

**The webinar
will begin in a
few moments...**

**Please
answer the
poll while
you wait for
the webinar
to begin.**



Photo: [Flickr](#)

**The webinar
will begin in a
few moments...**

**Please
answer the
poll while
you wait for
the webinar
to begin.**

Funding low-attention disasters: From preparedness to long-term recovery



Photo: Credit: John Longhurst, [Mennonite Disaster Service](#)

October 10, 2023

CENTER FOR DISASTER PHILANTHROPY





HOW TO PARTICIPATE

Submit questions:

Use the Q & A box at the bottom of your screen.

Use #CDP4Recovery to tweet along.

Follow CDP: @funds4disaster

Complete the survey.

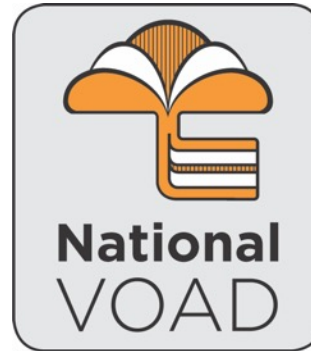
The link will open as you exit the webinar.

Look for the fully captioned webinar recording and summary at disasterphilanthropy.org.

Live captioning is available now via Zoom. Click on Closed Caption/Live Transcript to access it.

Credit: [Heartland United Way](#)

Thank you to our co-sponsors



Land Acknowledgment

“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

<https://usdac.us/nativeland>

CDP’s Land Acknowledgment is inspired by Dawn Knickerbocker, Native Americans in Philanthropy.



AT THE END OF THE WEBINAR, GRANTMAKERS WILL:

1. Understand the different responses between low-attention disasters and big, natural hazard events.
2. Increase their awareness of the different phases of disasters and how donors can expand their disaster giving to address needs throughout the disaster stages.
3. Learn the importance of blue-sky planning to prepare for disasters.

Photo credit: [Lutheran Family Services of Nebraska](#)

What are low-attention disasters?

- Limited national or regional media coverage.
- Little or no regional or national disaster response.
- Disproportionally affected marginalized or chronically under-resourced populations.
- High percentage of damage to housing (25% or more).
- Insufficient community infrastructure or ability to develop or sustain recovery operations.
- No FEMA Individual Assistance declaration.



Photo Credit: Cari Cullen

Key challenges in low-attention disasters

- Translate the highly complex system of disaster recovery into actionable steps.
- Coordinate survivor information and ensure equitable distribution of resources from multiple agencies.
- Identify and secure sufficient resources to address the unmet needs of those most vulnerable to the impact of disasters.
- Develop and sustain mid- to long-term recovery efforts.
- Meet the unique needs of children post-disaster.



Photo Credit: Cari Cullen

Why focus on low-attention disasters?

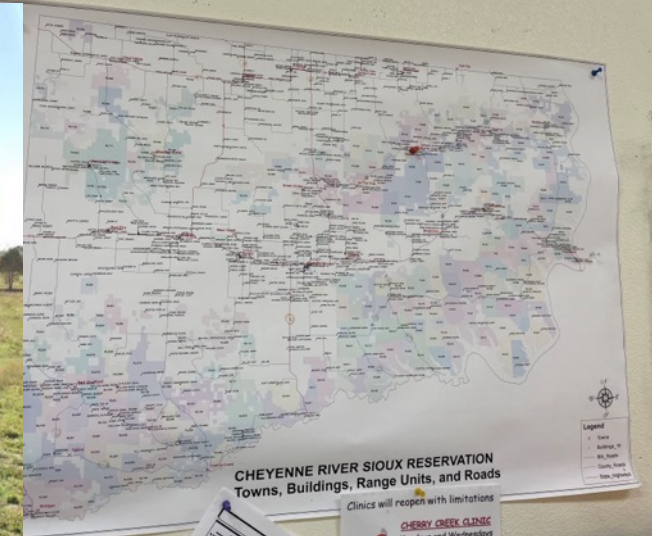
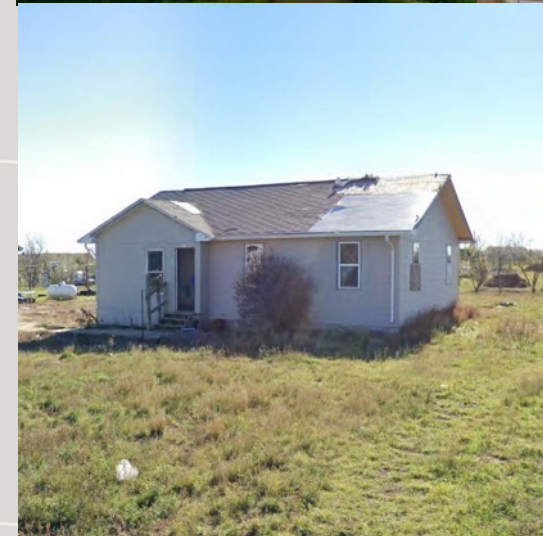
- Persistent gap in recovery funds for low-attention
- Often impact small or rural, isolated communities
- These frontline communities cannot bear the burden of recovery alone
- Equity



