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State of Disaster Philanthropy 2022: COVID-19 and beyond



Photo: SJ Objio on Unsplash:

November 17, 2022

CENTER FOR DISASTER PHILANTHROPY



Tanya Gulliver-Garcia

Director, Learning and Partnerships
Center for Disaster Philanthropy



[@funds4disaster](#)

[#CDP4Recovery](#)





HOW TO PARTICIPATE

Submit questions.

Use Q & A box at the bottom of your screen.

Use #CDP4Recovery to tweet along.

Follow CDP: @funds4disaster

Complete the survey.

The link will open as you exit the webinar.

Look for the fully captioned webinar recording and summary at disasterphilanthropy.org.

Live captioning is available now via Zoom. Click on Closed Caption/Live Transcript to access it.

Photo Source: [Equity Alliance](#)

Thank you to our partners:

Candid.



Thank you to our co-sponsors:



Land Acknowledgment

“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

<https://usdac.us/nativeland>

CDP’s Land Acknowledgment is inspired by Dawn Knickerbocker, Native Americans in Philanthropy.

GOALS

At the end of the webinar, funders will have an:

- Increased awareness of disaster funding activities and issues.
- Understanding of how COVID-19 and the increasing pace of disasters have changed donors' thinking about disaster giving.
- Awareness of how disasters, especially COVID-19, impact grief and mental health.



Photo: [Meals on Wheels](#)

Speakers

Thank you to our guests for joining us today.

#CDP4Recovery



Grace Sato

Director of Research

Candid.

[@CandidDotOrg](https://www.candid.org)



Elaine Martyn

Senior Vice President, Private
Donor Group

Fidelity Charitable®

[@FidelityChrtbl](https://www.fidelitycharitable.org)



Vicki Jay

Chief Executive Officer

National Alliance for Children's
Grief

[@NACGNews](https://www.nacgnews.org)

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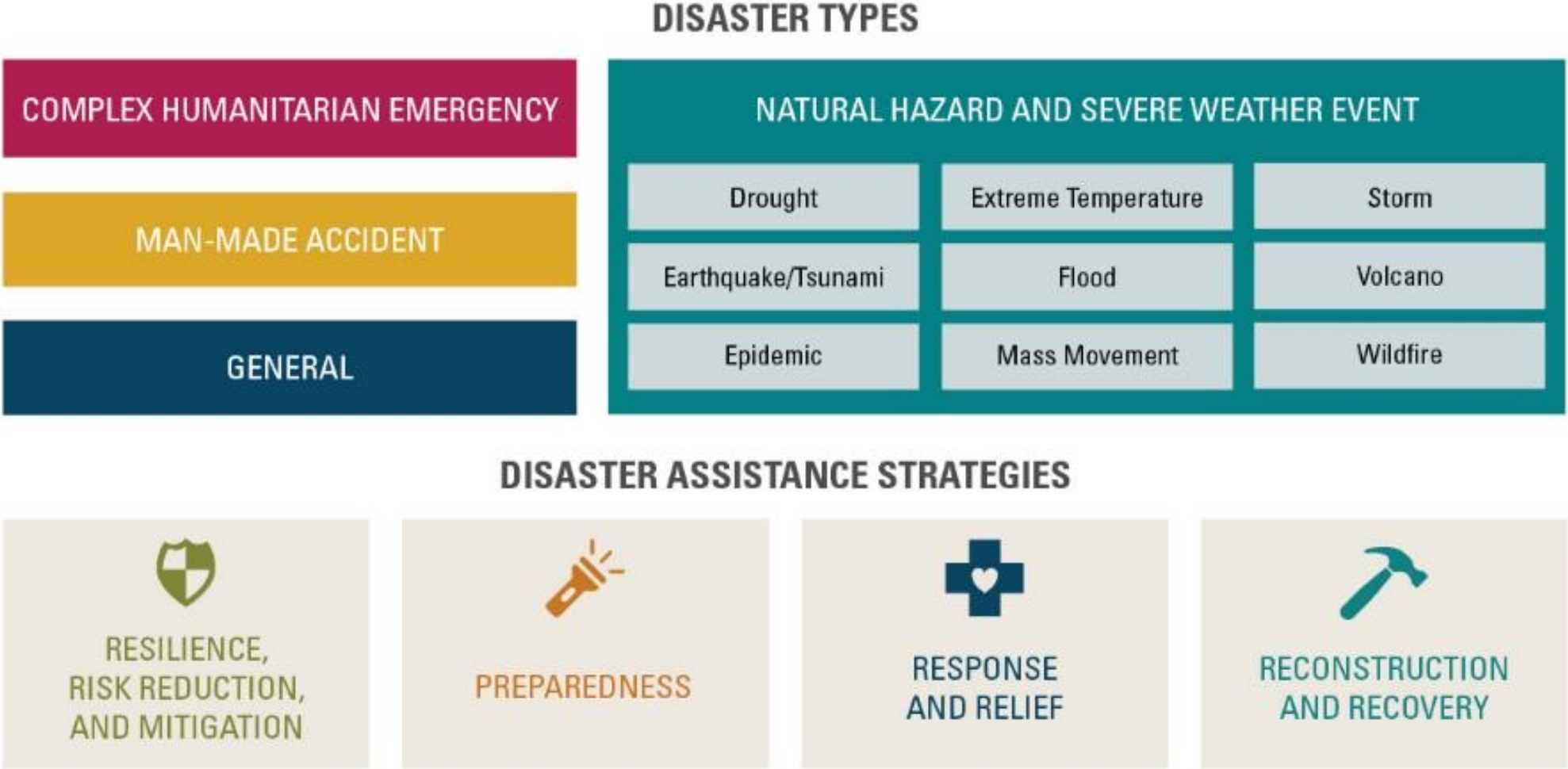


