

2018 ANNUAL IMPACT REPORT



Center for Disaster Philanthropy

107 GRANTEE ORGANIZATIONS

\$15 MILLION IN GRANTS

HUNDREDS OF DONORS

CONSULTING

EDUCATIONAL RESOURCES

GRANTMAKING



REFLECTIONS ON 2018

As we reflect on 2018, we do so with true appreciation – for the inspiring generosity of hundreds of donors who gave from their hearts; for our strong partnerships with many foundations and corporations; for the many nonprofit professionals who face challenging conditions to provide desperately-needed services. And most of all, we feel a deep sense of compassion for everyone struggling to regain a normal life after surviving heartbreaking and often tragic disasters. Our work honors all of these groups.

We've supported targeted, localized and holistic grantmaking. Repairs and rebuilds in Texas, Florida and the Midwest; psychosocial support for Syrian refugee children; food security and mental health care for vulnerable populations in Puerto Rico and U.S. Virgin Islands – these are some snapshots of CDP's grants in action that give us the satisfaction of knowing our work is important and essential.

In 2018, we distributed [\\$15.3 million in grants](#) to more than [107 organizations](#) to support recovery efforts across the nation and abroad in communities affected by hurricanes, flooding, wildfires, earthquakes, tornadoes and man-made disasters.

We deeply appreciate the generosity of donors and volunteers and their determination to make things better. To this end, we sense a movement beginning among the donor community to new approaches to disaster-related giving that is more intentional and thoughtful. We know disasters will not cease and we know that together, our responses and our commitment to preparedness, recovery and resilience will continue to improve.



