



#CDPPlaybook Twitter Chat Engagement Guide Environment



Date: Tuesday, April 18, 2017, 1 pm ET

Hosts: [Ella Delio](#), Greater New Orleans Foundation Director of Environmental and Regional Initiatives
[Anna Hurt](#), Center for Disaster Philanthropy Playbook Program Manager

URL: <http://disasterphilanthropy.org/event/playbook-twitter-chat-environment/>

We appreciate your participation in the Disaster Philanthropy Playbook (#CDPPlaybook) Twitter chat on the [Playbook environment strategy](#). Please use and share this guide with anyone who would benefit from the Playbook in general and this strategy in particular.

How to participate

A Twitter chat is a group of Twitter users meeting at a specified time to discuss a topic using a designated hashtag, in our case #CDPPlaybook. Our hosts will pose a series of questions using Q1, Q2, etc., to prompt participants to interact by posting corresponding responses A1, A2, etc.

Here's how to get started:

- First, you will need to set up a [free Twitter account](#) if you don't have one already. It is simple and will allow you to participate in future CDP Twitter chats.
- To join the Playbook chat on April 18, just log into Twitter before 1 pm ET, and type in #CDPPlaybook in the search box to pull up the discussion. If you want to streamline your participation, you should check out platforms like [TweetChat](#) or [Twubs](#).
- During the chat, remember to include the hashtag #CDPPlaybook and mention the hosts when appropriate:
 - Use @GNOFoundation for the Greater New Orleans Foundation
 - Use @funds4disaster for the Center for Disaster Philanthropy
- If you've never participated in a Twitter chat, you might want to practice first by checking out one from these general listings: [TweetReports](#) and [Twubs Chat Schedule](#).

For more information or questions please contact:

Anna Hurt, CDP Playbook Program Manager, Anna.Hurt@disasterphilanthropy.org

Kathy Gutowsky, CDP Director Marketing & Communications, Kathy.Gutowsky@disasterphilanthropy.org

Pre-chat social media posts

Please copy, paste, and share these sample posts and Twitter images before April 18.

Facebook & LinkedIn

Sample post 1: Check out Ella Delio of the Greater New Orleans Foundation (@greaterneworleansfoundation) as she talks about the environment and disasters. Then join the Twitter chat on the same topic at 1 p.m. ET on April 18 by following #CDPPlaybook. <https://youtu.be/zaeINSVBSPg>

Sample post 2: Celebrate Earth Day with Ella Delio of the Greater New Orleans Foundation (@greaterneworleansfoundation) and Anna Hurt of the Center for Disaster Philanthropy (@funds4disaster) and join the #CDPPlaybook Twitter chat on the environments, Tuesday, April 18, at 1pm ET. <http://disasterphilanthropy.org/event/playbook-twitter-chat-environment/>

Sample post 3: Being kind to our world takes place in big and small ways and can even improve your community's disaster resilience. To explore new funding strategies, join the #CDPPlaybook Twitter chat at 1 p.m. ET on April 18 for a discussion around environment and disasters. This special #EarthDay event is hosted by Anna Hurt of the Center for Disaster Philanthropy (@funds4disaster) and Ella Delio of the Greater New Orleans Foundation (@greaterneworleansfoundation). <http://disasterphilanthropy.org/event/playbook-twitter-chat-environment/>

Twitter

How #philanthropy can take small steps for #environment w/ Ella Delio @GNOFoundation <https://www.youtube.com/watch?v=zaeINSVBSPg&feature=youtu.be>

For ways big and small #philanthropy can mark #EarthDay see the #CDPPlaybook environment strategy <http://disasterplaybook.org/strategies/environment/#>

Celebrate #EarthDay early and join @GNOFoundation, @funds4disaster on 4/18 for #CDPPlaybook environment chat <http://disasterphilanthropy.org/event/playbook-twitter-chat-environment/>

Follow #CDPPlaybook on 4/18 for environment & disaster strategies from @funds4disaster, @GNOFoundation <http://disasterphilanthropy.org/event/playbook-twitter-chat-environment/>

How can #philanthropy protect the environment? Follow #CDPPlaybook on 4/18 w/ @funds4disaster, @GNOFoundation <http://disasterphilanthropy.org/event/playbook-twitter-chat-environment/>