

# Money, money, money – Beyond philanthropy: What is the role of public dollars?

*November 18, 2021*

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**Center for Disaster Philanthropy**  
The when, where and how of informed disaster giving

# Moderator

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**Patty McIlreavy**

President and CEO

*Center for Disaster Philanthropy*

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- ❑ Use **#SODP2021** or **#CDP4Recovery** to tweet along during the webinar.
- ❑ Look for the fully captioned webinar recording and summary at [disasterphilanthropy.org](https://disasterphilanthropy.org).
  - ❑ Live captioning is available now via Zoom. Click on Closed Caption/Live Transcript to access it.
- ❑ Submit questions using Q & A box at the bottom of your screen.
- ❑ Complete the survey upon leaving webinar.

## Land Acknowledgement

“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

<https://usdac.us/nativeland>



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# Who We Are

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## Center for Disaster Philanthropy

- Founded in 2010.
- First full-time center advising donors on disaster-related giving.
- Our mission is to leverage the power of philanthropy to mobilize a full range of resources that strengthen the ability of communities to withstand disasters and recover equitably when they occur.

## Candid.

- Created in 2019 when Foundation Center and GuideStar joined forces.
- Through research, collaboration and training, Candid connects people who want to change the world to the resources they need to do it.

# Disasters

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- ❑ Disasters are becoming not only more frequent, but also increasingly expensive.
- ❑ It is imperative for funders to make use of their dollars in the most effective way possible.