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Disaster Philanthropy Taxonomy



2020 Disaster Philanthropy Analysis

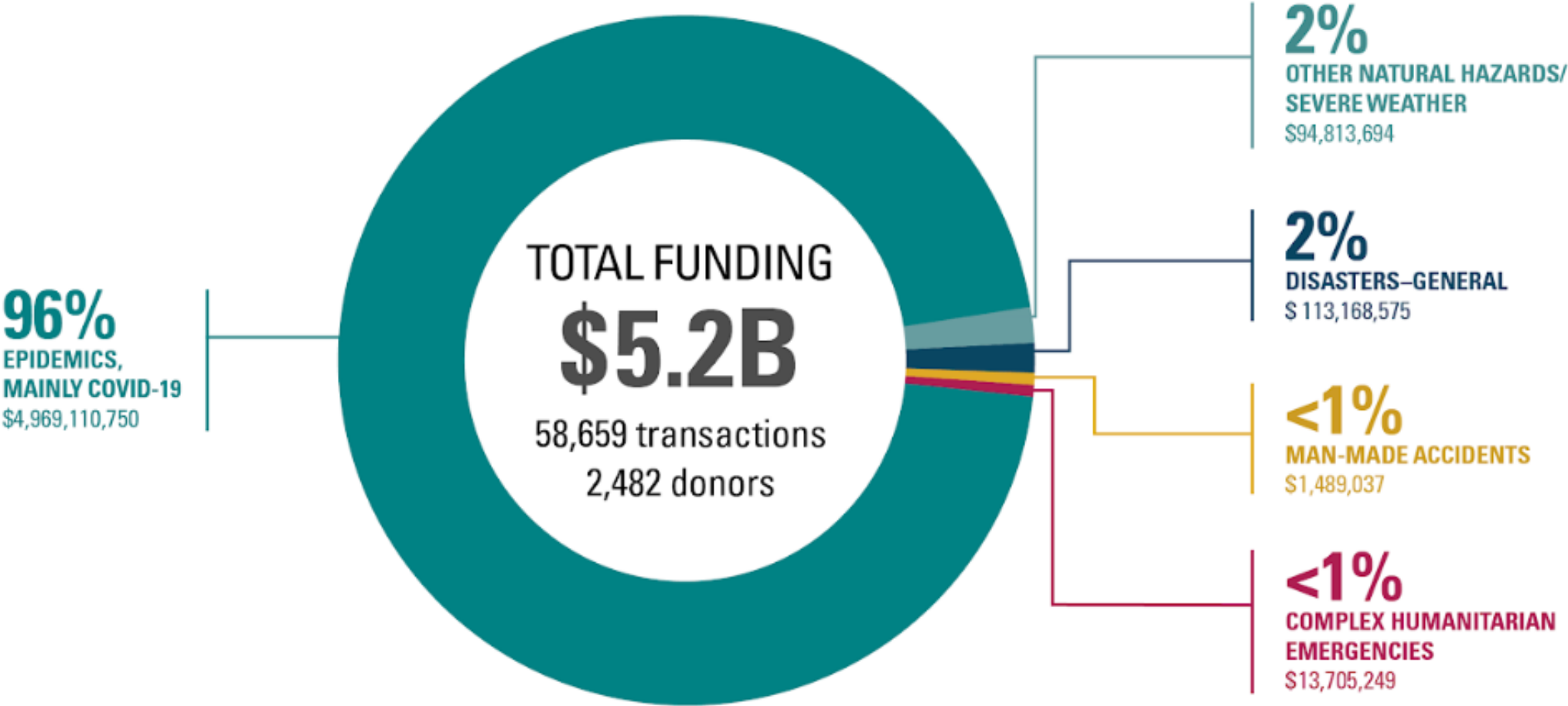


Photo: Mike McMillan, Pacific Southwest Forest Service

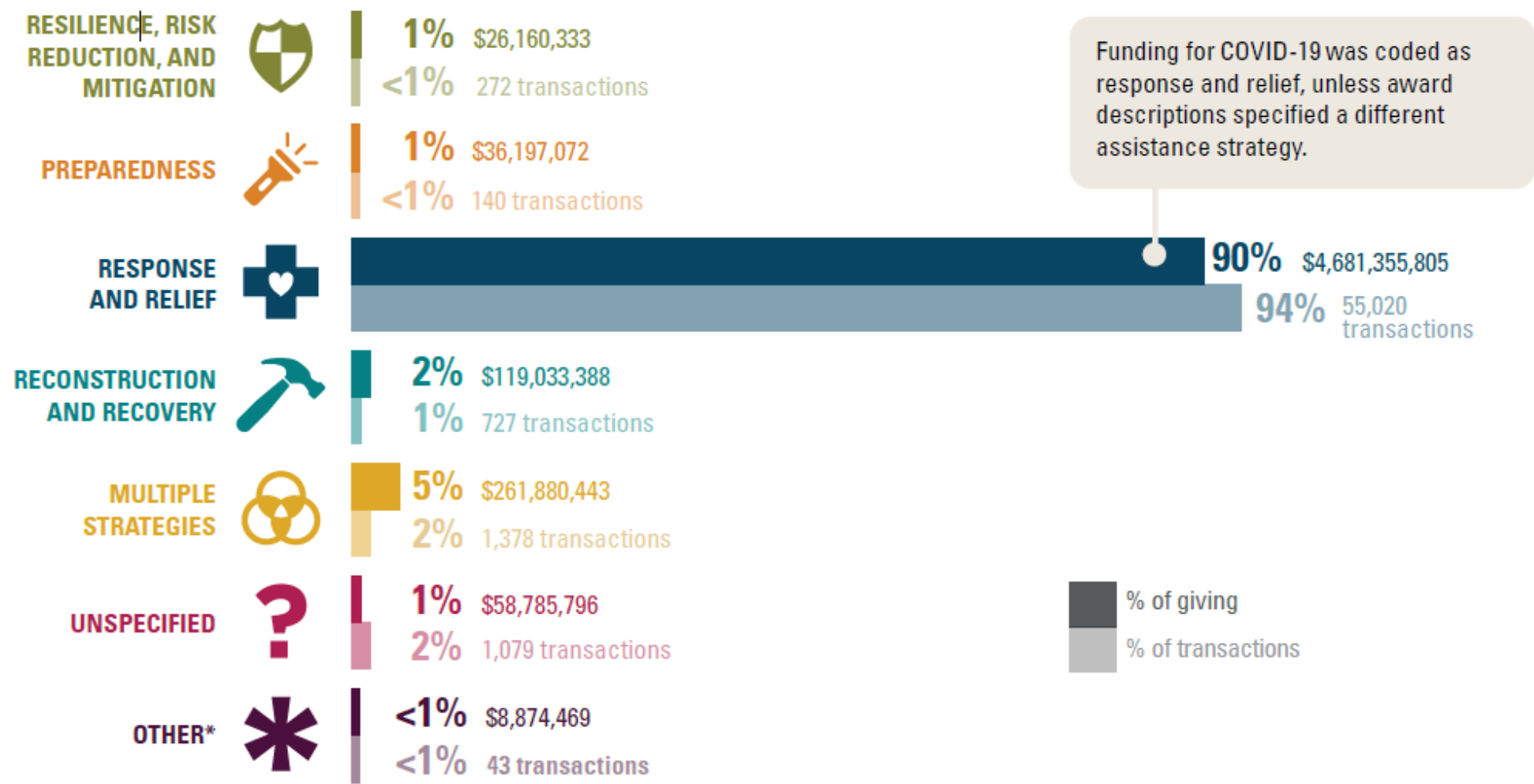


Photo: Christine Warner

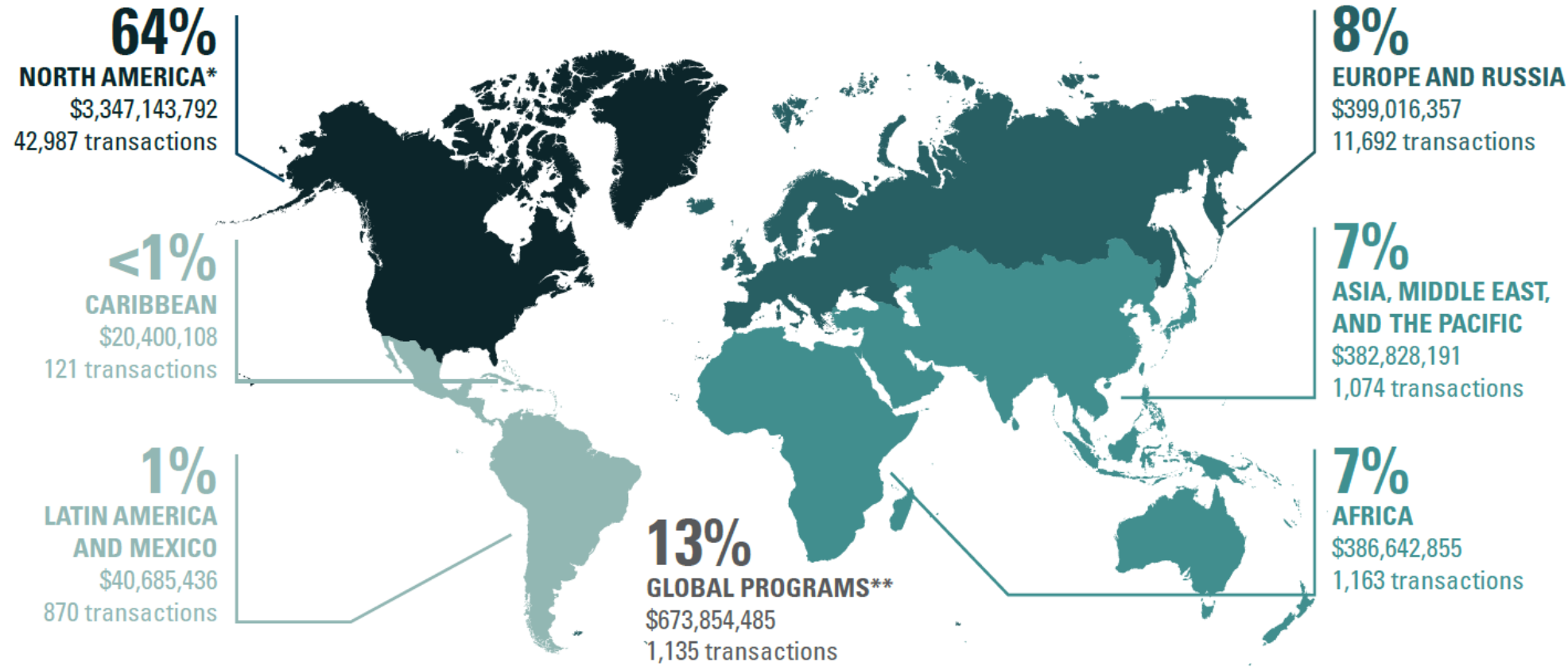
Philanthropic Funding by Disaster Type, 2020 to Date



