

# COVID-19: Past Epidemics and Vulnerability — Lessons for Funders Today

*March 26, 2020*



**Center for Disaster Philanthropy**  
The when, where and how of informed disaster giving

# Moderator

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**Patricia McIlreavy**

President and CEO

*Center for Disaster Philanthropy*



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# How to Participate

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- Use **#CDP4Recovery** to tweet along during the webinar.
- Submit questions using Q & A box at the bottom of your screen.
- Look for webinar recording and summary at [disasterphilanthropy.org](https://disasterphilanthropy.org).



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# Topics for Today

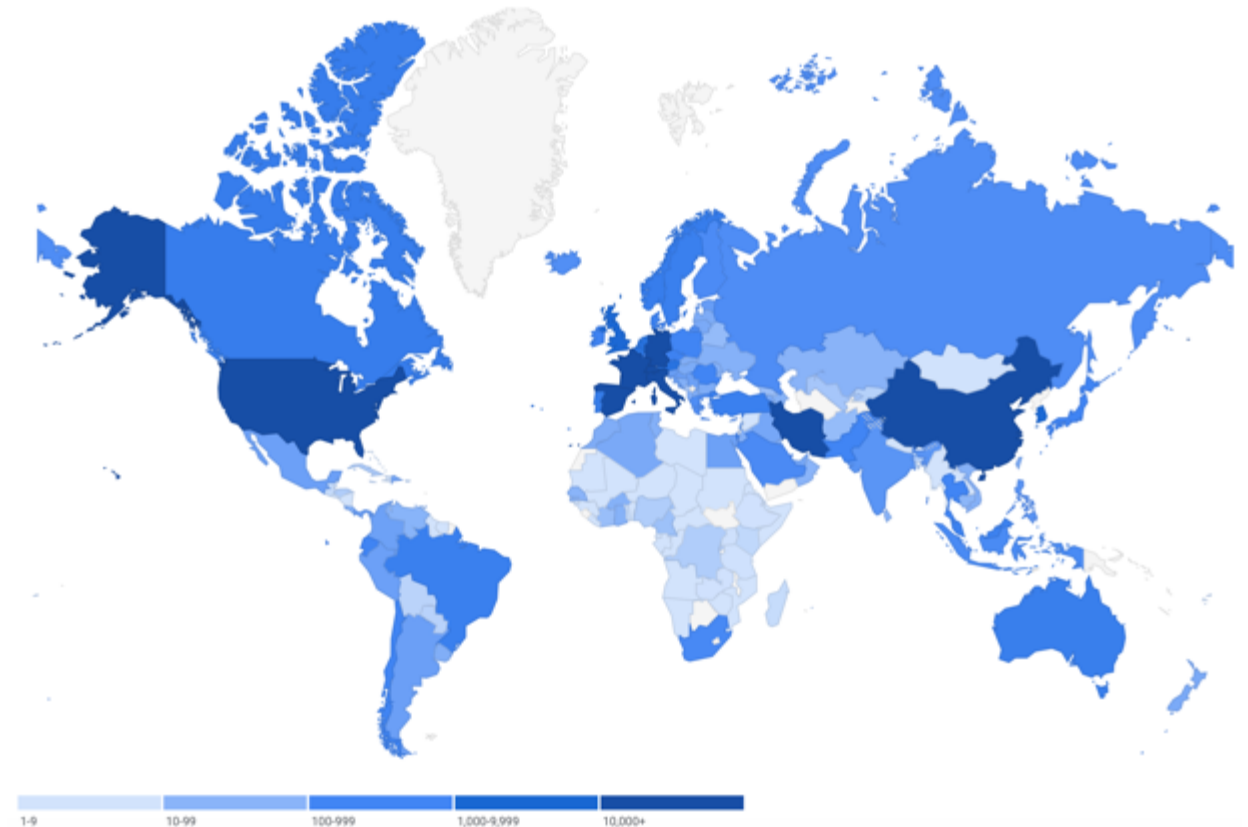
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- ❑ What past epidemics – specifically H1N1, HIV/AIDS and Ebola – have taught us about funding during a pandemic.
- ❑ The role of the funding community right now, in the near future and long-term.
- ❑ The role philanthropy can play during pandemics to reduce harm to everyone, but especially vulnerable populations.
- ❑ Why philanthropic response matters at both the domestic and international levels.

# SARS-CoV-2/COVID-19 By the Numbers

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- As of March 26, there have been **491,623** confirmed cases of COVID-19 in **175 countries** around the world.
- **22,169** people have died and **118,245** have recovered.
- In the **United States** there have been **69,210** cases, **1,046** deaths and **619** people have recovered.



