Money, money, money – Beyond philanthropy: What is the role of public dollars?

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Moderator

Patty McIlreavy
President and CEO
Center for Disaster Philanthropy
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TFN THE FUNDERS NETWORK
How to Participate

- Use #SODP2021 or #CDP4Recovery to tweet along during the webinar.

- Look for the fully captioned webinar recording and summary at disasterphilanthropy.org.
  - Live captioning is available now via Zoom. Click on Closed Caption/Live Transcript to access it.

- Submit questions using Q & A box at the bottom of your screen.

- Complete the survey upon leaving webinar.
“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

https://usdac.us/nativeland
Who We Are

**CDP Center for Disaster Philanthropy**

- Founded in 2010.
- First full-time center advising donors on disaster-related giving.
- Our mission is to leverage the power of philanthropy to mobilize a full range of resources that strengthen the ability of communities to withstand disasters and recover equitably when they occur.

**Candid.**

- Created in 2019 when Foundation Center and GuideStar joined forces.
- Through research, collaboration and training, Candid connects people who want to change the world to the resources they need to do it.
Disasters

- Disasters are becoming not only more frequent, but also increasingly expensive.
- It is imperative for funders to make use of their dollars in the most effective way possible.
Questions for Philanthropy

- How did the funding community respond to disasters in 2019?
- How does the response of foundations fit into the larger landscape of disaster giving?
- What can funders do to become more effective in terms of disaster-related funding?
Supriya Kumar
Global Partnerships Research Manager
Candid
Taxonomy

**DISASTER TYPES**

- COMPLEX HUMANITARIAN EMERGENCY
- MAN-MADE ACCIDENT
- GENERAL

**NATURAL HAZARD AND SEVERE WEATHER EVENT**

- Drought
- Extreme Temperature
- Storm
- Earthquake/Tsunami
- Flood
- Volcano
- Epidemic
- Mass Movement
- Wildfire

**DISASTER ASSISTANCE STRATEGIES**

- Resilience, Risk Reduction, and Mitigation
- Preparedness
- Response and Relief
- Reconstruction and Recovery
2019 Analysis

The start of recovery efforts in East Grand Bahama after Hurricane Dorian. Photo by GER3

The 2019 Australian bushfire season burned more than 46 million acres of land. Photo by Clay Stephens, Bureau of Land Management; CC BY 2.0
Philanthropic Funding by Disaster Type

**Philanthropic Funding by Disaster Type, 2019 to Date**

- **41%** Disasters-General
  - Total: $144,031,656
  - 1,323 transactions

- **4%** Complex Humanitarian Emergencies
  - Total: $13,840,271
  - 154 transactions

- **<1%** Man-Made Accidents
  - Total: $27,943
  - 8 transactions

- **55%** Natural Hazards/Severe Weather
  - Total: $194,133,410
  - 1,763 transactions

### Total Giving
- **$352M**
- 3,223 transactions
- 967 donors

### Disaster Types
- **Drought**
  - Total: $20,355,173
  - 219 transactions

- **Wildfire**
  - Total: $17,700,940
  - 398 transactions

- **Earthquake**
  - Total: $3,610,109
  - 47 transactions

- **Volcano**
  - Total: $2,617,932
  - 6 transactions

- **Extreme Temperature**
  - Total: $600,000
  - 1 transaction

- **Mass Movement**
  - Total: $329,855
  - 13 transactions

*Includes awards for general or multiple natural hazards and severe weather events.*
Disaster Assistance Strategy

PHILANTHROPIC FUNDING BY DISASTER ASSISTANCE STRATEGY, 2019 TO DATE

RESILIENCE, RISK REDUCTION, AND MITIGATION
- 4% $13,315,499
- 2% 54 transactions

PREPAREDNESS
- 17% $58,354,414
- 8% 263 transactions

RESPONSE AND RELIEF
- 51% $180,265,802
- 53% 1,704 transactions

RECONSTRUCTION AND RECOVERY
- 6% $20,978,458
- 13% 422 transactions

MULTIPLE STRATEGIES
- 12% $42,345,744
- 5% 170 transactions

UNSPECIFIED
- 9% $32,242,086
- 18% 584 transactions

OTHER*
- 1% $4,431,279
- <1% 16 transactions

*Includes transactions for research, convenings, and other work that could not be categorized with any other assistance strategy.
Philanthropic Funding for Regions

PHILANTHROPIC FUNDING DISTRIBUTIONS BY REGION, 2019 TO DATE

- **61%** NORTH AMERICA
  - $214,492,598
  - 2,042 transactions
- **3%** CARIBBEAN
  - $11,758,328
  - 135 transactions
- **2%** LATIN AMERICA AND MEXICO
  - $8,669,033
  - 43 transactions
- **17%** GLOBAL PROGRAMS*
  - $60,598,028
  - 295 transactions
- **1%** EUROPE AND RUSSIA
  - $4,388,736
  - 28 transactions
- **7%** ASIA, MIDDLE EAST, AND THE PACIFIC
  - $24,261,770
  - 113 transactions
- **14%** AFRICA
  - $49,431,422
  - 161 transactions

*Funding that is not directed for a specific region but rather provides a global benefit.