Philanthropic Funding by Disaster Assistance Strategy, 2020 to Date



Philanthropic Funding Distributions by Region, 2020 to Date



*North America includes Puerto Rico.
**Funding that is not directed for a specific region but rather provides a global benefit.

An additional 135 transactions totaling nearly \$49 million were not assigned to a region. Transactions may benefit multiple regions and would therefore be counted more than once. As a result, figures add up to more than 100%.

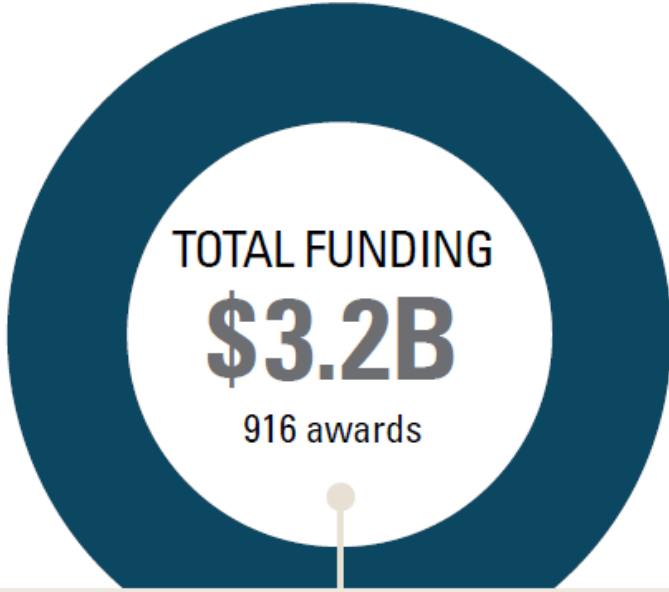
Corporate Giving

CORPORATE GIVING TRENDS FROM CECF, 2020

Disaster Giving by Industry, 2020

Health Care	262,336,800
Consumer Staples	95,064,000
Financials	92,918,700
Consumer Discretionary	64,800,000
Technology	51,368,400
Energy	35,910,000
Utilities	23,787,400
Materials	12,547,700
Industrials	11,455,500

