

COVID-19: Grantmaking to Support Children and Older Adults

June 9, 2020



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Moderator

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How to Participate

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- Use **#CDP4Recovery** to tweet along during the webinar.
- Submit questions using Q & A box at the bottom of your screen.
- Look for webinar recording and summary at disasterphilanthropy.org.



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Topics for Today

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- How these two populations at either end of the age spectrum are being disproportionately impacted by the pandemic.
- The significant mortality and morbidity rates among older adults and what needs to be done to address them.
- The disruption in schooling among young people due to the closing of childcare and educational facilities.
- The impact of social isolation on both populations.

CDP Grantmaking

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- CDP recently made a fifth round of grants totaling nearly \$3 million through the COVID-19 Response Fund.
- Grantees:
 - ▣ Action Against Hunger
 - ▣ Catholic Charities USA
 - ▣ Color of Change
 - ▣ Concern Worldwide
 - ▣ Food Chain Workers Alliance
 - ▣ HIAS
 - ▣ Medical Teams International
 - ▣ Operation HOPE
 - ▣ Schott Foundation/Loving Communities Response Fund
 - ▣ Vibrant Emotional Health



Source: Victoria Nthenge, CC BY 2.0



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Speakers

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Elaine Ryan
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Dr. Lynette M. Fraga
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Vice President for Government Affairs,
AARP





A TIME FOR ADVOCACY

Elaine Ryan, AARP Vice President State Advocacy & Strategy



NURSING HOME TRAGEDY

- Since March, more than 40,000 nursing home residents have died to the Coronavirus; 90,000 have been infected.
- All states have not reported on deaths or cases in nursing homes, assisted living facilities, veterans homes.
- AARP advocating for public reporting, PPE, testing, tracing and virtual visitation.



ACCESS TO VOTING

- AARP advocated to move the Primary Election dates in multiple states to ensure access to voting. Will continue for the General Election.
- AARP advocated in more than half the states to revise state election laws to allow mail in ballots, no excuse absentee balloting, and witnesses necessary to request absentee ballots.
- AARP expanded education and outreach on how to request absentee ballots and how to complete and return them.

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Solutions for New Yorkers Age 50+





INEQUITIES ON OVERDRIVE:

Access to Food

- Home Delivered
- Access to nutritious meals with cultural appropriateness
- Increased SNAP outreach. Allowance for homebound NYers to order groceries

Protect the Health and Safety of LTC Recipients

- Establish a LTC COVID-19 Task Force
- Task force members must be fluent in the needs of communities of color and the risks they are facing.

Protect Essential Workers

- Frontline workers should have adequate and functioning personal protective equipment (PPE)
- Fair compensation & Paid Sick and Family Leave for essential workers



INEQUITIES ON OVERDRIVE:

Ensure Housing Security

- Moratoriums on both rent and mortgage collection
- A comprehensive plan to allow for phased-in payments
- Rental assistance programs

Demographic Data Collection and Reporting

- Publicly report on COVID-19 cases, deaths, co-morbidities, and testing
- Contrast data with 2019 numbers prior to pandemic arrival in New York in order to truly understand the impact of COVID-19

Creation of COVID-19 Disparities Task Force & Combatting Xenophobia

- Permanent Disparities Task Force to analyze data and recommend actions to take, even after virus has abated
- Address rising xenophobia
- A unifying tone is important – policymakers and elected officials must make clear how destructive it is for all New Yorkers



DISRUPT DISPARITIES

- Work is on-going in New York, Michigan and Illinois
- Reports to be released in AR, DC, KS, KY and PA
- Advocacy efforts in New York, Massachusetts, Illinois, Pennsylvania, South Carolina and more.



**Lynette M. Fraga,
Ph.D.**
CEO, Child Care
Aware® of America

What are the biggest impacts on children right now?

- First five years of life critical for social-emotional development.
- Young children have experienced stressful changes due to COVID-19.
- Positive, supportive interactions with parents and caregivers help children.



What do child care closures mean for community resilience?



- No Child Care, No Recovery
- Child care is essential for many American families to be able to return to work.
- The child care industry in the U.S. has a total economic impact of almost \$100 billion.

What will enhanced health and safety measures mean for delivery of services and for working parents?

- More Demand, Fewer Children Served
- Child care business model turned on its head.
- More parents and guardians may have additional child care responsibilities, which could prevent some from being able to work.



How can philanthropy support children's programs and resources to make up this gap?



- Financial support: philanthropy can't do it alone.
- We need meaningful federal government investment in child care.
- Philanthropy can highlight the importance of child care with key audiences, such as policymakers and the media.