Robert G. Ottenhoff

Robert G. Ottenhoff
President and CEO



Lori Bertman

Lori J. Bertman
Board Chair and Co-Founder

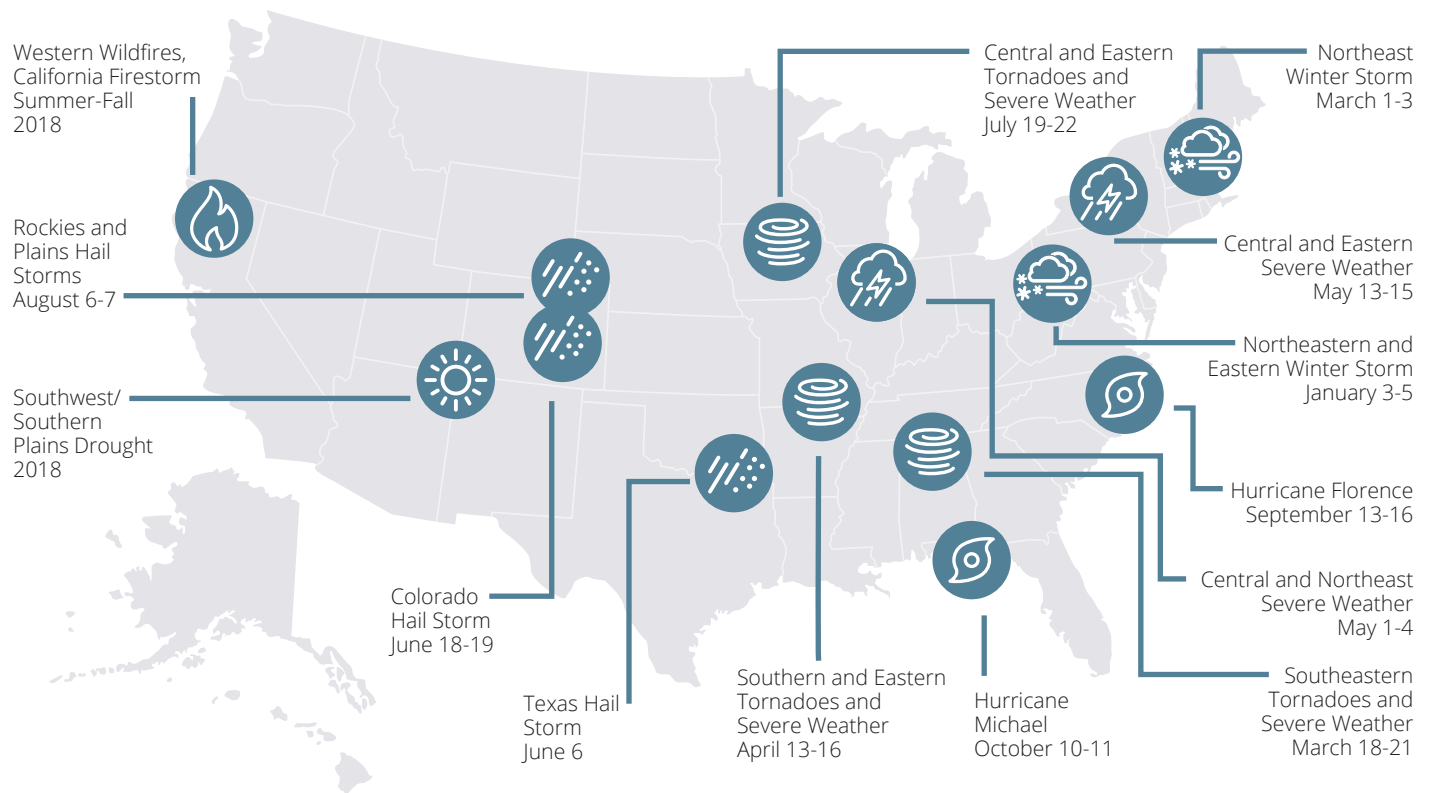
2018 BOARD OF DIRECTORS

Nancy Anthony
Henry Berman
Lori J. Bertman
Kenneth M. Jones II
Kathleen Loehr
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IMPACTS OF 2018 DISASTERS



This map denotes the approximate location for each of the 14 separate billion-dollar weather and climate disasters that impacted the United States during 2018.

Source: www.ncdc.noaa.gov/billions

PHILANTHROPIC RESPONSE TO 2018 DISASTERS CDP DOLLARS RAISED AND MANAGED

2018 Atlantic Hurricane Season Recovery Fund	\$1,938,830
California Wildfires Recovery Fund	\$1,099,931
Midwest Early Recovery Fund	\$1,000,000
Disaster Recovery Fund	\$377,942
Global disasters: Syria; Mexico; Indonesia; Kerala	\$187,378

While large-scale disasters grab the headlines, small and unnamed disasters happen daily around the world, devastating communities, families and ways of life. At CDP, our mission is to “transform the field of disaster philanthropy to increase donor effectiveness throughout the life cycle of disasters through educational resources, fund opportunities and strategic guidance” so that impacted communities recover and all communities are better prepared to face disasters when they come.

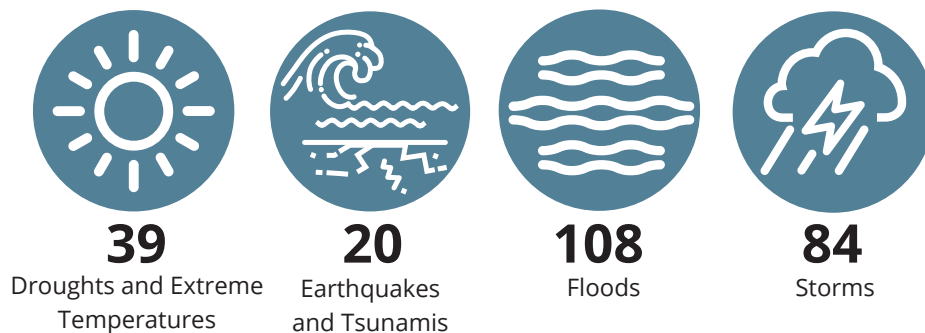


Family receives flood relief in the south Indian state of Kerala. The Kerala floods caused more than \$5.8 billion in property damage and killed more than 400 people. Photo: Ramakrishna Math.

GLOBAL

In 2018, there were 281 climate-related and geophysical events recorded in the EM-DAT (International Disaster Database) with 10,733 deaths, and more than 60 million people affected across the world. This groups 2018 with the years 2016, 2014, 2000, and three other years in the 1980s, in which the victim toll hit 10,000 or more.

NUMBER OF EVENTS



"It is anticipated that storms, due to Hurricane Florence (\$14B), Hurricane Michael (\$16B) and Typhoon Jebi (\$12B), will be the costliest type of disaster in 2018."

Source: 2018 Review of Disasters, Center for Research on the Epidemiology of Disasters (CRED)

THE WORK OF THE CENTER FOR DISASTER PHILANTHROPY (CDP)

The far-reaching impacts of disasters – both domestic and international – from their human toll to their economic impact, require a comprehensive approach to philanthropy. CDP is working to transform the field of disaster philanthropy to increase donor effectiveness throughout the life cycle of disasters through:



Since its founding in 2010, CDP has raised funds, developed and mobilized resources, invested meticulously and engaged the philanthropic community in strategic approaches to build effectiveness in disaster response.

