COVID-19 Philanthropy: Measuring One Year of Giving

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Moderator

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Director of Strategic Initiatives,
Center for Disaster Philanthropy
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This webinar is presented in conjunction with:

Candid.

And is co-sponsored by:

- Council on Foundations
- United Philanthropy Forum
- Funders' Network
- National Voluntary Organizations Active in Disaster
- InterAction
- National Center for Family Philanthropy
- Grant Makers for Health
How to Participate

- Look for webinar recording and summary at disasterphilanthropy.org.

- Submit questions using Q & A box at the bottom of your screen.

- Use #CDP4Recovery to tweet along during the webinar.
“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

https://usdac.us/nativeland
Webinar Overview

Agenda

Philanthropy & COVID-19: Measuring one year of giving

- Broader context of COVID-19
- CDP’s work on COVID
- Hear the data on the report
- Response to the report
- Direction to philanthropy
2020 COVID-19 By The Numbers

- Worldwide total cases: 118,776,703
- Worldwide deaths: 2,634,501
- Worldwide recoveries: 94,343,438

- U.S. total cases: 29,862,803
- U.S. deaths: 542,210
- U.S. recoveries: 20,640,270
- U.S. per capita: 9.13/100 people

Source: Action Against Hunger, Fardosa Hussein
COVID-19 Challenges

- U.S. represents only 4% of the world population and yet 25% of the world’s COVID cases and 21% of the deaths.

- **Black, Indigenous and People of Color (BIPOC)** communities across the U.S. have faced higher rates of infection and deaths, and lower rates of access to vaccination.

- **Food Insecurity:**
  - U.S. 35 million people to 54 million
  - U.S.: Children 11 million to 18 million
  - Globally: 149 million people to 272 million
  - 20% increase in food prices
Root Causes
CDP’s COVID-19 Response Fund

As of the end of January 2021:

- $21.8 million
- 137 grantees
- 144 grants
Speakers

Grace Sato
Director of Research
*Candid.*

Dr. David Maurrasse
Founder and President
*Marga Incorporated*

Clare Woodcraft
Executive Director
*Centre for Strategic Philanthropy*
Grace Sato, Director of Research
About the data

— Collected by Candid as of January 20, 2021
  — We are still collecting data
— From news sources (in English), websites, direct reporting from funders
— Includes pledges and grants
— 63% of dollars went to unknown/multiple recipients
We tracked $20.2 billion for COVID-19

- 44% of dollars came from corporations
- 54% of grants awarded by community foundations
- MacKenzie Scott accounted for 20%

<table>
<thead>
<tr>
<th>Funding by donor type</th>
<th>U.S. dollars awarded</th>
<th>No. of gifts</th>
<th>No. of donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporations/corporate foundations</td>
<td>44% ($9,415,853,877)</td>
<td>5% (1,750)</td>
<td>51% (641)</td>
</tr>
<tr>
<td>High-net-worth individuals</td>
<td>27% ($5,803,696,229)</td>
<td>1% (223)</td>
<td>4% (48)</td>
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<tr>
<td>Independent foundations</td>
<td>22% ($4,682,915,564)</td>
<td>23% (7,497)</td>
<td>18% (230)</td>
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<tr>
<td>Public charities</td>
<td>3% ($649,973,621)</td>
<td>17% (5,561)</td>
<td>13% (167)</td>
</tr>
<tr>
<td>Community foundations</td>
<td>3% ($542,783,790)</td>
<td>54% (17,734)</td>
<td>13% (167)</td>
</tr>
<tr>
<td>Operating foundations</td>
<td>2% ($330,223,663)</td>
<td>&lt;1% (8)</td>
<td>&lt;1% (4)</td>
</tr>
</tbody>
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Global COVID-19 funding (with caveats)

- **United States**: $15,436,790,291, 25,118 gifts
- **United Kingdom**: $613,868,513, 6,875 gifts
- **Brazil**: $449,423,075, 12 gifts
- **Morocco**: $208,797,189, 3 gifts
- **Italy**: $298,695,499, 19 gifts
- **South Africa**: $306,796,748, 7 gifts
- **India**: $497,256,318, 25 gifts
- **China**: $1,422,581,961, 115 gifts
- **Japan**: $107,412,200, 12 gifts
- **Australia**: $129,236,206, 45 gifts
Changes from the first half of 2020

Types of organizations that received funding

• Human services 28%
• Health 26%
• Education 20%

General support/flexible funding 39%
35% of US COVID-19 funding was designated for BIPOC communities
Explore the data yourself
disasterphilanthropy.candid.org
candid.org/coronavirus
COVID-19 and Power Balance

