

# MEASURING THE STATE OF DISASTER PHILANTHROPY

# 2018



# Speakers and Agenda

- Disaster-Related Giving in 2016: Key Findings
- Flint Water Crisis Case Study
- Q & A



**Bob Ottenhoff**  
President and CEO  
Center for Disaster Philanthropy



**Larry McGill**  
Vice President for Knowledge Services  
Foundation Center



**LeeAnne Walters**  
North American Goldman  
Environmental Prize Winner 2018

# How to Participate

- Use **#SODP2018** to tweet along during the webinar
- Submit questions using Q & A box on the top of your screen.
- Look for webinar recording and summary at [disasterphilanthropy.org](http://disasterphilanthropy.org)

# Funders

Thanks to generous support from:



# Who We Are

## Center for Disaster Philanthropy

- Founded in 2010
- First full-time center advising donors on disaster-related giving
- Transform disaster giving by providing timely and thoughtful strategies to increase donors' impact during disasters.



- Founded in 1956
- Data on more than 150,000 foundations & 12 million grants
- Research, data visualization, and topic-focused web portals

# 2018 Disasters



Typhoon Mangkhut, Hong Kong  
Photo by Anthony Ivanoff



Volcan de Fuego, Guatemala  
Photo by Lucy Brown



Hurricane Florence, South Carolina  
Photo by U.S. National Guard Senior Airman Megan Floyd



The Woolsey Fire, California  
Photo by David McNew/Getty

# Questions for Philanthropy

- How did the funding community respond to disasters?
- How does the foundation response to disasters fit into the larger landscape of giving?
- What can funders do to become more effective in their disaster-related giving?