Source: USDA



Source: CORE

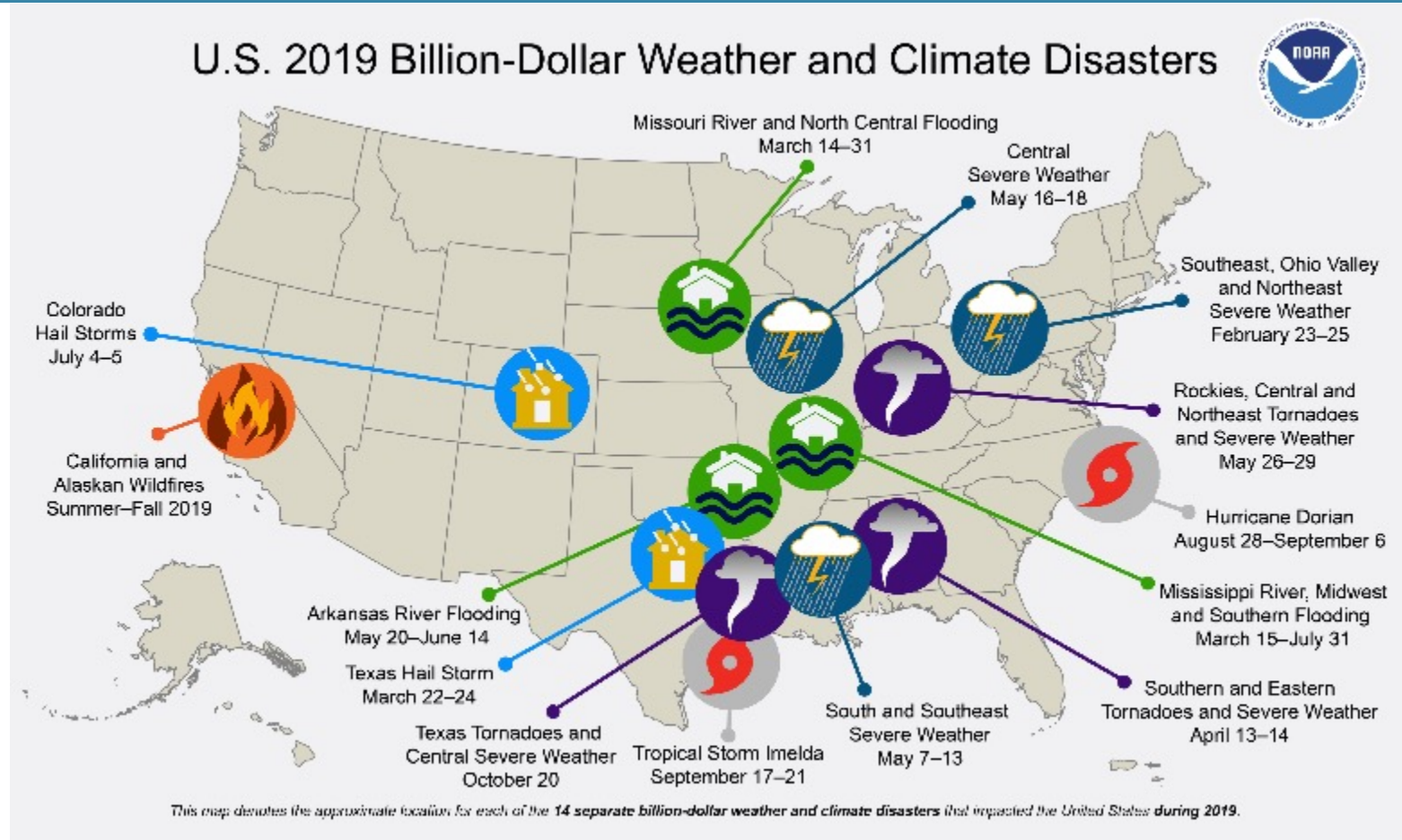


Source: U.S. Air Force, Tech. Sgt. Rachelle Blake



# 2019 Billion Dollar Disasters

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# Questions for Philanthropy

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- How did the funding community respond to disasters in 2019?
- How does the response of foundations fit into the larger landscape of disaster giving?
- What can funders do to become more effective in terms of disaster-related funding?

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**Supriya Kumar**  
Global Partnerships Research Manager  
*Candid*



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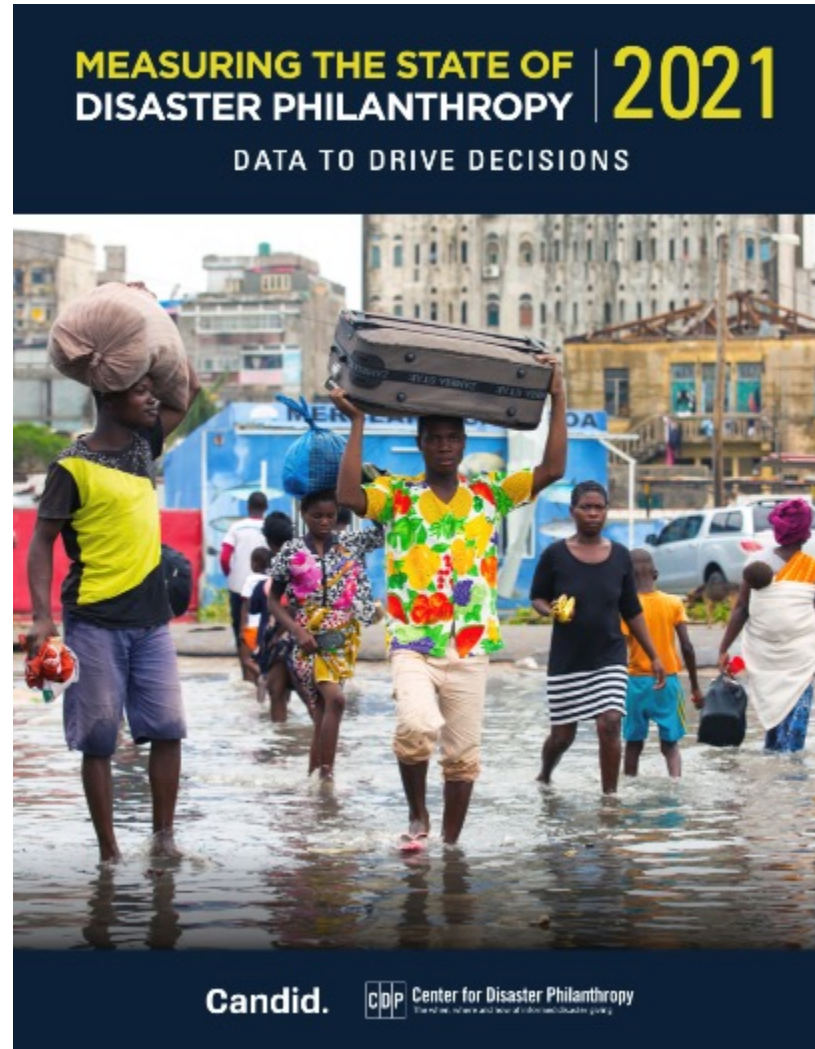
# Taxonomy