CORPORATE GIVING PUBLIC ANNOUNCEMENTS, 2020

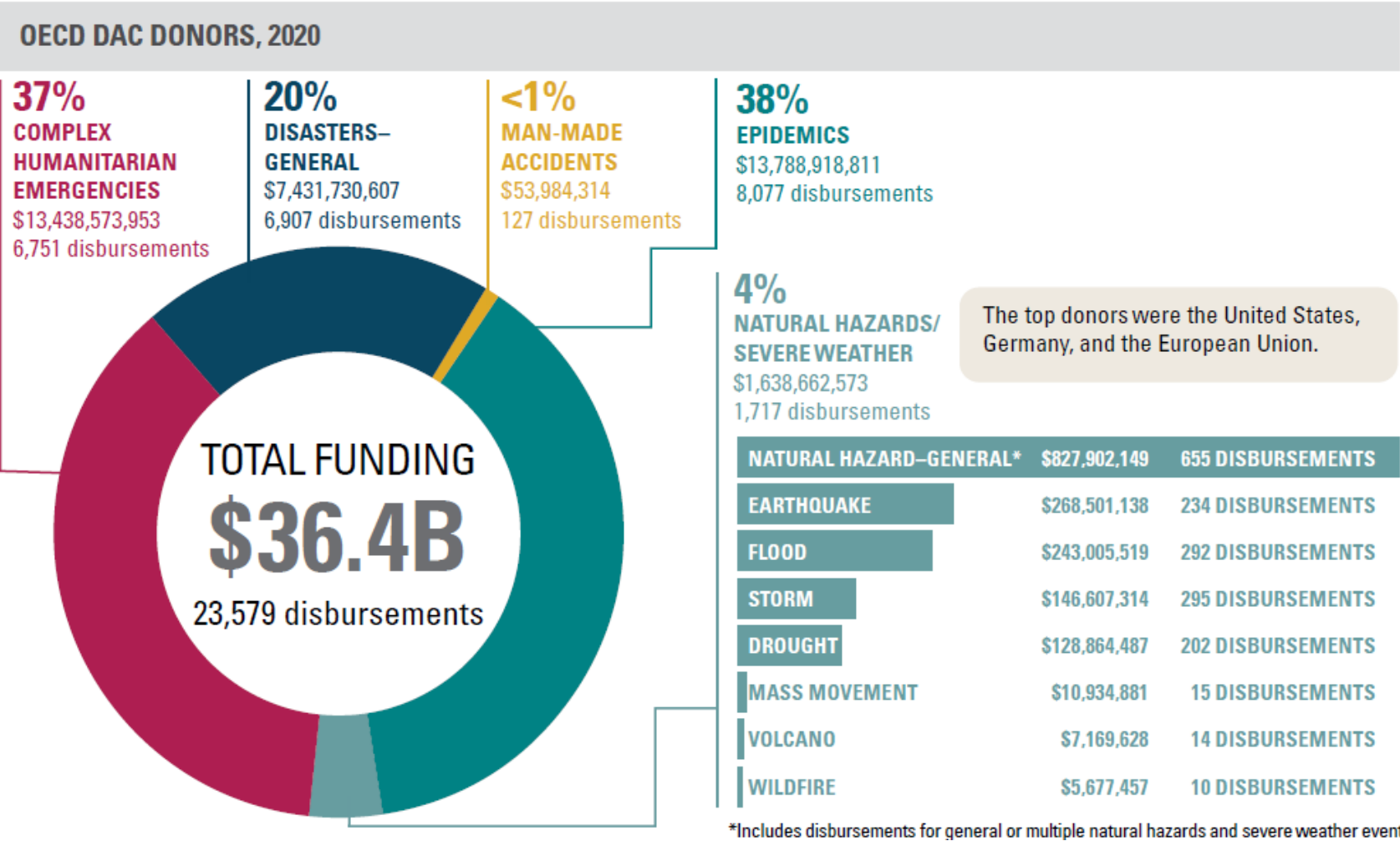


Candid's analysis of corporate public announcements found \$3.2 billion in disaster-related funding from corporate giving programs. Separately, \$5.3 billion was announced in the form of pledges, or announced intentions to award a monetary or in-kind contribution. Most funding was in response to the coronavirus pandemic.

Individual Giving

Platform	\$	Grants/Projects
Network for Good	\$16M	387,183 donations
GlobalGiving	\$29M	640 projects
Vanguard Charitable Donor-Advised Funds	\$99M	11,755 grants
Fidelity Charitable Donor-Advised Funds	\$494M	58,000 grants
Candid: High-Net-Worth Individuals	\$5,800M	327 transactions