Regine A. Webster, vice president, shares more about [the work of CDP](#).



Severe flooding in a small community near Raleigh, North Carolina caused by Tropical Storm Florence. Photo: U.S. Customs and Border Protection, Jaime Rodriguez Sr.

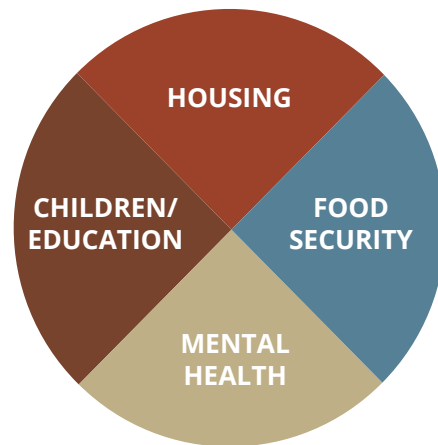


Wildfire in Yellowstone National Park. The 2018 wildfire season was the deadliest and most destructive on record in California, with a total of 8,527 fires burning an area of 1,893,913 acres. Photo: National Park Service.

STRATEGIC DISASTER GRANTMAKING IN ACTION

At CDP, we are focused on disasters full time and our focus on medium- to long-term recovery means that while others move quickly to fund relief efforts, our grantmaking is comprehensive, thorough, strategic and efficient.

Long-term recovery requires a holistic approach to individuals and their communities, particularly among vulnerable populations. Our grants fund local organizations, on-the-ground, doing the work.



Examples of a Holistic Approach to Recovery



GRANTMAKING AND RECOVERY FUNDS

2018 RECOVERY FUNDS

Foundations, corporations and hundreds of donors contributed to the \$15.3 million portfolio, entrusting CDP to effectively invest in nongovernmental organizations (NGOs) where the dollars could have the most impact. The list of the 107 organizations is available [here](#).

We started off the year focused on responding to 2017 disasters – California wildfires and Hurricanes Harvey, Irma and Maria. As the year progressed, we were confronted with a trio of major disasters, with Hurricanes Florence and Michael plus another wave of wildfires in California. As of December 31, 2018, donors responded with close to \$2 million in contributions to our [CDP 2018 Atlantic Hurricane Season Recovery Fund](#) to help those in need from Florence and Michael and more than \$1 million to our [CDP California Wildfires Recovery Fund](#).

2018 IMPACT NUMBERS—HURRICANE HARVEY RECOVERY FUND

CDP grantmaking

83%

local organizations
serving all **41** affected
counties in Texas

23

grants totaling
\$8,161,594 were
awarded

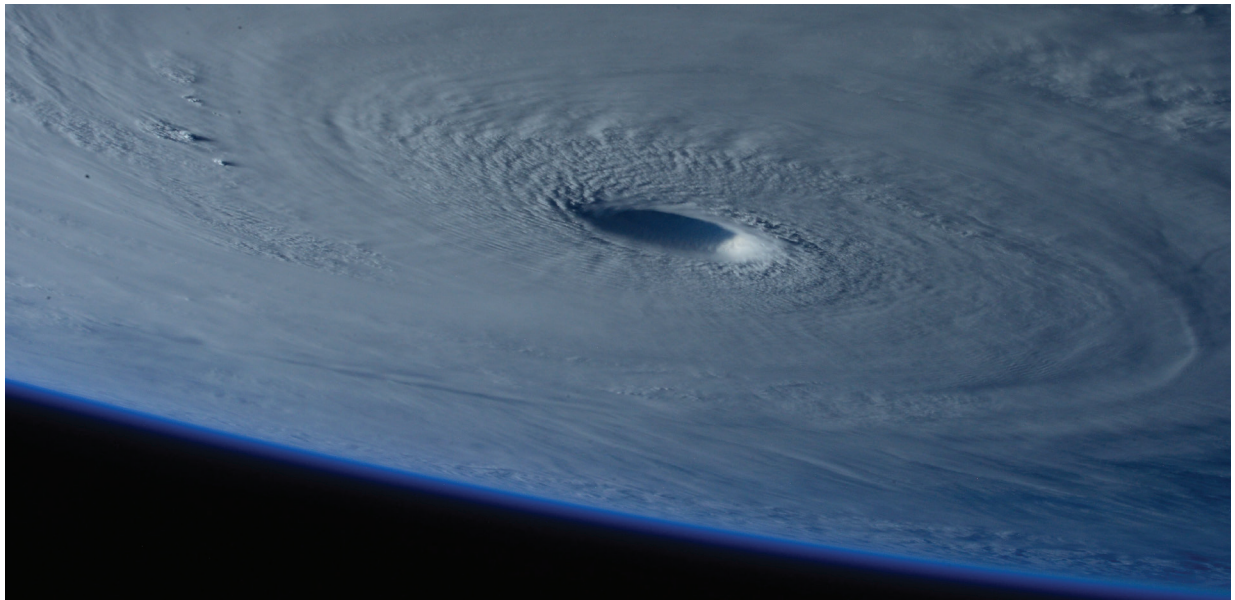
Joint preparedness grants project with the Rebuild Texas Fund

