



BUSINESS GUIDE

HURRICANE IRMA

REGIONAL RESPONSE PLAN IN THE CARIBBEAN REGION

SEPTEMBER 2017

\$15.1 MILLION

REQUIRED TO REACH 265,000 PEOPLE
WITH LIFE-SAVING ASSISTANCE

\$11.9 MILLION

REQUIRED FOR COMPLEX LOGISTICAL
AND COMMUNICATIONS SUPPORT

OVERVIEW OF THE CRISIS

Hurricane Irma, the most powerful hurricane ever recorded, severely affected the Caribbean islands of Anguilla, Barbuda, Saint Martin, the Virgin Islands, and Turks and Caicos. There has been widespread damage to critical infrastructure, such as power, telecommunications, water and health facilities and services. Homes have also been severely damaged.

As access to the islands improves, it is anticipated that assessments will reveal immediate health, water, sanitation and hygiene, food and shelter needs. To access information on humanitarian activities in response to Hurricane Irma please visit: <http://bit.ly/IrmaRRP>

HUMANITARIAN PRIORITIES

- **Emergency health, water, sanitation and hygiene, food and shelter** support to the most vulnerable people, in particular those that have been displaced, and undocumented and stranded migrants.
- **Logistics and communication expertise and services** to the Caribbean Disaster Emergency Management Agency (CDEMA) and partners to ensure effective coordination, assessment and delivery of humanitarian assistance.
- **Coordination and technical support** to CDEMA, national and international emergency responders .
- **Quick-impact early recovery activities** ensuring that people and governments increase their resilience through preparedness, building and maintaining adequate disaster response capacity.

HOW CAN BUSINESSES HELP?

1. CONTRIBUTE TO THE HURRICANE IRMA HUMANITARIAN RESPONSE

The United Nations urges companies to make cash rather than in-kind donations, for maximum speed and flexibility, and to ensure the most appropriate aid is delivered effectively to those most in need. Businesses can contribute directly to appealing agencies identified below, or through them to their partners participating in the coordinated Regional Response Plan. This plan identifies humanitarian priorities until the end of December 2017. <http://bit.ly/IrmaRRP>



EARLY RECOVERY UNDP - US\$1.7 MILLION

- Removal, reuse and recycling of debris from local infrastructure and organic waste.
- Prevent contamination of clean water sources, soil and others.
- Provide short-term employment opportunities for affected families
- Rehabilitate basic services and community infrastructure such as electricity, water supplies, security or others.
- Support the revival of key economic activities, including markets, micro and small enterprises.
- Support core government functions and coordination upon request.
- Provide technical assistance and increase capacity for damage and needs assessments, as well as support to authorities in the formulation of recovery strategies focusing on resilience and Climate Change adaptation, Building Back Better and the achievement of the Sustainable Development Goals.



FOOD SECURITY FAO, WFP - *US\$2.4 MILLION*

- Provide immediate food assistance through high energy biscuits to 25,200 people
- Set up five mobile storage units, tarpaulins, two prefabs, generators and other logistics support equipment.
- Develop Cash Based Transfer modalities with partners. Where feasible, assistance will be provided through government social protection programmes to strengthen existing mechanisms.
- Procure and distribute agricultural inputs, tools, livestock and assistance, including vaccinations and rehabilitation of related damaged infrastructure.



PROTECTION UNHCR, IOM, UNICEF, UNFPA, UN WOMEN - *US\$2.1 MILLION*

- Provide technical support to register displaced persons and coordinate and target assistance.
- Provide protection and psychosocial support for the most vulnerable children and adolescents.
- Ensure shelters have functional Warden systems in place
- Ensure children/adolescents and their families have basic skills on health related risks and preventing harm.
- Support the participation of women and girls in the rebuilding and recovery process.
- Assess and monitor protection needs, especially for women and girls.
- Develop a cash to work/cash grant support programme targeted at the needs of women and children.
- Provide 5,000 dignity kits containing women specific hygiene and personal items.



EDUCATION UNICEF - *US1.4 MILLION*

- Protect the most vulnerable children and adolescents, provide psychosocial support, re-establish education within the education system, along with the participation of families, children and adolescents in the recovery efforts.
- Mobilize national, regional and global level partnerships and networks for rapid response and integrate them into Multi-Country Programmes for 2017-2021.



SHELTER IOM, IFRC, UNHCR - *US\$3.6 MILLION*

- Provide a combination of cash, in-kind and technical assistance to address the immediate shelter needs of the affected population in the short-term and in support of the recovery, targeting especially vulnerable families.
- Support the coping mechanisms of the severely affected population through shelter assistance where the population decides to stay, including in temporary displacement sites and in their places of origin (subject to safety and security guarantees) to avoid secondary displacement and encourage early recovery.
- Distribute shelter and non-food items; train local partners in distribution, shelter repair and post monitoring; and provide technical assistance.



