

# Hidden Gems: Funding Long-Term Recovery Groups

*Aug. 12, 2021*



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# Moderator

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**Tanya Gulliver-Garcia**

Director of Learning and Partnerships  
*Center for Disaster Philanthropy*



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- Look for the fully captioned webinar recording and summary at [disasterphilanthropy.org](https://disasterphilanthropy.org).
  - ▣ Live captioning is available now via Zoom. Click on Closed Caption/Live Transcript to access it.
- Submit questions using Q & A box at the bottom of your screen.
- Use **#CDP4Recovery** to tweet along during the webinar.
- Complete the survey upon leaving webinar.

## Land Acknowledgement

“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

<https://usdac.us/nativeland>



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# What is a Long-Term Recovery Group?

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- A long-term recovery group (LTRG) is a cooperative body that is made up of representatives from faith-based, nonprofit, government, business and other organizations working within a community to assist individuals and families as they recover from disaster.
- LTRGs are as varied in their structure as are the communities in which they work.
- The personality and operation of each group is unique and reflects local needs, available resources, cultural diversity, leadership style, and community support.



*Photo Credit: LaGrange Area, LTRG*



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# Forming an LTRG

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*Photo Credit: Coastal Bend Disaster Recovery Group*

Goal: To provide coordinated service to enable everyone in the community to recover.

- ❑ Membership is often from the local Voluntary or Community Organizations Active in Disasters (VOAD/COAD).
- ❑ Might be started by local emergency management recovery staff, Federal Emergency Management Agency (FEMA)'s staff acting as Volunteer Agency Liaisons (VALs), United Way or a local community foundation.
- ❑ Structure: impact of disasters, size of community, number of VOADs in the community, pre-existing strengths of community organizations, etc.
- ❑ Need back-office support (staff or volunteers) and a fiscal sponsor.



# Structure Example: Monroe County, Florida

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- ❑ Crisis Counseling/Spiritual Care
- ❑ Community Assessment/Unmet Needs Committee
- ❑ Disaster Case Management Committee
- ❑ Finance Committee, Donations Management
- ❑ Volunteer Coordination/Management
- ❑ Construction Coordination Committee
- ❑ Government Coordination Committee
- ❑ Communications/Public Relations Committee



*Photo Credit: Christine Files*



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# Focus of an LTRG

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- Who will the LTRG support?
  - ▣ Is there a specific population most affected by the disaster?
    - People who had insurance or the uninsured?
    - People who received FEMA or those that didn't qualify?
- What will the LTRG do?
  - ▣ Case management and referrals?
  - ▣ Rebuilding of homes?
    - Rental properties? Owned homes?
- Is there a time limit to the LTRG?
- What is the geography?
  - ▣ How small or big on an area is appropriate?



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# Speakers

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**Sally Ray**

Director, Domestic Funds  
*Center for Disaster Philanthropy*



**Cari Cullen**

Director, Midwest Early Recovery Fund  
*Center for Disaster Philanthropy*



**Carlene Anders**

Executive Director  
*Disaster Leadership Team*



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# Formation & Role of the LTRG/O

## FORM LOCALLY

- Inclusive - A network of representation and resources
- Broad and Balanced, Diversified
- Not compromised by Conflicts of Interest or Hidden Agenda

## ROLE OF THE LTRG

- Create a vision and direction for the recovery
- Develop an operational structure and plan for staffing
- Develop goals, short and long term, based on true DATA
- Identify needs. Then identify, develop and attract resources
- Implement system of financial management, reporting and accountability
- Create and execute policies and program of recovery and communicate these with clarity and transparency to clients, stakeholders, and the general public



# Speakers

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# Heartland Disaster Recovery Group