Source: Google

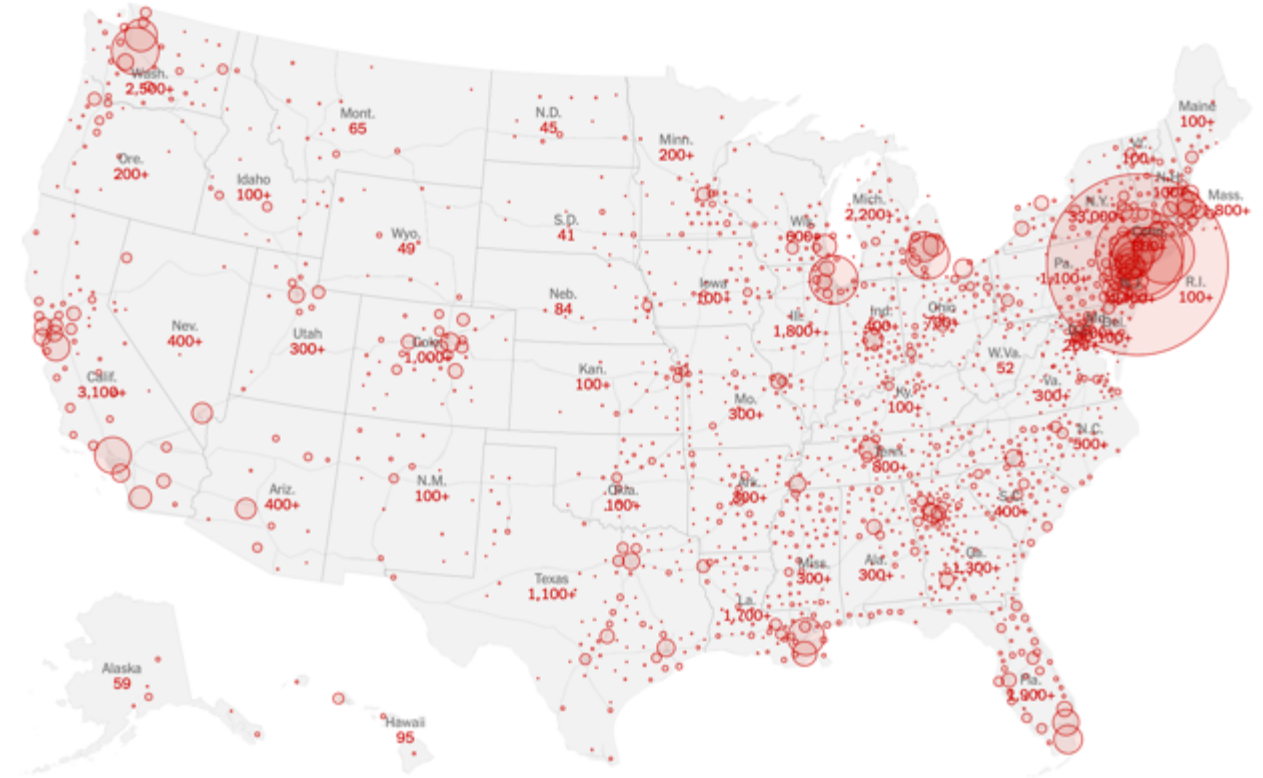


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# SARS-CoV-2/COVID-19 By the Numbers

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- **21** states will have a Stay-at-Home order in place by the end of the week – **50 percent** of country.
- The states with the most cases are **New York, New Jersey and California**.
- The cities with the highest number of cases are in **New York state** although **New Orleans** has the highest per capita case count outside of New York.



Source: New York Times



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# Speakers

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**Dr. Kristy Buccieri**  
Associate Professor of  
Sociology,  
*Trent University*



**Brennan Banks**  
Director, Disaster  
Recovery Funds,  
*Center for Disaster Philanthropy*



**Liam Cabal**  
Director of Grantmaking,  
*AIDS United*



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# Lessons from HIV and AIDS

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**Liam Cabal**  
Director of Grantmaking,  
*AIDS United*

