Disaster in a Crisis Zone: Understanding the Impact of Haiti’s Earthquake

Aug. 19, 2021
Moderator

Alex Gray
Director of International Funds
Center for Disaster Philanthropy
Thank You to Our Co-Sponsors

This webinar is co-sponsored by:

Alliance
For philanthropy and social investment worldwide

council on foundations

giving COMPASS

National Voluntary Organizations Active in Disaster

philanthropy new york
How to Participate

- Look for the fully captioned webinar recording and summary at disasterphilanthropy.org.
  - Live captioning is available now via Zoom. Click on Closed Caption/Live Transcript to access it.

- Submit questions using Q & A box at the bottom of your screen.

- Use #CDP4Recovery to tweet along during the webinar.

- Complete the survey upon leaving the webinar.
“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

https://usdac.us/nativeland
Haiti – Wealth and Poverty

- Called the “poorest country in the Western-Hemisphere”.
  - Gross Domestic Product (GDP) per capita of US$1,149.50
  - Rural areas have less wealth than urban areas
  - 60% of population lives in poverty
  - High wealth disparities

- Human Development Index ranking of 170 out of 189 countries in 2020

- Assassination of President Jovenel Moïse on July 7.

Source: World Bank - Haiti Overview
“Haiti’s debt began shortly after gaining independence from France in 1804. In 1825, France, with warships at the ready, demanded Haiti compensate France for its loss of slaves and its colony. In exchange for French recognition of Haiti, France demanded the modern equivalent of $21 billion and required Haiti to discount its exported goods to them by 50%.”

From: Dr. Dodie Arnold

Haiti and Disasters

- About 96% of the population is at-risk of natural disasters.
- History of major earthquakes – 1751, 1770, 1842 and 1946
- 2010 Earthquake – M7.0 – Centered in Port-Au-Prince – Jan. 12, 2010
  - 316,000 killed (per Haitian government stats)
  - 300,000 buildings, primarily homes, destroyed
  - 820,000 cholera cases and nearly 10,000 deaths
- 2016 Hurricane Matthew – Category 4 – October 4, 2016
  - 546 people killed
  - 175,500 people needed shelters
  - 1.4 million people required immediate humanitarian assistance

Sources: World Bank; World Bank - Haiti Overview; CDC
Speakers

Karen Keating Ansara  
Chair  
New England International Donors

Pierre Noel  
Executive Director,  
Haiti Development Institute

Sebastian Rhodes Stampa  
Chief, Emergency Response Section  
UN OCHA

Marie-Rose Romain Murphy  
President  
Haiti Community Foundation/ESPWA
Sebastian Rhodes Stampa
Chief, Emergency Response Section
UN OCHA
Situation Update

- As of 17 August:
  - 1,941 people dead and over 10,000 injured
  - At least 60,700 destroyed homes and 76,100 damaged buildings

- Extremely challenging, multi-hazard operating environment

- OCHA has deployed an initial 10-person team
Needs and Gaps

- First priority is immediate search and rescue
- Needs assessments are ongoing
- Multiple actors are already present; coordination is key
- Critical needs include:
  - Medical support including mental health
  - Shelter
  - Safe and sufficient water, sanitation, hygiene

Photo credit: UNICEF
Karen Keating Ansara
Chair
New England International Donors
Community-Driven Disaster Response

Elevate Haitian voices
Promote women’s agency
Fund from the bottom up
Support networks for broad impact
Invest in systems change if possible

PHOTO CREDIT: CODNER NOEL, PROSPERITY CATALYST
Pierre Noel
Executive Director
Haiti Development Institute
HOW WE SUPPORT LEADERSHIP AND COMMUNITIES

- Help local leaders plan the relief and recovery
- Provide training in community planning and advocacy with an emphasis on leadership development and institution building
- Channel resources to support community rebuilding
- Elevate local leaders’ voices to build equity and inclusion (showcase at Haiti Development Forum)
- Develop systems/confidence in them
Marie-Rose Romain Murphy
President
Haiti Community Foundation/ESPWA
Background

- ESPWA stands for Economic Stimulus Projects for Work and Action. Espwa means “hope” in Haitian Creole. We’ve been reconstructing hope in Haitian communities that have been marginalized for too long.
- It’s a Haiti-led transnational organization.
- ESPWA led the Haiti Community Foundation Initiative to create WITH communities: the Fondation Communautaire Haitienne-Espwa/The Haiti Community Foundation, Haiti’s first community foundation, Haiti-led, Haiti-based, community-based & community-centered.
No “Capacity-building”! Instead, *Nation-building*

• Breaking the rules of ‘traditional’ development and grant making
  • We adopted a bottom up and community-led process
  • We selected a pilot region that was left behind and neglected in a country that has been left behind.
  • We didn’t say that we were coming. We asked if we could come.
  • We didn’t jump into short term-projects, we went first through a thorough regional planning process that included the region’s 12 communes and hundreds of leaders in all sectors.
  • We promised our communities to always work with them and we have been keeping our promise. Our grant making is done FOR communities WITH communities.
The Results?