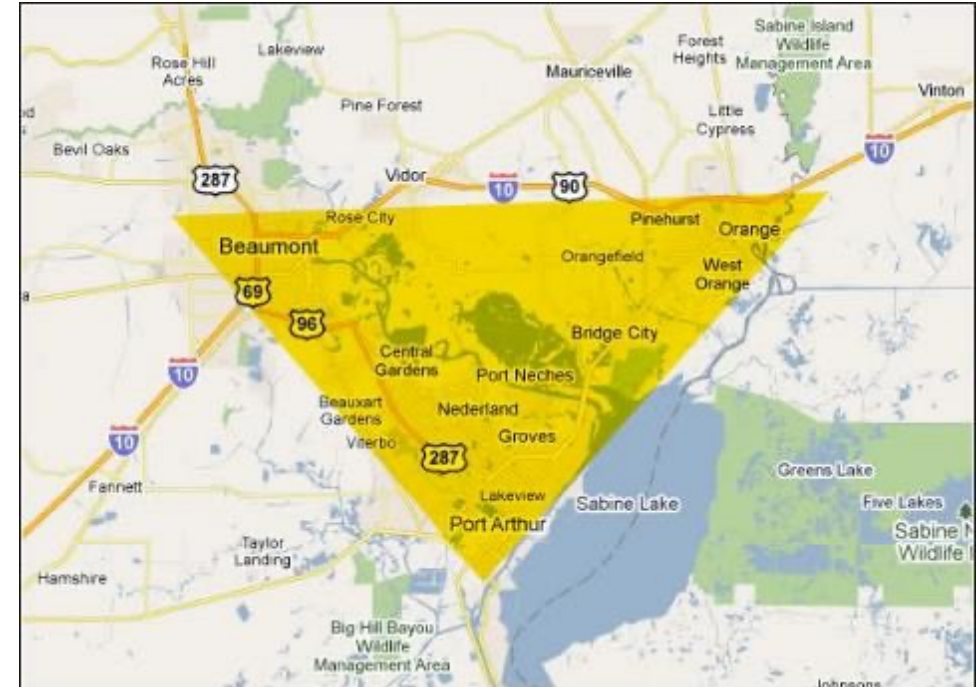
Heartland Disaster Recovery Group  
Photo courtesy of Heartland United Way



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# Orange County Disaster Rebuild

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# Victoria LTRG

- Mark Longoria, President
- Overcame Challenges
- Regional Disaster Response and Recovery Center
- Hope Meadows Development



40 Home Development - Completed in 2020



HURRICANE HARVEY RECOVERY



**Sally Ray**

Director, Domestic Funds

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# Considerations for Funding LTRGs

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- ❑ Does the organization accurately reflect the community they serve?
- ❑ Does the organization have the support of the community?
- ❑ Does the organization have the capacity to support the work?



***FUND THEIR CAPACITY TO DO THE WORK!***

# Capacity Building Pay Off

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CDP Hurricane Harvey Recovery Fund LTRG grantee partners are STILL partners today:

- ❑ Orange County Disaster Rebuilds – 2020 Hurricanes & 2021 Winter Storms
- ❑ Victoria County LTRG – 2021 Winter Storms
- ❑ Galveston County Recovers – 2021 Winter Storms
- ❑ Coastal Bend Disaster Recovery Group – 2021 Winter Storms

***And all of them are supporting recovery from the COVID-19 pandemic!***



## **Cari Cullen**

Director, Midwest Early Recovery Fund  
*Center for Disaster Philanthropy*



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# The Local Funder's Role

- ❑ Gather information and people.
- ❑ Connect.
- ❑ Participate.
- ❑ Fundraise & advocate.
- ❑ Don't wait for the disaster!



Carter County Missouri Long Term Recovery Committee  
Photo courtesy of Ozark Vitality

# The Request

## For Funders

- ❑ Quick/efficient decisions.
- ❑ Make  $Y = X$
- ❑ Accessible.
- ❑ Support other funding request efforts.
- ❑ Flexible.

## For LTRGs

- ❑ Communicate the need.
- ❑ Focus: dedicate time to resource development.
- ❑ Match your request to the funder's interest.