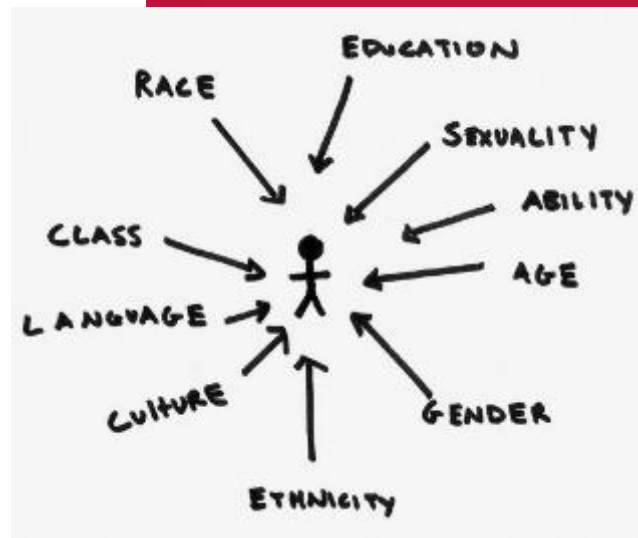


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# HIV & AIDS in Context

- In 2020
  - Globally
    - 37.9 million people living with HIV
    - 1.7 million new transmissions per year
  - U.S.
    - 1.1 million people living with HIV
    - 38,000 new transmissions per year
- Historical Context vs. Now
- Disproportionate Impact

# Lessons from the Past



[aidsunited.org](http://aidsunited.org)



# Responding & Looking Forward

- Prioritize the Most Vulnerable
- Reduce Barriers
- Reach Out & Involve Community
- Partner Together

