Please answer the poll while you wait for the webinar to begin.
State of Disaster Philanthropy 2022: COVID-19 and beyond
Tanya Gulliver-Garcia

Director, Learning and Partnerships
Center for Disaster Philanthropy

@funds4disaster
#CDP4Recovery
HOW TO PARTICIPATE

Submit questions.
Use Q & A box at the bottom of your screen.

Use #CDP4Recovery to tweet along.
Follow CDP: @funds4disaster

Complete the survey.
The link will open as you exit the webinar.

Look for the fully captioned webinar recording and summary at disasterphilanthropy.org.
Live captioning is available now via Zoom. Click on Closed Caption/Live Transcript to access it.

Photo Source: Equity Alliance
Thank you to our partners:

Candid.

New York Life Foundation
Thank you to our co-sponsors:
Land Acknowledgment

“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

https://usdac.us/nativeland

CDP’s Land Acknowledgment is inspired by Dawn Knickerbocker, Native Americans in Philanthropy.
GOALS

At the end of the webinar, funders will have an:

• Increased awareness of disaster funding activities and issues.

• Understanding of how COVID-19 and the increasing pace of disasters have changed donors’ thinking about disaster giving.

• Awareness of how disasters, especially COVID-19, impact grief and mental health.

Photo: Meals on Wheels
Thank you to our guests for joining us today.

#CDP4Recovery

**Grace Sato**
Director of Research
Candid.
@CandidDotOrg

**Elaine Martyn**
Senior Vice President, Private Donor Group
Fidelity Charitable®
@FidelityChrtbl

**Vicki Jay**
Chief Executive Officer
National Alliance for Children’s Grief
@NACGNews
Grace Sato

Director of Research
Candid.

@CandidDotOrg
#CDP4Recovery
Disaster Philanthropy Taxonomy

**DISASTER TYPES**

- Complex Humanitarian Emergency
- Man-Made Accident
- General

**NATURAL HAZARD AND SEVERE WEATHER EVENT**

- Drought
- Earthquake/Tsunami
- Epidemic
- Extreme Temperature
- Flood
- Mass Movement
- Storm
- Volcano
- Wildfire

**DISASTER ASSISTANCE STRATEGIES**

- Resilience, Risk Reduction, and Mitigation
- Preparedness
- Response and Relief
- Reconstruction and Recovery
2020 Disaster Philanthropy Analysis

MEASURING THE STATE OF DISASTER PHILANTHROPY 2022
DATA TO DRIVE DECISIONS

Photo: Mike McMillan, Pacific Southwest Forest Service

Photo: Christine Warner
Philanthropic Funding by Disaster Type, 2020 to Date

Total Funding: $5.2B
- 96% Epidemics, mainly COVID-19: $4,968,110,750
- 2% Other Natural Hazards/Severe Weather: $94,813,694
- 2% Disasters-General: $113,168,575
- <1% Man-Made Accidents: $1,489,037
- <1% Complex Humanitarian Emergencies: $13,705,249

58,659 transactions, 2,482 donors
Philanthropic Funding by Disaster Assistance Strategy, 2020 to Date

- **Resilience, Risk Reduction, and Mitigation**: 1% of giving, $26,160,333, 272 transactions
- **Preparedness**: <1% of giving, $36,197,072, 140 transactions
- **Response and Relief**: 90% of giving, $4,681,355,805, 55,020 transactions
- **Reconstruction and Recovery**: 2% of giving, $119,033,388, 727 transactions
- **Multiple Strategies**: 1% of giving, $261,880,443, 1,375 transactions
- **Unspecified**: 1% of giving, $58,785,796, 1,079 transactions
- **Other****: <1% of giving, $8,874,469, 43 transactions

Funding for COVID-19 was coded as response and relief, unless award descriptions specified a different assistance strategy.
Philanthropic Funding Distributions by Region, 2020 to Date

- **64%** NORTH AMERICA*  
  $3,347,143,792  
  42,987 transactions

- **<1%** CARIBBEAN  
  $20,400,108  
  121 transactions

- **1%** LATIN AMERICA AND MEXICO  
  $40,685,436  
  870 transactions

- **13%** GLOBAL PROGRAMS**  
  $673,854,485  
  1,135 transactions

- **8%** EUROPE AND RUSSIA  
  $399,016,357  
  11,692 transactions

- **7%** ASIA, MIDDLE EAST, AND THE PACIFIC  
  $382,828,191  
  1,074 transactions

- **7%** AFRICA  
  $386,642,855  
  1,163 transactions

*North America includes Puerto Rico.  
**Funding that is not directed for a specific region but rather provides a global benefit.