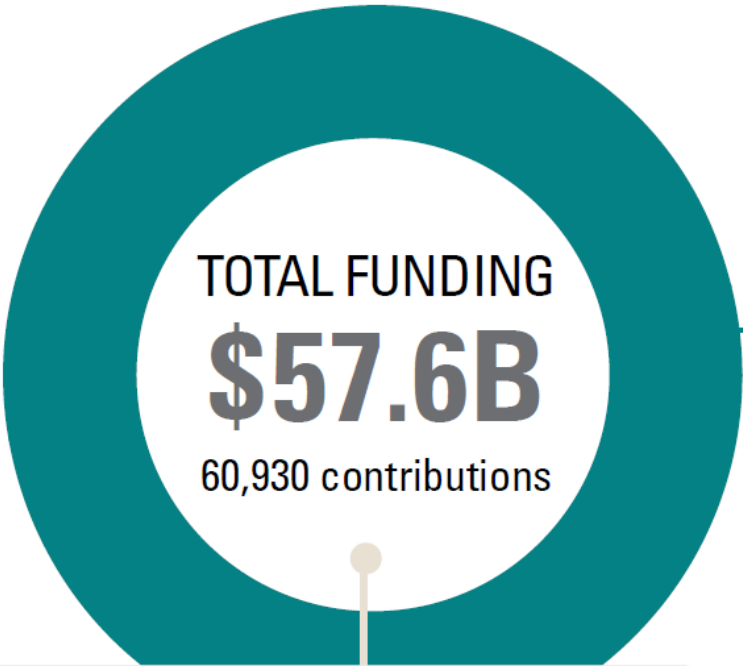
International Government Aid



+
additional
\$3B from
non-OECD
DAC Donors

U.S. Government Aid

FEMA, 2020



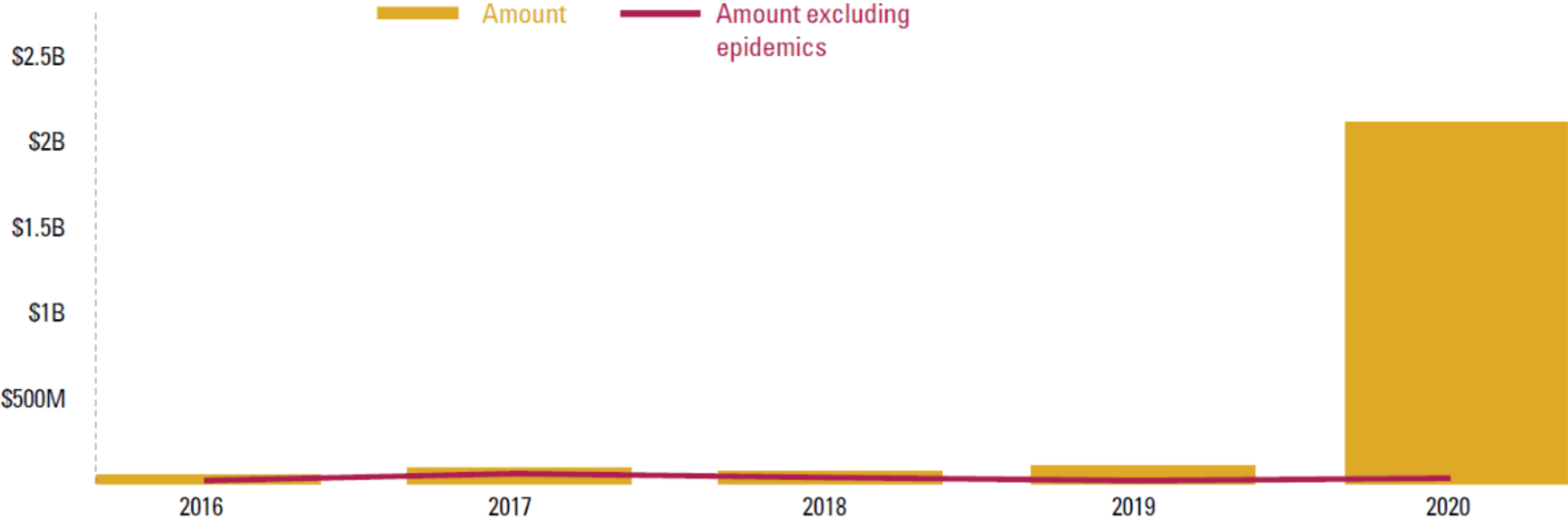
The top recipient locations were Texas, California, and New York.

COVID-19	49,214,439,534	18,405
WILDFIRE	4,632,366,198	31,670
STORM	2,525,601,613	9,158
EARTHQUAKE	696,621,411	756
NATURAL HAZARD-GENERAL*	454,999,999	112
FLOOD	73,943,616	830

*Includes grants for general or multiple natural hazards and severe weather events.
Data was accessed in July 2022 from [fema.gov](https://www.fema.gov). FEMA and the federal government cannot vouch for the data or analyses derived from the data after it has been retrieved from the agency's websites.

