

# COVID-19: Managing Multiple Disasters Amid the Pandemic

*April 28, 2020*

**verizon**<sup>✓</sup>



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# Moderator

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**Sally Ray**

Director of Strategic Initiatives

*Center for Disaster Philanthropy*



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# How to Participate

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- Use **#CDP4Recovery** to tweet along during the webinar.
- Submit questions using Q & A box at the bottom of your screen.
- Look for webinar recording and summary at [disasterphilanthropy.org](https://disasterphilanthropy.org).



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# CDP Grantmaking

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- CDP recently made a third round of grants totaling \$1.75 million through the COVID-19 Response Fund.
- Grantees:
  - ▣ Enterprise Community Partners
  - ▣ Lutheran Immigration and Refugee Services
  - ▣ National Alliance on Mental Illness
  - ▣ Oxfam America
  - ▣ Plan International
  - ▣ Project Hope
  - ▣ Save the Children
- Also co-funded Doctors Without Borders' work in Venezuela and Yemen in conjunction CDP's Global Recovery Fund.



*Source: National Association of Free and Charitable Clinics*

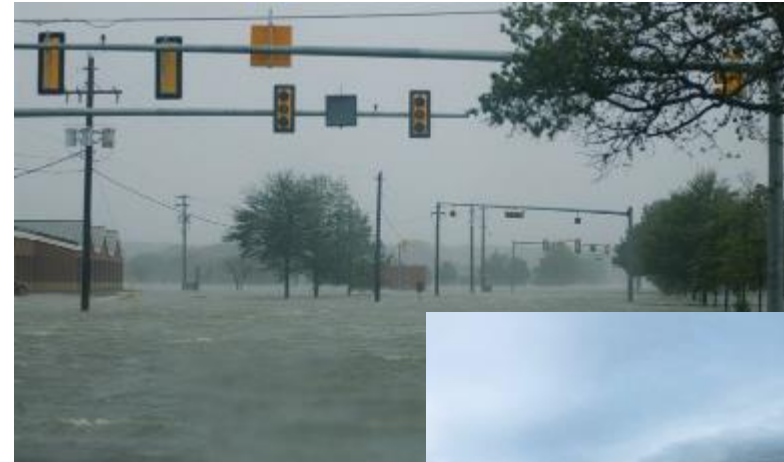


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# 2020 Disaster Outlook

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- According to NOAA's spring flood outlook, a third of the United States is at risk of flooding this spring.
- AccuWeather forecasts a normal to slightly above-normal number of tornadoes in 2020 with a range of 1,350 to 1,450.
- Atlantic hurricane season starts on June 1. Early models created by Colorado State University predict 16 named storms, including eight hurricanes.
- Wildfire season predictions indicate an above normal and significant large fire potential for California, Washington and Oregon.



# The Impact of the Highly Improbable

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“I know that history will be dominated by an improbable event, I just don't know what that event will be.”

- Nicholas Taleb,  
*The Black Swan: The Impact of the Highly Improbable*

# Topics for Today

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- ❑ The role of leaders and leadership in managing crises.
- ❑ How do we plan for response to other disasters amid COVID-19 response and recovery, given the new limitations?
- ❑ What does effective disaster philanthropy look like for new disasters when also grappling with the unknowns of the pandemic?
- ❑ The balance between relief and recovery dollars.



# Speakers

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**Regine A. Webster**  
Vice President  
*Center for Disaster  
Philanthropy*



**Dr. Leonard Marcus**  
Founding Co-Director,  
*National Preparedness  
Leadership Initiative at  
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# National Preparedness Leadership Initiative

