

# COVID-19 year four: Implications for philanthropy

January 12, 2023

CENTER FOR DISASTER PHILANTHROPY



*Photo: Mufid Majnun on Unsplash*



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will begin in a  
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*Photo: [Flickr](#)*

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# Patty McIlreavy

President and CEO  
Center for Disaster Philanthropy



@funds4disaster

#CDP4Recovery







## HOW TO PARTICIPATE

### **Submit questions.**

Use Q & A box at the bottom of your screen.

### **Use #CDP4Recovery to tweet along.**

Follow CDP: @funds4disaster

### **Complete the survey.**

The link will open as you exit the webinar.

### **Look for the fully captioned webinar recording and summary at [disasterphilanthropy.org](https://disasterphilanthropy.org).**

Live captioning is available now via Zoom. Click on Closed Caption/Live Transcript to access it.

Photo credit: [Atlanta Wealth Building Initiative](#)



# Thank you to our co-sponsors



# Land Acknowledgment

“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

<https://usdac.us/nativeland>

CDP’s Land Acknowledgment is inspired by Dawn Knickerbocker, Native Americans in Philanthropy.

## GOALS

**At the end of the webinar, funders will:**

1. Be aware of the philanthropic trends stemming from the COVID-19 pandemic.
2. Increase their knowledge of pandemic planning in a philanthropic context.
3. Consider their plans moving into year four of the pandemic and the need to address root cause issues.



Photo credit: [HIAS](#)



# Speakers

Thank you to our guests for joining us today.

#CDP4Recovery



**Amy Liebman**

Chief Program Officer:  
Workers, Environment and  
Climate

Migrant Clinicians Network



**Alyson Niemann**

Executive Director  
Mindful Philanthropy



**Julien Schopp**

Vice President, Humanitarian Policy and  
Practice  
InterAction

# Amy Liebman

Chief Program Officer: Workers,  
Environment and Climate

Migrant Clinicians Network



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## Clinicians...

- 3 x more likely to be infected than the general population
- Expected to put their lives and the lives of their families at risk
- Limited PPE
- No airborne pathogen standard
- Moral injury



# Migrant and immigrant workers...

- “Essential” workers
- Farm and food workers on the front lines of the pandemic
  - Few protections
- Case and death rates in Latino and Black communities 2-3 X more than White communities



# Alyson Niemann

Executive Director

Mindful Philanthropy



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## Emerging mental health needs in the pandemic:

- **25%** increase in anxiety and depression globally in the first year
- **1 in 3** US adults reported stress, anxiety, and great sadness
- Increased substance use and overdoses
- Growing youth mental health crisis

## Contributing Factors:

- Grief and trauma
- Social isolation
- Stress
- Milestones lost





# Julien Schopp

Vice President, Humanitarian Policy and Practice

InterAction



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**HEALTH**



**DUTY OF CARE**



**RISK COMMUNICATION  
AND COMMUNITY ENGAGEMENT**



**LOGISTICS**



**PROTECTION**



**FOOD AND AGRICULTURE**



**EDUCATION**



**WATER SANITATION  
AND HYGIENE**





Photo credits: [Action Against Hunger](#) – Fardosa Hussein, [CARE India](#) and [Concern Worldwide](#)





## Two top emotions facing Americans are:

- Loneliness
  - Loneliness was on the rise pre-pandemic
  - **36%** of all Americans and **61%** of young adults feel serious loneliness.
- Exhaustion
  - Workplace burnout is increasing.
  - Caregivers, teachers, and healthcare workers are particularly vulnerable.



Funders can help by integrating mental health into their funding strategy:

- Social connectedness and strong relationships are key protective factors.
- Support programs where people find connection and identity, e.g. through religion, culture, athletics, and recreation.
- Support the integration of mental health into those spaces.
  - e.g. youth-serving organizations, culturally-led mental health programs

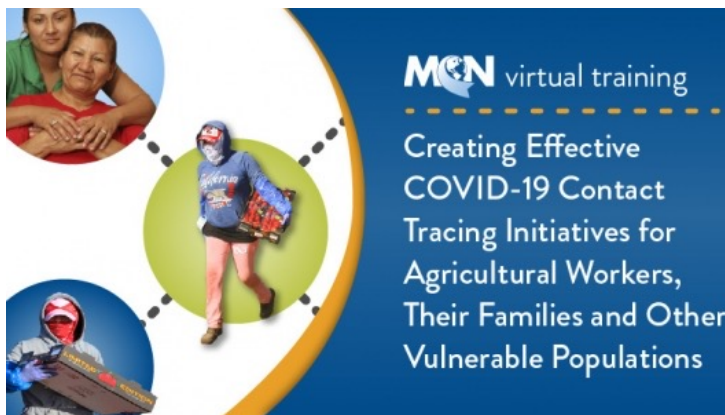


MIGRANT CLINICIANS NETWORK

# M<sub>CN</sub> What we did



## TOP 5 BEST COVID-19 VACCINE RESOURCES FOR MIGRANTS & IMMIGRANTS



Moderadorxs:



jueves 25 de febrero  
6PM AST (hr de PR) | 5PM EST  
Por:   

Vistazo A La Ciencia les Invita al "Livestream"  
COVID-19 en el regreso a las escuelas  
Un Vistazo a las Ciencias de Exposición



Invitada:  
Dra. Marysel Pagán Santana  
- Doctorado en Salud Pública  
- Higienista Industrial