28

grantees including
municipalities, counties,
schools and local organizations

Received

\$1,392,689, half of
which—**\$696,349**
—was **CDP funded**



Hurricane from space. The 2018 hurricane season featured 15 named storms, eight hurricanes and two major hurricanes, which caused a total of more than \$50 billion in damages. Photo: NASA.

WHERE 2017 RECOVERY FUNDS WERE INVESTED

Focus Areas Priorities are determined by grant committees comprised of local and national leaders and experts.

Hurricane Harvey

Housing,
Mental
Health,
Capacity
Building,
Legal Services

2017 Atlantic Hurricane Season

Mental Health,
Food Security,
Economic
Development
and Livelihoods

Hurricane Irma

Capacity building
and strategic
framework to
strengthen response
to affordable housing
needs, particularly
among vulnerable
populations

California Wildfires

Low Income
Communities,
Housing, Latino
Communications

Mexico Earthquake

Economic
Recovery

Global Refugee Crisis

Women and
Children,
Education,
Psychosocial
Well-Being



CDP's Midwest Early Recovery Fund provides communities affected by low-attention disasters valuable recovery resources through a timely, consistent and replicable grantmaking process to address issues two weeks to 18 months after natural disasters in a ten-state region that includes Arkansas, Iowa, Kansas, Minnesota, Missouri, Montana, Nebraska, North Dakota, Oklahoma and South Dakota.

2018 OUTCOMES AND RESULTS

53

communities/
counties in six
states were
served.

16

grants totaling
\$736,694 were awarded

Since 2015, a total of
\$3,078,882
has been awarded.

Average community population:

12,231

In 2018, **every \$1 invested** in
the Midwest Early Recovery Fund
resulted in **\$7.70 in additional**
disaster recovery support.

New in 2018, CDP convened Lutheran Social Services of Minnesota, Lutheran Social Services of North Dakota, Save the Children and Child Care Aware of America, organizations working to support children before and following low-attention disasters. Discussions in this Children's Disaster Working Group centered around filling the gaps in services to children experiencing the trauma along with the special challenges natural disasters bring to their lives, their families and their caregivers.

Small-scale disasters are a constant; no place is out of harm's way. Lessons learned from the work of the Midwest Early Recovery Fund and its unique grantmaking model in rural towns where resources are scarce can help make any community stronger.

Nancy Beers, director of the Midwest Recovery Fund, shares more about how [small investments](#) can have big impact.



The Louisiana Disaster Recovery Alliance (LDRA) is a consortium of Louisiana-based private, community, and corporate foundations and donors founded to address issues of disaster recovery and resilience, in addition to preparedness by reducing levels of risk and vulnerability across the state in the face of repetitive events. This consortium brings Louisiana's foundation community together with federal and state government partners in a first-of-its-kind public-private partnership that takes a long-term approach to building resilience at every phase of the disaster life cycle (preparedness, response, recovery and mitigation).

In 2018, LDRA awarded \$50,000 grants to each of these four organizations

Catholic Charities of the Diocese of Baton Rouge	Assistance to families for home repairs and flood insurance
Family Tree Information, Education & Counseling Center	Mental health support services
Mid-City Redevelopment Alliance	Coordination with East Baton Rouge RDA for long-term management of the housing plan
Smart Home America	Fortified Building program to build awareness for smart, durable and safer home repair and rebuilds



CONSULTING SERVICES

CDP works with many organizations on a multi-year basis. In 2018, our consulting services expanded to include four new clients. The CDP team works closely with clients, providing a range of opportunities to help achieve their philanthropic goals around effective disaster giving by advancing clients' values; increasing the impact of their contributions; and helping build stronger, more resilient communities.