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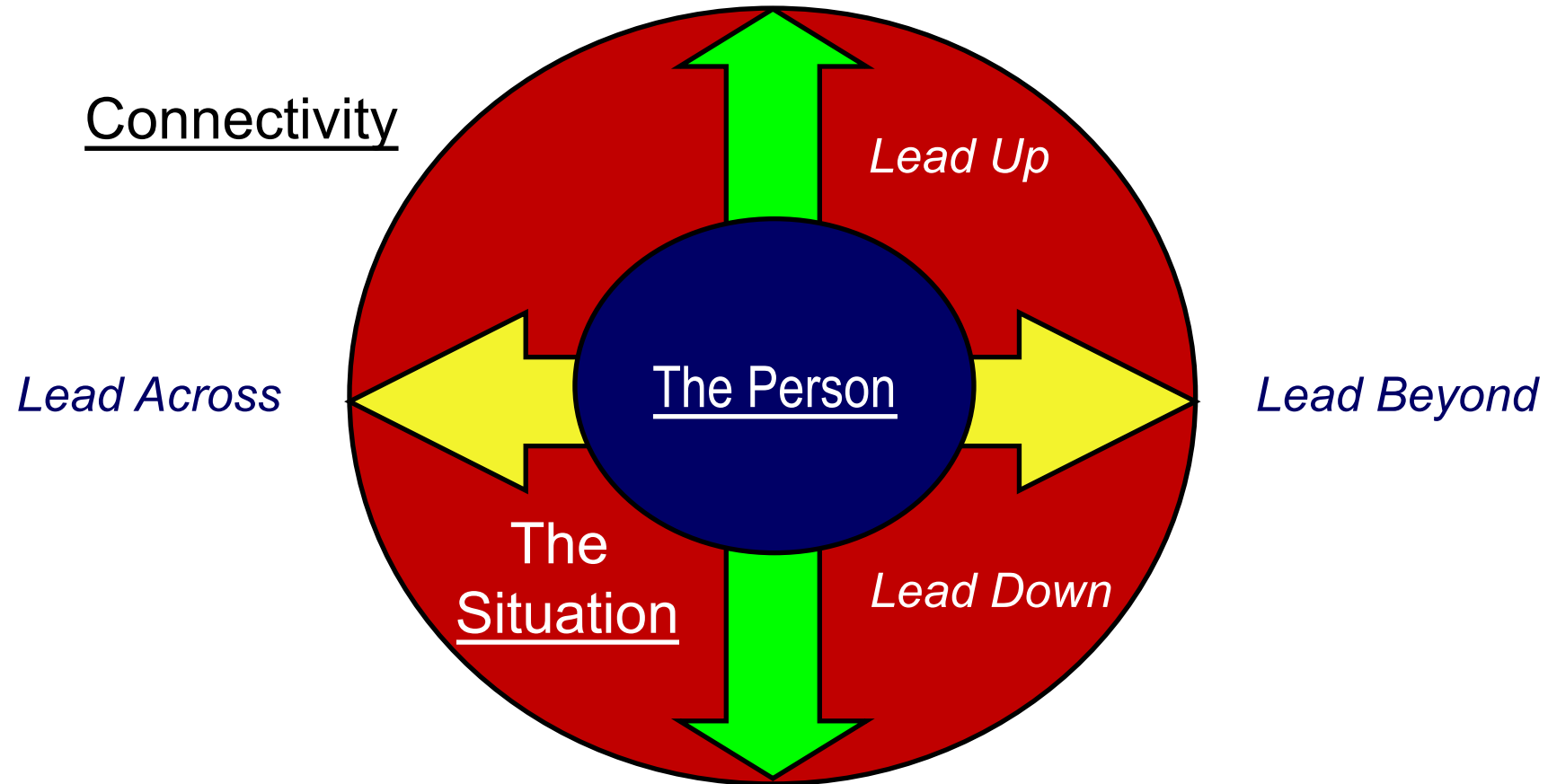
