

#### **REFLECTIONS ON 2019**

s we pause to think about the year of disasters in 2019, there were deadly Cyclones Fani and Idai, relentless and destructive Hurricane Dorian, persistent and raging fires in California, the Amazon and Australia. But 2019 was also the year of "quieter" disasters such as the months and months of catastrophic river flooding in the Midwest; the continuing complex humanitarian crises in Yemen and Venezuela; the severe flooding in Texas and Louisiana from "no name" storms. The Center for Disaster Philanthropy (CDP) worked to raise awareness of all these events and support recovery efforts.

Through targeted, localized and holistic grantmaking -- enabled by generous donors -- CDP grants focused on the restoration of health facilities in Mozambique and agricultural livelihoods in Malawi; debris removal that also provided jobs on Grand Bahama and Abaco islands; capacity building grants from Hurricane Harvey in Texas that helped communities respond more quickly to 2019 flooding; expanded mental health outreach and services for children and their families in Paradise, California. In 2019 we distributed \$10.9 million in grants to 65 organizations.

Expanded partnerships with Google and Google.org as well as new partnerships with Charity Navigator, Columbia Sportswear and United Airlines extended our reach and deepened our fundraising opportunities.

The year also brought planning for a CEO transition after nearly eight years of steady leadership. We are proud of our organization's progress in less than a decade of operations. CDP has become an influential voice in educating funders and advocating for support of disasters, particularly in medium- to long-term recovery. The last several years also heightened CDP's role as a strategic grantmaker, directing long-term philanthropic disaster resources where they are needed most, especially among vulnerable communities. The organization is well-positioned to continue its important work with Patricia McIlreavy at the helm.

We express heartfelt appreciation for our CDP team, the generosity of thousands of donors who answered the call to help those in need; for our valuable partnerships; and for the people in nongovernmental organizations (NGOs) who face challenging conditions to provide much-needed services. We have deep compassion for everyone who wakes up each morning facing the seemingly impossible task of rebuilding their lives and their beloved communities after a disaster. Their sense of hope inspires us all and we dedicate our work to them.

The stark reality is that frequent and intense disasters are what we must be prepared to face — and recover from — in communities across our country and around the globe. We are truly grateful for the generosity of major funders and individual donors, local first responders, service providers and volunteers – and all who come together after disaster strikes, knowing that we are stronger together.

Robert G. Ottenhoff President and CEO

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Lori J. Bertman Board Chair and Co-Founder

## 2019 BOARD OF DIRECTORS

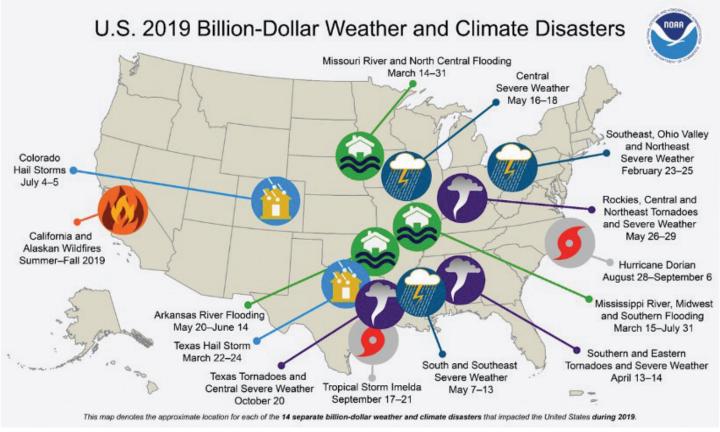
Nancy Anthony Lori J. Bertman Kenneth M. Jones II Kathleen Loehr Joe Ruiz Sam Worthington Anita Whitehead

## 2019 ADVISORY COUNCIL

Carlos Castillo
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COVER PHOTO: The start of recovery efforts in East Grand Bahama after Hurricane Dorian. Photo courtesy of Global Emergency Relief, Recovery & Reconstruction. (GER3)

#### IMPACTS OF 2019 DISASTERS



Source: NOAA

As in the previous year, there were 14 different \$1 billion disasters in 2019. Many of these were not "named storms" but did significant damage with three major inland floods, eight severe storms, two tropical cyclones and one major wildfire. It is the fifth consecutive year (2015-2019) of 10 or more \$1 billion disasters. During the same five-year period, there have been 69 separate \$1 billion events.