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# 2019 Analysis

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The start of recovery efforts in East Grand Bahama after Hurricane Dorian. Photo by GER3

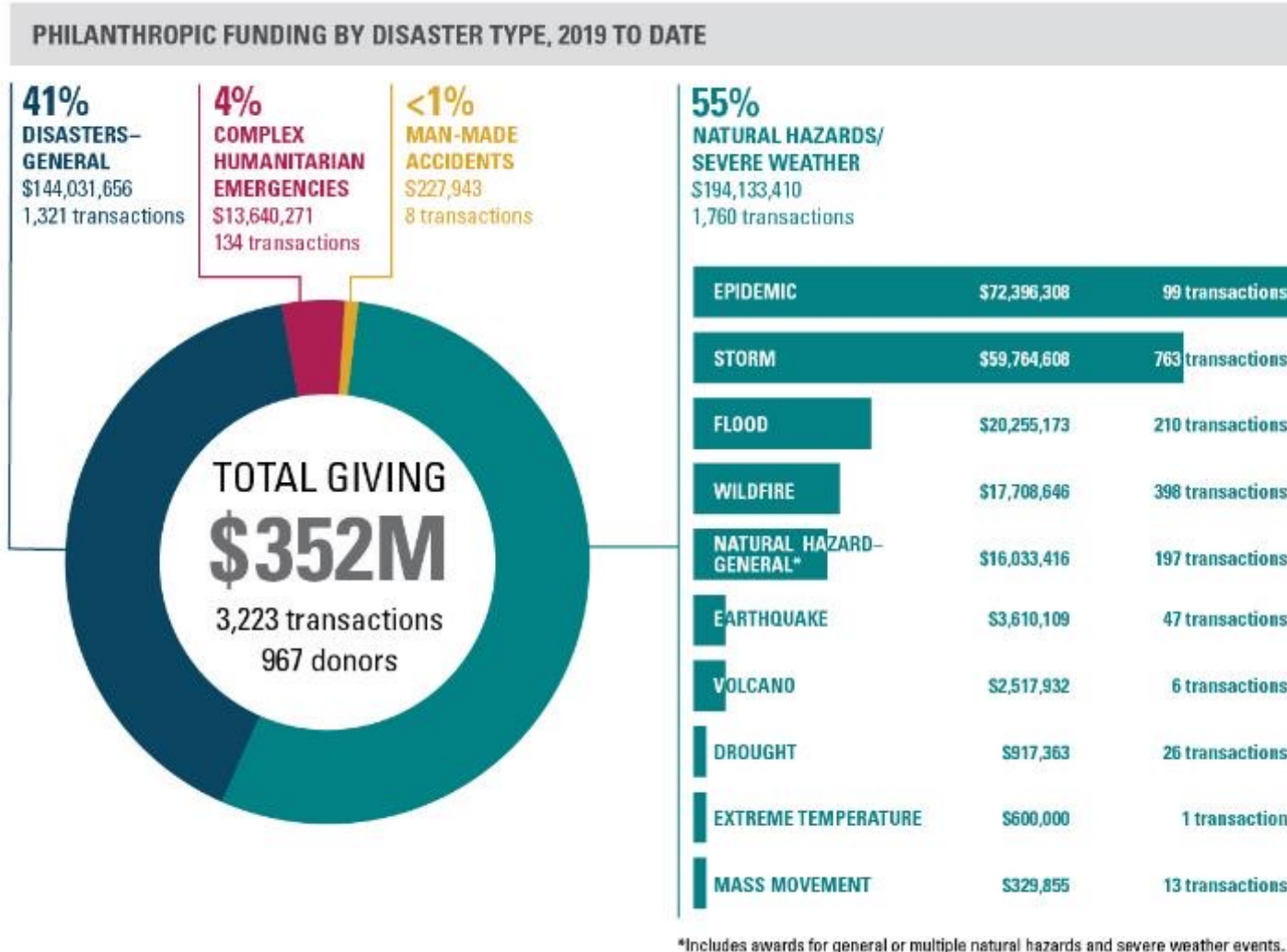