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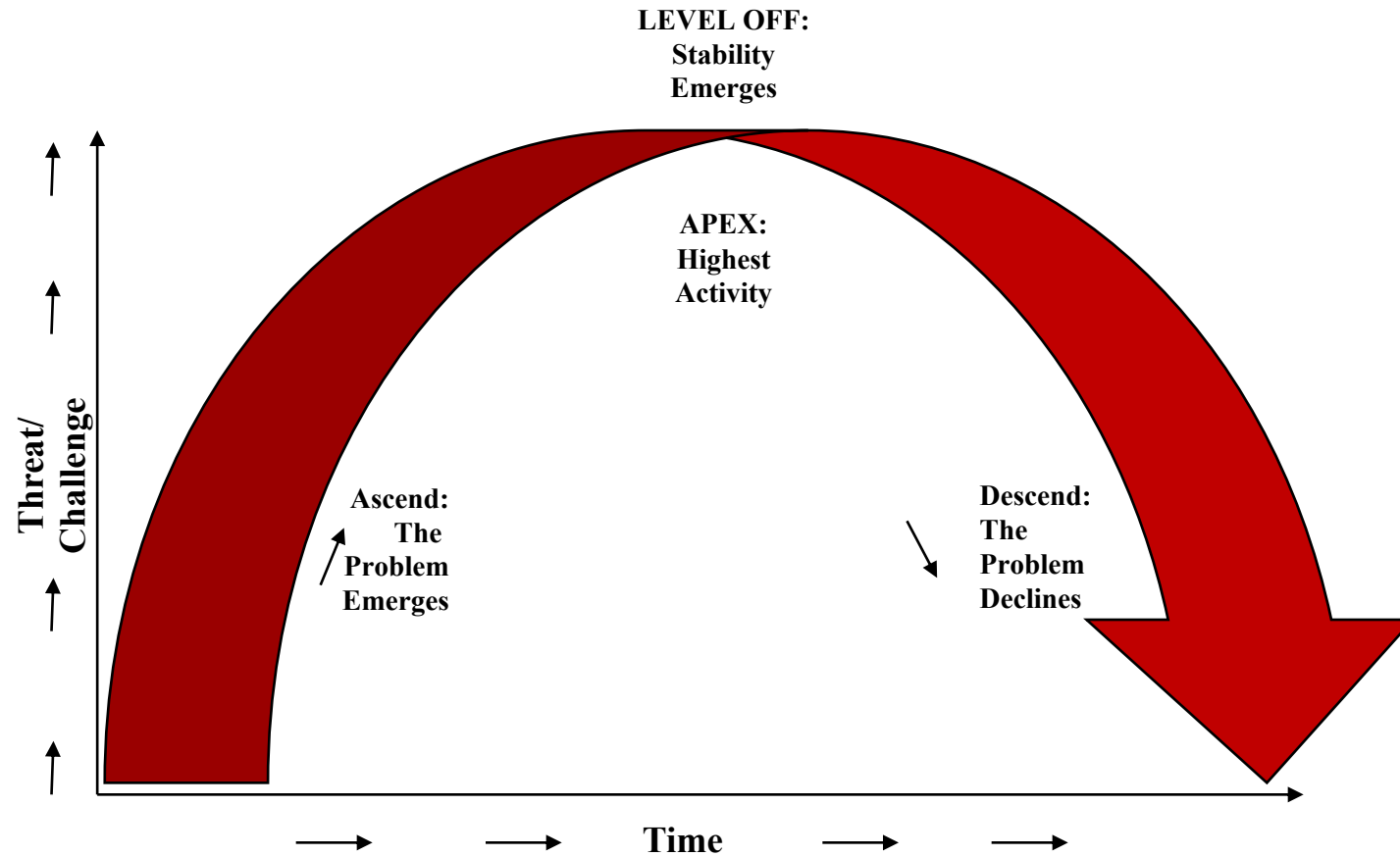
# THE THINKING & PRACTICE OF META-LEADERSHIP



