



**Center for Disaster Philanthropy
2014 Annual Report**



Introduction

The Center for Disaster Philanthropy (CDP) is a full-time resource to help donors make more thoughtful disaster-related giving decisions and maximize the impact of their gifts. CDP's mission is to transform disaster giving by providing timely and thoughtful strategies to increase donors' impact during domestic and international disasters.

With an emphasis on recovery and disaster risk reduction, CDP aims to:

- Increase the effectiveness of contributions given to disasters;
- Bring greater attention to the life cycle of disasters, from preparedness and planning, to relief, to rebuilding and recovery efforts;
- Provide timely and relevant advice from experts with deep knowledge of disaster philanthropy;
- Conduct due diligence so donors can give with confidence; and
- Create plans for informed giving for individuals, corporations and foundations.

Never before have we experienced natural disasters of such frequency and intensity. Yet with each event, donors are giving record amounts with unprecedented speed, often making decisions based on impulse and limited information. These gifts are given with the best of intentions, but donors may question if their money



is being well spent and whether they have significantly improved the lives of people in need. And so we created our mission and vision.

Mission

Transform the field of disaster philanthropy to increase donor effectiveness throughout the lifecycle of disasters through our educational materials, fund opportunities and strategic guidance.

Vision

A world where donors strategically plan for and respond to disasters in order to minimize their impact on vulnerable populations and communities.



Signature Projects

The State of Disaster Philanthropy

CDP and the Foundation Center released a new report to help donors, NGOs, government agencies, and media to gain an increased understanding of how much foundation funding is spent on disasters each year, by whom, and for what activities. *Measuring the State of Disaster Philanthropy 2014: Data to Drive Decisions* presents the first-ever snapshot of funding for disasters by the largest U.S. foundations. It finds that, in 2012, 234 foundations made 884 grants totaling \$111 million for disasters. CDP and the Foundation Center plan to release an annual report, which will demonstrate where disaster philanthropy is focused and how much money was raised, by whom for each national disaster. This assessment is core to our work and goal to transform the field of disaster philanthropy.

Link: http://disasterphilanthropy.org/wp-content/uploads/2015/04/SODP_2014.pdf

Disaster Philanthropy Playbook: A Guide for Philanthropists and Funders

The Center for Disaster Philanthropy and the Council of New Jersey Grantmakers (and in association with the Forum of Regional Associations of Grantmakers) have formed a partnership to produce the Playbook that highlights the role of philanthropic organizations in helping communities respond to natural disasters, plan for an efficient recovery and develop resiliency in the aftermath of a disaster. We are well positioned to accomplish this important work given our experience organizing the philanthropic response after Hurricane Sandy. The Playbook responds to the real need for guidance for donors immediately following a disaster and will be the resource relied upon by hundreds of thousands of individuals in the immediate aftermath of disasters.



Midwest Early Recovery Fund

The Center for Disaster Philanthropy Midwest Early Recovery Fund—the largest of its kind—is a \$2 million dollar fund to help vulnerable populations living in communities in the Midwest that have been affected by “low-attention” disasters.

These are events such as tornadoes, flooding, earthquakes, landslides and wildfires that, while destructive, don’t receive the same attention as more catastrophic events.

The aim is to get money quickly and efficiently to organizations working with people who are most vulnerable, such as those living in uninsured or underinsured single parent homes; the unemployed or underemployed; immigrants; veterans; older individuals; and people with disabilities, low literacy skills, low incomes and with significant unmet needs.



The Fund relies on a streamlined grant-making process to make awards to organizations in 10 states:

- Arkansas
- Iowa
- Kansas
- Minnesota
- Missouri
- Montana
- Nebraska
- North Dakota
- Oklahoma
- South Dakota



Financials and Board

CDP Board:

Lori J. Bertman, Irene W. and C.B. Pennington Foundation	Board Chair
Nancy Anthony, Oklahoma City Community Foundation	Board Member
Henry L. Berman, Exponent Philanthropy	Board Member
Ronna D. Brown, Philanthropy New York	Board Member
Eric Kessler, Arabella Advisors	Board Member
Joe Ruiz, UPS Foundation	Board Member

	For the Year Ended 12/31/13	For the Year Ended 12/31/14
	Audited	Audited
Income		
Contributions	\$1,712,809	\$3,352,301
Advisory Service Fees	216,292	84,440
Other	2,420	2,735
Total Income	\$1,931,521	\$3,439,476
Expenses		
Program Services	\$932,409	\$1,186,391
Management & General	89,981	125,238
Fundraising	103,514	110,095
Total Expenses	\$1,125,904	\$1,421,724
Net Income	\$805,617	\$2,017,752
Cash and Cash Equivalents	\$813,913	\$1,546,228
Net Assets	\$805,617	\$2,823,369

The majority of the contributions and net assets relate to funds that are temporarily restricted as they are designated for a specific purpose.