aidsunited.org



# Beyond the Immediate Need

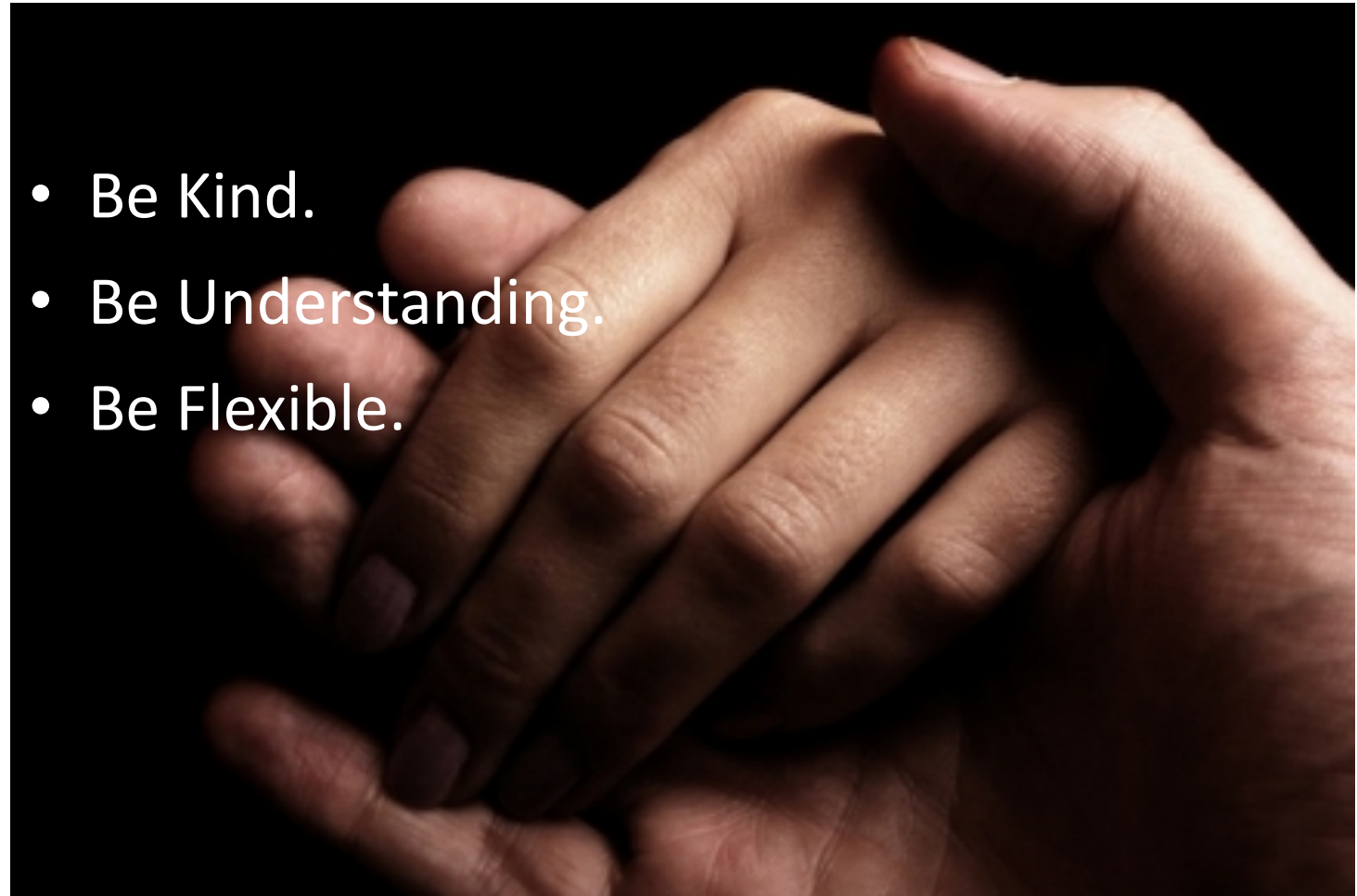


- Preparing for What's Next
- Preparing for Next Time



# Things You Can Do

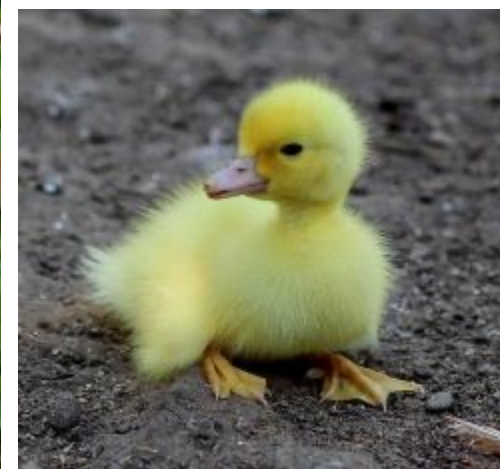
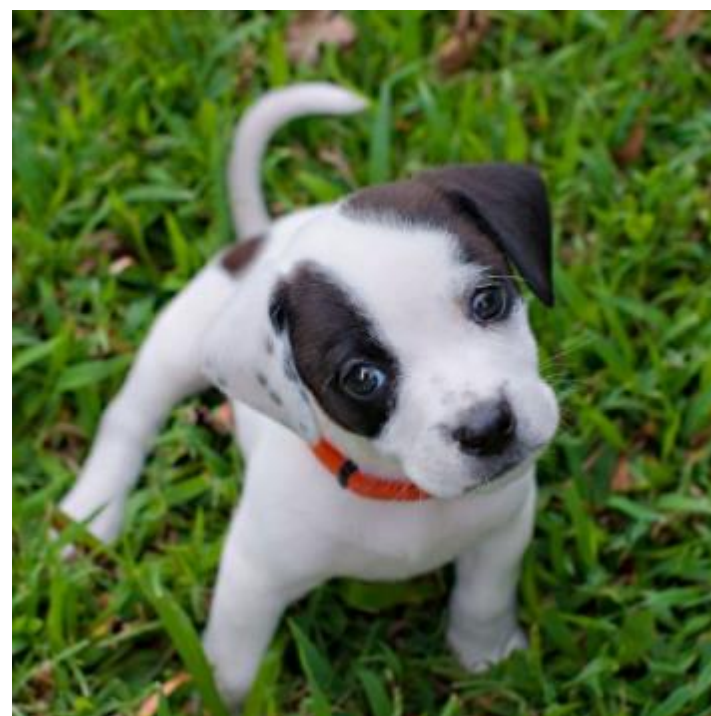
- Be Kind.
- Be Understanding.
- Be Flexible.



[aidsunited.org](http://aidsunited.org)









# Lessons from H1N1

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**Dr. Kristy Buccieri**  
Associate Professor of Sociology,  
*Trent University*



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*Lessons Learned from Past Epidemics: What Philanthropy  
Needs to Know **Now** in the Light of the COVID-19 Pandemic*

Kristy Buccieri

H1N1 / Homelessness

# H1N1

- Most recent pandemic outbreak prior to COVID-19
- Second H1N1 outbreak – the first was the 1918 Spanish Flu, producing the most pandemic deaths in history
- From spring 2009 to 2010 H1N1 infected approximately 1.4 billion people and resulted in an unknown number of deaths (highest estimates suggest over ½ million globally)