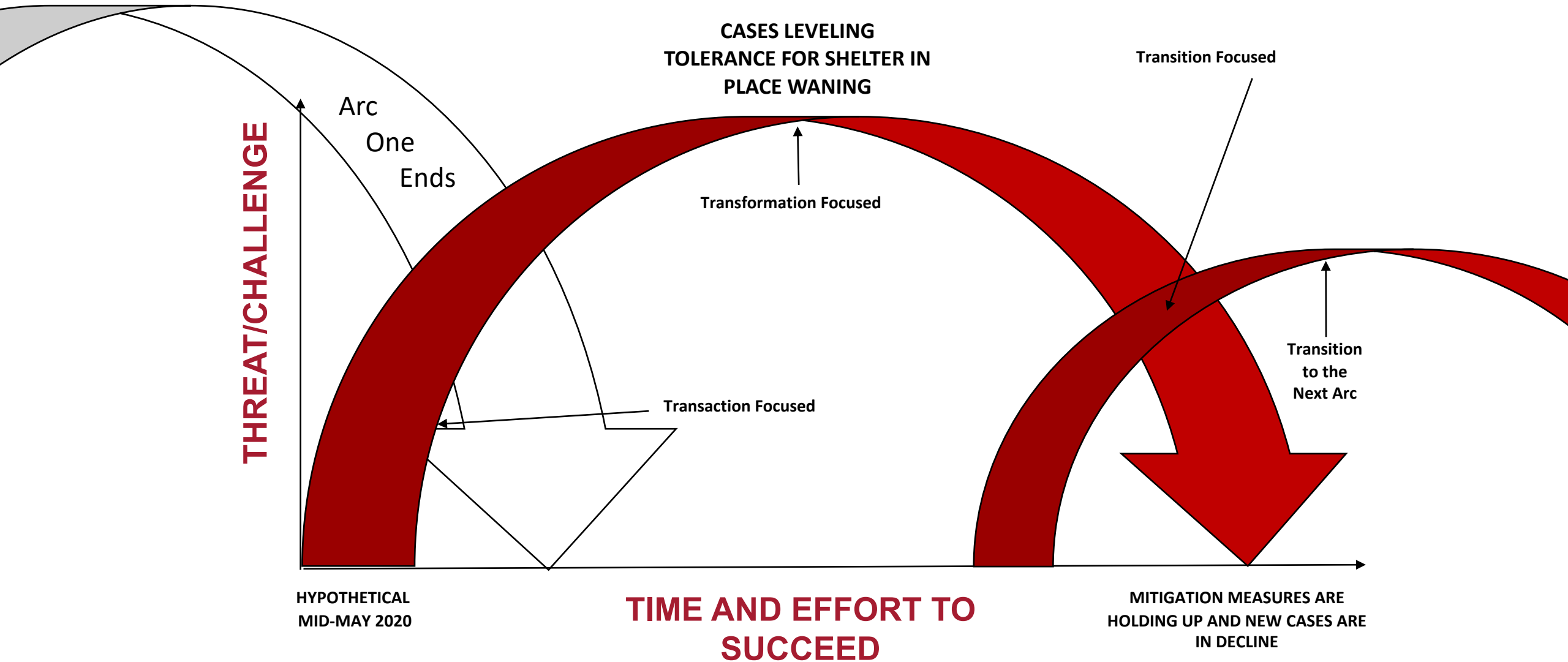
“How can I help make you a success?”