+
\$9B HUD
\$1B EDA

Large U.S. Foundation Funding Trends, 2016-2020

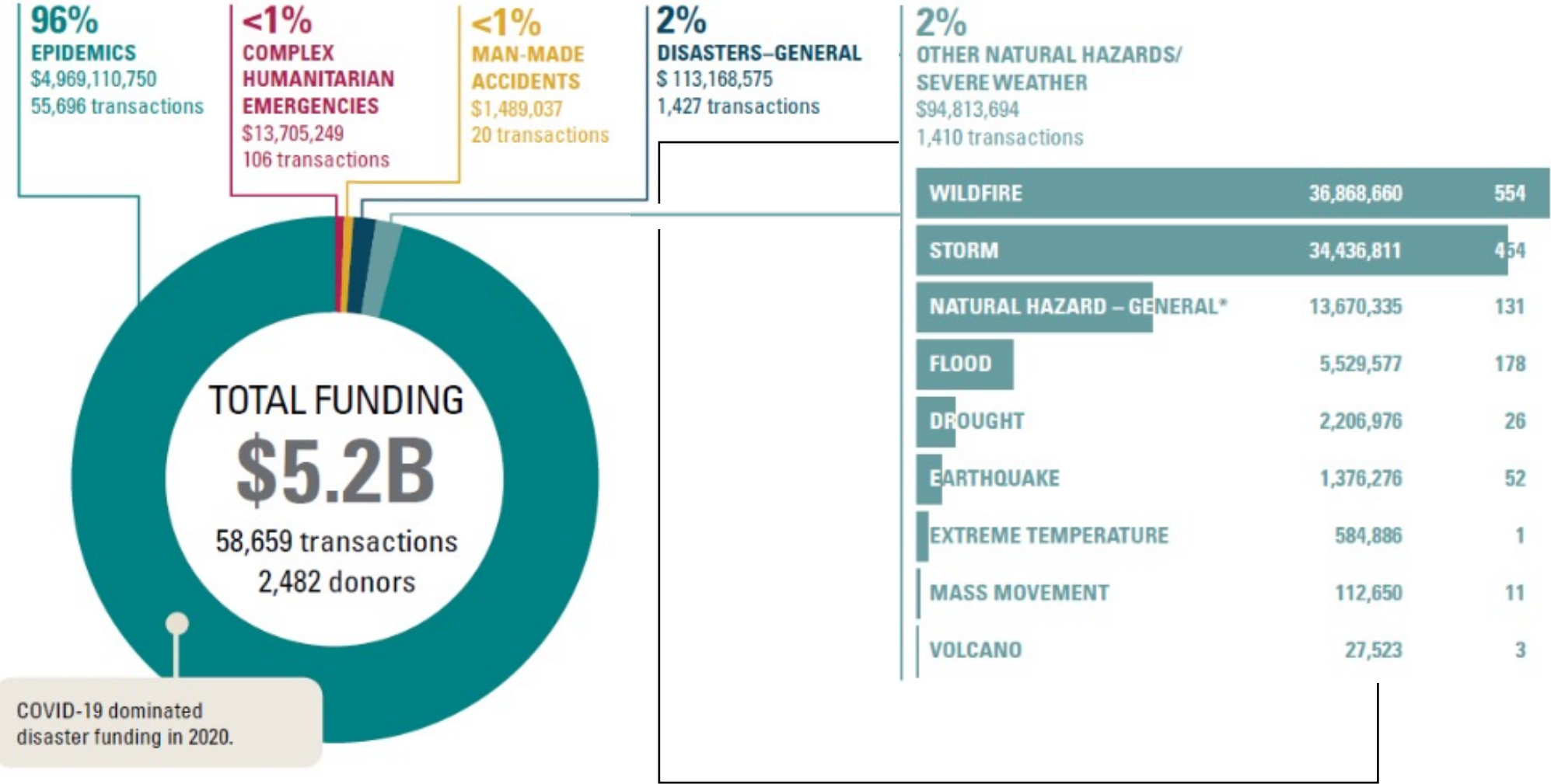


Based on grants data from 222 large U.S. foundations for whom Candid currently has data across all five years

Other 2019-2020 Comparisons

Data Sources	2019	2020
OECD DAC Donors	\$22B	\$36B
FEMA	\$3B	\$58B
CECP Corporate Giving	\$150M	\$650M
Fidelity Charitable Donor-Advised Funds	\$21M	\$494M

Philanthropic Funding by Disaster Type, 2020 to Date



Elaine Martyn

Senior Vice President, Private Donor Group

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[@FidelityChrtbl](https://twitter.com/FidelityChrtbl)



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Donor-advised funds (DAFs) are valuable tools for disaster response

A DAF is like a charitable investment account

- Acts as a ready reserve of funding when disaster strikes
- Allows donors to be responsive to crises, especially in times of economic uncertainty
- **67%** of our donors state they've **given more** to charity than they would have without their DAF
 - Half that group said they're able to give more because they don't have to think about where the money will come from

Donors are thinking more creatively

COVID and the increasing pace of natural disasters have affected donor response

- Rise in trust-based philanthropy
- Unrestricted funding vs. restrictions that hinder response
- Collaborative giving

Donors are thinking more holistically

New focus on long-term funding for underlying issues

- Increase in funding for issues that affect populations hardest hit by disasters
 - Food insecurity, poverty, racial injustice
- Donor education opportunity: more medium and long-term funding needed
 - Grants dip when media coverage dips, but recovery takes years

Vicki Jay

Director of Community Impact

National Alliance for Children's Grief

[@NACGNews](https://twitter.com/NACGNews)



#CDP4Recovery



The alliance is a national organization of professionals dedicated to supporting children and the networks and communities surrounding them.

No child should grieve alone.