An additional 135 transactions totaling nearly $49 million were not assigned to a region. Transactions may benefit multiple regions and would therefore be counted more than once. As a result, figures add up to more than 100%.
Corporate Giving

Disaster Giving by Industry, 2020

<table>
<thead>
<tr>
<th>Industry</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care</td>
<td>262,336,800</td>
</tr>
<tr>
<td>Consumer Staples</td>
<td>95,064,000</td>
</tr>
<tr>
<td>Financials</td>
<td>92,918,700</td>
</tr>
<tr>
<td>Consumer Discretionary</td>
<td>64,800,000</td>
</tr>
<tr>
<td>Technology</td>
<td>51,368,400</td>
</tr>
<tr>
<td>Energy</td>
<td>35,910,000</td>
</tr>
<tr>
<td>Utilities</td>
<td>23,787,400</td>
</tr>
<tr>
<td>Materials</td>
<td>12,547,700</td>
</tr>
<tr>
<td>Industrials</td>
<td>11,455,500</td>
</tr>
</tbody>
</table>

Candid's analysis of corporate public announcements found $3.2 billion in disaster-related funding from corporate giving programs. Separately, $5.3 billion was announced in the form of pledges, or announced intentions to award a monetary or in-kind contribution. Most funding was in response to the coronavirus pandemic.
## Individual Giving

<table>
<thead>
<tr>
<th>Platform</th>
<th>$</th>
<th>Grants/Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Network for Good</td>
<td>$16M</td>
<td>387,183 donations</td>
</tr>
<tr>
<td>GlobalGiving</td>
<td>$29M</td>
<td>640 projects</td>
</tr>
<tr>
<td>Vanguard Charitable Donor-Advised Funds</td>
<td>$99M</td>
<td>11,755 grants</td>
</tr>
<tr>
<td>Fidelity Charitable Donor-Advised Funds</td>
<td>$494M</td>
<td>58,000 grants</td>
</tr>
<tr>
<td>Candid: High-Net-Worth Individuals</td>
<td>$5,800M</td>
<td>327 transactions</td>
</tr>
</tbody>
</table>
International Government Aid

OECD DAC DONORS, 2020

37% COMPLEX HUMANITARIAN EMERGENCIES
$13,438,573,953
6,751 disbursements

20% DISASTERS—GENERAL
$7,431,730,607
6,907 disbursements

<1% MAN-MADE ACCIDENTS
$53,984,314
127 disbursements

38% EPIDEMICS
$13,788,918,811
8,077 disbursements

4% NATURAL HAZARDS/SEVERE WEATHER
$1,638,662,573
1,717 disbursements

The top donors were the United States, Germany, and the European Union.

TOTAL FUNDING $36.4B
23,579 disbursements

+ additional $3B from non-OECD DAC Donors

*Includes disbursements for general or multiple natural hazards and severe weather events.
The top recipient locations were Texas, California, and New York.

*Includes grants for general or multiple natural hazards and severe weather events.

Data was accessed in July 2022 from fema.gov. FEMA and the federal government cannot vouch for the data or analyses derived from the data after it has been retrieved from the agency’s websites.
Large U.S. Foundation Funding Trends, 2016-2020

Based on grants data from 222 large U.S. foundations for whom Candid currently has data across all five years
## Other 2019-2020 Comparisons

<table>
<thead>
<tr>
<th>Data Sources</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>OECD DAC Donors</td>
<td>$22B</td>
<td>$36B</td>
</tr>
<tr>
<td>FEMA</td>
<td>$3B</td>
<td>$58B</td>
</tr>
<tr>
<td>CECP Corporate Giving</td>
<td>$150M</td>
<td>$650M</td>
</tr>
<tr>
<td>Fidelity Charitable Donor-Advised Funds</td>
<td>$21M</td>
<td>$494M</td>
</tr>
</tbody>
</table>
Philanthropic Funding by Disaster Type, 2020 to Date