According to climate.gov, "The year 2019 experienced a slightly above average year of costs (\$45.0 billion) [and] ... the U.S. experienced historically persistent and destructive flooding across the Missouri, Arkansas and Mississippi River basins. The combined cost of the Missouri, Arkansas and Mississippi River flooding (\$20.0 billion) was nearly half the total cost for all 14 of the billion-dollar disasters."

CDP is to committed to transforming disaster giving by providing timely and thoughtful strategies to increase donors' impact during domestic and global disasters, with a focus on supporting vulnerable populations and ultimately strengthening communities.

RESPONSE TO 2019   CDP DOLLARS RAISED				
2019 Atlantic Hurricane Season Recovery Fund	\$2,356,658			
2019 California Wildfires Recovery Fund	\$725,548			
Disaster Recovery Fund	\$377,660			
Global Recovery Fund	\$775,978			
Midwest Disaster Recovery Fund	\$278,015			
Midwest Early Recovery Fund	\$1,300,000			

#### **GLOBAL**

"In 2019, at least 396 natural disasters were reported in EM-DAT <sup>1</sup> killing 11,755 people, affecting 95 million others and costing nearly 130 billion US\$. The number of events this year is slightly over the average of the last 10 years (343 disasters events recorded in EM-DAT). At a regional level, Asia was the most vulnerable continent with 40% of all disaster events, accounting for 45% of the total deaths and 74% of the people affected by disasters globally."

- Floods and storms accounted for 68% of the total number of affected people.
- Nearly half the total number of affected people were located in four developing countries: India, Iran, the Philippines and Zimbabwe.

#### CDP GLOBAL RECOVERY FUND

Launched in early 2019, the CDP Global Recovery Fund benefited from The Patterson Foundation's (TPF) immediate and generous commitment of \$250,000 to support Tropical Cyclone Idai recovery. TPF also committed to \$250,000 in matching gifts each time CDP raises \$250,000 from private donors for the Fund supporting international disaster-recovery efforts — up to \$750,000 total in matching dollars — through Dec. 31, 2020.



The 2019 Australian bushfire season was unprecedented. More than 46 million acres of land were burned in thousands of bushfires, at least 34 people died, and more than a billion animals are estimated to have been killed. Photo: Clay Stephens, Bureau of Land Management; CC BY 2.0

#### STRATEGIC PLAN

In November 2019, the board of directors approved a new strategic plan to guide CDP. With the plan came a more focused organizational vision and redefined mission statement, centered on recovery and equity, in addition to four strategic goals in four years.

#### **OUR VISION: A WORLD WHERE THE IMPACT OF DISASTERS IS MINIMIZED BY** THOUGHTFUL, EQUITABLE AND RESPONSIBLE RECOVERY FOR ALL.

**REDEFINED MISSION:** Leverage the power of philanthropy to mobilize a full range of resources that strengthen the ability of communities to withstand disasters and recover equitably when they occur.

#### COLLECTIVE RESPONSIBILITY

We recognize that it takes collaboration to achieve the outcomes we seek.

**Core Values** 



#### **EQUITY MINDSET**

We apply a holistic lens to the disaster life cycle to help those most vulnerable.



#### **EXPERTISE**

We share our experiences and insights to foster better preparation and response.



#### **INCLUSION**

We believe better decisions result from honoring local, diverse voices.



#### **RESOURCE STEWARDSHIP**

We ensure funds and other resources are effectively and efficiently utilized.



#### Four Strategic Goals | 2020 - 2023



#### **BUILD AWARENESS.**

Every institutional funder and major donor knows that they can be more strategic in giving to disasters.