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# FUNDERS

- **BECOME A PARTNER IN THE PROCESS:** Understand the needs, challenges and goals of the LTRG . . . *while maintaining professional distance*
- **PROVIDE CLEAR EXPECTATIONS UP FRONT AND DON'T CHANGE THEM IN THE PROCESS**
- **PROVIDE PROCEDURES THAT CREATE EFFICIENCY RATHER THAN BOG DOWN STAFF'S TIME and ENERGY**



**RED  
FLAG**

## FROM AN LTRG PERSPECTIVE

- Funders who want client specific information or access
- Funders who have restrictive funds that take time away from RECOVERY work for excessive reporting and communication
- Funders who have an ulterior agenda or focus other than recovery

SYSTEMS

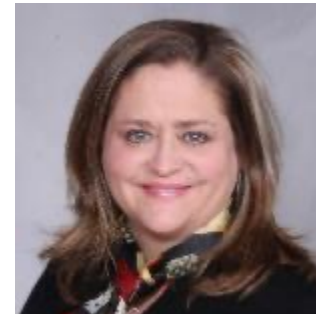
# Q and A

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- Submit questions using the Q & A box at the bottom of your screen.
- Use **#CDP4Recovery** to tweet insights.



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*Center for Disaster  
Philanthropy*



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*Center for Disaster  
Philanthropy*



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Early Recovery Fund  
*Center for Disaster  
Philanthropy*



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Executive Director,  
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# Key Takeaways

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- ❑ There is no one-size-fits-all-model of an LTRG.
- ❑ Utilize your blue-sky time.
- ❑ Never use a logic model in disasters.
- ❑ Coordinate with other funders to develop a common application and evaluation.
- ❑ Be the hope.



Photo Credit: Laura Fischer, Kylie's mother



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# CDP Resources

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- ❑ CDP has a [California Wildfires Recovery Fund](#), [Colorado Wildfires Recovery Fund](#), [Atlantic Hurricane Season Recovery Fund](#), [Global Disaster Recovery Fund](#), [Disaster Recovery Fund](#) and [COVID-19 Response Fund](#).
- ❑ Detailed [Issue Insights](#).
- ❑ Regularly updated [Disaster Profiles](#).
- ❑ For more information, visit [www.disasterphilanthropy.org](http://www.disasterphilanthropy.org).