CDP's work with the [Westfield Insurance Foundation](#) highlights a multi-year engagement working to define their disaster strategy, in a manner that reflects their business focus and strengthens their work to fulfill unmet needs that arise from disasters. Our current work with the Foundation focuses on identifying potential funding partners and on shepherding proposals from idea to implementation.

CDP's work with the [Annie E. Casey Foundation](#) involved helping them to identify their areas of geographic, population and programmatic focus for their disaster giving aligned with their mission.

2018 New Clients

Humana Foundation

Helmsley
Charitable Trust

Medtronic

The Simmons
Foundation

“

We appreciate that our colleagues at CDP took the approach of getting to know Westfield before prescribing direction.

-Westfield Insurance Foundation

”

“

[I was struck by] their depth of knowledge about disasters and how to effectively support disaster relief and recovery.

-TechSoup

”

“

Based on our experience with the Center for Disaster Philanthropy, we would highly recommend this organization to assist you with your disaster grant-making strategy or process.

-Annie E. Casey Foundation

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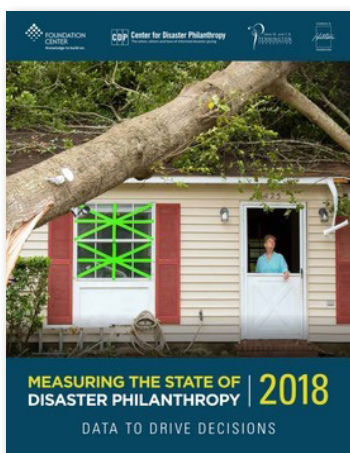


EDUCATIONAL RESOURCES

A vital part in transforming the field of disaster philanthropy is sharing CDP expertise. In 2018, our team served on panels, gave presentations and hosted webinars in addition to creating and updating the online tools, including the [Disaster Philanthropy Playbook](#), [2018 Measuring the State of Disaster Philanthropy](#), [Disaster Profiles](#), [Issue Insights](#) and more, all readily available on the [website](#).

In 2018, the small but mighty CDP team presented 19 webinars and did 27 speaking engagements.

Measuring the State of Disaster Philanthropy



The fifth annual edition of Measuring the State of Disaster Philanthropy: Data to Drive Decisions report, launched in November 2018. This comprehensive data collection and analysis centers on disaster-focused charitable giving. CDP partners with Foundation Center (now Candid) to annually conduct the data and publish the report.

The purpose of the report is to more accurately capture how philanthropy currently responds to disasters and encourage the philanthropy community to support the full arc of a

disaster, not just the immediate humanitarian needs.

New in 2018 – an analysis of contributions by non-U.S. donors, public charities and smaller U.S. foundations. In total, the new report documented \$30 billion in private, public, corporate and individual disaster-related giving to address major disasters and humanitarian crises that affected millions globally in 2016.

Although this year's report includes additional data from non-U.S. donors, smaller U.S. foundations and public charities, the giving patterns are similar to their larger counterparts in the use of gifts for natural disasters and complex humanitarian crises. This is particularly relevant given what we've seen in the 2018 hurricane season—a seemingly briefer focus on giving even amid ever-worsening storms, signaling a greater need to support efforts at planning, preparation, and building stronger, more resilient communities.

– Robert G. Ottenhoff



The Disaster Philanthropy Playbook is a comprehensive resource to guide the philanthropic community in responding to future disasters, through promising practices and innovative approaches.

Community planning, civic rebuilding, legal services, housing, addressing the needs of vulnerable populations, working with local, state and federal government, mitigation and preparedness are some of the common issues faced by communities, post-disaster, that are covered in detail.

The Playbook is updated to reflect current trends and needs as they emerge. In 2018, the Playbook began undergoing more extensive revisions to make it an even more responsive and relevant guide.

PHILANTHROPIC PREPAREDNESS, RESILIENCY AND EMERGENCY PARTNERSHIP (PPREP)

The Funders' Network for Smart Growth and Livable Communities (TFN), in partnership with CDP, supports PPREP – a program designed to build community foundation leadership and capacity to help their institutions and communities be better prepared for, respond to and recover from natural disasters. Currently, 20 community foundations and three regional associations are participating.