Q & A

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- Submit questions using the Q & A box at the bottom of your screen.
- Use **#CDP4Recovery** to tweet insights.



Elaine Ryan
Vice President for
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Key Takeaways

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- Advocacy is important and philanthropy has a role to play, both as a system and as individuals.
- Wraparound services that provide support in non-traditional ways will be needed for recovery.
- Both children and older adults have been socially isolated by this pandemic. Any response/recovery will need to include counseling and mental health supports to address those impacts.
- The shutdowns have also impacted the community supports and connections that exist – both formally and informally. They will be needed more than ever in recovery.

Philanthropic Response

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- ❑ CDP and Candid are tracking philanthropic donations to this pandemic.
- ❑ As of June 5, the total donations received stood at more than \$11.5 billion.
- ❑ CDP has a COVID-19 Response Fund that has awarded nearly \$10 million to date.
- ❑ For more information, visit www.disasterphilanthropy.org.



Source: USDA by Tom Witham

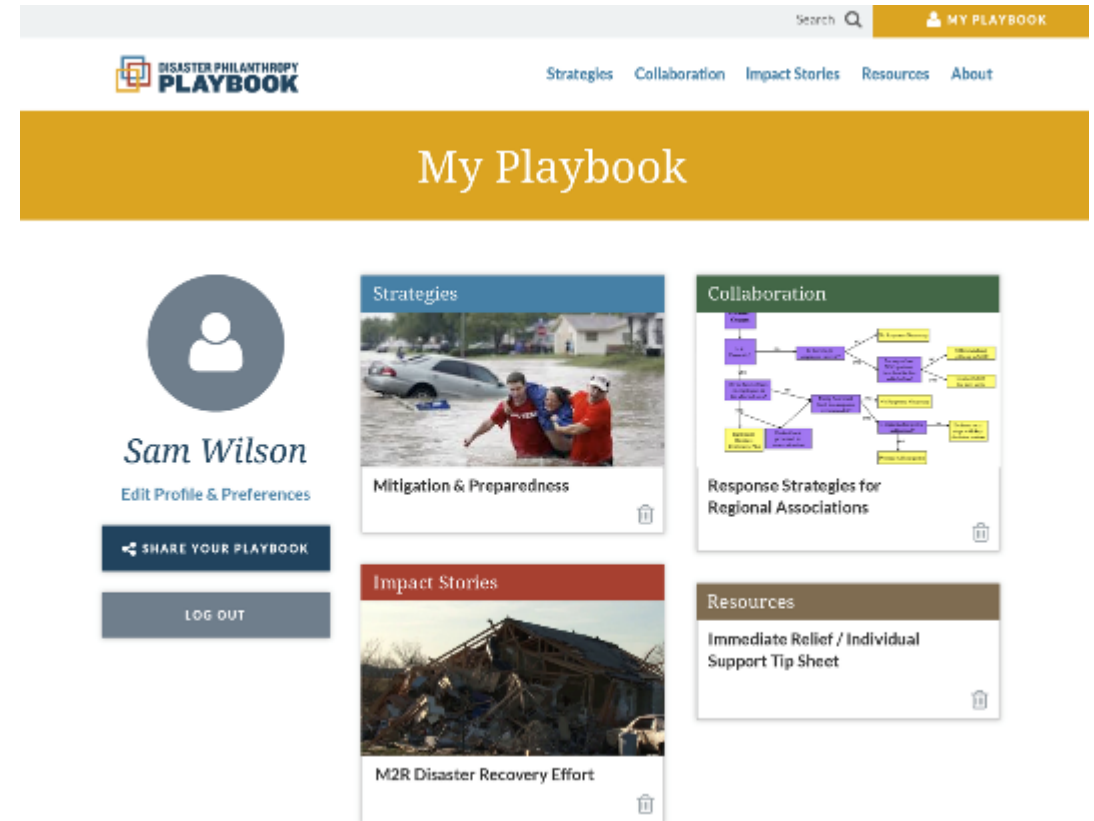


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DISASTER PHILANTHROPY PLAYBOOK

- The Disaster Playbook has a number of toolkits and resources to guide the philanthropic community in responding to future disasters.
- Learn more at www.disasterplaybook.org



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COVID-19 Series: Strategic Approaches for Funders

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- ❑ Series of webinars taking place on the 2nd and 4th Tuesday of each month at 2 p.m. ET through July 14.
- ❑ The next webinar will be June 23: *COVID-19: Managing a Global Response*



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Questions?

For additional information, contact:

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