



HOW YOU CHANGED THE FACE OF DISASTER GIVING



Center for Disaster Philanthropy
The when, where and how of informed disaster giving



Coast Guard service members distributed supplies to Hurricane Maria victims in Bayamon, Puerto Rico, Oct. 4, 2017. Credit: Petty Officer 2nd Class Jonathan Lally, Coast Guard.

We look back at 2017 with deep gratitude and awe for the amazing generosity of all the individuals, businesses and organizations around the world who stepped up to help the millions of people who were affected by one of the most devastating years on record.

You, along with nearly half a million donors, chose to focus your giving on strategic, lifesaving long-term recovery by donating to the Center for Disaster Philanthropy (CDP). You provided us the resources to launch four funds to help those affected by Hurricanes Harvey, Irma, and Maria, and the Mexico Earthquake. Your investment in these CDP recovery funds helped change the way disasters were supported last year, and will ultimately help rebuild better communities. In a year of unrelenting crises, you also helped fund wildfire recovery efforts in Northern California through the Starbucks Foundation and Google campaigns. And, through our partnership with Google, you seized the opportunity to effectively support disaster survivors around the world.

Along with addressing these major catastrophes, the CDP team continued to focus on vital recovery efforts in Louisiana and the Midwest. Through the innovative public-private Louisiana Disaster Recovery Alliance, we awarded the first grants to fund housing, water management, mental health support, legal services and other community needs throughout Louisiana. In its fourth year, our Midwest Early Recovery Fund continued to provide timely, vital resources to communities affected by low-attention disasters. The fund provides much needed hope to small, rural communities that attract little attention or resources when disasters strike.

Beyond our funds, year-round, the CDP team is committed to providing resources, services and strategies on ways you and other funders can best meet the needs of disaster survivors

around the globe. In times of disasters, we provide pooled funding opportunities that enable communities to leverage more effective, local solutions on the long road to rebuilding. Our consulting services help donors advance their values, maximize their giving impact, and ultimately, strengthen communities.

Through webinars and events, we connect you with top experts for on-the-ground updates, situation insights and funding tips. The Disaster Philanthropy Playbook is an invaluable resource for funders and communities seeking guidance on what to do before, during and after disaster strikes. And to inform your giving decisions, we publish the annual Measuring the State of Disaster Philanthropy report and data dashboard.

The Center for Disaster Philanthropy's work is made possible through the generosity of donors. We wish to extend a special thanks to the following multi-year grant funders of our signature projects: Margaret A. Cargill Philanthropies, Conrad N. Hilton Foundation, Charles Stewart Mott Foundation, Irene W. and C.B. Pennington Foundation, The Patterson Foundation and The UPS Foundation, Inc.

We're honored to provide these and other resources so you can prepare for and minimize the impact of disasters on those who need our help the most. On behalf of all the survivors who will benefit from your generosity, we thank you for your support of our ongoing mission to transform disaster philanthropy.

Thank you,

Robert G. Ottenhoff
President and CEO

Lori J. Bertman
Board Chair and Co-Founder

500,000-plus donors

provided CDP long-term recovery funding for four major hurricanes, three earthquakes, four wildfires, a global refugee crisis, four famines, and countless natural and manmade disasters that did not make headlines.

**A total of more than 10,000 people**

attended a dozen CDP webinars, regular Playbook Twitter chats, multiple regional convenings, and numerous conference and panel presentations to learn more about strategic disaster recovery.



Transforming Disaster Philanthropy

In 2017, you demonstrated your desire to change the way disasters are funded. You stepped up to support stronger, more resilient communities by embracing and investing in strategic, long-term disaster recovery. Because of you, we were able to inspire more people than ever before to join us in transforming disaster philanthropy.

Millions connected with us, exploring our resource-rich website, sharing our expert blog posts and impact stories, and engaging on our robust social media channels.

**Corporations and foundations**

—including Google, Schwab Charitable and Westfield Insurance Foundation—asked us to develop disaster funding strategies and resources to leverage their investments in long-term recovery.



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Though the world's attention has moved on from the devastation caused by Hurricane Harvey, CDP will continue to leverage the Hurricane Harvey Recovery Fund to help Texas Gulf Coast communities return to a new normal. Credit: 1st Lt. Zachary West, U.S. Air Force.