# THE ARC OF TIME

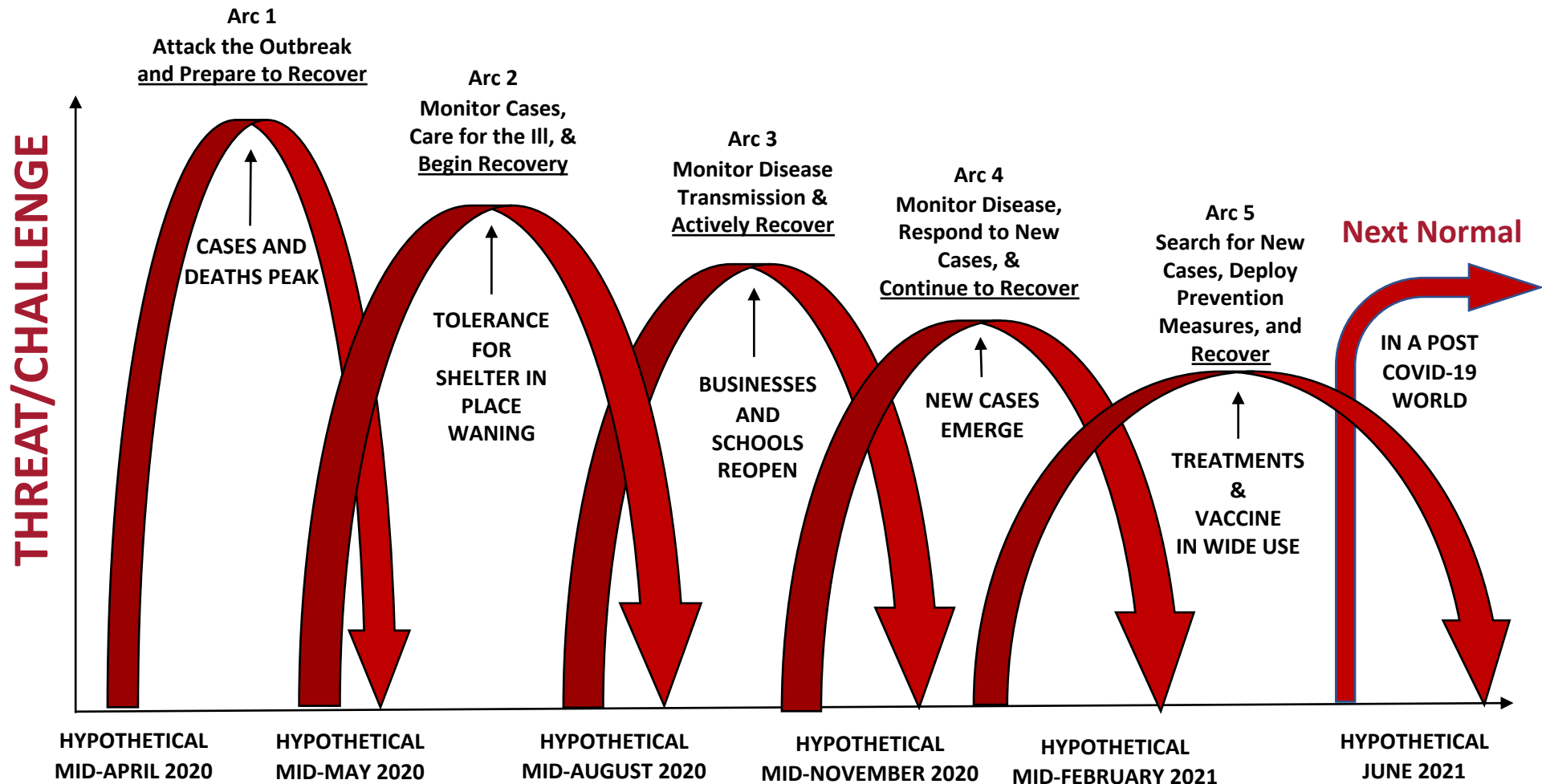
## Meta-Leadership Through a Crisis



# META-LEADING THE ARCS OF TIME COVID-19



# HYPOTHETICAL COVID-19 ARCS OF TIME LEADERSHIP DECISIONS & ACTIONS



**TIME AND EFFORT TO SUCCEED**

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**Regine A. Webster**

Vice President,

*Center for Disaster Philanthropy*



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# In case of disaster...

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- ❑ Develop a plan and relationships BEFORE the next crisis occurs.
- ❑ Remember that all disasters have a common thread –the impact on vulnerable populations.
- ❑ Be very careful in your response during this fluid time.
- ❑ Stick to your “knitting.”
- ❑ Think about policy and advocacy.

