COVID-19: Managing a Global Response

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Moderator

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- Look for webinar recording and summary at disasterphilanthropy.org.
Topics for Today

- Why U.S. based philanthropies and funders should engage in global funding, especially for COVID-19.
- How to begin international grantmaking and the resources that are available to support you.
- Lessons learned (and forgotten) from the Ebola crisis that we should remember for COVID-19 response.
- The importance of focusing on moving power to local actors.
COVID-19 Updates

- **Worldwide:**
  - More than 9.2 million cases, over 475,000 deaths and nearly 5 million recovered.

- **United States:**
  - Nearly 2.4 million cases, 123,000 deaths and almost 1 million recovered.
  - Cases are mostly increasing across the south.

- After the U.S., the countries with the highest number of new cases are Brazil, India, Russia and Chile.

- There is severe undertesting globally.

- Congregate living facilities are key concern.

Source: New York Times
Speakers

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Vice President of Resource Development & Strategic Opportunities,
Council on Foundations

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Deputy Director, Emergency Response, Global Development,
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GLOBAL GIVING by US FOUNDATIONS 2011-2015

In 2015, international giving reached an all-time high.

- 2011: $7.2 B
- 2015: $9.3 B

International giving saw a 29% increase from 2011 to 2015.

The average grant size more than tripled between 2002 and 2015.

- 2002: $200.9 K
- 2015: $604.5 K

$17.9 B (50.7%)

The Bill & Melinda Gates Foundation accounted for over half of total international giving from 2011 to 2015.

International giving by community foundations more than tripled from 2011 to 2015.

- 2011: $103.1 M
- 2015: $314.5 M

DIRECT GIVING

- $4.1 B

Only 12% went directly to local organizations while 88% went to intermediaries.

GLOBAL GIVING by US FOUNDATIONS in response to COVID

$11.4B in total grants from 801 funders responding to COVID
$7.1B from 578 US-based funders for COVID response in US & globally

Equivalency Determination or Expenditure Responsibility

A non-U.S. organization is deemed **equivalent** to a U.S. public charity if:

- It is organized like a U.S. public charity;
- It is operated like a U.S. public charity; and
- It meets certain minimum **public support** req’ts (when relevant)

May be able to purchase existing equivalency determination.

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**Equivalency Determination**

Ensures grant is used for charitable purposes

**Five basic steps:**

1. Pre-grant inquiry
2. Written agreement
3. Separate account
4. Regular reports
5. 990-PF reporting

Requires ongoing reporting on charitable use of funds.

Not great choice for capital equipment & endowments.

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**Expenditure Responsibility**
Council on Foundations

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Vice President of Resource Development & Strategic Opportunities,
Council on Foundations
Pilar Pacheco
Senior Program Officer, Emergency Response,
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Defining Localization

- **Traditional aid and development:**
  - Focused on the goals and practices of the funder rather than driven by the needs, desires and resources of the aid recipients and local service providers.

- **In the localization model:**
  - Focus becomes centered on local decision-making.
  - Power is in the hands of those most affected by the issues.

- **Power dynamics shift through the localization process.**

- **Those on-the-ground are charged with program planning and management, allowing them to use their local knowledge, history and connections to develop services.**
Localization Toolkit

- CDP’s consulting work in partnership with Bill & Melinda Gates Foundation led to the creation of a new section in our Disaster Philanthropy Playbook: Strengthening Local Humanitarian Leadership Philanthropic Toolkit.

- This toolkit is designed to provide information about the concept of localization and the way in which a group of 14 U.S.-based funders are addressing philanthropy’s role in strengthening local humanitarian leadership.
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Key Takeaways

- Local actors need to be the leaders. It is important to #ShiftThePower and focus on putting power and control in the hands of local organizations.
- Start small and grow your investments. International funding is not as daunting as it might seem.
- Use the available resources and partnerships that exist. There is a lot of support available to help funders who want to fund internationally.
- We need to get out of emergency mode. We should be responding but also supporting preparedness and long-term recovery.
CDP and Candid are tracking philanthropic donations to this pandemic.

As of June 18, the total donations received stood at more than $11.7 billion.

CDP has a COVID-19 Response Fund that has awarded nearly $10 million to date.

For more information, visit www.disasterphilanthropy.org.
The Disaster Playbook has a number of toolkits and resources to guide the philanthropic community in responding to future disasters.

Learn more at www.disasterplaybook.org
The next and final webinar in our series is on July 14: COVID-19: Support for Mental Health, Bereavement and Grief

Speakers:
- Huong Diep, consulting psychologist, Headington Institute
- Lisa Furst, vice president for policy, advocacy and education, Vibrant
- Heather Nesle, president, New York Life Foundation
Questions?

For additional information, contact:

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