# Taxonomy



## DISASTER ASSISTANCE STRATEGIES



RESILIENCE,  
RISK REDUCTION,  
AND MITIGATION



PREPAREDNESS



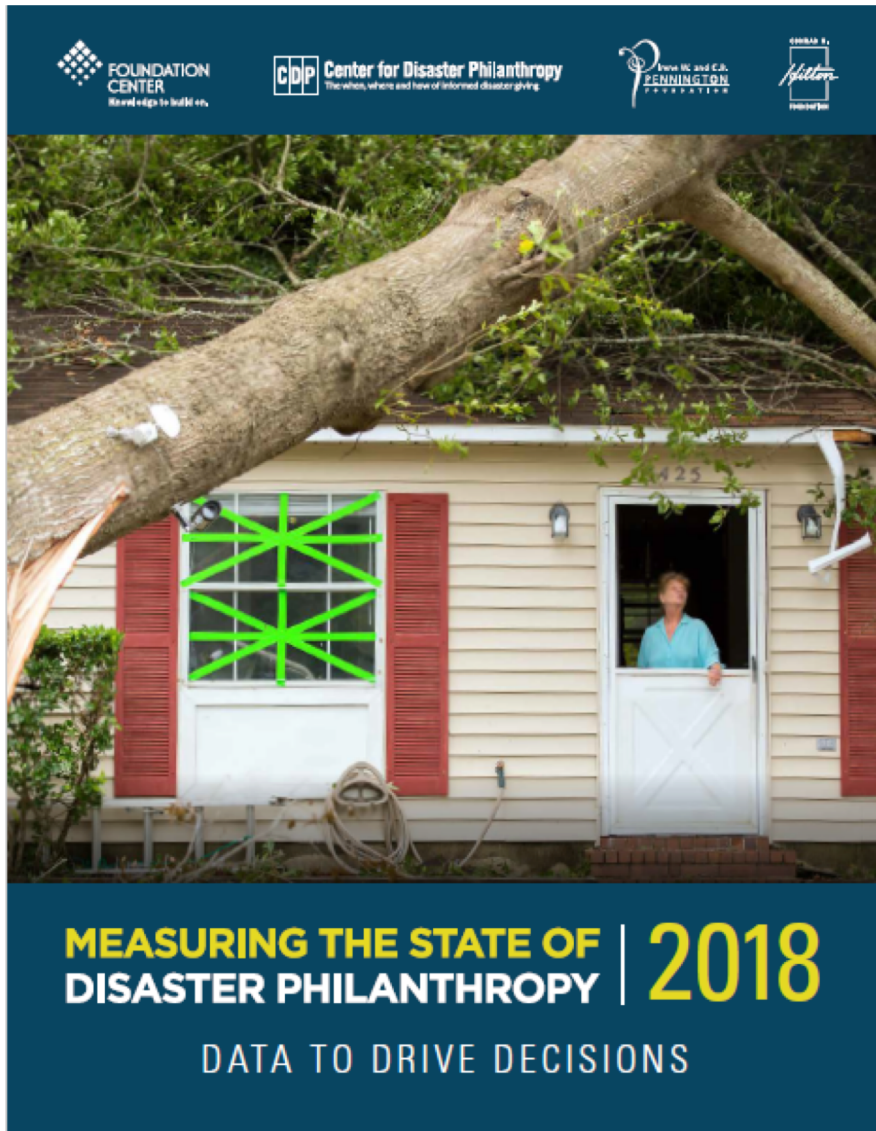
RESPONSE  
AND RELIEF



RECONSTRUCTION  
AND RECOVERY



# 2016 Analysis



The cover features a photograph of a woman in a light blue shirt standing in the doorway of a yellow house with red shutters. A large tree branch is broken and leaning over the house. The window is boarded up with green X-shaped supports. The top of the cover has logos for the Foundation Center, CDP Center for Disaster Philanthropy, the New HC and C.B. Pennington Foundation, and Hilton. The bottom of the cover has the title 'MEASURING THE STATE OF DISASTER PHILANTHROPY | 2018' and the subtitle 'DATA TO DRIVE DECISIONS'.

FOUNDATION CENTER  
More ways to build us.

CDP Center for Disaster Philanthropy  
The who, where and how of informed disaster giving.