- Why the power balance matters
  - Defines the parameters of best practice
  - Contribute to institutional norms/voids
  - Limits the input of local knowledge and expertise

- How COVID19 has shifted the power balance
  - More flexibility and pragmatism
  - More digitization, innovation and local data
  - More networks, peer-peer learning and solidarity
Systems Change and Positive Impact

- How this can translate into sustained system change
  - Fund **Networks** to improve infrastructure
  - Build Global South Government-Philanthropy **Partnerships**
  - Improve resilience through **Core Funding**

- With potentially positive outcomes for impact
  - Greater diversity and inclusion
  - Flatter hierarchies and broader ecosystems
  - Stronger resilience and reduced dependency
Dr. David Maurrasse
Founder and President, *Marga Incorporated*
Reaction to *Philanthropy and COVID-19 Year 1*

- The overall high volume of giving is not surprising given the extent of the pandemic as a disaster – transcending boundaries – a super disaster
- This is a global pandemic, yet it is experienced in places – a charge for community foundations and the development of local funds
- The increased flexibility of funding is intriguing – a discussion underway over recent years, but it took a pandemic to accelerate change – agree with recommendation to increase flexibility and general support
- The pandemic and our racial reckoning are intertwined – both highlight the persistence and extent of systemic racism – agree with recommendation for targeted giving for BIPOC/communities most adversely impacted
- Agree with report’s recommendation on data. This is a continuous challenge.
What are the ways in which funders can enable capacity to have a long-term impact in the future? [Examples of better efficiencies and collaborations among funders AND organizations?]

• The pandemic created immediate needs for relief – as report indicated – support for human services, funder rapid response, etc. But less for community and economic development or systems change
  • Fund organizations and initiatives designed for long term transformation at the community level and in policy

• Foundations alone cannot solve the breadth of challenge displayed by the pandemic – it is a multi-institutional challenge (government, universities, hospitals, and more)
  • Support and participate in strategic community partnerships (COVID funds may have laid some groundwork for collaboration)

• Explore community driven philanthropy – direct engagement with community-based constituents
  • Even beyond participatory grantmaking – comprehensive engagement on strategy

• Put communities and governance at the center; build on existing experience and solutions (what is known to work)
  • To focus funding, must practice priority-setting, maximize existing opportunities, and identify gaps
Opportunities for philanthropy to reevaluate contributions it can make, in terms of immediate relief and longer-term recovery and reimagination:

• Target root causes and collective policy actions – The pandemic has underscored the reality of social determinants of health, economic inequities, educational disparities, unaffordable housing causing vulnerability for marginalized populations

• Acknowledge and challenge systemic racism and bring a racial equity lens

• The pandemic highlighted gender inequity – need more targeted funding for women and girls

• Treat disaster response as relief to recovery to re-imagination – depart from relief only approaches

• Emphasize community resiliency – strengthen capacity of CBOs, expand health infrastructure and preparedness for future pandemics/ emergency response

• Avoid going it alone – collaborate across foundations, but identify unique opportunities to contribute to cross sector collaboration (e.g. community foundations can be valuable conveners)
Q and A

- Submit questions using the Q & A box at the bottom of your screen.
- Use #CDP4Recovery to tweet insights.

Sally Ray
Director of Strategic Initiatives, CDP

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Founder and President, Marga Incorporated

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Clare Woodcraft
Executive Director, Centre for Strategic Philanthropy

Center for Disaster Philanthropy
The when, where and how of informed disaster giving
Key Takeaways

- Black, Indigenous and People of Color communities must be prioritized.
- This work cannot be done in isolation and root causes need to be addressed.
- Localization and prioritizing community knowledge is critical.
- Philanthropy needs to share power with grantees and communities.
- Funders should continue to fund unrestricted, flexible and large grants to enable recovery.
CDP Resources

- CDP has a [California Wildfires Recovery Fund](#), [Atlantic Hurricane Season Recovery Fund](#), [Global Disaster Recovery Fund](#), [Disaster Recovery Fund](#) and [COVID-19 Response Fund](#).

- Detailed [Issue Insights](#).

- Regularly updated [Disaster Profiles](#).

- For more information, visit [www.disasterphilanthropy.org](http://www.disasterphilanthropy.org).
- The Disaster Playbook has a number of toolkits and resources to guide the philanthropic community in responding to future disasters.

- Learn more at www.disasterplaybook.org
Questions?

For additional information, contact:

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