#### IMPART KNOWLEDGE.

Funders and donors who choose to be strategic in funding disasters benefit from CDP's expertise.



Funders and donors can efficiently access resilience, preparation and recovery providers through CDP.



#### **ENHANCE POLICYMAKING.**

Public funding streams encompass more funding for disaster resilience, preparation and recovery.





#### GRANTMAKING AND RECOVERY FUNDS

CDP is uniquely dedicated to disasters and specifically focused on medium- to long-term recovery. While other philanthropists move quickly to fund immediate relief efforts, our grantmaking assesses needs and gaps in funding with an approach that is holistic, thorough and strategic.

Long-term recovery requires a comprehensive approach for individuals and their communities, particularly among vulnerable populations. Our grants fund local, on-the-ground organizations who understand cultural and community needs, and are in it for the long haul.

#### **2019 FUNDS**

#### CDP GLOBAL RECOVERY FUND

In 2019, CDP launched its <u>Global Recovery Fund</u>, exclusively to support recovery efforts for sudden onset natural disasters or protracted humanitarian emergencies. The <u>first grants</u> from this Fund were in support of recovery from Cyclone Idai, the third deadliest cyclone to hit the Southern Hemisphere. A total of \$250,000 went to two organizations. One to restore agricultural livelihoods and support immediate gains in food security among flood-affected communities in southern Malawi; the other, to repair and restock health facilities with medical equipment and durable supplies -- needs that were prioritized by the Provincial Health Directorates of Sofala and Manica provinces in Mozambique.



The aftermath of Cyclone Idai in Mozambique, March 15, 2019. Photo: Denis Onyodi, IFRC/DRK/Climate Centre; CC BY 2.0

#### CDP 2019 ATLANTIC HURRICANE SEASON RECOVERY FUND

Massive and slow-moving Hurricane Dorian had devastating impacts, from islands in The Bahamas and the Outer Banks of North Carolina, up to Canada's Maritime provinces. The focus areas of the grantmaking from this Fund will focus on supporting economic and housing recovery, education and <u>WASH</u>.

#### CDP 2019 CALIFORNIA WILDFIRES RECOVERY FUND

With more than 6,800 fire incidents in California that burned hundreds of thousands of acres across the state, resulting in loss of lives and loss of homes, property, agriculture and livelihoods, the grants from this Fund will support families with their ongoing economic, housing and mental health recovery.

#### **IMPACT OF 2018 RECOVERY FUNDS**

#### CDP 2018 ATLANTIC HURRICANE SEASON RECOVERY FUNDS

Hurricanes Florence and Michael caused significant damage in the southeast, particularly in North Carolina and Florida. Florence was the eighth-wettest hurricane to hit the mainland United States - and the wettest ever to hit North Carolina. Michael was the most powerful storm on record to hit the Florida Panhandle and the third-strongest hurricane on record to hit the continental United States.

Grantmaking from the CDP 2018 Atlantic Hurricane Season Recovery Fund focused on housing repair and recovery and support for vulnerable populations, including grants to the Lumbee Native American community, Disabilities Rights NC and legal services for underrepresented homeowners, landowners and farmers. Grants from this Fund total \$1,677,163.

Brennan Banks, director of disaster recovery funds, shared reflections on his visits to organizations that received grants from 2017 and 2018 Atlantic Hurricane Season Recovery Funds.

#### CDP 2018 CALIFORNIA WILDFIRES RECOVERY FUND

In 2018, the California Wildfires Recovery Fund supported recovery efforts in the state following the devastating impacts from the Camp, Woolsey and Hill wildfires. With total grantmaking of \$1,537,796 CDP awarded seven grants to support local longterm recovery groups, housing recovery programs, and mental health outreach and assistance in communities devastated by the wildfires. Some of the grants also included disaster preparedness and resiliency components that advance readiness and preparedness measures in notoriously high-risk areas. More than 219,000 people are being served by these grants.