The 2019 Australian bushfire season burned more than 46 million acres of land. Photo by Clay Stephens, Bureau of Land Management; CC BY 2.0



# Philanthropic Funding by Disaster Type

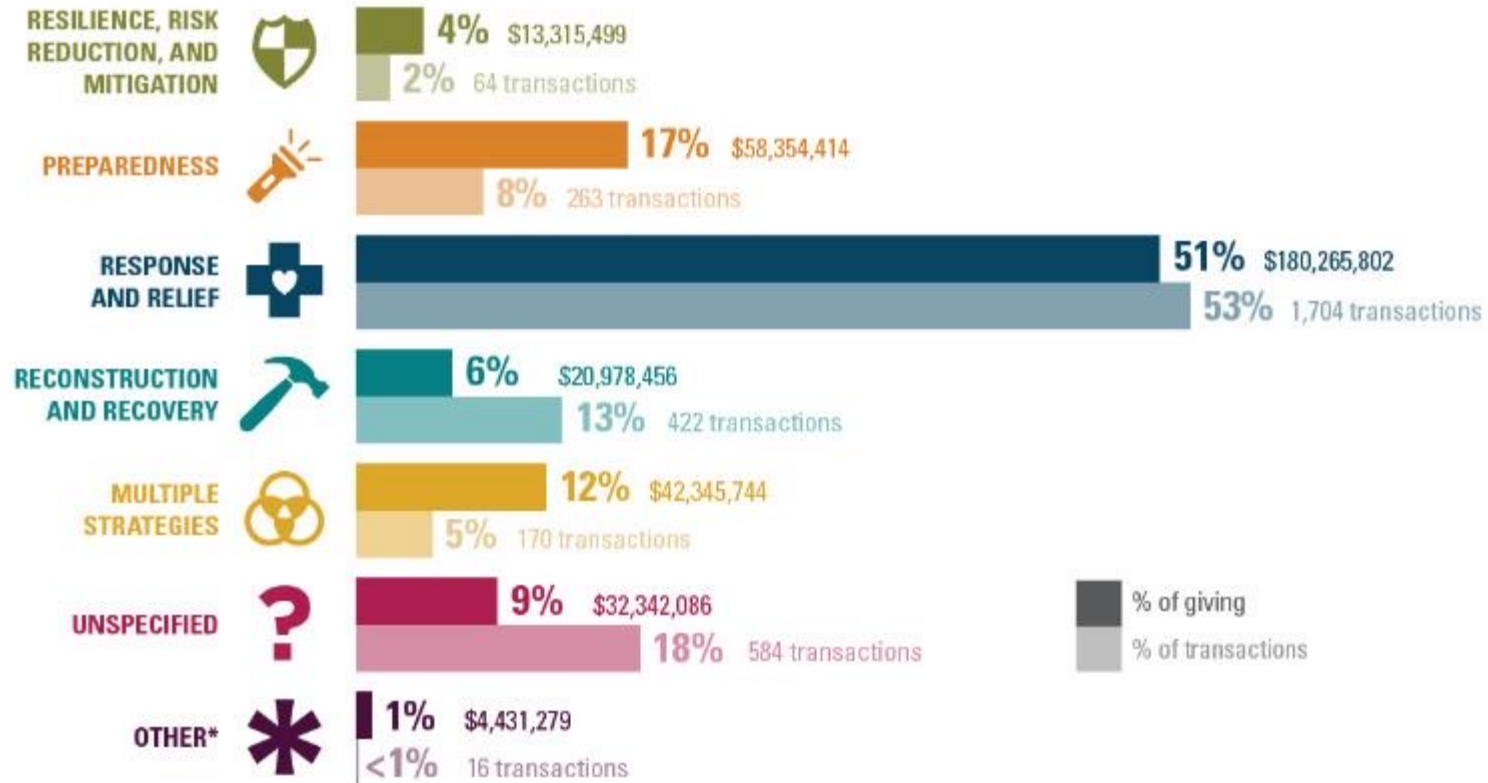
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# Disaster Assistance Strategy