As part of our work with PPREP, CDP regularly convenes webinars, presentations and discussions on the role of philanthropy in disaster response and recovery, providing practical resources to increase the internal capacity of foundations to lead in the face of disaster and expand their knowledge of the government and nongovernment actors in a disaster.

Spring arrived late in the Midwest this year. Our PPREP colleagues are braced for the 'when, not if' of the months ahead. But we are all better off for being [brought together by an inspired idea](#) of preparing us, as anchor institutions, to help our communities find their way back from disaster.

Louise Knauer, chief operating officer,
[Community Foundation of the Ozarks](#)
and PPREP member



U.S. Border Patrol agents render aid to residents of Caban, Puerto Rico as part of response to Hurricane Maria. Photo: U.S. Customs and Border Protection, Mani Albrecht.

DONOR HIGHLIGHTS

Our donors' commitment to making a difference for communities recovering from disasters is one of our most valued relationships. Donors continue to inspire CDP to work harder and continually earn the trust placed in us every day.

On behalf of the people who rely on donors the most, our grantees and their recipients, thank you. The following [donors](#) have helped communities across the U.S. and around the world recover and become more resilient by supporting our mission to transform disaster philanthropy.

Years of involvement in the aftermath of disasters worldwide, including a near brush with Hurricane Irma, has informed The Patterson Foundation of the importance of long-term recovery efforts in the months and years following a catastrophic event. The Center for Disaster Philanthropy has displayed time and again the foresight, strategy, and expertise to meet these complex challenges and help strengthen these communities for the future.

-Debra Jacobs, president and CEO of [The Patterson Foundation](#)

MAJOR DONORS

Meaningful partnerships are an opportunity to support ongoing needs long after attention has turned away from a disaster and provides a source of hope for survivors. CDP's work is made possible through the generosity of donors. We wish to extend a special thanks to the following donors of our signature projects.

The Crown Family

- By supporting CDP's Disaster Recovery Fund, **The Crown Family** contributed a flexible grant allowing CDP to invest where funds are needed the most. With their funds, CDP was able to support the 2018 Atlantic Hurricane Season Recovery Fund and the California Wildfire Recovery Fund.



- A significant investment from the **Conrad N. Hilton Foundation** to CDP's general fund helped further the mission by supporting all aspects of CDP's work including sponsorship of a series of webinars to funding the 2018 Measuring the State of Disaster Philanthropy report.



- Long-time advocate, **The Patterson Foundation**, has supported various CDP funds including the 2018 Atlantic Hurricane Season Recovery Fund and the Hurricane Harvey Recovery Fund. They are also very active in helping raise awareness on behalf of CDP.



- Irene W. and C.B. Pennington Foundation** is Louisiana's largest private family foundation; it is led by CDP co-founder and chairman of the board, Lori Bertman. On an annual basis, the foundation provides funding for various active CDP funds, including the Hurricane Harvey Recovery Fund in 2018. It also provides critical operating support gifts, knowing that this type of funding is immensely helpful to the work of CDP as the only full-time resource with a mission to transform disaster philanthropy.



- Margaret A. Cargill Philanthropies** has supported CDP with substantial capacity building investments, particularly for the Midwest Early Recovery Fund. In addition to supporting recovery efforts in the Midwest, the aim of their funding is to increase CDP's efficiency and effectiveness through strategic planning, an improved grants management and tracking system, and development of a community needs assessment tool, to be rolled out first in the Midwest Early Recovery Program.

New in 2018

A Giving Tuesday campaign and its "Virtual Disaster Recovery Team" was designed to raise awareness of CDP's work, reconnect with Hurricane Harvey Recovery Fund social media donors and encourage individual giving. The campaign raised \$12,525.

Visit our [Support CDP](#) page to see all of our donors and the many ways you can help support the work of CDP.