CAMP COORDINATION AND MANAGEMENT IOM - *US\$1.5 MILLION*

- Strengthen coordination and management of evacuation centers / temporary sites to assist and protect vulnerable groups with special needs.
- Identify gaps in the needs of vulnerable groups through data management.
- Facilitate movement of persons.



COORDINATION

OCHA, UN RESIDENT COORDINATOR FOR TRINIDAD AND TOBAGO - *US\$270,000*

- Provide coordination & information management to facilitate implementation and monitoring of programmes.
- Strengthen national and regional coordination capacity.
- Support initial damage and needs assessments.



HEALTH PAHO/WHO, UNFPA - *US\$5.1 MILLION (US\$ 3.5 MILLION ALREADY FUNDED)*

- Restore health care delivery capacity and access to health services in the most affected areas, particularly for pregnant women, children and individuals with chronic diseases.
- Epidemiological surveillance for early detection and timely management of potential disease outbreaks.
- Provide safe water, emergency sanitation measures and vector control.



WATER, SANITATION & HYGIENE UNICEF - US\$290,000

- Provide affected children and families access to quality services including clean drinking water, sanitation and hygiene.
- Promote water sanitation and hygiene.
- Provide gender segregated sanitation and bath facilities, cleaning and hygiene kits.
- Provide material and technical support to Ministries of Education to ensure compliance with SPHERE disaster standards.
- Install 1,000 litre water storage tanks in schools where supply has been disrupted.



LOGISTICS AND EMERGENCY TELECOMMUNICATIONS WFP - US\$11.9 MILLION



- Coordinate and augment logistics activities through GIS mapping and information management, set-up of coordination and staging hubs for storage and cargo reception facilities, sea cargo services, and assessments for emergency road and bridge repairs.
- Conduct strategic airlift operations to assess requirements and support access to the affected population.
- Support the increase of connectivity and bandwidth requirements, including the deployment of VSAT equipment and teams.
- Set-up emergency telecommunication services for the humanitarian community.



ENVIRONMENTAL EMERGENCY ASSESSMENT AND DISASTER WASTE MANAGEMENT

UN Environment - US\$251,645

- Identify disaster waste management issues and their potential impact on humanitarian needs.
- Assist local authorities in disaster waste management /, including guidance on proper management of existing waste disposal sites, logistics of waste collection services, and optimization of recycling and re-use options.
- Facilitate appropriate waste management in shelters and health facilities

2. CONTRIBUTE TO CERF

Contributions may also be made to the global Central Emergency Response Fund (CERF). This provides immediate cash for life-saving humanitarian response at the onset of emergencies and for crises that have not attracted sufficient funding. Contributions are welcome year-round from donors including the private sector. The CERF needs regular replenishment. To contribute please go to: <http://bit.ly/GiveToIrma>

3. IN-KIND AND SERVICE SUPPORT

Companies that have employees, suppliers, customers in the region, or those with existing agreements with responding humanitarian organizations, should reach out to and provide support to them directly. For in-kind donations or pro bono services that your company can provide, go to <https://business.un.org/en/disasters/7731> or write to pss@un.org.

Please provide specific information on what you are intending to contribute, the time-frame for delivery and any conditions. We will review and pass your offer to the most appropriate organizations.

4. COMMERCIAL OFFERS

If your offer is commercial in nature, please go to www.unghm.org for more information.

IMPORTANT REMINDERS

The UN Secretary-General encourages companies to coordinate their response efforts with the United Nations and the governments of affected countries in order to ensure coherence with priorities and to minimize gaps and duplications with other responders. All responders are encouraged to source supplies locally whenever possible to help stimulate the economy and speed up the recovery.

- All response activities should be guided by the humanitarian principles of humanity, impartiality, neutrality and independence. Stakeholder engagement is key to corporate engagement in humanitarian response. Relief efforts succeed when they collaboratively mobilize civil society.
- Business contributions to the UN response efforts must comply with the Guidelines on Cooperation between the UN and the Business Sector: <http://bit.ly/UNCooperation>
- Business can obtain more information on partnering with the UN in response to this crisis at: <http://bit.ly/GiveToIrma>

RECOGNIZING YOUR CONTRIBUTION

OCHA manages the Financial Tracking Service (FTS), which records all reported humanitarian contributions including cash and in-kind donations. <https://fts.unocha.org/>

If you are making an in-kind contribution, please refer to the guide to valuation of in-kind contributions from the private sector here: <http://bit.ly/PSValuation>

WHERE TO FIND THE LATEST INFORMATION?

For the full Regional Response Plan, an updated list of maps, situations reports, events and other updates on Hurricane IRMA please visit: <http://bit.ly/IrmaHumInfo>

WE ARE HERE TO HELP

For more information on how businesses can help please contact: pss@un.org



OCHA

United Nations Office
for the Coordination of
Humanitarian Affairs