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## PHILANTHROPIC FUNDING BY DISASTER ASSISTANCE STRATEGY, 2019 TO DATE

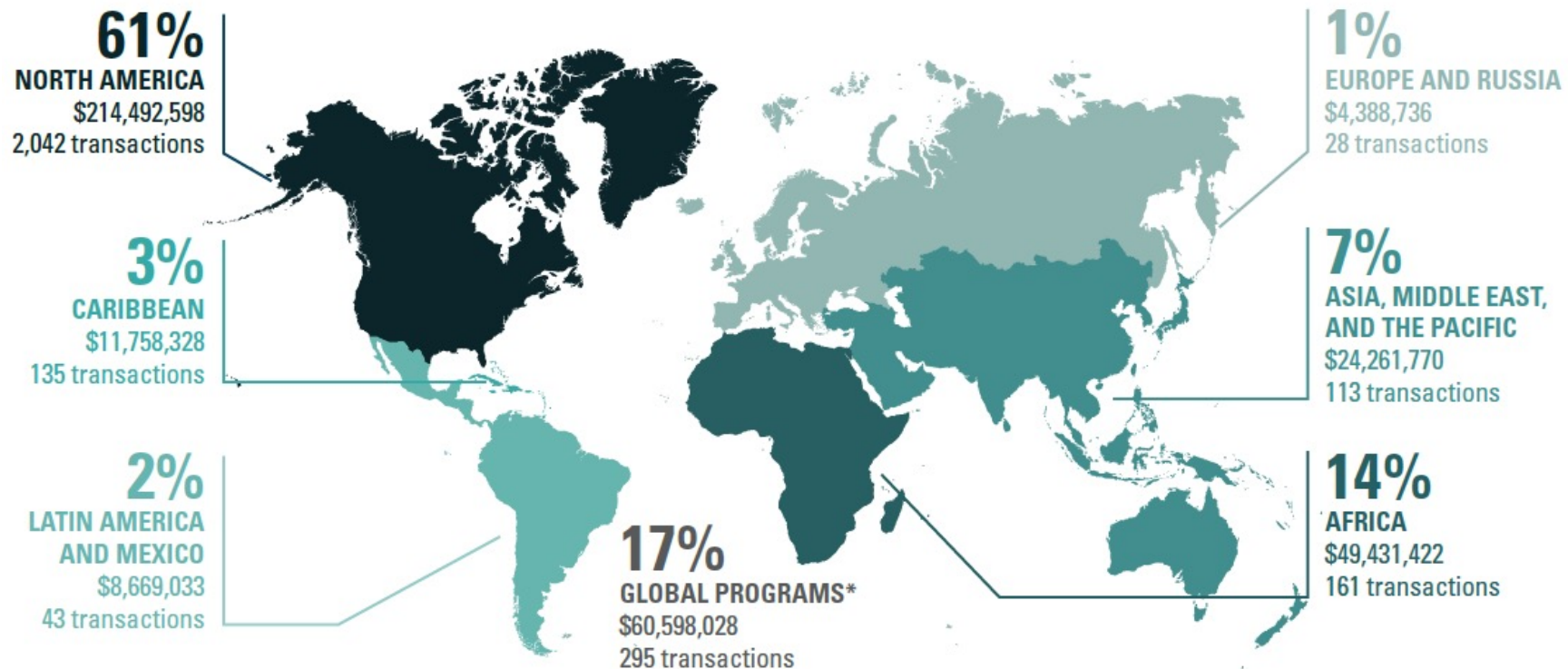


\*Includes transactions for research, convenings, and other work that could not be categorized with any other assistance strategy.