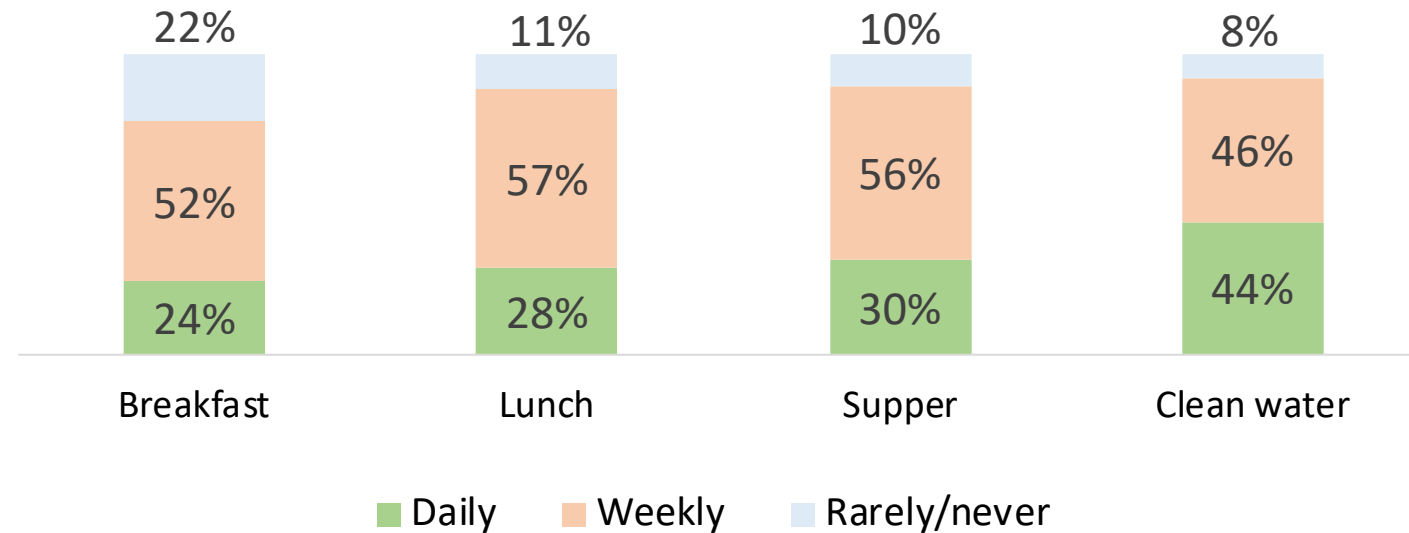
Some people are at particular high risk during a pandemic outbreak.

Individuals experiencing homelessness are often medically and socially vulnerable.

## Immediate Considerations

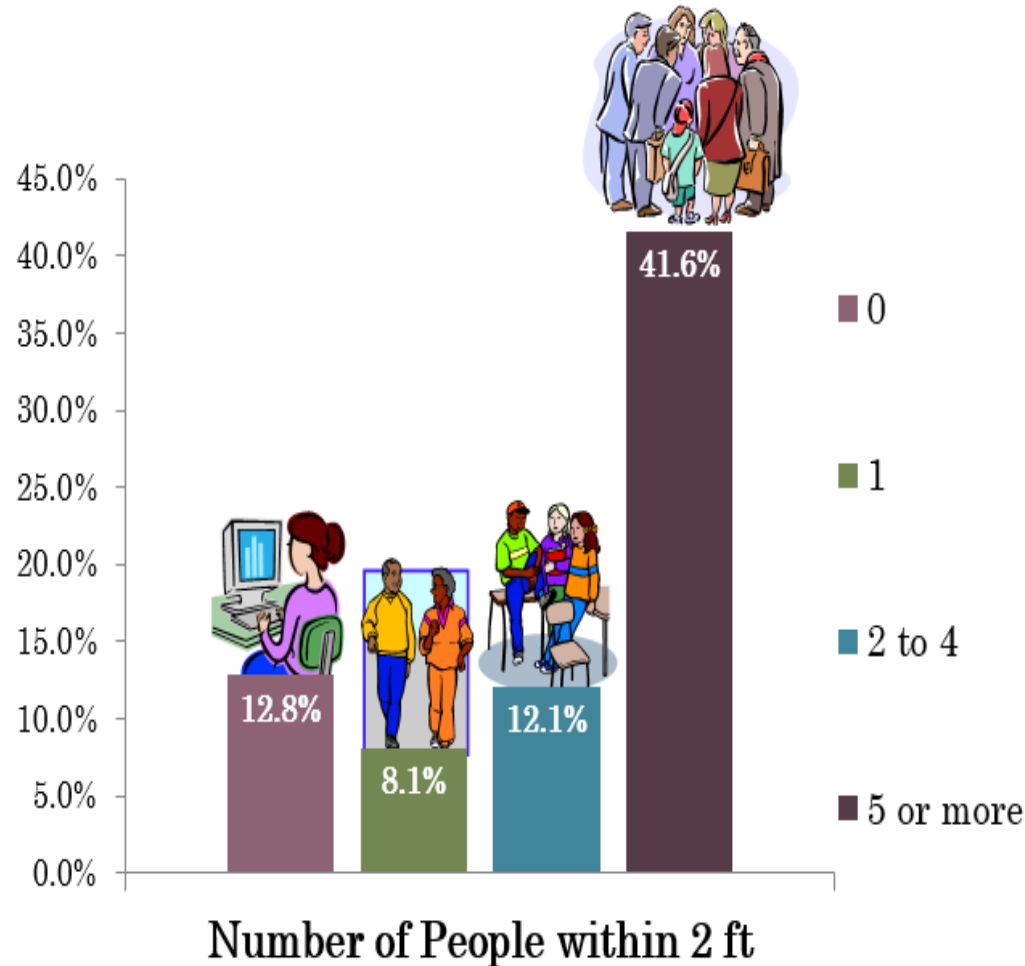
- ✓ Fund nutritional supports
- ✓ Invest in communal stockpiles
- ✓ Help facilitate a shift to outreach