TOTAL FUNDING
$5.2B
58,659 transactions
2,482 donors

96% EPIDEMICS
$4,969,110,750
55,696 transactions

<1% COMPLEX HUMANITARIAN EMERGENCIES
$13,705,249
106 transactions

<1% MAN-MADE ACCIDENTS
$1,489,037
20 transactions

2% DISASTERS–GENERAL
$113,166,575
1,427 transactions

2% OTHER NATURAL HAZARDS/SEVERE WEATHER
$94,813,094
1,410 transactions

<table>
<thead>
<tr>
<th>DISASTER TYPE</th>
<th>FUNDING</th>
<th>TRANSACTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>WILDFIRE</td>
<td>36,868,660</td>
<td>554</td>
</tr>
<tr>
<td>STORM</td>
<td>34,436,811</td>
<td>454</td>
</tr>
<tr>
<td>NATURAL HAZARD – GENERAL*</td>
<td>13,670,335</td>
<td>131</td>
</tr>
<tr>
<td>FLOOD</td>
<td>5,529,577</td>
<td>178</td>
</tr>
<tr>
<td>DROUGHT</td>
<td>2,206,975</td>
<td>26</td>
</tr>
<tr>
<td>EARTHQUAKE</td>
<td>1,376,276</td>
<td>52</td>
</tr>
<tr>
<td>EXTREME TEMPERATURE</td>
<td>584,883</td>
<td>1</td>
</tr>
<tr>
<td>MASS MOVEMENT</td>
<td>112,650</td>
<td>11</td>
</tr>
<tr>
<td>VOLCANO</td>
<td>27,523</td>
<td>3</td>
</tr>
</tbody>
</table>

COVID-19 dominated disaster funding in 2020.

Elaine Martyn

Senior Vice President, Private Donor Group
Fidelity Charitable®

@FidelityChrtbl

#CDP4Recovery
Donor-advised funds (DAFs) are valuable tools for disaster response

A DAF is like a charitable investment account

• Acts as a ready reserve of funding when disaster strikes
• Allows donors to be responsive to crises, especially in times of economic uncertainty
• 67% of our donors state they’ve **given more** to charity than they would have without their DAF
  - Half that group said they’re able to give more because they don’t have to think about where the money will come from
Donors are thinking more creatively

COVID and the increasing pace of natural disasters have affected donor response

• Rise in trust-based philanthropy
• Unrestricted funding vs. restrictions that hinder response
• Collaborative giving
Donors are thinking more holistically

New focus on long-term funding for underlying issues

• Increase in funding for issues that affect populations hardest hit by disasters
  - Food insecurity, poverty, racial injustice

• Donor education opportunity: more medium and long-term funding needed
  - Grants dip when media coverage dips, but recovery takes years
Vicki Jay

Director of Community Impact

National Alliance for Children’s Grief

@NACGNews

#CDP4Recovery
The alliance is a national organization of professionals dedicated to supporting children and the networks and communities surrounding them.

No child should grieve alone.
2022 National CBEM Projected Prevalence

1 in 13 children in the U.S. will experience the death of a parent or sibling by age 18

7.7% ~ 5.6M children will be bereaved by age 18

& MORE THAN
DOBLES 13.9M youth will be bereaved by age 25

NACG Regional Conferences
Vicki Jay

Director of Community Impact

National Alliance for Children’s Grief

@NACGNews

#CDP4Recovery
Q&A

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NEXT STEPS AND ACTIONS

Think beyond response.

Share your data with Candid.

Address the intersection of climate and disasters.

Photo Source: Action Against Hunger
Expert Resources

Disaster Philanthropy Playbook

Website
- Blogs, Issue Insights, Disaster Profiles, Weekly Disaster Updates

Webinars

Special Reports
- Measuring the State of Disaster Philanthropy
- COVID-19 and Philanthropy
- U.S. Household Disaster Giving Report

CDP Staff
- Speaking engagements, Analyses, Opinion Pieces, Consulting Services

disasterphilanthropy.org
UPCOMING WEBINAR

Managing risk and due diligence in a disaster context

Thursday, Dec. 8th
2 p.m. ET/1 p.m. CT
Thank You

For additional information, contact:
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