***We must all dig deeper than ever before.***



# Digging into the Data

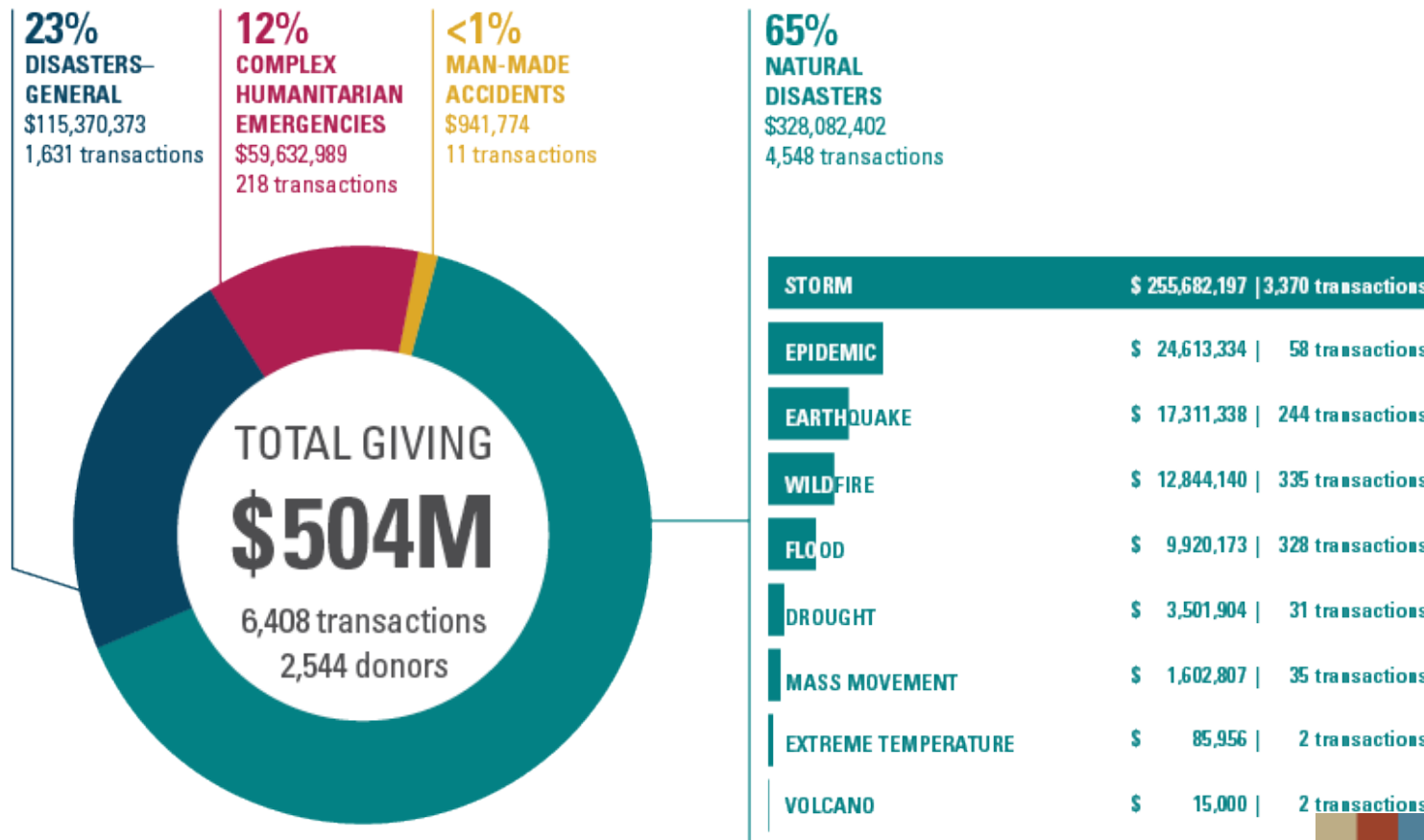
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- As of April 20, Candid had tracked 545 funders, 1,242 number of recipients, 1,952 total number of grants and \$8.3 billion in philanthropic giving.
- U.S. foundations have given **\$1.7 billion** (including public charities); **\$1.5 billion** (not including public charities).
- Relative comparison to 'usual' year over year philanthropic giving...