New HC and C.B. PENNINGTON FOUNDATION

Hilton

**MEASURING THE STATE OF DISASTER PHILANTHROPY | 2018**

DATA TO DRIVE DECISIONS

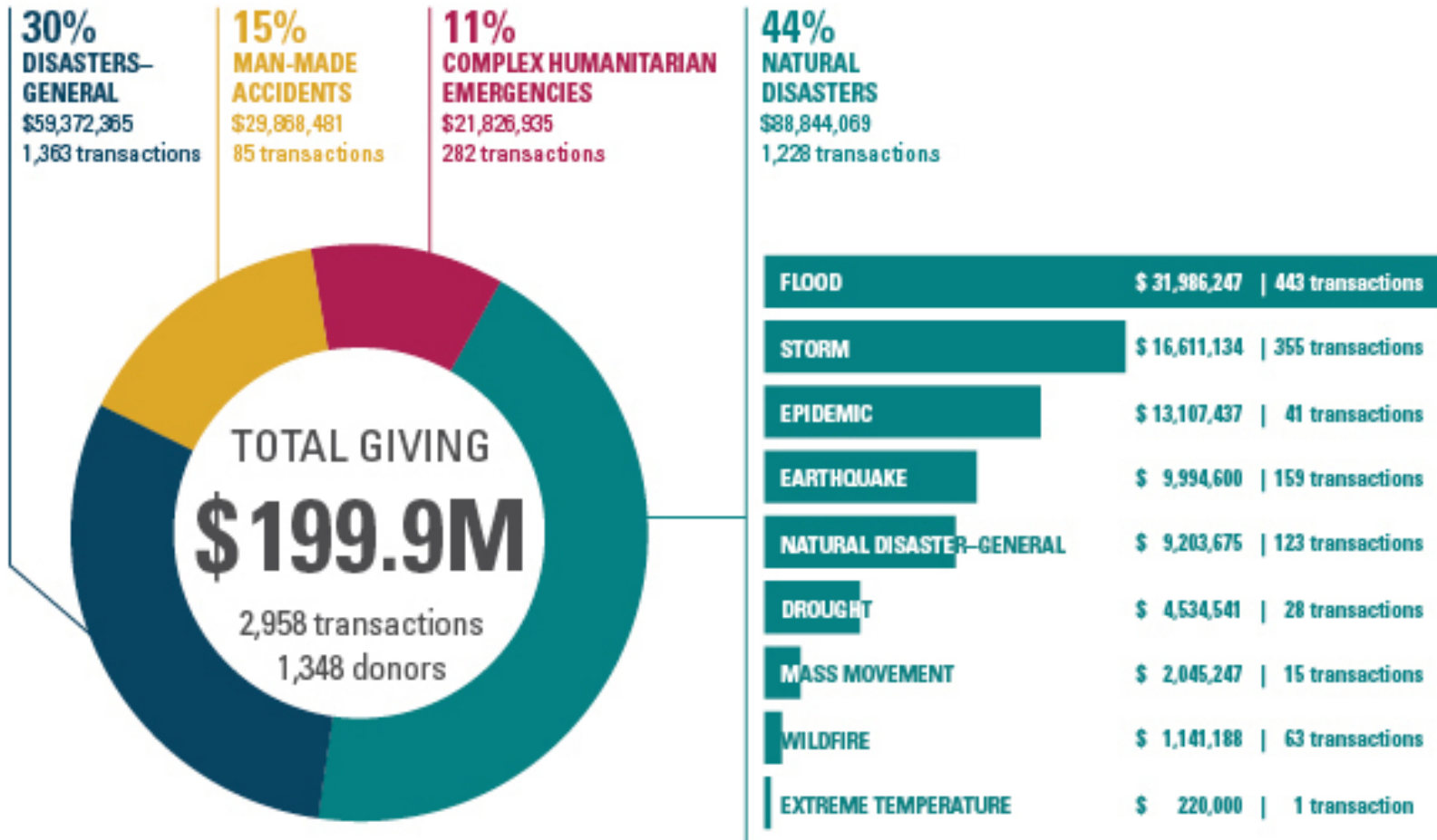


Flint water crisis  
Photo by George Thomas

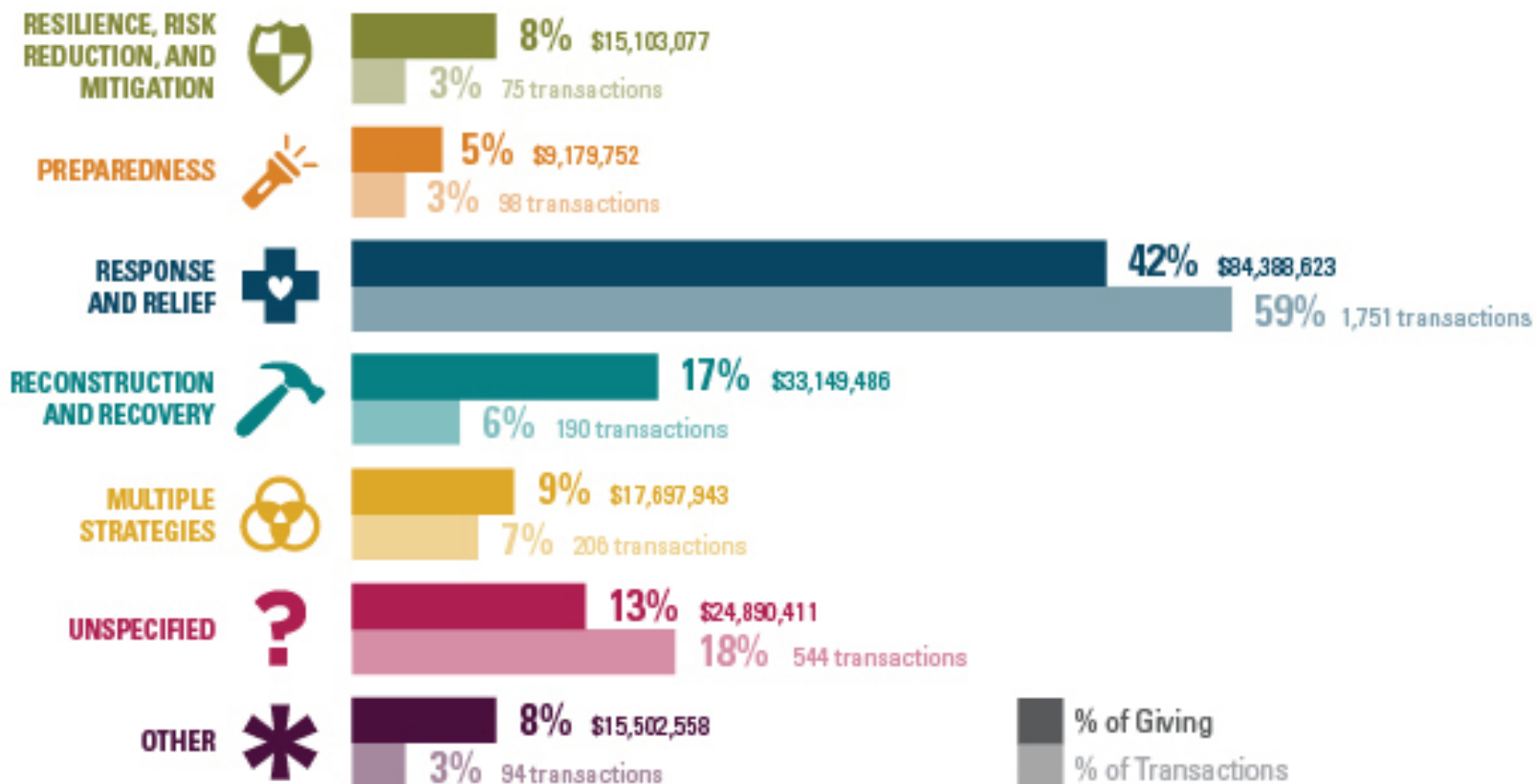


Ecuador earthquake  
Photo by UNICEF

# Philanthropic Funding by Disaster Type, 2016

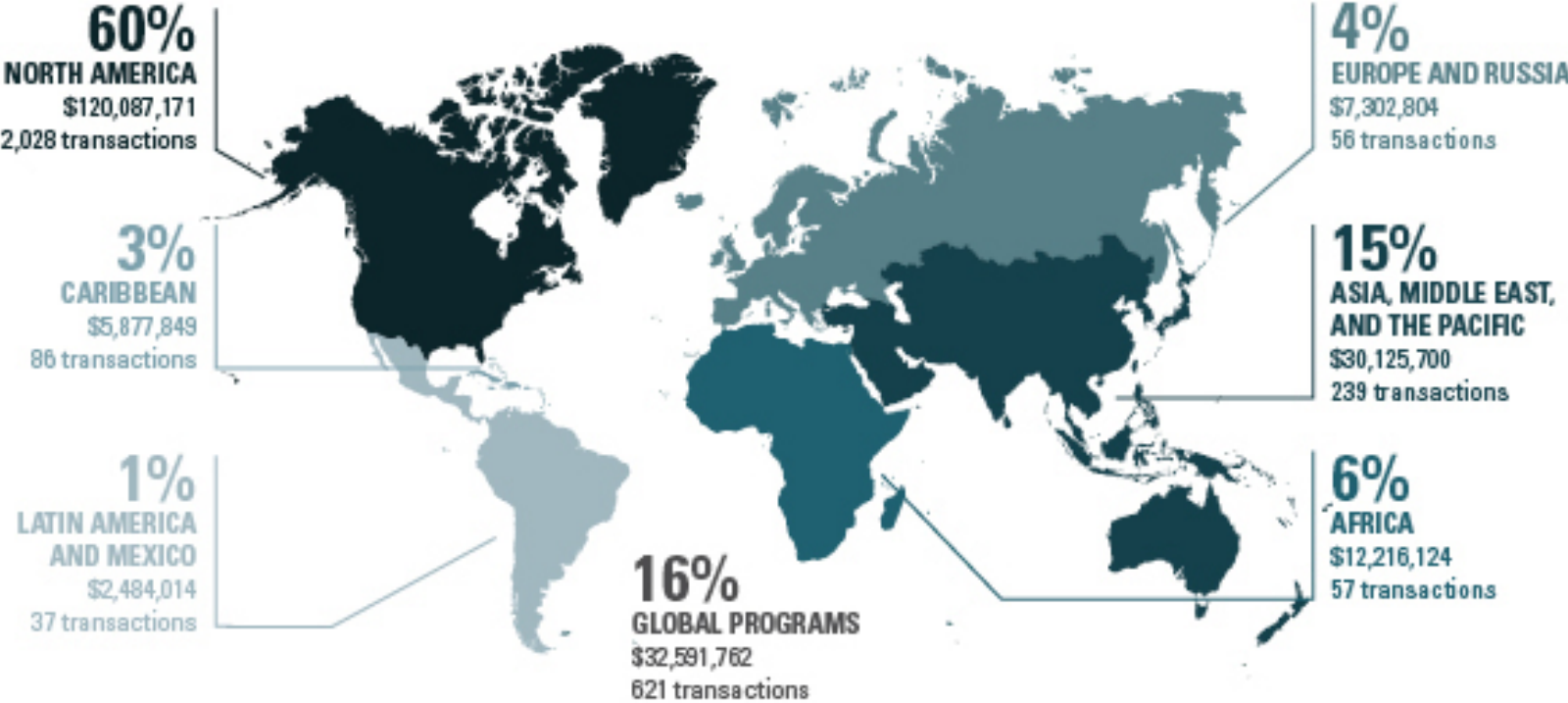


# Philanthropic Funding by Disaster Assistance Strategy, 2016



OTHER category includes grants for research, convenings, and other work that could not be classified.

# Philanthropic Funding for Regions, 2016



Grants may benefit multiple regions and would therefore be counted more than once. As a result, figures add up to more than 100 percent.