CDP staff members were invited to the community of Paradise on the first anniversary of the deadliest wildfire in California history. Read about how their recovery is progressing here.



The Key Phoenix, created by artist Jessie Mercer, is made of 18,000 keys donated by residents in Paradise, California, a community that was devasted by the Camp Fire, the deadliest wildfire in U.S. history. Photo: Melanie Davis-Jones



#### MIDWEST EARLY RECOVERY FUND

CDP's Midwest Early Recovery Fund provides communities affected by low-attention disasters valuable recovery resources through a timely, consistent and replicable grantmaking process. We address issues two weeks to 18 months after natural disasters in a 10-state region that includes Arkansas, Iowa, Kansas, Minnesota, Missouri, Montana, Nebraska, North Dakota, Oklahoma and South Dakota.

#### MIDWEST EARLY RECOVERY FUND | 2019 GRANTMAKING

**Grants totaling** 

\$1,329,725

to **72 communities**, avg. populatior of 9,850, in five states Three mental health grants provided support for over 5,000 individuals and families in three states

In 2019, three \$1 billion disasters impacted all 10 states in the Fund's service area, affecting over 14 million Midwesterners.

Small-scale disasters are a constant; no place is out of harm's way. Lessons learned from the work of the Midwest Early Recovery Fund and its unique grantmaking model in rural towns, where resources are scarce, can help make any community stronger.

Nancy Beers, director of the Midwest Early Recovery Fund, shares more about how small investments can have big impact.

Three Voices of Recovery videos — launched in 2019 — capture the Midwest Early Recovery Fund's <u>unique approach</u> to low-attention disasters, how it <u>empowers local communities</u> and supports <u>mental health</u> in rural communities.



An aerial view of the flooding at Camp Ashland, Nebraska on March 17, 2019. The levee to the north of the camp broke and the swollen Platte River poured thousands of gallons of water into the area. Photo: Nebraska National Guard, Staff Sgt. Herschel Talley

#### **HURRICANE HARVEY RECOVERY FUND**

#### HURRICANE HARVEY RECOVERY FUND | 2019 IMPACT NUMBERS

19 grants in three rounds of grantmaking, totaling \$4,592,162

In November 2019, the final grants from the CDP Hurricane Harvey Recovery Fund were awarded more than two years after the storm first made landfall on the Texas Gulf Coast. CDP continues to have active grantees working throughout the area to support recovery and to build resilience for the Texas communities most significantly affected by the storm.

Two Voices of Recovery videos were launched in 2019 to share lessons learned from Hurricane Harvey on supporting capacity building and funding with an equity lens.



New construction, next to damaged home in Refugio County, Texas nearly two years after Hurricane Harvey. CDP funding helped support affordable housing recovery in the county. Photo: Melanie Davis-Jones



#### CONSULTING SERVICES

In 2019, Consulting Services expanded to include nine new clients. The CDP team works closely with clients, many on a multi-year basis, to help them best meet the needs of vulnerable communities affected by disasters. We provide a range of opportunities to help clients achieve their goals around effective disaster giving by

advancing their values; increasing the impact of their contributions; and helping build stronger, more resilient communities.

#### Some examples include:

- CDP's work with the <u>Westfield Insurance Foundation</u> highlights a multiyear engagement to define a disaster strategy that reflects their business focus and strengthens their work to fulfill unmet needs that arise from disasters. Our current work with the Foundation focuses on identifying potential funding partners and shepherding proposals from idea to implementation.
- In the wake of the devastating 2017 Atlantic hurricane season, the Arthur M. Blank Family Foundation developed a keen interest in the recovery and resilience of Puerto Rico and the U.S. Virgin Islands. The Foundation partnered with CDP to obtain a strong baseline understanding of disaster prevalence, disaster funders and the opportunities for investment in the region. This knowledge-gathering exercise will inform the Foundation's role in disaster grantmaking across the Caribbean.
- Google and CDP have partnered since early 2017 to support disaster recovery efforts. Since expanding our partnership with Google and Google.org in 2019, millions in contributions from the Google community have been allocated to disaster response and recovery programs in the U.S. and around the world. With their goal of ensuring individual donations go to established, trustworthy organizations making a local impact for a given crisis, Google and Google.org rely on the expertise of CDP for strategic and effective grantmaking to affected communities through nonprofits on the frontlines to ensure resources reach those who need them the most.