• An unprecedented level of community engagement and support that still remains with community stakeholders donating their time, their work, their space and contributing their money.

• A deep sense of pride about our #HaitiansHelpingHaitians approach and initiatives that are highly effective and sustainable because they are designed by the community to meet its needs.

• The building of a hundreds strong regional cross-sectoral Community Leaders Network that offers a powerful and effective ‘human infrastructure.’
Where is the Diaspora at?

→ $4 Billion direct giving
→ Not enough political power
→ Like other stakeholders, they don’t know enough about what’s on the ground... they too need hope!
→ No one Diaspora, multifaceted
→ “Invest and fund “local” they say...
ROLE OF DIASPORA AND HOW TO HELP

• The loss is real in the Diaspora - they have invested much in their communities
• Diaspora wants to be included in the process
• Hometown Associations (501c3’s) are mobilizing efforts, learning from past mistakes (sending stuff is difficult)

Pierre Noel, pierre.noel@tbf.org
Where can you invest?

- Invest in intermediary orgs
- Invest with other Haiti donors and Haitian Diaspora
- Invest in pooled funds
- Look for curated lists
- Invest in the right geography

PHOTO CREDIT: ANDREW JONES, BUILD HEALTH INTERNATIONAL
Advice for Haiti Funders

- Accept that you can’t do it all
- Work hard to develop trust
- Don’t go away

For more information:
www.ansarafamilyfund.org or karen@ansarafamilyfund.org

PHOTO CREDIT: FONKOZE
How Donors Can Help

• Support organizations already present in Haiti with a demonstrated track record

• **Consider cash** instead of in-kind contributions

• **Use local markets and suppliers** as much as possible

• **Ensure all projects comply with humanitarian standards** and include community feedback, transparency, PSEA mechanisms
HOW TO SUPPORT SUSTAINABLE AND EQUITABLE FUNDING

- Understand the role of philanthropy in poor contexts and rural settings
- Avoid dumping/harming local economies more
- Identify partners with cultural competency and experience in that context
- Look at the systemic, not only individual needs (like we fund at home)
- Identify what you can do and role of intermediaries
Recommendations for Funders

→ Think long-term. Short-term projects don’t build a nation.

→ Invest in ecosystems including local fiduciary organizations “Aid should be about ending the need for Aid”. Be a game changer!

→ Take some risk (sometimes all we need is to take a leap of faith!)

→ Uplift local leaders and let them lead. “We are leaders, not victims”

→ Think “community first” (community organizations, community goods, community staff, community investment)
Recommendations for Funders

→ Take the time to know the field—nothing is instant. It’s okay to make mistakes

→ Invest at various levels from grassroots to medium organizations to think tanks. Investing grassroots may seem ‘progressive’ & ‘liberal’ but you’ll miss opportunities

→ Invest in foundational work and reinforcing the local, regional and national networks. A society is only as strong as its networks.
Q and A

Submit questions using the Q & A box at the bottom of your screen.

Use #CDP4Recovery to tweet insights.
Key Takeaways

- ‘As local as possible as international as necessary.’
- Find and fund local leaders.
- Invest in an eco-system.
- You’re in a marathon but it’s still a race.

Photo credit: Haiti Community Foundations
CDP Resources

- Detailed Issue Insights.
- Regularly updated Disaster Profiles.
- For more information, visit [www.disasterphilanthropy.org](http://www.disasterphilanthropy.org).
The Disaster Playbook has a number of toolkits and resources to guide the philanthropic community in responding to future disasters.

Learn more at www.disasterplaybook.org
Our Next Webinar

Join us Sept. 9 at 2 p.m. ET for our next webinar: COVID-19’s Long Tail: Developing a Mental Health Strategy for Recovery

Photo by Matthew Ball on Unsplash
Kwè nan Ayiti, Envesti an Ayiti!
Believe in Haiti, Invest in Haiti!

Photo credit: Haiti Community Foundation
Questions?

For additional information, contact:
Tanya Gulliver-Garcia
Director of Learning and Partnerships
Tanya.Gulliver-Garcia@disasterphilanthropy.org