2022 National CBEM Projected Prevalence

1 in 13



children in the U.S. will experience the death of a parent or sibling by age 18

7.7% ~ 5.6M

children will be bereaved by age 18

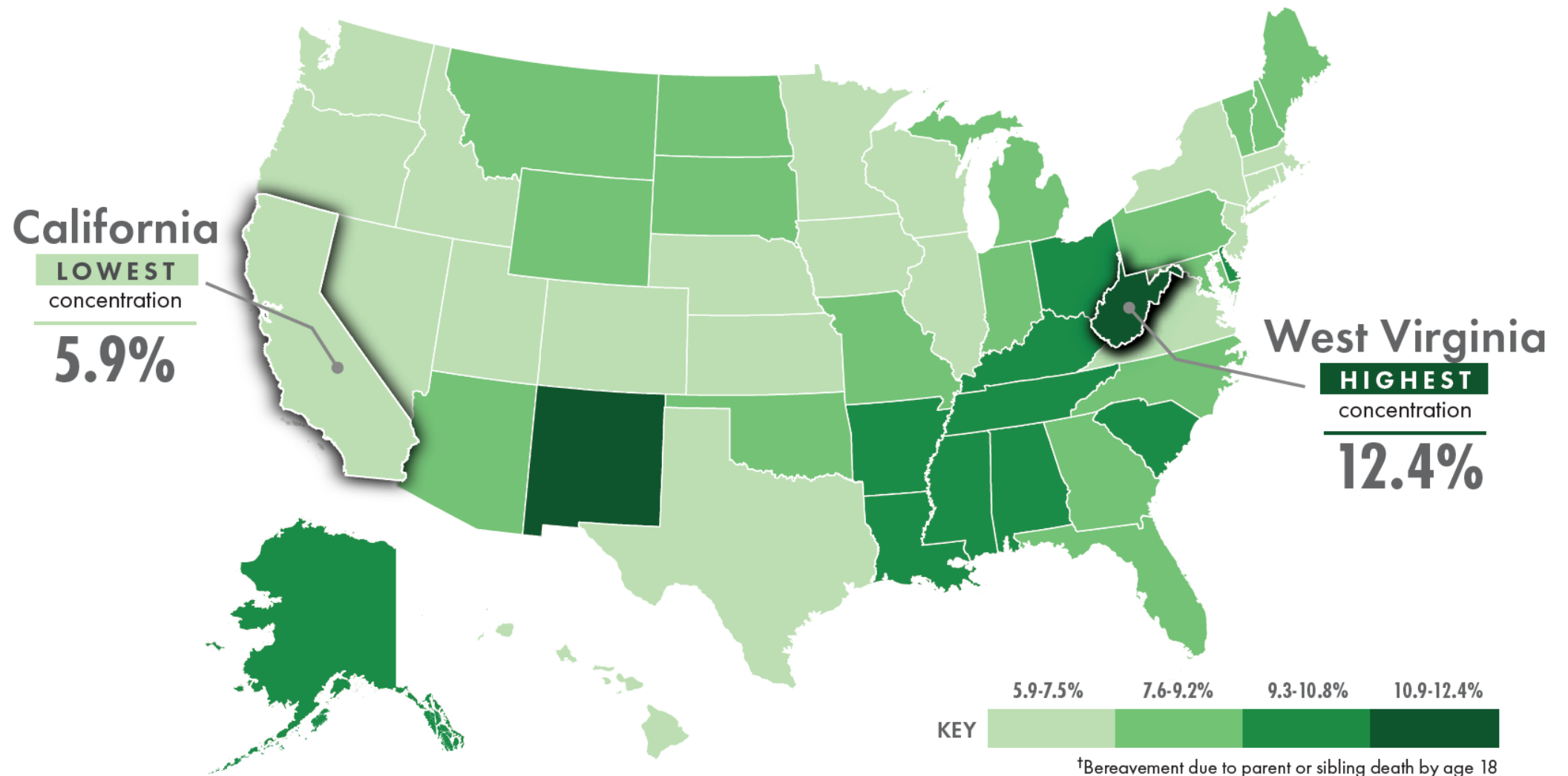


& MORE THAN
DOUBLES

13.9M

youth will be bereaved by age 25

2022 CBEM Projected Prevalence



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Q&A

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NEXT STEPS AND ACTIONS

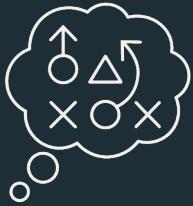
Think beyond response.

Share your data with Candid.

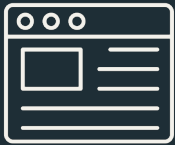
Address the intersection of climate and disasters.

Photo Source: [Action Against Hunger](#)

Expert Resources



Disaster Philanthropy Playbook



Website

- Blogs, Issue Insights, Disaster Profiles, Weekly Disaster Updates



Webinars



Special Reports

- Measuring the State of Disaster Philanthropy
- COVID-19 and Philanthropy
- U.S. Household Disaster Giving Report



CDP Staff

- Speaking engagements, Analyses, Opinion Pieces, Consulting Services



disasterphilanthropy.org



UPCOMING WEBINAR

[Managing risk and due diligence in a disaster context](#)

Thursday, Dec. 8th
2 p.m. ET/1 p.m. CT

Thank You

For additional information, contact:

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