#### 2019 New Clients

Arthur M. Blank Family Foundation

Benevity

Community Foundation of Greater Des Moines

Communities Foundation of Texas

Guidewell

New York Life Foundation

Raymond James

T Rowe Price

The Estee Lauder Companies Inc.



#### **EDUCATIONAL RESOURCES**

CDP works to raise awareness of the role of philanthropy in disaster preparation, mitigation, recovery and resilience. In 2019, our team served on panels, gave presentations and hosted webinars. Comprehensive online tools include the <u>Disaster Philanthropy Playbook</u>, <u>2019 Measuring the State of Disaster Philanthropy</u>, <u>Disaster Profiles</u>, <u>Issue Insights</u>, <u>Resources</u> and more, all readily available on the website.

In 2019, the small but mighty CDP team presented 12 webinars and did 21 speaking engagements.



# Measuring the State of Disaster Philanthropy

The sixth annual edition of Measuring the State of Disaster Philanthropy: Data to Drive Decisions report, launched in November 2019. This comprehensive data collection and analysis centers on disaster-focused charitable giving. CDP partners with Candid to annually analyze the data and publish the report.

The purpose of the report is to more accurately capture how philanthropy currently responds to disasters and encourage philanthropy to support the full arc of a disaster, not just the immediate humanitarian needs.

New in 2019 – an analysis of contributions by non-U.S. donors, public charities and smaller U.S. foundations. In total, the report documented \$45 billion in private, public, corporate and individual disaster-related giving to address major disasters and humanitarian crises that affected millions globally in 2017.



The Playbook is a comprehensive resource to guide the philanthropic community in responding to future disasters, through promising practices and innovative approaches.

Community planning, civic rebuilding, legal services, housing, addressing the needs of vulnerable populations, working with local, state and federal

government, mitigation and preparedness are some of the common issues faced by communities, post-disaster, that are covered in detail.

A new resource - Strengthening Local Humanitarian Leadership Philanthropic Toolkit – was added in 2019 to the Collaboration section of the Playbook. This toolkit is designed to provide information about the concept of "localization" and highlights how a group of 14 U.S.-based funders are addressing philanthropy's role in strengthening local humanitarian leadership.

Another resource is under development and will be launched in 2020. Funded by New York Life Foundation, it explores the ways in which disasters impact mental health, grief and bereavement and how funders can respond effectively.

The Playbook is updated to reflect current trends and needs as they emerge; it is currently undergoing revisions to be an even more responsive and relevant guide.

#### **DONOR HIGHLIGHTS**

Our donors' commitment to making a difference for communities recovering from disasters is one of our most valued relationships. Meaningful partnerships support ongoing needs and provide a source of hope for survivors long after attention has turned away from a disaster.

On behalf of the people who rely this support the most, our grantees and their recipients, thank you. Our <u>donors</u> have helped communities across the U.S. and around the world recover and become more resilient by supporting our mission to mobilize a range of resources to help communities withstand disasters and recover equitably when they occur.

We wish to extend a special thanks to the following donors.

#### The Crown Family









- New donor, United Airlines, stepped up to support Californian communities impacted by the 2019 California Wildfires, in partnership with CDP along with other organizations.
- Margaret A. Cargill Philanthropies continued their critical support for the Midwest Early Recovery Fund with an additional
  three-year grant. Launched in 2014, this innovative collaboration with CDP put monies on the ground quickly after low attention
  disasters in a 10-state region in the Midwest. There was no real precedent for this program, only a recognition of the need for
  this type of support. In addition, they funded a new <u>Tribal Communities Disaster Recovery Program</u> that will engage in strategic
  grantmaking on Native American reservations in Minnesota, North Dakota and South Dakota.