# Philanthropic Funding by Disaster Type, 2017

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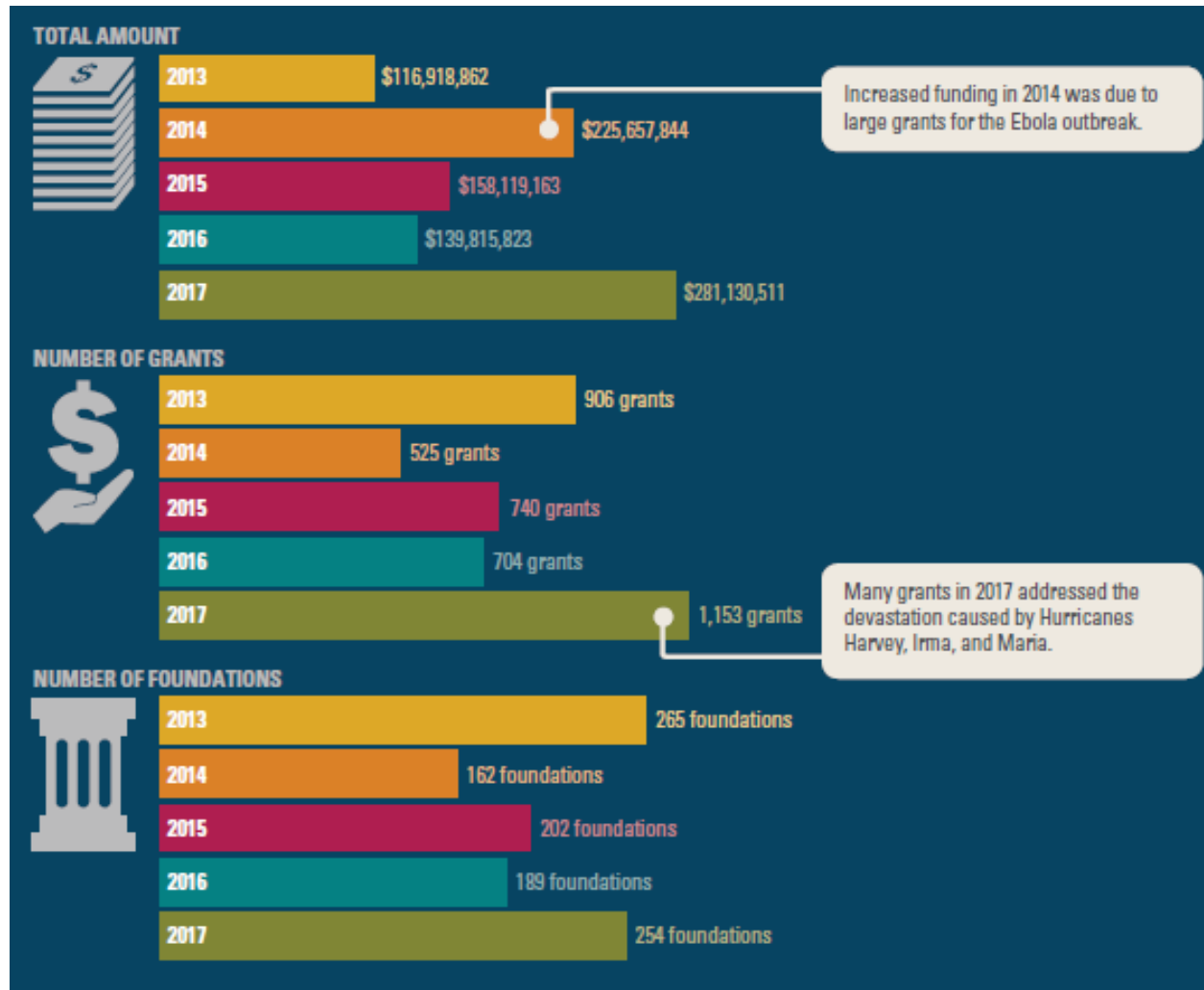
## PHILANTHROPIC FUNDING BY DISASTER TYPE, 2017



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# U.S. Foundation Funding Trends, 2013 - 2017

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# Equity Concerns & Considerations – from NAACP

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- ❑ Racism and stigmatization have increased, particularly towards the Asian and Asian American populations.
- ❑ Certain populations including immigrants, incarcerated people, people over 60 years old, people with disabilities, people with special health needs, and others are at an added risk of exposure and other implications.
- ❑ Frontline workers face tough choices between abstaining from work or risking exposure.
- ❑ Census and voting may be jeopardized as public outings continue to dwindle.
- ❑ Coronavirus remediation will result in increased exposure to toxic cleaning chemicals.

# Equity Concerns & Considerations – from NAACP

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- ❑ Children and college students risk exposure in schools. If schools close, students may experience food or housing insecurities.
- ❑ There is a lack of accessibility to testing kits.
- ❑ Quarantine policies and practices are unfolding with a risk to human and civil rights.
- ❑ The coronavirus has already been used to justify increased militarization and more restrictive immigration policies and practices.
- ❑ Denial and misinformation on the crisis can worsen the outbreak.

# Practical Resources for Funders

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- ❑ Connect with all of your existing grantees.
- ❑ Review COVID-19-specific giving data on the [Measuring the State of Disaster Philanthropy map](#).
- ❑ Assess your own region's or philanthropic catchment areas' risk profile.
- ❑ Assess what human, financial and technical resources you have to give in the event of a co-occurring disaster.
- ❑ Familiarize yourself with the [Disaster Philanthropy Playbook](#)
- ❑ Read (even print) [Basic Tips for Disaster Giving](#)
- ❑ Review the wise counsel from the [Center for Nonprofit Excellence](#).