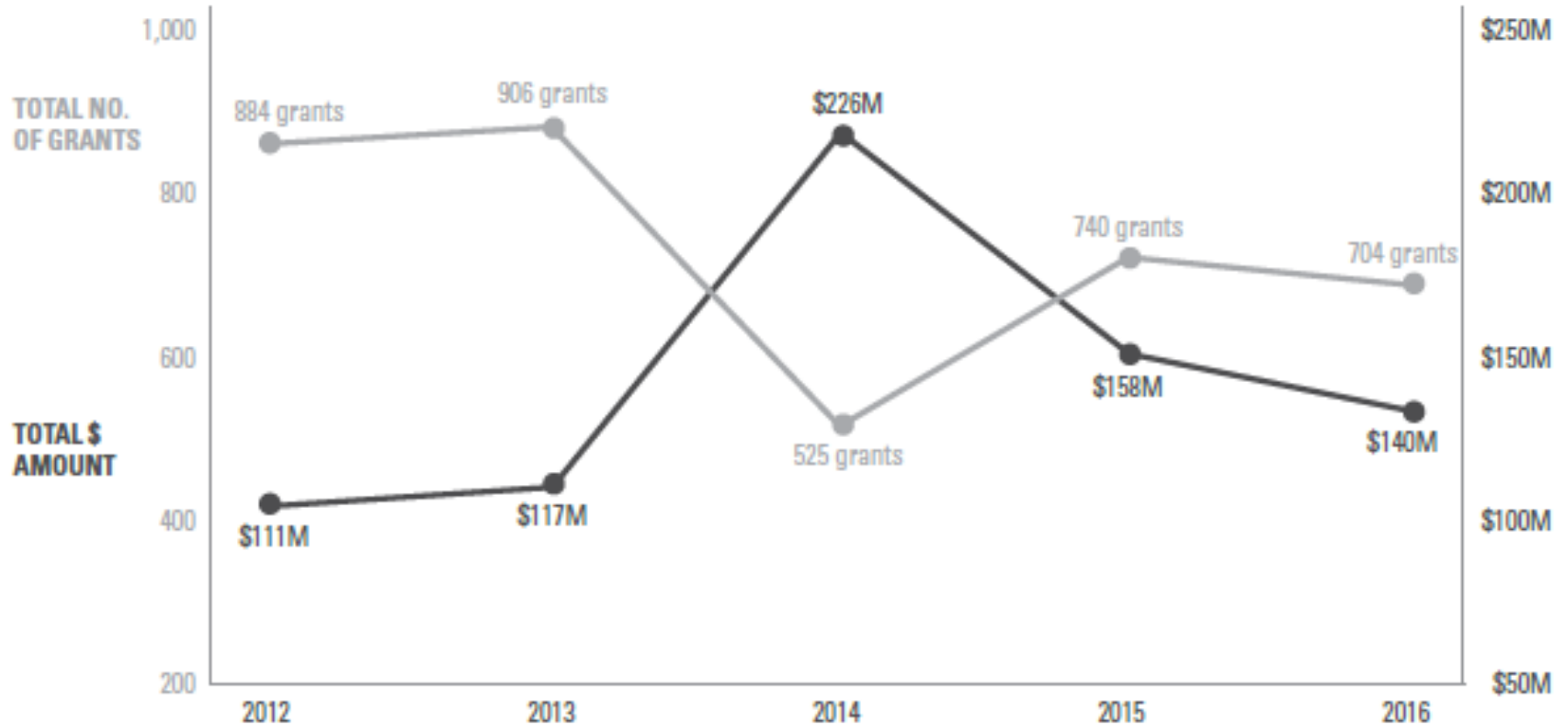
# Other Funding Sources

PHILANTHROPIC FUNDING	
Institutional Philanthropy (U.S. foundations, public charities, non-U.S. donors)	\$199.9 M
Corporate Giving	\$148.1 M
Online Giving – Network for Good	\$6.8 M
Online Giving – GlobalGiving	\$3.8 M
Individual Giving – Fidelity DAFs	\$8.2 M
Individual Giving – Vanguard DAFs	\$661,900

OTHER FUNDING	
OECD: Development Assistance Committee	\$19.6 B
UN OCHA: Additional Bilateral/ Multilateral Aid	\$1.8 B
FEMA	\$3.7 B
HUD	\$352.9 M

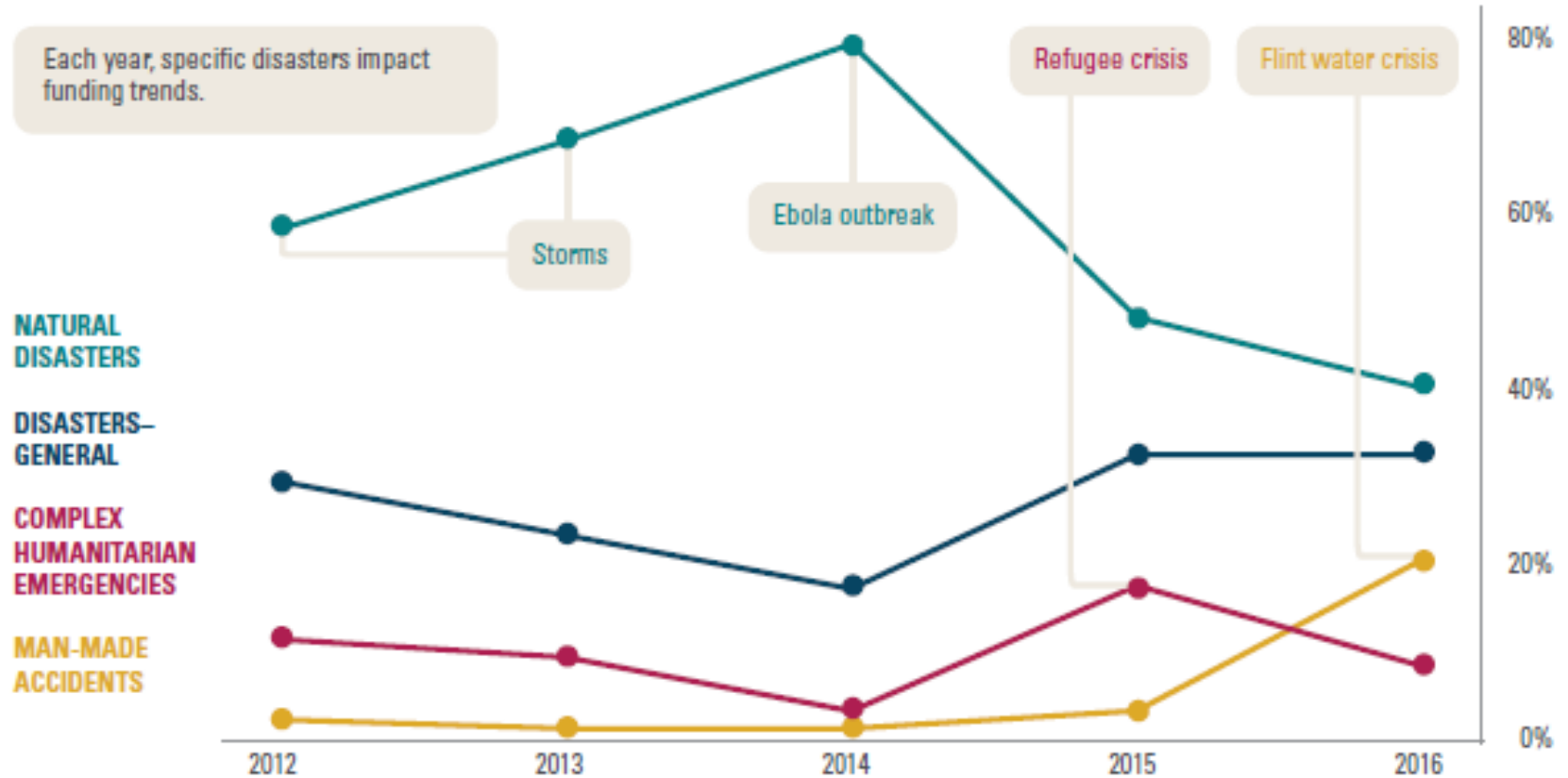
# U.S. Foundation Funding Trends, 2012–2016