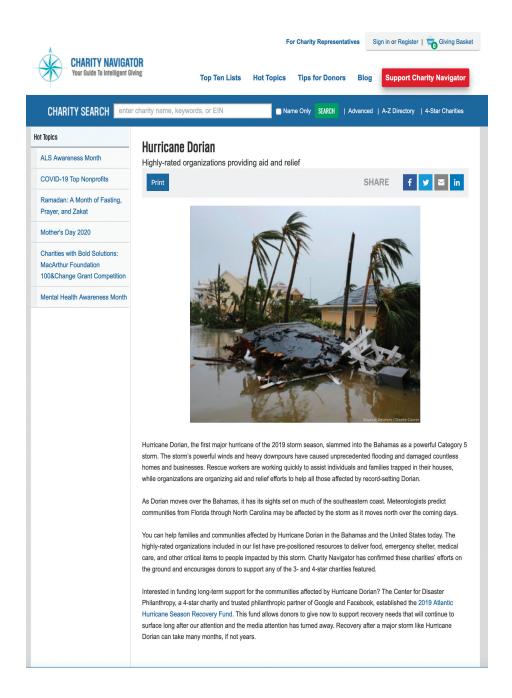
Visit our Support CDP page to see all of our donors and the many ways you can help further our work.



One year after the Camp Fire, RVs are still home to many residents in Paradise, California. Photo: Melanie Davis-Jones

#### **PARTNERSHIPS**

Two high profile partnerships in the last quarter of the year raised awareness of CDP and its work with Hurricane Dorian recovery efforts.



### **Charity Navigator**

Discussions that began prior to September were brought to fruition with the devastating impacts of Hurricane Dorian when the Center for Disaster Philanthropy was recommended on the site.

This mention on their website yielded a significant increase in individual donors, and in one month raised \$270,000 for the CDP 2019 Atlantic Hurricane Season Recovery Fund.

#### **Columbia Sportswear**

With a strong retail presence in Florida, Columbia Sportswear wanted to support those affected by Hurricane Dorian. A two-week, instore consumer "charity at checkout" donation program ran in 110 retail stores nationwide. Consumers were asked to round up their purchases to the nearest dollar and donate.

This point-of-purchase, cause-related marketing campaign raised \$22,627 from Columbia Sportwear's customers and was matched 100 percent for a total gift of \$45,255 to the 2019 Atlantic Hurricane Season Recovery Fund.