# Philanthropic Funding for Regions

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## PHILANTHROPIC FUNDING DISTRIBUTIONS BY REGION, 2019 TO DATE



\*Funding that is not directed for a specific region but rather provides a global benefit.

Transactions may benefit multiple regions and would therefore be counted more than once. As a result, figures add up to more than 100 percent.  
North America includes Puerto Rico.



# Corporate Giving

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- Approximately \$150 million based on 2019 Giving in Numbers report by Chief Executives for Corporate Purpose (CECP)

## Disaster Giving by Industry, 2019

Health care	\$91,452,600
Financials	\$13,224,000
Consumer discretionary	\$10,372,800
Consumer staples	\$9,732,000
Industrials	\$7,394,400
Energy	\$6,370,000
Technology	\$4,192,200
Materials	\$3,796,800
Utilities	\$3,768,000

# Individual Giving

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PLATFORM	DOLLAR AMOUNT	DISBURSEMENTS/PROJECTS
Network for Good	\$11.3 M	181,998 donations
GlobalGiving	\$5.1 M	183 projects
Fidelity Charitable Donor-Advised Funds	\$20.5 M	6,518 grants
Vanguard Charitable Donor-Advised Funds	\$6.0 M	1,424 grants

# International Government Aid

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## OECD DAC DONORS, 2019

**61%**  
COMPLEX  
HUMANITARIAN  
EMERGENCIES  
\$13,503,730,869  
6,307 disbursements

**31%**  
DISASTERS—  
GENERAL  
\$6,796,856,898  
6,441 disbursements

**<1%**  
MAN-MADE  
ACCIDENTS  
\$6,786,144  
21 disbursements



**8%**  
NATURAL HAZARDS/  
SEVERE WEATHER  
\$1,665,113,056  
2,054 disbursements

EPIDEMIC	\$493,509,931	402 disbursements
FLOOD	\$288,469,291	190 disbursements
NATURAL HAZARD— GENERAL*	\$231,073,926	473 disbursements
STORM	\$226,706,901	410 disbursements
EARTHQUAKE	\$205,650,502	245 disbursements
DROUGHT	\$152,001,337	243 disbursements
MASS MOVEMENT	\$39,856,996	26 disbursements
WILDFIRE	\$15,646,768	43 disbursements

\*Includes disbursements for general or multiple natural hazards and severe weather events.

## NON-OECD DAC DONORS, 2019

**18%**  
DISASTERS—  
GENERAL  
\$519,460,290  
758 disbursements

**4%**  
NATURAL HAZARDS/  
SEVERE WEATHER  
\$113,429,941  
113 disbursements

**78%**  
COMPLEX  
HUMANITARIAN  
EMERGENCIES  
\$2,198,142,122  
1,200 disbursements



# U.S. Government Aid

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FEMA, 2019



FLOOD	\$1,053,575,165	11,693 contributions
STORM	\$825,390,721	9,067 contributions
WILDFIRE	\$746,122,412	2,247 contributions
NATURAL HAZARD—GENERAL*	\$490,578,369	159 contributions
EARTHQUAKE	\$108,798,798	415 contributions

\*Includes grants for general or multiple natural hazards and severe weather events.

Data was accessed in July 2021 from [fema.gov](https://www.fema.gov). FEMA and the federal government cannot vouch for the data or analyses derived from the data after it has been retrieved from the agency's websites.