U.S. FOUNDATION FUNDING FOR DISASTERS, 2012–2016



# U.S. Foundation Funding Trends, 2012–2016

U.S. FOUNDATION FUNDING BY DISASTER TYPE, 2012–2016



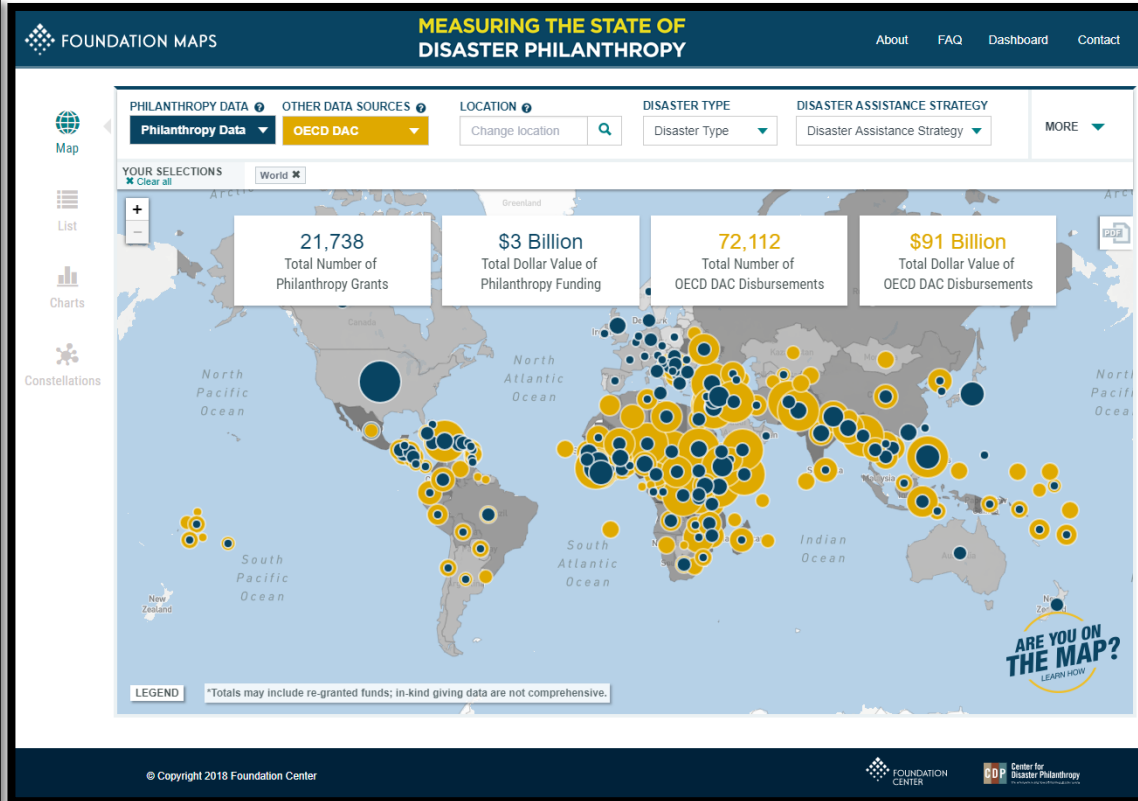
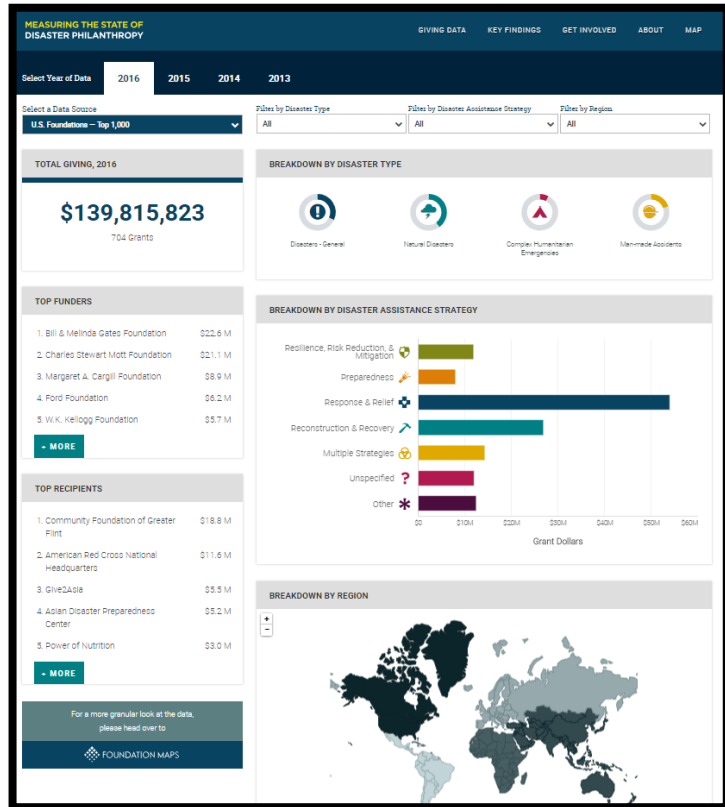
# U.S. Foundation Funding Trends, 2012–2016