CDP FINANCIAL HIGHLIGHTS

FINANCIALS

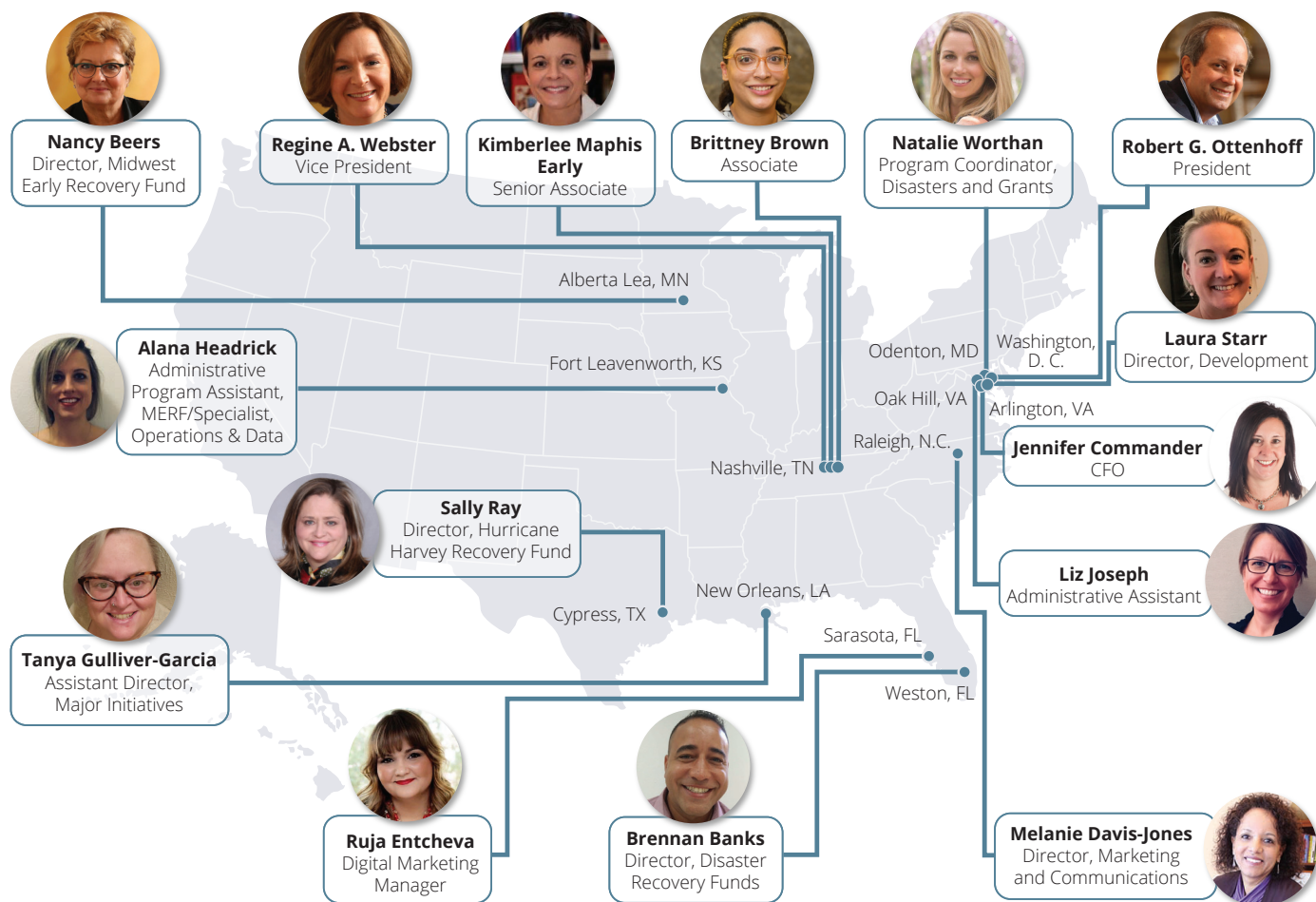
	For the Year Ended 12/31/14 Audited	For the Year Ended 12/31/15 Audited	For the Year Ended 12/31/16 Audited	For the Year Ended 12/31/17 Audited	For the Year Ended 12/31/18 Audited
Income					
Contributions	\$3,352,301	\$2,937,070	\$4,219,632	\$21,254,221	\$7,058,152
Advisory Services Fees	84,440	95,697	173,583	250,773	567,355
Other	2,735	5,087	5,201	26,086	106,235
Total Income	\$3,439,476	\$3,037,854	\$4,398,416	\$21,531,080	\$7,731,742
Expenses					
Program Services	\$1,186,391	\$2,438,017	\$2,262,441	\$2,253,485	\$16,909,383
Management & General	125,238	203,448	197,874	242,985	244,781
Fundraising	110,095	167,029	155,967	126,071	271,419
Total Expenses	\$1,421,724	\$2,808,494	\$2,616,282	\$2,622,541	\$17,425,583
Net Income (Loss)	\$2,017,752	\$229,360	\$1,782,134	\$18,908,539	\$(9,693,841)
Cash and Cash Equivalents	\$1,546,228	\$2,129,423	\$1,319,053	\$9,509,877	\$12,759,784
Certificates of Deposit	\$-	\$-	\$-	\$12,001,072	\$1,001,444
Net Assets	\$2,823,369	\$3,052,729	\$4,834,863	\$23,743,402	\$14,049,561