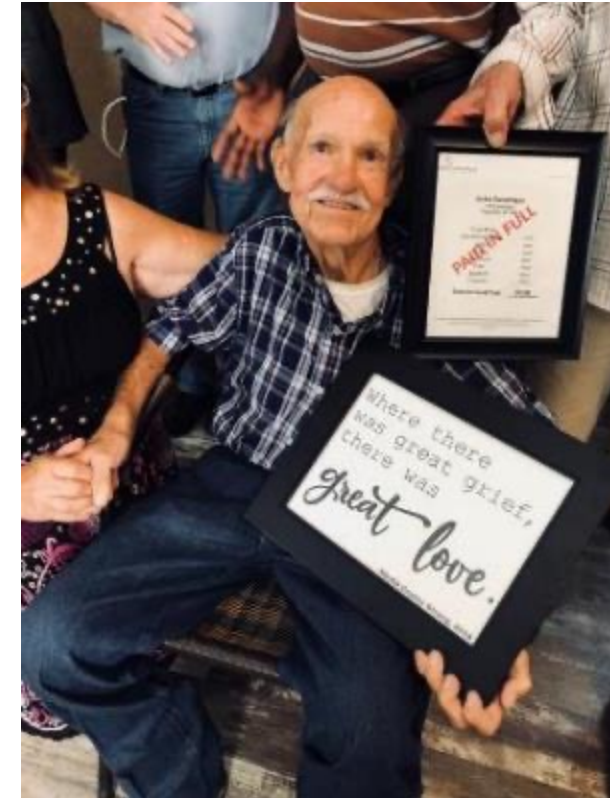


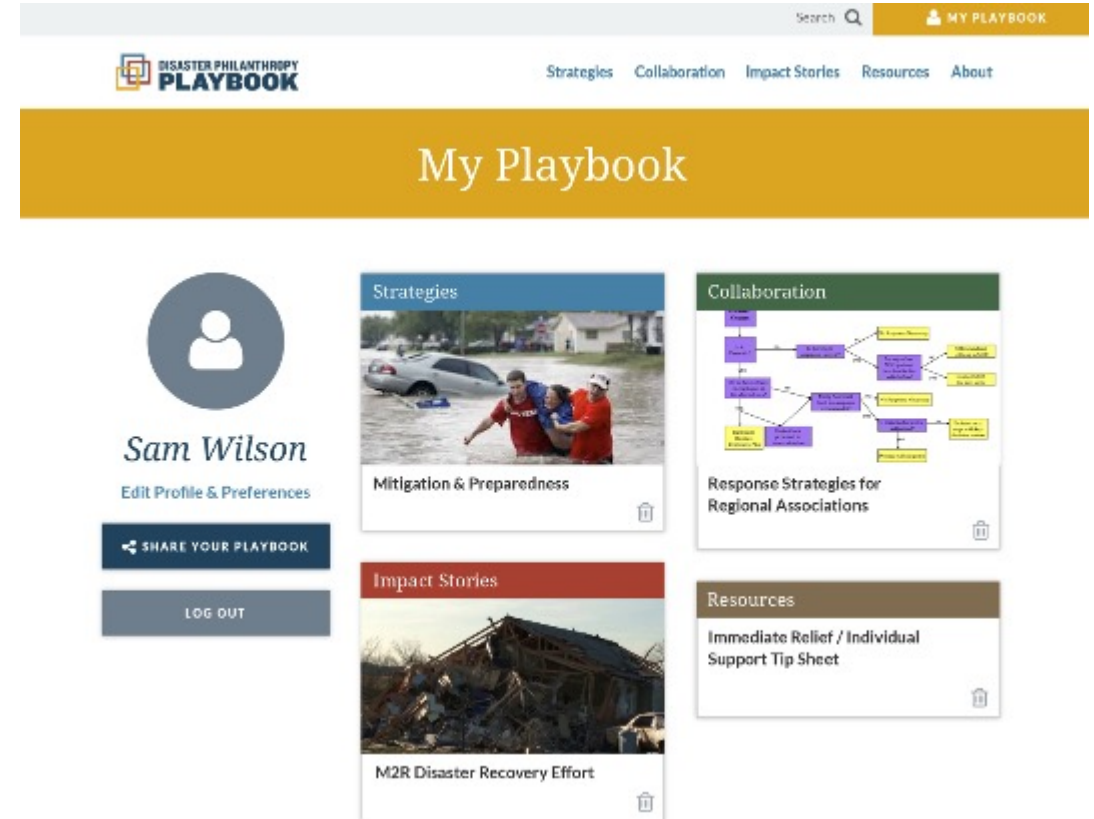
Photo credit: Hardin County Strong



# DISASTER PHILANTHROPY PLAYBOOK

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- ❑ The Disaster Playbook has a number of toolkits and resources to guide the philanthropic community in responding to future disasters.
- ❑ Learn more at [www.disasterplaybook.org](http://www.disasterplaybook.org)



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# Our Next Webinar

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Photo by [Matthew Ball](#) on [Unsplash](#)

Join us **Sept. 9 at 2 p.m. ET** for our next webinar: **COVID-19's Long Tail: Developing a Mental Health Strategy for Recovery**



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# Questions?

For additional information, contact:

**Tanya Gulliver-Garcia**

*Director of Learning and Partnerships*

[Tanya.Gulliver-Garcia@disasterphilanthropy.org](mailto:Tanya.Gulliver-Garcia@disasterphilanthropy.org)



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