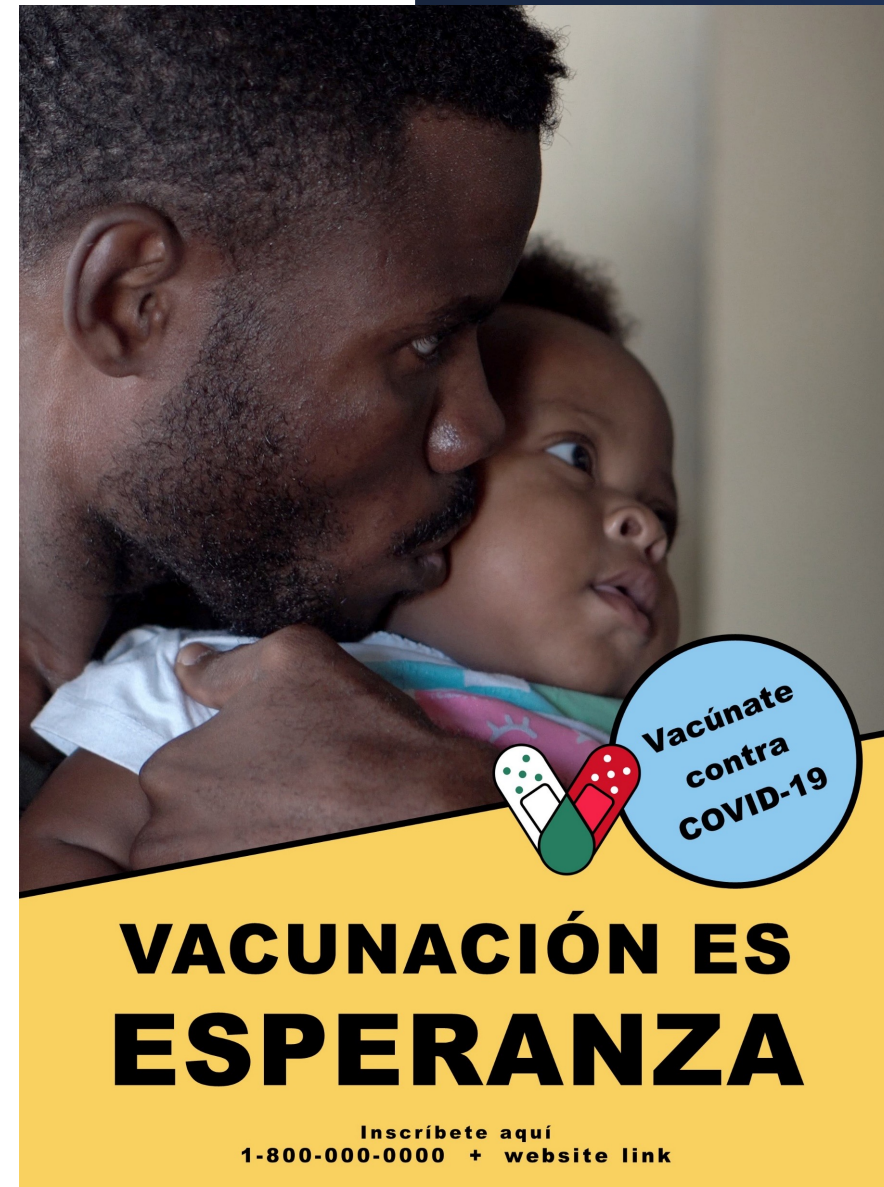


- Thought leadership
- Translating science for frontlines clinicians
  - National panels, webinars, podcasts, Facebook live (Bilingual)
  - 70 national learning events, reaching over 5,000 stakeholders
- Creating culturally contextual resources in three languages - 263
- Speaking to the media
- Blogging
  - Published 112 blogs
- Social media – 4,500+ followers

2020-2021

# Looking ahead...

- Hyperlocal focus shouldn't be lost
- Importance of CHWs
  - Support and technical assistance
- Building trust
  - Science
  - Recovering from moral injury
- Universal health care access
- Workplace protection





Funders can help strengthen our mental health system by investing in:

- Traditional clinicians
- Paraprofessional, peer, and community workforce
- Systems and structures that support mental health
  - e.g. disability leave, paid parental leave, and flexible work policies
- Mental health parity





## UN OCHA: Humanitarian Action Analysing Needs and Response

People in need (all plans)

**339.2 million**

People targeted (all plans)

**230.2 million**

Requirements (US\$)

**\$51.59 billion**

Funding (US\$)

**\$2.9 million**

Coverage

**0%**

Number of plans

**38**

Countries affected

**69**

Photo credit: [BRAC](#)







## **NEXT STEPS AND ACTIONS**

**Disasters (including pandemics) need ongoing attention.**

**Support root causes.**

**Follow the lessons of the pandemic.**

*Photo credit: [American Nurses Association](#)*

# Expert Resources



## Disaster Philanthropy Playbook



## Website

- Blogs, Issue Insights, Disaster Profiles, Weekly Disaster Updates



## Webinars



## Special Reports

- Measuring the State of Disaster Philanthropy
- COVID-19 and Philanthropy
- U.S. Household Disaster Giving Report



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- Speaking engagements, Analyses, Opinion Pieces, Consulting Services



**disasterphilanthropy.org**





## NEXT WEBINAR

**Global hunger crisis: Risk of famine in the Horn of Africa**

**Thursday, February 9**

**2 p.m. ET/ 1 p.m. CT**

[disasterphilanthropy.org/events](https://disasterphilanthropy.org/events)

Photo credit: [ORAM](#)

# Thank You

For additional information, contact:

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