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# Speakers

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# Q & A

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# Key Takeaways

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- ❑ Stick to your “knitting.”
- ❑ Dig deeper than ever before.
- ❑ Plan your response before it is needed.
- ❑ Focus on diversity and vulnerable communities.
- ❑ Engage in policy advocacy.
- ❑ Lead. Leadership is key to managing the crisis.



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# Philanthropic Support

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- ❑ CDP has a COVID-19 Response Fund.
- ❑ For more information, visit [www.disasterphilanthropy.org](http://www.disasterphilanthropy.org).



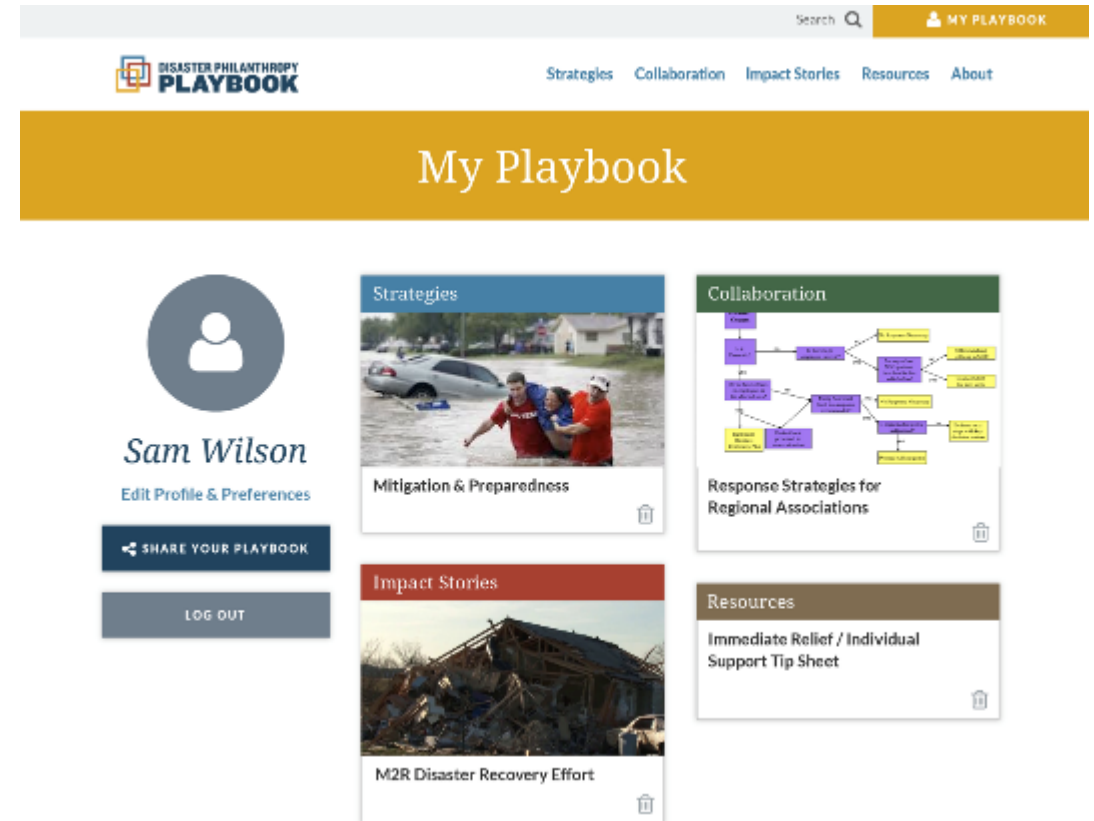
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# DISASTER PHILANTHROPY PLAYBOOK

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- The Disaster Playbook has a number of toolkits and resources to guide the philanthropic community in responding to future disasters.
- Learn more at [www.disasterplaybook.org](http://www.disasterplaybook.org)



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# COVID-19 Series: Strategic Approaches for Funders

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- Series of seven webinars taking place over the next three months on the 2nd and 4th Tuesdays at 2 p.m. ET.
- The next webinar will be May 12: *COVID-19: Place-based Grantmakers and Investing in Local Communities*



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# Questions?

For additional information, contact:

**Sally Ray**

*Director of Strategic Initiatives*

[sally.ray@disasterphilanthropy.org](mailto:sally.ray@disasterphilanthropy.org)

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