



# 2015

## ANNUAL REPORT

**I**T HAS BEEN ANOTHER YEAR of accomplishment and progress for CDP and our efforts to making disaster-related giving more strategic and intentional. We are grateful for the support and encouragement of so many friends, partners and supporters.

This year we issued our second annual [Measuring the State of Disaster Philanthropy](#) in partnership with Foundation Center. The report was made possible due to the generous support of the Irene W. and C.B. Pennington Foundation. This year's report includes a new online dashboard and interactive funding map that allows users to view and interact with data streams from six global sources, as well as new sources of funding.

This year was the first full year for our [Midwest Early Recovery Fund](#). We continue to be amazed by the important work that goes on in small communities, where hundreds of people are often left to struggle following disasters regarded by the rest of the nation as insignificant.

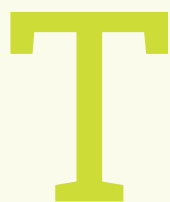
In April and May 2015, Nepal was rocked by two significant earthquakes. The following summer months brought hundreds of aftershocks and a heavy monsoon season. We launched the [CDP Nepal Earthquake Recovery Fund](#) following the earthquake, focused on meeting the long-term needs of this disaster, even after the world's attention shifted to other crises. Over 360 donors contributed to the fund, and in December we announced our [four Nepal grant awards](#), all focused on child protection. [LINK](#)

Each of these projects represents a piece of our ongoing mission to transform disaster philanthropy. It's a mission that wouldn't be possible without the collaborative support of our generous and informed donors, and for that we thank them all.

Thank you,



Robert G. Ottenhoff  
President and CEO



THE CENTER FOR DISASTER PHILANTHROPY (CDP) is a full-time resource to help donors make more thoughtful disaster-related giving decisions and maximize the impact of their gifts. CDP's mission is to transform disaster giving by providing timely and thoughtful strategies to increase donors' impact during domestic and international disasters.

With an emphasis on recovery and disaster risk reduction, CDP aims to:

- Increase the effectiveness of contributions given to disasters;
- Bring greater attention to the life cycle of disasters, from preparedness and planning, to relief, to rebuilding and recovery efforts;
- Provide timely and relevant advice from experts with deep knowledge of disaster philanthropy;
- Conduct due diligence so donors can give with confidence; and
- Create plans for informed giving for individuals, corporations and foundations.

Never before have we experienced natural disasters of such frequency and intensity. Yet with each event, donors are giving record amounts with unprecedented speed, often making decisions based on impulse and limited information. These gifts are given with the best of intentions, but donors may question if their money is being well spent and whether they have significantly improved the lives of people in need. And so we created our mission and vision.

### Mission

Transform the field of disaster philanthropy to increase donor effectiveness throughout the lifecycle of disasters through our educational materials, fund opportunities and strategic guidance.

### Vision

A world where donors strategically plan for and respond to disasters in order to minimize their impact on vulnerable populations and communities.



# State of Disaster Philanthropy

**C**DP AND THE FOUNDATION CENTER jointly launched a new online dashboard and interactive funding map, along with the second edition of the annual research report, [Measuring the State of Disaster Philanthropy 2015: Data to Drive Decisions](#). These resources provide a detailed picture of how institutional philanthropy is situated within the broader disaster and humanitarian crises funding landscape and help donors, NGOs, government agencies, and media understand the true scale of global disaster-related philanthropy. It finds that, in 2013, the top 1,000 U.S. foundations awarded grants totaling \$116.9 million. Foundation Center was able to identify an additional \$60.1 million in funding by smaller foundations, public charities, and international foundations. The knowledge and data contained in the report and dashboard provide the funding community powerful tools for supporting more effective disaster philanthropy.





# Midwest Early Recovery Fund

**T**HE CENTER FOR DISASTER PHILANTHROPY MIDWEST EARLY RECOVERY FUND—the largest of its kind—is a \$2 million dollar fund to help vulnerable populations living in communities in the Midwest that have been affected by “low-attention” disasters.

The aim is to get money quickly and efficiently to organizations working with people who are most vulnerable, such as those living in uninsured or underinsured single parent homes; the unemployed or underemployed; immigrants; veterans; older individuals; and people with disabilities, low literacy skills, low incomes and with significant unmet needs.

Since its inception last year, our Early Recovery Fund investments have provided much needed hope and invaluable resources to hundreds of disaster survivors across the Midwest. Our grants have helped build the capacity of local organizations and empowered them to serve their neighbors at a time of great need and suffering. We have intentionally sought out disaster impacted communities that few others have noticed, let alone invested time, effort, energy or resources in. These amazing communities are more resilient today because of the education, training, process development and tools the Fund provided them.

The Fund relies on a streamlined grantmaking process to make awards to organizations in 10 states:

- ARKANSAS
- IOWA
- KANSAS
- MINNESOTA
- MISSOURI
- MONTANA
- NEBRASKA
- NORTH DAKOTA
- OKLAHOMA
- SOUTH DAKOTA

# Board and Staff

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# Financials

	Year End 12/31/14	Year End 12/31/15
<b>Income</b>		
Contributions	\$3,352,301	\$2,937,070
Advisory Service Fees	\$84,440	\$95,697
Other	\$2,735	\$5,087
<b>Total Income</b>	<b>\$3,439,476</b>	<b>\$3,037,854</b>
<b>Expenses</b>		
Program Services	\$1,186,391	\$2,438,017
Management & General	\$125,238	\$203,448
Fundraising	\$110,095	\$167,029
<b>Total Expenses</b>	<b>\$1,421,724</b>	<b>\$2,808,494</b>
<b>Net Income</b>	<b>\$2,017,752</b>	<b>\$229,360</b>
<b>Cash and Cash Equivalents</b>	<b>\$1,546,228</b>	<b>\$2,129,423</b>
<b>Net Assets</b>	<b>\$2,823,369</b>	<b>\$3,052,729</b>

The majority of the contributions and net assets relate to funds that are temporarily restricted as they are designated for a specific purpose.