COVID-19 year four: Implications for philanthropy

January 12, 2023

Center for Disaster Philanthropy

Photo: Mufid Majnun on Unsplash
The webinar will begin in a few moments...

Please answer the poll while you wait for the webinar to begin.
HOW TO PARTICIPATE

Submit questions.
Use Q & A box at the bottom of your screen.

Use #CDP4Recovery to tweet along.
Follow CDP: @funds4disaster

Complete the survey.
The link will open as you exit the webinar.

Look for the fully captioned webinar recording and summary at disasterphilanthropy.org.
Live captioning is available now via Zoom. Click on Closed Caption/Live Transcript to access it.

Photo credit: Atlanta Wealth Building Initiative
Thank you to our co-sponsors
Land Acknowledgment

“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

https://usdac.us/nativeland

CDP’s Land Acknowledgment is inspired by Dawn Knickerbocker, Native Americans in Philanthropy.
GOALS

At the end of the webinar, funders will:

2. Increase their knowledge of pandemic planning in a philanthropic context.
3. Consider their plans moving into year four of the pandemic and the need to address root cause issues.

Photo credit: HIAS
Thank you to our guests for joining us today.
#CDP4Recovery

Amy Liebman
Chief Program Officer: Workers, Environment and Climate
Migrant Clinicians Network

Alyson Niemann
Executive Director
Mindful Philanthropy

Julien Schopp
Vice President, Humanitarian Policy and Practice
InterAction
Amy Liebman

Chief Program Officer: Workers, Environment and Climate

Migrant Clinicians Network

#CDP4Recovery
Clinicians...

- 3 x more likely to be infected than the general population
- Expected to put their lives and the lives of their families at risk
- Limited PPE
- No airborne pathogen standard
- Moral injury
Migrant and immigrant workers...

- “Essential” workers
- Farm and food workers on the front lines of the pandemic
  - Few protections
- Case and death rates in Latino and Black communities 2-3 X more than White communities
Emerging mental health needs in the pandemic:

- 25% increase in anxiety and depression globally in the first year
- 1 in 3 US adults reported stress, anxiety, and great sadness
- Increased substance use and overdoses
- Growing youth mental health crisis

Contributing Factors:

- Grief and trauma
- Social isolation
- Stress
- Milestones lost
Julien Schopp
Vice President, Humanitarian Policy and Practice

InterAction

#CDP4Recovery
<table>
<thead>
<tr>
<th>HEALTH</th>
<th>DUTY OF CARE</th>
<th>RISK COMMUNICATION AND COMMUNITY ENGAGEMENT</th>
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<tbody>
<tr>
<td>LOGISTICS</td>
<td>PROTECTION</td>
<td>FOOD AND AGRICULTURE</td>
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<tr>
<td>EDUCATION</td>
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<td>WATER SANITATION AND HYGIENE</td>
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InterAction
Two top emotions facing Americans are:

- Loneliness
  - Loneliness was on the rise pre-pandemic
  - 36% of all Americans and 61% of young adults feel serious loneliness.

- Exhaustion
  - Workplace burnout is increasing.
  - Caregivers, teachers, and healthcare workers are particularly vulnerable.
Funders can help by integrating mental health into their funding strategy:

- Social connectedness and strong relationships are key protective factors.
- Support programs where people find connection and identity, e.g. through religion, culture, athletics, and recreation.
- Support the integration of mental health into those spaces.
  - e.g. youth-serving organizations, culturally-led mental health programs
What we did

• Thought leadership
• Translating science for frontlines clinicians
  • National panels, webinars, podcasts, Facebook live (Bilingual)
  • 70 national learning events, reaching over 5,000 stakeholders
• Creating culturally contextual resources in three languages - 263
• Speaking to the media
• Blogging
  • Published 112 blogs
• Social media – 4,500+ followers

2020-2021
Looking ahead...

- Hyperlocal focus shouldn’t be lost
- Importance of CHWs
  - Support and technical assistance
- Building trust
  - Science
  - Recovering from moral injury
- Universal health care access
- Workplace protection
Funders can help strengthen our mental health system by investing in:

- Traditional clinicians
- Paraprofessional, peer, and community workforce
- Systems and structures that support mental health
  - e.g. disability leave, paid parental leave, and flexible work policies
- Mental health parity
### UN OCHA: Humanitarian Action
#### Analysing Needs and Response

<table>
<thead>
<tr>
<th>People in need (all plans)</th>
<th>People targeted (all plans)</th>
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<tr>
<td>339.2 million</td>
<td>230.2 million</td>
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<table>
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<tr>
<th>Requirements (US$)</th>
<th>Funding (US$)</th>
<th>Coverage</th>
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<tbody>
<tr>
<td>$51.59 billion</td>
<td>$2.9 million</td>
<td>0%</td>
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<table>
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<tr>
<th>Number of plans</th>
<th>Countries affected</th>
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<tbody>
<tr>
<td>38</td>
<td>69</td>
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Photo credit: BRAC
Disasters (including pandemics) need ongoing attention.

Support root causes.

Follow the lessons of the pandemic.

Photo credit: American Nurses Association
Expert Resources

Disaster Philanthropy Playbook

Website
- Blogs, Issue Insights, Disaster Profiles, Weekly Disaster Updates

Webinars

Special Reports
- Measuring the State of Disaster Philanthropy
- COVID-19 and Philanthropy
- U.S. Household Disaster Giving Report

CDP Staff
- Speaking engagements, Analyses, Opinion Pieces, Consulting Services

disasterphilanthropy.org
NEXT WEBINAR

Global hunger crisis: Risk of famine in the Horn of Africa

Thursday, February 9
2 p.m. ET/ 1 p.m. CT

disasterphilanthropy.org/events

Photo credit: ORAM
Thank You

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