### **CDP FINANCIAL HIGHLIGHTS**

#### **FINANCIALS**

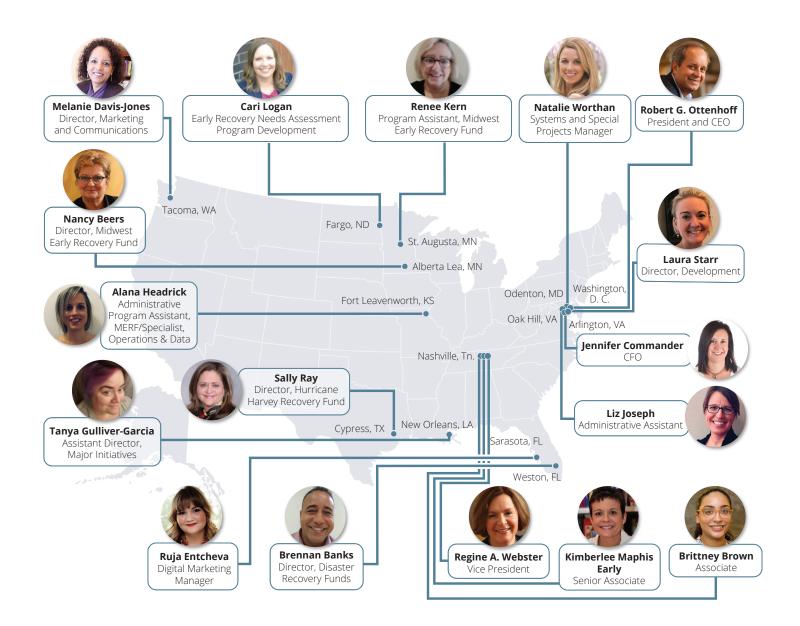
Fo	or the Year Ended 12/31/15 Audited	For the Year Ended 12/31/16 Audited	For the Year Ended 12/31/17 Audited	For the Year Ended 12/31/18 Audited	For the Year Ended 12/31/19 Audited
Income					
Contributions	\$2,937,070	\$4,219,632	\$21,254,221	\$7,058,152	13,467,017
Consulting Services Fees	95,679	173,583	250,773	567,355	353,880
Other	5,087	5,201	26,086	106,235	60,254
Total Income	\$3,037,854	\$4,398,416	\$21,531,080	\$7,731,742	\$13,881,151
Expenses	¢2.420.047	¢2.262.444	¢2.252.405	¢16,000,303	¢42 F04 242
Program Services	\$2,438,017	\$2,262,441	\$2,253,485	\$16,909,383	\$12,586,363
Management & Genera		197,874	242,985	244,781	357,003
Fundraising	167,029	155,967	126,071	271,419	354,267
Total Expenses	\$2,808,494	\$2,616,282	\$2,622,541	\$17,425,583	\$13,297,633
Net Income (Loss)	\$229,360	\$1,782,134	\$18,908,539	\$(9,693,841)	\$583,518
Cash and Cash Equivale	nts \$2,129,423	\$1,319,053	\$9,509,877	\$12,759,784	\$11,408,827
Certificates of Deposit	\$-	\$-	\$12,001,072	\$1,001,444	\$-
Net Assets	\$3,052,729	\$4,834,863	\$23,743,402	\$14,049,561	\$14,633,079

The majority of the contributions and net assets relate to funds that are temporarily restricted as they are designated for a specific purpose. The decrease in contributions and net assets and the increase in program services expenses between 2018 and 2017 are a result of significant dollars raised for disasters that occurred in 2017 (such as Hurricanes Harvey, Irma and Maria) that were granted out in 2018.



#### **TEAM CDP 2019**

Our talented team has extensive experience in disaster relief, nonprofit management and grantmaking; our remote working structure gives CDP presence in key areas around the country.



#### LEVERAGING THE POWER OF PHILANTHROPY

Supporting the Center for Disaster Philanthropy furthers its work to amplify disaster-related contributions through targeted, holistic and equitable approaches. CDP offers donors a unique way to be responsive to disasters in a thoughtful and strategic way by:

- **Investing Locally.** Grantmaking to local organizations working hard on the ground during the long recovery process who intimately know their communities. These local organizations are experts in the demographics, culture, traditions and policies in their respective communities.
- **Performing Due Diligence.** Donor dollars are invested in trusted organizations because CDP completes a thorough due diligence process on all grantee organizations.
- **Tapping into Local Expertise.** After a disaster, CDP works with a team of experts and advisory committees that know the areas affected, the issues identified and the actors involved in order to assess the long-term recovery needs.
- **Thinking Globally.** CDP carefully monitors global crises, many protracted, as a result of natural disasters or complex humanitarian emergencies.
- **Raising Awareness.** As experts on disaster giving and issues regarding the full life cycle of disasters, CDP is active throughout the year, widely disseminating our expertise through the website, the media, webinars and partnerships with other organizations.
- **Building Collaborative Approaches.** CDP helps donors collaborate and provides leadership in transforming the way government and philanthropy respond to disasters.

OUR VISION: A world where the impact of disasters is minimized by thoughtful, equitable and responsible recovery for all.

@funds4disaster | #CDP4Recovery | disasterphilanthropy.org



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