The majority of the contributions and net assets relate to funds that are temporarily restricted as they are designated for a specific purpose. The decrease in contributions and net assets and the increase in program services expenses between 2018 and 2017 are a result of significant dollars raised for disasters that occurred in 2017 (such as Hurricanes Harvey, Irma and Maria) that were granted out in 2018.



TEAM CDP

In 2018, CDP added eight new members. Our talented team has extensive experience in disaster relief/recovery, nonprofit management and grantmaking; our remote working structure gives CDP presence in key areas around the country.



Center for Disaster Philanthropy
The when, where and how of informed disaster giving

LOOKING AHEAD

Supporting the Center for Disaster Philanthropy in its work to transform disaster giving is a way to simplify – and amplify – disaster-related contributions. CDP offers donors a unique way to be responsive to disasters in a thoughtful and strategic manner:

- **Invest Locally** Reach and impact many local organizations working hard on the ground who know intimately the communities they are working with during the long-term recovery process. These local organizations are experts in the demographics, culture, traditions and policies in their respective areas.
- **Due Diligence** Rest assured that donors' funds are invested in trusted organizations because CDP completes a thorough due diligence process on all grantee organizations.
- **Local Expertise** CDP works with a team of experts and advisory committees that know the areas affected, the issues identified and the actors involved after a disaster to assess the long-term recovery needs.
- **Think Globally** CDP carefully monitors the number of global crises, many protracted, as a result of natural disasters and civil conflict. In response, CDP has launched a [Global Recovery Fund](#), an exclusive fund for international disasters. This fund allows donors to earmark contributions to meet specific philanthropic goals for any international crisis to support medium- to long-term recovery work or have CDP determine where it is needed most.
- **Raise Awareness** As the expert on all issues regarding the life cycle of disasters, CDP is active throughout the year, widely disseminating our expertise through the website, traditional and social media, webinars and partnerships with other organizations.
- **Build Collaborative Approaches** CDP helps donors collaborate and provides leadership in transforming the way government and philanthropy respond to disasters.

Our Vision: A world where donors strategically plan for and respond to disasters in order to minimize their impact on vulnerable populations and communities.

@funds4disaster | #CDP4Recovery | disasterphilanthropy.org



Center for Disaster Philanthropy
The when, where and how of informed disaster giving

Photo Credit

Search and rescue missions for stranded residents in flooded areas caused by Tropical Storm Florence in South Carolina.

Photo: Army National Guard, Staff Sgt. Jorge Intriago.

Family assisted by the Heart of Florida United Way's Hurricane Recovery Housing Program.

Photo: Heart of Florida United Way.

Aftermath of Hurricane Michael in Mexico Beach, Florida.

Photo: U.S. Customs and Border Protection, James E. Wyatt.

Hurricane making landfall in Key West.

Public domain photo.

Volunteers working on Hurricane Harvey recovery in Texas.

Photo: Houston Responds.

Search and rescue efforts after the Sunda Strait tsunami.

Photo: Indonesian National Armed Forces.

Hope Hill ribbon-cutting ceremony in La Grange, Texas.

Photo: Sally Ray.

Aftermath of Hurricane Michael near Panama City, Florida.

Photo: U.S. Customs and Border Protection, Glenn Fawcett.

Family assisted by Midwest Early Recovery Fund grantee Whole Kids Outreach.

Photo: Charlotte Johnson.

Severe flooding in a small community near Raleigh, North Carolina caused by Tropical Storm Florence.

Photo: U.S. Customs and Border Protection, Jaime Rodriguez Sr.

Wildfire in Yellowstone National Park.

Photo: National Park Service.

Rainbow after a storm.

Photo: Leo Wieling.



Center for Disaster Philanthropy

The when, where and how of informed disaster giving

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