Access to  
food / water  
during H1N1  
for homeless  
persons



Flexible funding, that organizations can choose where and when to allocate, is key to helping them adapt

Social service agencies – like shelters, drop-ins, food banks, and employment centres – tend to be congregate settings.



## Short-Term Considerations

- ✓ Invest in permanent measures that decrease disease transmission, such as UVGI air purification
- ✓ Fund respite centres dedicated to treat medically / socially vulnerable individuals

# Long-Term Considerations



- ✓ If a vaccine becomes available, help vulnerable individuals to gain access by funding community-based clinics



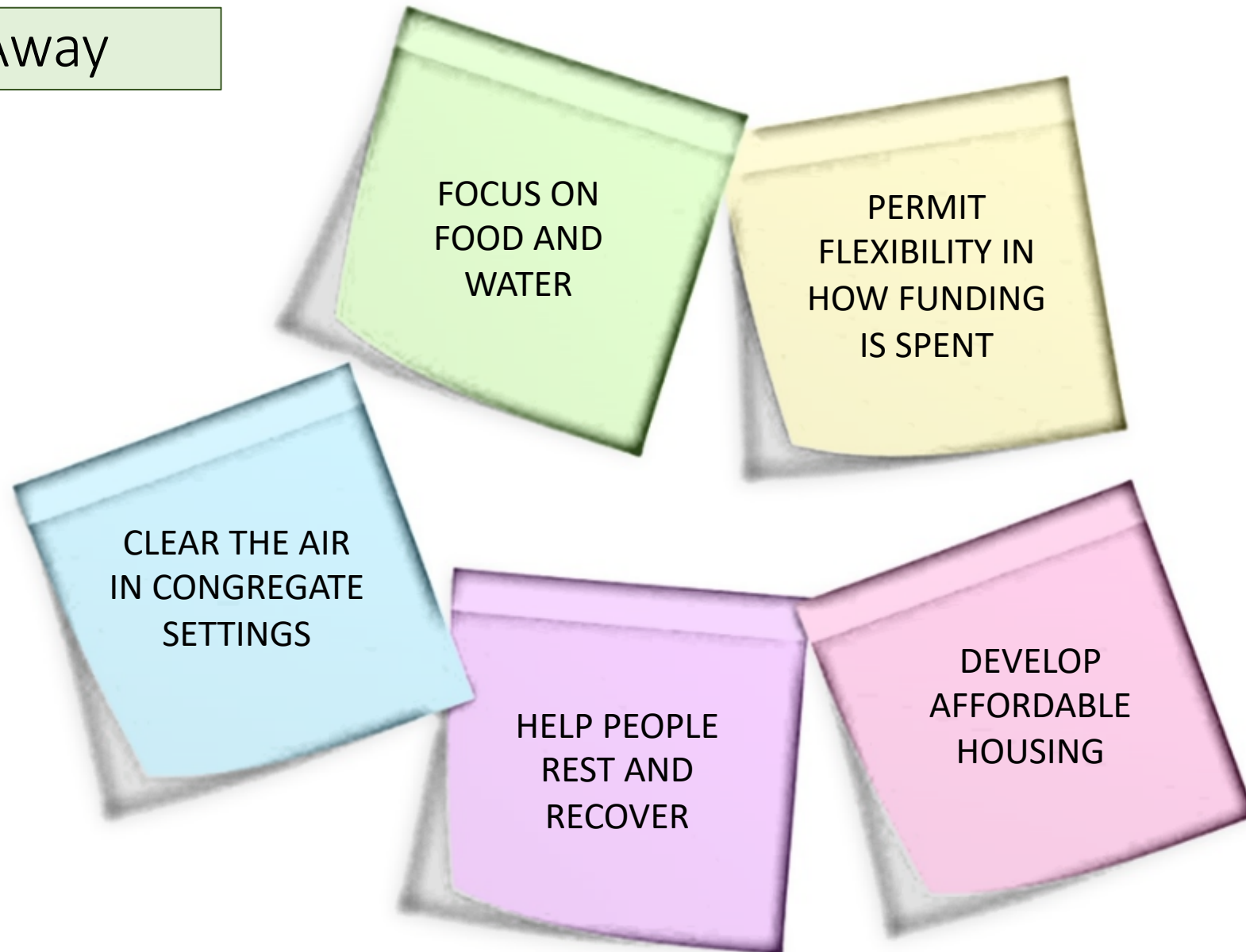
- ✓ People with lived experience should inform future planning efforts. Fund paid positions for them to do this kind of work.