U.S. FOUNDATION FUNDING BY DISASTER STRATEGIES, 2012–2016





# Online Tools



disasterphilanthropy.foundationcenter.org

# Tutorial Tuesday Videos



#TutorialTuesday

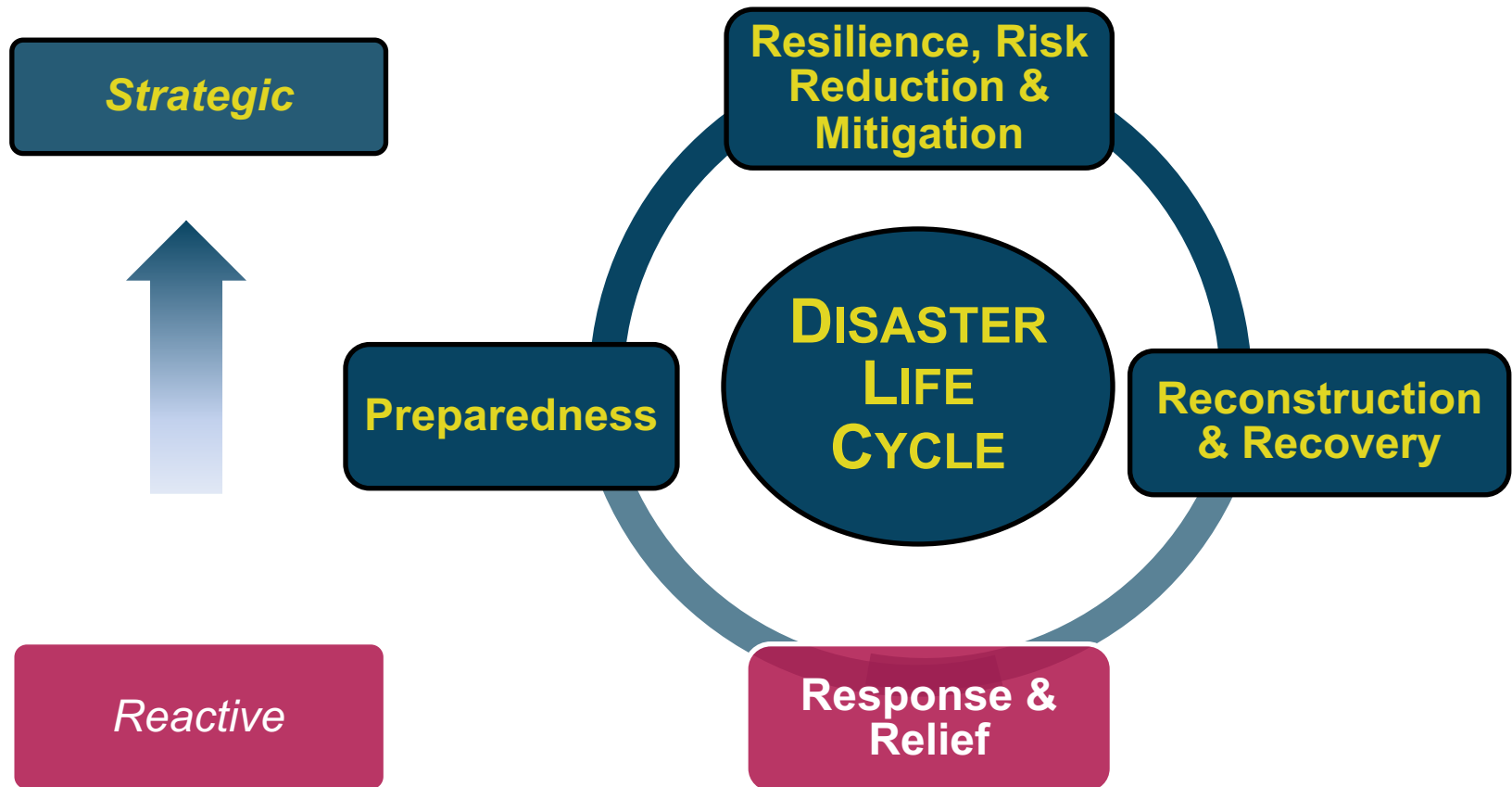
How to Use the State of Disaster Philanthropy Report