CDP Recovery Funds

2017 was the costliest year on record for damage caused by natural disasters. Though we've been working on disasters together as a team for nearly a decade, the sheer number of record-setting natural disasters in such a short period of time pushed us to our limits. After Hurricane Harvey, concerned donors from around the world approached CDP wanting to know how they could do more this time to support strategic recovery. And then Hurricanes Irma, Jose and Maria hit, a series of earthquakes shook Mexico, and a rash of wildfires devastated parts of California and the Midwest.

With every new disaster, more donors chose to give to CDP to support long-term disaster recovery. Nearly half a million donors invested in our vision of a world where we collectively minimize the impact of disasters on the most vulnerable. The outpouring of support was overwhelming and also inspiring. With the increased need for effective disaster recovery, we are more committed than ever to maximizing these funds to build stronger, more resilient communities.

CDP Hurricane Harvey Recovery Fund

More than 300,000 donors responded to a Facebook challenge by donating more than \$14 million to support mid- to long-term recovery efforts in the regions devastated by the storm. Though the world's attention has moved on to the next big event, CDP will leverage the Hurricane Harvey Recovery Fund to strengthen efforts to help the Texas Gulf Coast return to a new normal over the coming months and years. The fund will support nonprofit and community organizations working in the affected areas to address the needs of vulnerable populations, including the least advantaged children.

CDP Hurricane Irma Recovery Fund

With a primary focus on Florida, funders contributed more than \$1.5 million to the CDP Hurricane Irma Recovery Fund. These resources will be critical as Irma affected virtually every home in the Florida Keys and nearly a quarter of the residences were destroyed. The fund is focused on engaging local partners in addressing needs associated with housing, mental health, legal services and capacity building in vulnerable areas.

CDP Mexico Earthquake Recovery Fund

When earthquakes struck Mexico City and surrounding regions in 2017, donors stepped up to raise \$350,000. The CDP Mexico Earthquake Recovery Fund will support small businesses and family- and women-owned companies with the expected outcomes of economic recovery and growth, training and mentorship, and direct building support to home-based businesses.

CDP 2017 Atlantic Hurricane Season Recovery Fund

As one of the most active seasons on record, the 2017 Atlantic Hurricane Season motivated several hundred individuals, businesses and organizations to donate more than \$3 million to recovery. Tremendous work is necessary to address the deep and complex needs of affected communities—particularly in Puerto Rico and the U.S. and British Virgin Islands. The CDP 2017 Atlantic Hurricane Season Recovery Fund will concentrate on rebuilding homes, businesses, and infrastructure; meeting the needs of young children; and supporting mental health needs.



The CDP 2017 Atlantic Hurricane Season Recovery Fund will address the deep and complex needs of affected communities—particularly in Puerto Rico and the U.S. and British Virgin Islands. Credit: Spc. Hamiel Irizarra, National Guard.

California Wildfires

Working in partnership with CDP, the Starbucks Foundation and Google inspired their users to raise more than \$200,000 to support the medium- and long-term needs associated with the wildfires that devastated both northern and southern California. Grants from the fund will serve low-income households, immigrants, seniors, families with children, especially single-parent households, and the homeless.

CDP Global Refugee Crisis Fund

Since its inception in 2015, the CDP Global Refugee Crisis Fund has raised in excess of \$500,000 with a focus on capacity-building efforts to protect people forcibly displaced within Syria. The fund has been used to strengthen community-based protection initiatives for women and adolescents. It also has improved adolescents' psychological well-being through leadership training, education services and trauma support. In 2017, our second round of grants supported Concern Worldwide, Mercy Corps and the Maram Foundation for Relief and Development in their ongoing efforts to provide hope for children and adolescents in Syria.



The CDP Global Refugee Fund awarded a grant to Mercy Corps to support their No Lost Generation Community Center in Azraq which improves access to formal education and psychosocial support for adolescents in Syria. Credit: Mercy Corps.



In December 2015, Midwestern rivers forced hundreds of evacuations, threatened dozens of levees and brought transportation by car, boat or train to a virtual standstill in the St. Louis area. Credit: Jeff Roberson, Associated Press.

Midwest Early Recovery Fund

In January 2017, the Center for Disaster Philanthropy was awarded a \$3.1 million, three-year grant to continue the vital work of the Midwest Early Recovery Fund. The renewed grant builds on the program's administrative capacity, educational opportunities, and its evaluation and data collection efforts. It also allows us to bring partners, funders, and other stakeholders together through a minimum of nine convenings over the next three years.