The best way to get people out of hospitals and shelters is to get them into stable, affordable housing.

*Fund new developments!*



## The Take-Away





# Lessons from Ebola – West Africa

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**Brennan Banks**

Director, Disaster Recovery Funds  
*Center for Disaster Philanthropy*



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# Lessons from Ebola – West Africa

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## □ Hygiene Promotion

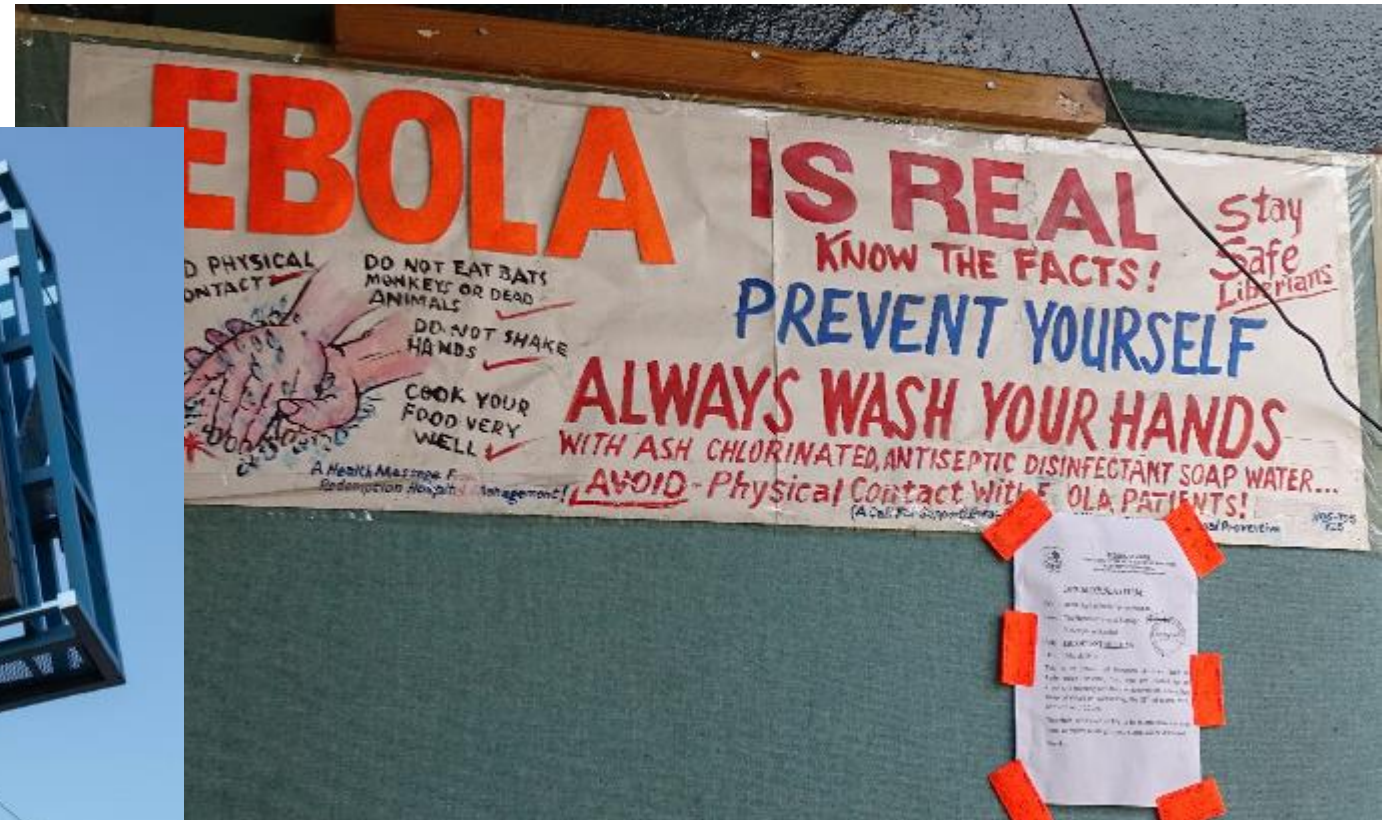




# Lessons from Ebola – West Africa

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## □ Information, Education and Communications (IEC)



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# Lessons from Ebola – West Africa

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## □ Innovation



# Vulnerable Populations

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- IDP and Refugee Camps
- Homeless & Underhoused
- Low Income & Dependents of Social Services

**Final Message for Philanthropy:** Go big in 2020/21 by digging deep and maintaining your commitments at a minimum!



# Speakers

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# Q & A

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- Submit questions using the Q & A box at the bottom of your screen.
- Use **#CDP4Recovery** to tweet insights.