- HUD: \$1 B
- EDA: \$381.7 M

# Funding Sources - \$30 billion

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## PHILANTHROPIC FUNDING

Institutional Philanthropy (U.S. foundations, public charities, non-U.S. donors)	\$352 M
Corporate Giving	\$150 M
Online Giving – Network for Good	\$11.3 M
Online Giving – GlobalGiving	\$5.1 M
Individual Giving – Fidelity Charitable DAFs	\$20.5 M
Individual Giving – Vanguard Charitable DAFs	\$6.0 M

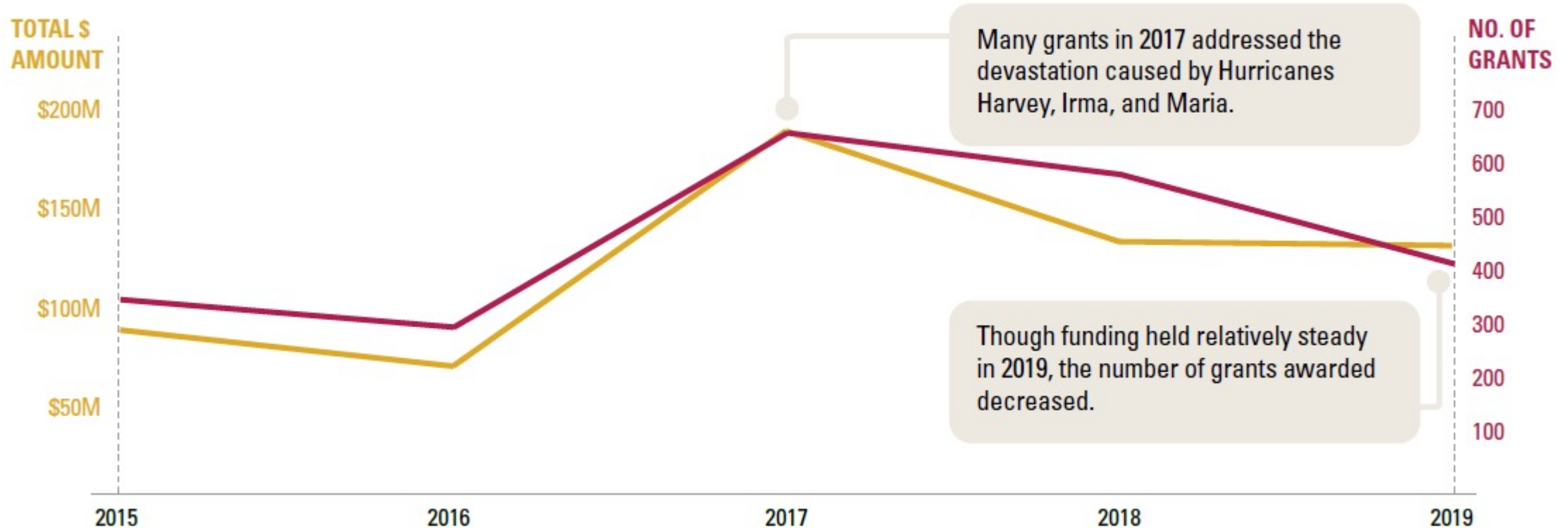
## OTHER FUNDING

OECD: Development Assistance Committee	\$22 B
UN OCHA: Additional Bilateral/ Multilateral Aid	\$2.8 B
FEMA	\$3.2 B
HUD	\$1 B
EDA	\$381.7 M

# U.S. Foundation Funding Trends, 2015-2019

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## LARGE U.S. FOUNDATION FUNDING TRENDS, 2015–2019



Funding trends are based on grantmaking by 324 foundations. See About the Data for more information.

# Philanthropy and COVID-19

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## Philanthropy and COVID-19