Our 2017 convenings provided powerful ways for community members to collaborate and build local

capacity and resiliency. Hosted in partnership with the Community Foundation of the Ozarks, our first convening gathered more than 50 concerned local and regional partners to address the needs of record spring flooding. This July event resulted in eight grants, totaling over \$375,000 to eight different local nonprofits in southeast Missouri. In November, we partnered with the Montana Community Foundation to bring over 65 firefighters, nongovernmental organizations, and state and federal partners together to discuss recovery from the worst wildfire season in Montana's history.

2017 Outcomes and Results

52
communities in
7 states were
served, and
the average
community
population was
6,506.

17
grants and
a total of
\$723,195
were
awarded.

Of the 17 grants,
**six worth nearly
\$200,000**
were leveraged to generate an
**additional
\$1.2 million**
in financial and in-kind donations, and
volunteer hours.

In 2017,
every \$1 invested
in the Midwest Early Recovery Fund
resulted in
**\$6.33 in
additional**
disaster recovery support.



Residents needed a boat to return to their home that was surrounded by floodwater in Prairieville, La. Credit: J.T. Blatty, FEMA

Louisiana Disaster Recovery Alliance

A first-of-its-kind public-private partnership, the Louisiana Disaster Recovery Alliance kicked off its first year of grantmaking by awarding seven grants totaling \$175,000. The awards funded recovery efforts in housing, water management, mental health support, legal services and other community needs throughout Louisiana. Grantees included Catholic Charities of Acadiana; the Center for Planning and Excellence; Family Tree Center Information, Education

and Counseling Center; the Foodbank of Northwest Louisiana; the Mid City Redevelopment Alliance; Save the Children; and Southeast Louisiana Legal Services.

The Louisiana Disaster Recovery Alliance is a cross-sector collaboration that uses its collective power to raise awareness and leverage resources from many areas to meet pressing community resilience and recovery needs and enhance the capacity of all partners involved in the rebuilding process.



CDP and Google work together to provide individual donors the opportunity to effectively respond to disasters like the devastating floods in Sri Lanka. Credit: Indian Navy.

Consulting Services

2017 was a reality check for foundations, corporations and organizations working to strengthen their communities in the face of disasters. From large, international corporations like Google, to regional nonprofits like the Oklahoma City Community Foundation, organizations looked to CDP for proven funding approaches to minimize the effect of disasters on the most vulnerable.

CDP's consulting services help clients increase their giving impact, advance their values and, ultimately, strengthen communities. Our scalable consulting services include grants management, research and analysis, strategic planning, technical assistance, and webinars and events.

Bill & Melinda Gates Foundation

Building on the work of the 2016 World Humanitarian Summit, the Bill & Melinda Gates Foundation partnered with CDP to convene funders to discuss how to strengthen the capacity of local humanitarian leadership. CDP organized and implemented a gathering of philanthropic leaders that advanced an innovative and strategic road map for addressing humanitarian crises through local actors

Google

The innovative partnership between Google and CDP provides individual donors worldwide the opportunity to be responsive and effective with their disaster donations. Since CDP began working with Google in

early 2017, we've awarded grants totaling more than \$500,000 to provide recovery support for survivors of 30 disasters in 21 different countries.

Oklahoma City Community Foundation

The Oklahoma City Community Foundation brought CDP on board to improve the community's ability to respond to and recover from disasters. Through a series of workshops, CDP helped the foundation finalize a framework for a collaborative planning process that involved local leaders in disaster preparedness working groups.

Schwab Charitable

CDP has supported Schwab Charitable's disaster-related needs since 2015. CDP's work has focused on providing reliable situational updates on domestic and international disasters, and also informing the company about which nonprofit organizations are leading relief and recovery efforts.

Westfield Insurance Foundation

With a disaster budget approved by their board, the Westfield Insurance Foundation asked CDP to help them become a more educated disaster grantmaker. Already, they have provided support for Hurricane Maria survivors relocating to Cleveland, and grants to further the recovery of those affected by the historic West Virginia floods in 2016.



In 2017, the Disaster Philanthropy Playbook built community engagement around the education strategy and the importance of restoring education centers and related services for children following a disaster. Credit: Sgt. John Crosby, Indiana National Guard.