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# Key Takeaways

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- ❑ Be compassionate with yourself and your grantee partners.
- ❑ Meet basic needs – food, water, sanitation, hygiene and income.
- ❑ This is a marathon not a sprint, but money needs to get out the door quickly.
- ❑ Fund now and fund later.
- ❑ Be flexible with how funding is spent and with setting expectations.
- ❑ Go big in 2020-21 by digging deep and maintaining your commitments, at a minimum.

# Philanthropic Support

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- ❑ CDP and Candid are tracking philanthropic donations to this outbreak.
- ❑ As of March 25, the total donations received stood at over \$2.9 billion.
- ❑ CDP has a COVID-19 Response Fund.
- ❑ For more information, visit [www.disasterphilanthropy.org](http://www.disasterphilanthropy.org).



*U.S. Army National Guard photo by Sgt. Amouris Coss*



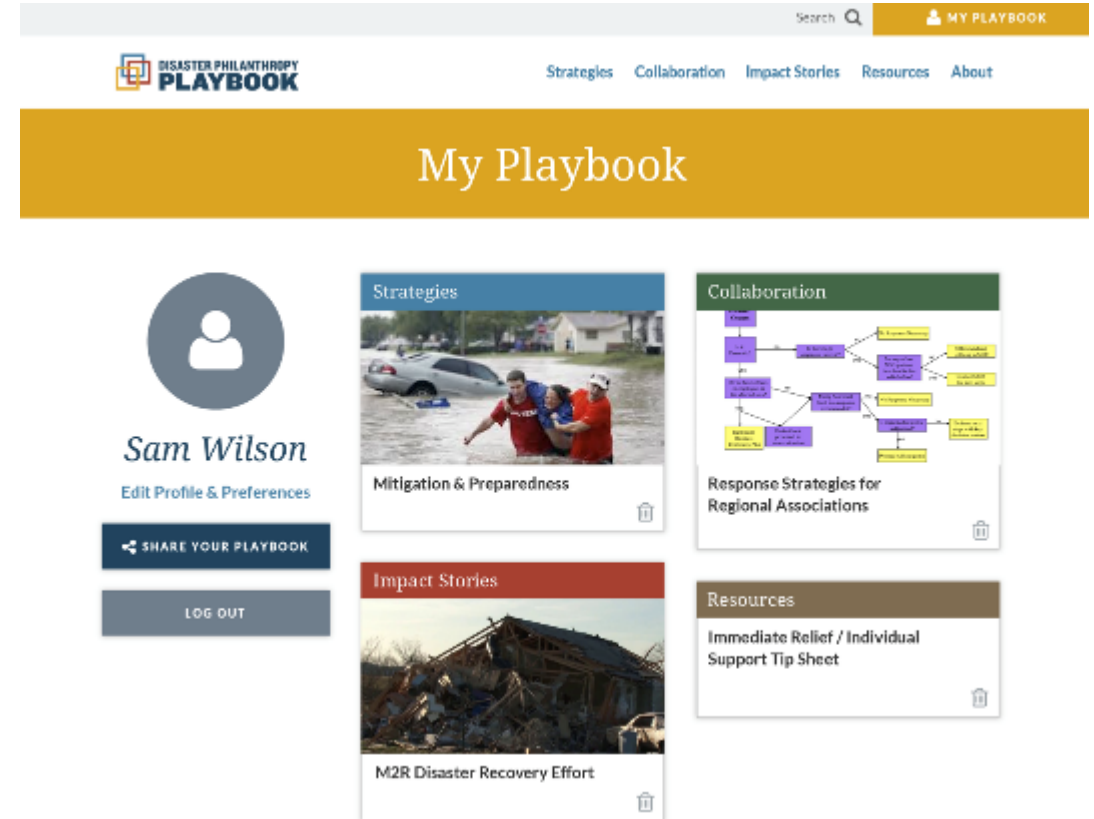
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# DISASTER PHILANTHROPY PLAYBOOK

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- ❑ The Disaster Playbook has a number of toolkits and resources to guide the philanthropic community in responding to future disasters.
- ❑ Learn more at [www.disasterplaybook.org](http://www.disasterplaybook.org)



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# Questions?

For additional information, contact:

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