<https://youtu.be/9U3QGAGJe-RY>

# Get Involved

- Improving currency, quality, and quantity of data
  - Foundations and corporate donors can share their data directly
  - More precise grant descriptions, particularly around assistance strategy
- Contact Grace Sato at [gms@foundationcenter.org](mailto:gms@foundationcenter.org), if you would like to add your data
- Stay tuned: New partnership with Indiana University to conduct survey of household disaster-related giving

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**We need to move from being reactive to strategic.**

# Flint Water Crisis Case Study



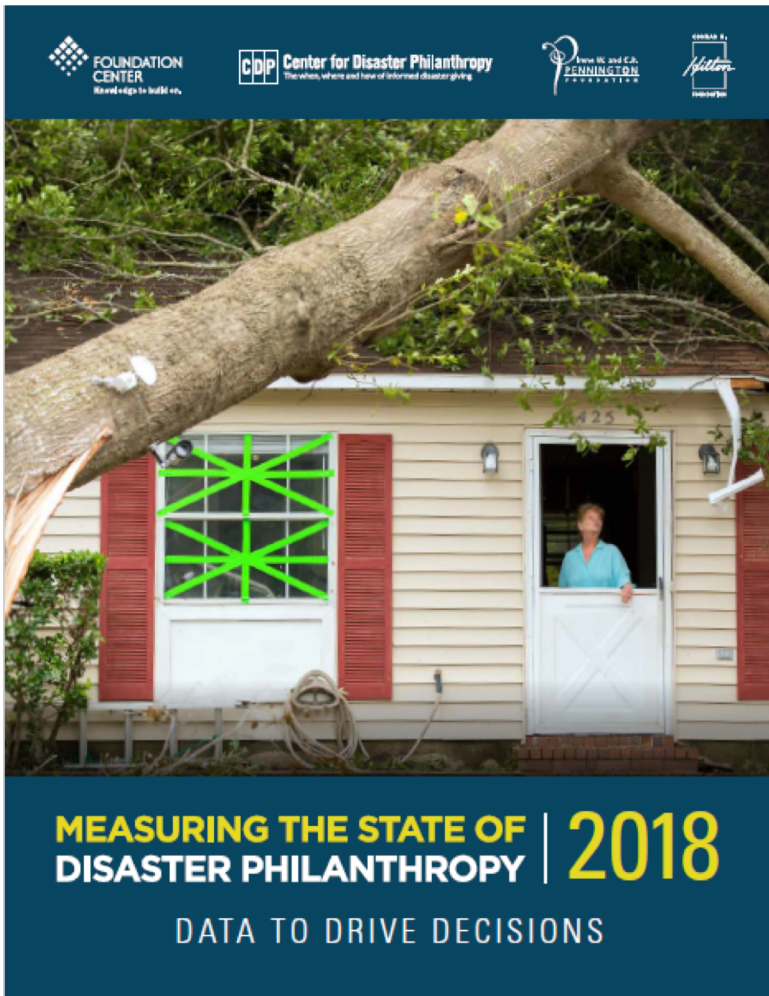
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- The Flint water crisis accounted for a large part of funding for man-made accidents in 2016.
- More than half of the funding for reconstruction and recovery in 2016 was related to the Flint water crisis

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## Questions and Answers





**[disasterphilanthropy.foundationcenter.org](https://disasterphilanthropy.foundationcenter.org)**  
**[Tanya.Gulliver-Garcia@disasterphilanthropy.org](mailto:Tanya.Gulliver-Garcia@disasterphilanthropy.org)**