Transactions may benefit multiple regions and would therefore be counted more than once. As a result, figures add up to more than 100 percent. North America includes Puerto Rico.
Corporate Giving

- Approximately $150 million based on 2019 Giving in Numbers report by Chief Executives for Corporate Purpose (CECP)
## Individual Giving

<table>
<thead>
<tr>
<th>PLATFORM</th>
<th>DOLLAR AMOUNT</th>
<th>DISBURSEMENTS/PROJECTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Network for Good</td>
<td>$11.3 M</td>
<td>181,998 donations</td>
</tr>
<tr>
<td>GlobalGiving</td>
<td>$5.1 M</td>
<td>183 projects</td>
</tr>
<tr>
<td>Fidelity Charitable Donor-Advised Funds</td>
<td>$20.5 M</td>
<td>6,518 grants</td>
</tr>
<tr>
<td>Vanguard Charitable Donor-Advised Funds</td>
<td>$6.0 M</td>
<td>1,424 grants</td>
</tr>
</tbody>
</table>
International Government Aid

OECD DAC DONORS, 2019
- 61% COMPLEX HUMANITARIAN EMERGENCIES: $13,588,730,958 (14,626 disbursements)
- 31% DISASTERS-GENERAL: $7,296,853,009 (6,441 disbursements)
- 8% NATURAL HAZARDS/SEVERE WEATHER: $1,665,112,566 (2,254 disbursements)
- <1% MAN-MADE ACCIDENTS: $6,760,144 (21 disbursements)

TOTAL GIVING: $22B

NON-OECD DAC DONORS, 2019
- 18% DISASTERS-GENERAL: $314,863,560 (756 disbursements)
- 4% NATURAL HAZARDS/SEVERE WEATHER: $1,326,341 (113 disbursements)
- 78% COMPLEX HUMANITARIAN EMERGENCIES: $2,596,142,122 (2,071 disbursements)

TOTAL GIVING: $2.8B

*Disbursements are given for multiple natural hazards and severe weather events.
U.S. Government Aid

- HUD: $1 B
- EDA: $381.7 M

FEMA, 2019

TOTAL GIVING
$3.2B
23,581 contributions

- FLOOD: $1,053,575,169
- STORM: $525,390,721
- WILDFIRE: $746,122,412
- NATURAL HAZARDGENERAL*: $480,570,369
- EARTHQUAKE: $106,790,799

*Includes grants for general or multiple natural hazards and severe weather events.
Data was accessed in July 2021 from fema.gov. FEMA and the federal government cannot vouch for the data or analyses derived from the data after it has been retrieved from the agency's websites.
## Funding Sources - $30 billion

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<thead>
<tr>
<th>PHILANTHROPIC FUNDING</th>
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<tr>
<td>Institutional Philanthropy (U.S. foundations, public charities, non-U.S. donors)</td>
<td>$352 M</td>
</tr>
<tr>
<td>Corporate Giving</td>
<td>$150 M</td>
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<td>Online Giving – Network for Good</td>
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<td>Online Giving – GlobalGiving</td>
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<td>Individual Giving – Fidelity Charitable DAFs</td>
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<td>Individual Giving – Vanguard Charitable DAFs</td>
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<th>OTHER FUNDING</th>
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<td>OECD: Development Assistance Committee</td>
<td>$22 B</td>
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<td>UN OCHA: Additional Bilateral/ Multilateral Aid</td>
<td>$2.8 B</td>
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U.S. Foundation Funding Trends, 2015-2019

LARGE U.S. FOUNDATION FUNDING TRENDS, 2015–2019

Many grants in 2017 addressed the devastation caused by Hurricanes Harvey, Irma, and Maria.

Though funding held relatively steady in 2019, the number of grants awarded decreased.

Funding trends are based on grantmaking by 324 foundations. See About the Data for more information.
Philanthropy and COVID-19

- A follow-up report will be released in 2022
Online Tools

disasterphilanthropy.candid.org
Get Involved

- Improve currency, quality and quantity of data:
  - Foundations and corporate donors can share their data directly.
  - More precise grant descriptions, particularly around assistance strategy.

- Contact Supriya Kumar, supriya.kumar@candid.org, if you would like to add your data.
Colin Foard
Manager, Fiscal Federalism Initiative
*The Pew Charitable Trusts*
Submit questions using the Q & A box at the bottom of your screen.

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