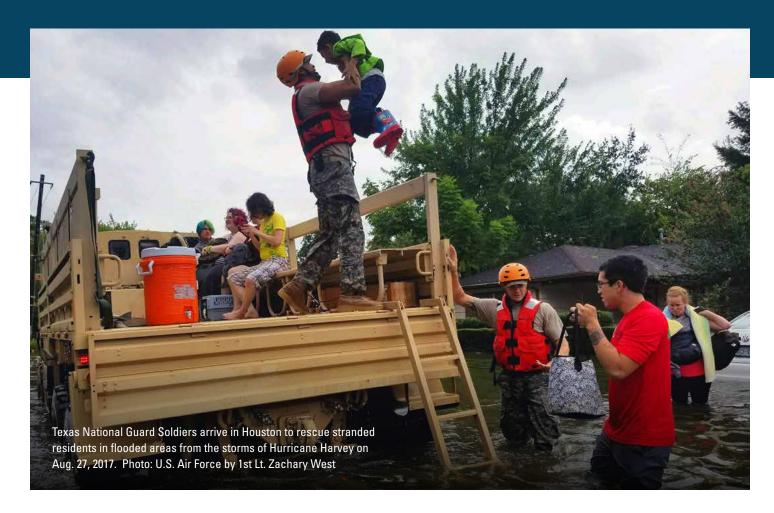


**P** Center for Disaster Philanthropy The when, where and how of informed disaster giving





## MEASURING THE STATE OF DISASTER PHILANTHROPY DATA TO DRIVE DECISIONS



Every year, hundreds of millions of dollars are donated in response to disasters and humanitarian crises. Who is giving to disasters? Where do the funds go? For what purposes? And can this data shed light on the most effective use of foundation dollars?

Since 2014, the Center for Disaster Philanthropy and Foundation Center have been working to answer these

questions by producing the Measuring the State of Disaster Philanthropy report, dashboard, and mapping platform. The data make it clear that, though relatively small, philanthropic contributions in particular play a critical and distinct role.

Measuring the State of Disaster Philanthropy provides the data, research, and tools you need to effectively leverage your disaster giving impact.

Visit **disasterphilanthropy.foundationcenter.org** to interact with aggregated funding data. Visit **disasterphilanthropy.org/state-of-disaster-philanthropy-map** for a more granular look at the data.

# Disaster philanthropy can take bold action to build stronger, more resilient communities

#### LEARN FROM OTHER FUNDERS' DISASTER GRANTMAKING.

Data on the Measuring the State of Disaster Philanthropy map allows users to drill down to see grant-level descriptions and learn about other funders' innovative grantmaking. For example, users can learn about the Bill & Melinda Gates Foundation's grant "to mitigate the effects of the Zika virus epidemic by increasing availability and usage of modern family planning methods," or the Gordon and Betty Moore Foundation's grants for developing early warning systems for natural disasters.

#### DISCOVER MAJOR FUNDING GAPS IN THE DISASTER LIFE CYCLE.

Our annual report consistently finds that the vast majority of philanthropic funding is allocated for immediate response and relief. A far smaller share is designated for recovery and rebuilding. Yet, we know from experience that it may take communities years to fully recover from a disaster. An even smaller share goes for disaster preparedness. Do you want your foundation's dollars to make a difference? Support those under-funded areas of the disaster life cycle.

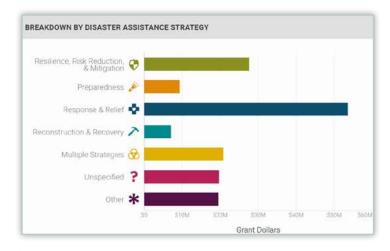
### IDENTIFY FUNDERS AND PARTNERS ACTIVELY ENGAGED IN YOUR GEOGRAPHIC AREA.

Are you interested in learning what other foundations have done in response to local disasters? You can quickly identify potential partners and their grantmaking approaches on our Measuring the State of Disaster Philanthropy map.



#### Grant Description

To mitigate the effects of the Zika virus epidemic by increasing availability and usage of modern family planning methods in the lower Artibonite and Central Plateau of Haiti





Find out how your organization can more effectively use and support these tools. Please contact Center for Disaster Philanthropy Vice President Regine Webster at **Regine.Webster@disasterphilanthropy.org** or (206) 972-0187.