Hidden Gems: Funding Long-Term Recovery Groups

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Moderator

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How to Participate

- Look for the fully captioned webinar recording and summary at disasterphilanthropy.org.
  - Live captioning is available now via Zoom. Click on Closed Caption/Live Transcript to access it.

- Submit questions using Q & A box at the bottom of your screen.

- Use #CDP4Recovery to tweet along during the webinar.

- Complete the survey upon leaving webinar.
“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

https://usdac.us/nativeland
What is a Long-Term Recovery Group?

- A long-term recovery group (LTRG) is a cooperative body that is made up of representatives from faith-based, nonprofit, government, business and other organizations working within a community to assist individuals and families as they recover from disaster.
- LTRGs are as varied in their structure as are the communities in which they work.
- The personality and operation of each group is unique and reflects local needs, available resources, cultural diversity, leadership style, and community support.

Photo Credit: LaGrange Area, LTRG
Forming an LTRG

Goal: To provide coordinated service to enable everyone in the community to recover.

- Membership is often from the local Voluntary or Community Organizations Active in Disasters (VOAD/COAD).
- Might be started by local emergency management recovery staff, Federal Emergency Management Agency (FEMA)'s staff acting as Volunteer Agency Liaisons (VALs), United Way or a local community foundation.
- Structure: impact of disasters, size of community, number of VOADs in the community, pre-existing strengths of community organizations, etc.
- Need back-office support (staff or volunteers) and a fiscal sponsor.

Photo Credit: Coastal Bend Disaster Recovery Group
Structure Example: Monroe County, Florida

- Crisis Counseling/Spiritual Care
- Community Assessment/Unmet Needs Committee
- Disaster Case Management Committee
- Finance Committee, Donations Management
- Volunteer Coordination/Management
- Construction Coordination Committee
- Government Coordination Committee
- Communications/Public Relations Committee

Photo Credit: Christine Files
Focus of an LTRG

- Who will the LTRG support?
  - Is there a specific population most affected by the disaster?
    - People who had insurance or the uninsured?
    - People who received FEMA or those that didn’t qualify?

- What will the LTRG do?
  - Case management and referrals?
  - Rebuilding of homes?
    - Rental properties? Owned homes?

- Is there a time limit to the LTRG?

- What is the geography?
  - How small or big on an area is appropriate?
Speakers

Sally Ray
Director, Domestic Funds
*Center for Disaster Philanthropy*

Cari Cullen
Director, Midwest Early Recovery Fund
*Center for Disaster Philanthropy*

Carlene Anders
Executive Director
*Disaster Leadership Team*
Carlene Anders
Executive Director
Disaster Leadership Team
FORM LOCALLY

- Inclusive - A network of representation and resources
- Broad and Balanced, Diversified
- Not compromised by Conflicts of Interest or Hidden Agenda

ROLE OF THE LTRG

- Create a vision and direction for the recovery
- Develop an operational structure and plan for staffing
- Develop goals, short and long term, based on true DATA
- Identify needs. Then identify, develop and attract resources
- Implement system of financial management, reporting and accountability
- Create and execute policies and program of recovery and communicate these with clarity and transparency to clients, stakeholders, and the general public
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Director, Domestic Funds  
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*Center for Disaster Philanthropy*  
The when, where and how of informed disaster giving
Heartland Disaster Recovery Group

Photo courtesy of Heartland United Way
Orange County Disaster Rebuild
Victoria LTRG

- Mark Longoria, President
- Overcame Challenges
- Regional Disaster Response and Recovery Center
- Hope Meadows Development

40 Home Development - Completed in 2020

HURRICANE HARVEY RECOVERY
Sally Ray
Director, Domestic Funds
Center for Disaster Philanthropy
Considerations for Funding LTRGs

- Does the organization accurately reflect the community they serve?
- Does the organization have the support of the community?
- Does the organization have the capacity to support the work?

**FUND THEIR CAPACITY TO DO THE WORK!**
Capacity Building Pay Off

CDP Hurricane Harvey Recovery Fund LTRG grantee partners are STILL partners today:

- Orange County Disaster Rebuilds – 2020 Hurricanes & 2021 Winter Storms
- Victoria County LTRG – 2021 Winter Storms
- Galveston County Recovers – 2021 Winter Storms
- Coastal Bend Disaster Recovery Group – 2021 Winter Storms

And all of them are supporting recovery from the COVID-19 pandemic!
Cari Cullen
Director, Midwest Early Recovery Fund
Center for Disaster Philanthropy
The Local Funder’s Role

- Gather information and people.
- Connect.
- Participate.
- Fundraise & advocate.
- Don’t wait for the disaster!

Carter County Missouri Long Term Recovery Committee
Photo courtesy of Ozark Vitality

Center for Disaster Philanthropy
The when, where and how of informed disaster giving
The Request

For Funders
- Quick/efficient decisions.
- Make Y = X
- Accessible.
- Support other funding request efforts.
- Flexible.

For LTRGs
- Communicate the need.
- Focus: dedicate time to resource development.
- Match your request to the funder’s interest.
• BECOME A PARTNER IN THE PROCESS: Understand the needs, challenges and goals of the LTRG . . . while maintaining professional distance

• PROVIDE CLEAR EXPECTATIONS UP FRONT AND DON’T CHANGE THEM IN THE PROCESS

• PROVIDE PROCEDURES THAT CREATE EFFICIENCY RATHER THAN BOG DOWN STAFF’s TIME and ENERGY

FROM AN LTRG PERSPECTIVE

• Funders who want client specific information or access
  • Funders who have restrictive funds that take time away from RECOVERY work for excessive reporting and communication

• Funders who have an ulterior agenda or focus other than recovery
Submit questions using the Q & A box at the bottom of your screen.

Use #CDP4Recovery to tweet insights.
Key Takeaways

- There is no one-size-fits-all-model of an LTRG.
- Utilize your blue-sky time.
- Never use a logic model in disasters.
- Coordinate with other funders to develop a common application and evaluation.
- Be the hope.

Photo Credit: Laura Fischer, Kylie’s mother

- Detailed Issue Insights.
- Regularly updated Disaster Profiles.
- For more information, visit www.disasterphilanthropy.org.

Photo credit: Hardin County Strong
The Disaster Playbook has a number of toolkits and resources to guide the philanthropic community in responding to future disasters.

Learn more at www.disasterplaybook.org
Our Next Webinar

Join us **Sept. 9 at 2 p.m. ET** for our next webinar: **COVID-19’s Long Tail: Developing a Mental Health Strategy for Recovery**

Photo by Matthew Ball on Unsplash
Questions?

For additional information, contact:
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