Disaster Philanthropy Playbook

The Disaster Philanthropy Playbook is a comprehensive, interactive resource of best practices and innovative approaches designed to guide the philanthropic community in planning for and responding to disasters. It is centered on 15 strategies built on the expertise of more than 100 public and private organizations who have responded to disasters in their communities. Launched in January 2016, the Playbook is a joint project of the Center for Disaster Philanthropy and the Council of New Jersey Grantmakers, in association with the United Philanthropy Forum.

During its second year, the Playbook focused on building community engagement through a series of events including national conference presentations and panel discussions. Lively Twitter chats also gathered funders and community representatives around #CDPPlaybook to discuss “Environment and

Disasters,” and “Education, Children, and Disasters.” The Playbook community also had access to new toolkits developed at the request of funders seeking instructions on communications and social media planning, setting up community disaster funds, and more.

Users took advantage of the online Playbook platform to help respond to disasters across the country in 2017, but particularly in California, Texas, Florida and the Gulf Coast region. The disasters of 2017 also generated several requests for the development of new Playbook resources and guides to help organizations prepare for the new “normal” of more frequent and intense disaster events. Much of the focus for 2018 will be on adding new information and multimedia elements to the Playbook to address the changing face of response and recovery.



The fourth annual State of Disaster Philanthropy report revealed that less than 10 percent of 2015 Nepal earthquake donations went to fund reconstruction and recovery efforts, needs that still exist today. Credit: CzechBar.

Measuring the State of Disaster Philanthropy: Data to Drive Decisions

As part of our efforts to inspire more strategic, lifesaving disaster-related giving, the Center for Disaster Philanthropy partners with Foundation Center to produce the annual Measuring the State of Disaster Philanthropy report, online dashboard and interactive mapping platform. This essential data resource continues to be made available to funders through a generous lead gift from the Irene W. and C.B. Pennington Foundation, with additional funding from the Conrad N. Hilton Foundation.

In its fourth year, the report documented \$23 billion in private, public, corporate and individual disaster-related giving to address major disasters and humanitarian crises that affected more than 200 million people worldwide in 2015. A massive earthquake struck Nepal in April 2015, and floods and deadly storms continued to devastate communities around the globe. The number of refugees, asylum seekers and internally displaced people rose to 65.3 million people.

The data from the fourth annual report demonstrated important funding gaps and opportunities for donors to support vital recovery, resilience, and preparedness efforts. For example, the 2015 Nepal earthquake response data revealed that nearly 80 percent of all earthquake donations came in within one week of the disaster. Of the total raised, less than 10 percent went to fund reconstruction and recovery efforts, needs that still exist today.

This great need for a shift in commitment to planning, prevention and long-term recovery is what drives us to aggregate and analyze data about global disaster philanthropy every year. Our objective is to help funders work better together to mitigate the impact of disasters and to build stronger, more resilient communities.

Financial Highlights

For the Year Ended	12/31/14	12/31/15	12/31/16	12/31/17
Revenues				
Contributions	\$ 3,352,301	\$ 2,937,070	\$ 4,219,632	\$ 21,254,221
Consulting Services Fees	84,440	95,697	173,583	250,773
Other	2,735	5,087	5,201	26,086
Total Revenues	\$ 3,439,476	\$ 3,037,854	\$ 4,398,416	\$ 21,531,080
Expenses				
Program Services	\$ 1,186,391	\$ 2,438,017	\$ 2,262,441	\$ 2,253,485
Management & General	125,238	203,448	197,874	242,985
Fundraising	110,095	167,029	155,967	126,071
Total Expenses	\$ 1,421,724	\$ 2,808,494	\$ 2,616,282	\$ 2,622,541
Net Income	\$ 2,017,752	\$ 229,360	\$ 1,782,134	\$ 18,908,539
Cash and Cash Equivalents	\$ 1,546,228	\$ 2,129,423	\$ 1,319,053	\$ 9,509,877
Net Assets	\$ 2,823,369	\$ 3,052,729	\$ 4,834,863	\$ 23,743,402

The majority of the contributions, cash and cash equivalents, and net assets relate to funds that are temporarily restricted as they are designated for a specific purpose.



STAFF

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Holly Sampson, President, Duluth Superior Area Community Foundation

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