

COVID-19: How Philanthropy Can Stand Up for Vulnerable Populations

May 26, 2020



Center for Disaster Philanthropy

The when, where and how of informed disaster giving

Moderator

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Sally Ray

Director of Strategic Initiatives

Center for Disaster Philanthropy

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How to Participate

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- Use **#CDP4Recovery** to tweet along during the webinar.
- Submit questions using Q & A box at the bottom of your screen.
- Look for webinar recording and summary at disasterphilanthropy.org.

Topics for Today

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- The CARES Act and government stimulus funding.
- The limitations of governmental responses.
- How philanthropists can act directly, and act as advocates, for better protections for at-risk populations.
- Approaches for developing a public policy agenda for philanthropy, based in equity.

CDP Grantmaking

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- CDP recently made a fourth round of grants totaling more than \$2.3 million through the COVID-19 Response Fund.
- Grantees:
 - Action Aid/Feminist Humanitarian Network
 - BRAC
 - Catholic Relief Services
 - Child Care Aware
 - Emergent Fund
 - Norwegian Refugee Council
 - Points of Light Foundation
 - Restaurant Workers Community Foundation
 - World Central Kitchen



Source: MONUSCO / John Bompengo; CC BY-SA 2.0



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Speakers

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Aaron Dorfman
President and CEO,
*National Committee for
Responsive Philanthropy*



Ruth Madrigal
Principal,
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Government Stimulus Funding

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National Committee for Responsive Philanthropy

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4 Things Philanthropy Can Do Now

1. Put equity first.
2. Give more.
3. Be flexible.
4. Move money quickly.

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In practice, this means:

- **Prioritize the visions** of people of color, LGBTQ people, and those disproportionately affected by the pandemic
- **Fund movements** advocating for equitable policy responses from government (including c-4s if you can)
- **Reduce or eliminate** burdensome reporting and application requirements
- **Persuade your peers** to support equity, and insist that collaboratives you're part of take an equity-focused approach

Calls to action we are supporting:

- **Joint statement** calling for [increased giving](#), including dipping into endowments
- **Funder pledge** for [flexibility, listening and a just emergency response](#).
- **NCRP Webinar** May 27th at 12 pm ET: "[Moving a Progressive Agenda in This Time of Crisis](#)"

The Future We Deserve:

More funding for movements:

MOVEMENT
INVESTMENT
PROJECT

More funders building, sharing and wielding power in pursuit of equity:



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Q & A

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- Submit questions using the Q & A box at the bottom of your screen.
- Use **#CDP4Recovery** to tweet insights.



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Key Takeaways

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- ❑ Prioritize equity in your work.
- ❑ More stimulus funding is required.
- ❑ Understand differences between nonprofit and for-profit organizations.
- ❑ Spend more. Reduce restrictions. Move quickly.
- ❑ Philanthropy can seize this moment to look at their support differently.
- ❑ Target resources to benefit the communities hardest hit by COVID-19.

Philanthropic Response

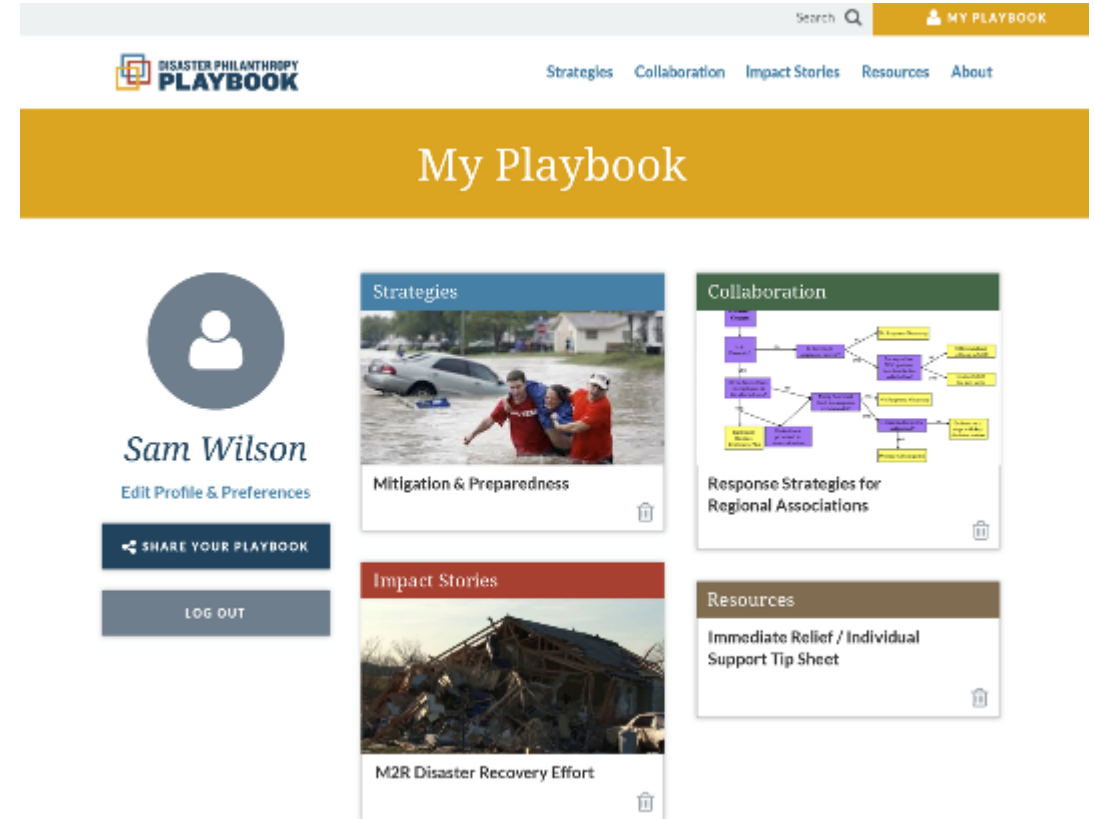
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- ❑ CDP and Candid are tracking philanthropic donations to this pandemic.
- ❑ As of May 20, the total donations received stood at more than \$10.7 billion.
- ❑ CDP has a COVID-19 Response Fund that has awarded more than \$7 million to date.
- ❑ For more information, visit www.disasterphilanthropy.org.



Source: National Association of Free and Charitable Clinics

- The Disaster Playbook has a number of toolkits and resources to guide the philanthropic community in responding to future disasters.
- Learn more at www.disasterplaybook.org



The screenshot shows the 'My Playbook' dashboard for a user named Sam Wilson. The dashboard features a navigation bar with 'Strategies', 'Collaboration', 'Impact Stories', 'Resources', and 'About'. Below the navigation bar, the user's profile is displayed with a circular icon, the name 'Sam Wilson', and a link to 'Edit Profile & Preferences'. There are two buttons: 'SHARE YOUR PLAYBOOK' and 'LOG OUT'. The main content area is divided into four sections: 'Strategies' (Mitigation & Preparedness), 'Collaboration' (Response Strategies for Regional Associations), 'Impact Stories' (M2R Disaster Recovery Effort), and 'Resources' (Immediate Relief / Individual Support Tip Sheet). Each section includes a thumbnail image and a trash icon for removal.

COVID-19 Series: Strategic Approaches for Funders

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- Series of webinars taking place on the 2nd and 4th Tuesday of each month at 2 p.m. ET through July 14.
- The next webinar will be June 9: *COVID-19: Grantmaking to Support Children and Older Adults*



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Questions?

For additional information, contact:

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