Measuring one year of giving



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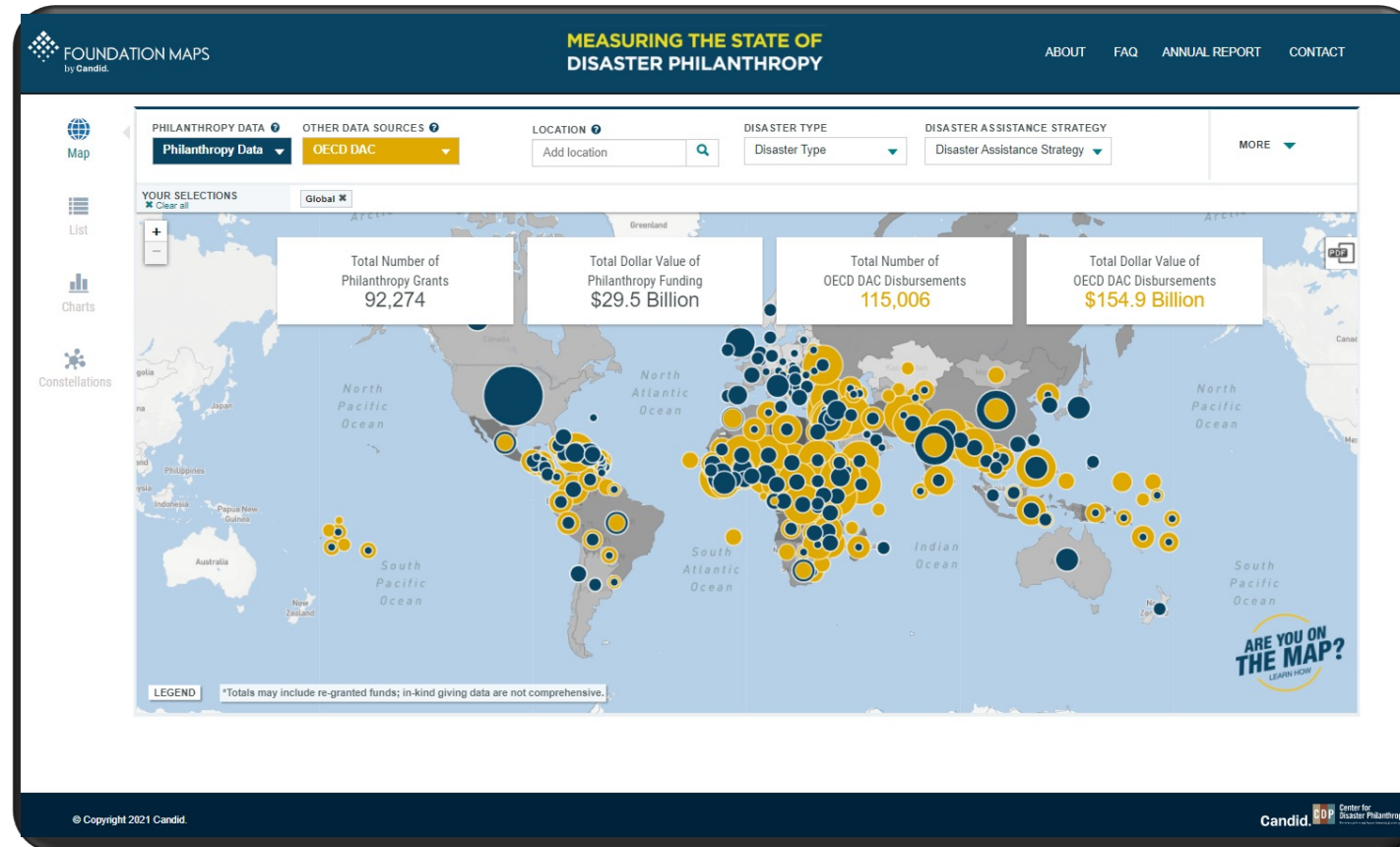
- A follow-up report will be released in 2022



# Online Tools

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disasterphilanthropy.candid.org



# Get Involved

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- Improve currency, quality and quantity of data:
  - ▣ Foundations and corporate donors can share their data directly.
  - ▣ More precise grant descriptions, particularly around assistance strategy.
- Contact Supriya Kumar, [supriya.kumar@candid.org](mailto:supriya.kumar@candid.org), if you would like to add your data.

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## **Colin Foard**

Manager, Fiscal Federalism Initiative

*The Pew Charitable Trusts*



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# Q & A

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Manager, Fiscal Federalism Initiative  
*The Pew Charitable Trusts*



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