House repair after the 2020 Iowa Derecho.
Photo credit: [Habitat for Humanity of Iowa](#)

An example: Cheyenne River

- Multiple natural hazards over several years
- Isolated, rural community
- History of disinvestment and marginalization
- Significant housing and infrastructure concerns
- Challenge in accessing resources: funding, expertise and volunteers



Photos provided by [Cheyenne River Long Term Recovery](#) Director, Art Rave

Speakers

Thank you to our guests for joining us today.

#CDP4Recovery



Dr. Joshua Behr

Research Professor
Old Dominion University



Courtney Goss

Section Chief, State VAL,
Disaster Recovery Task Force,
Texas Division of Emergency
Management



Mark Lindberg

Program Director, Disaster
Relief & Recovery,
Margaret A. Cargill
Philanthropies

Recover Hampton Roads

- Vulnerable and medically fragile populations experience longer displacement times relative to non-vulnerable households.
- Disparities in recovery times across population groups present fundamental equity and justice issues.
- RHR is a community-driven, collaborative approach to building resilience through education, outreach, data collection, and hands-on action during times of crisis.
- RHR coordinates converging material and labor to facilitate speeded repair of damaged homes and sustaining that effort throughout the longer-term recovery.





All disasters begin and end locally.



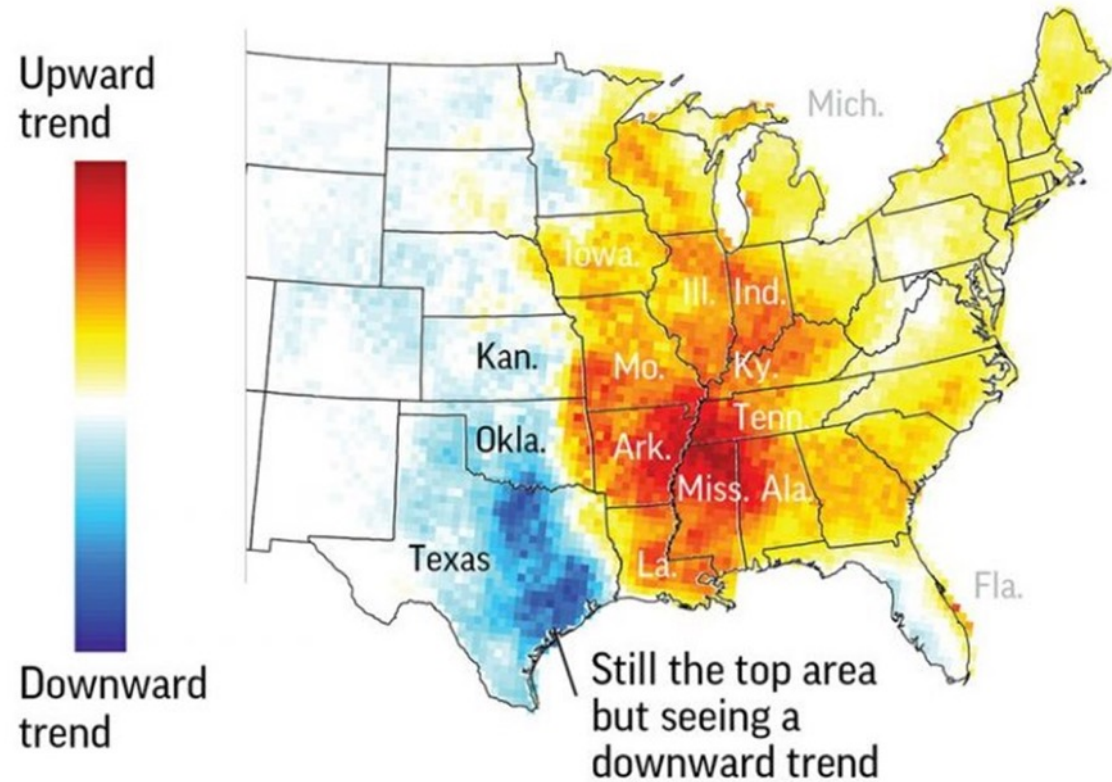
dis·as·ter noun

A disaster is a serious disruption of the functioning of a community or a society at any scale due to hazardous events interacting with conditions of exposure, vulnerability and capacity, leading to one or more of the following: human, material, economic and environmental losses and impacts.

FOCUSING ON LOW-ATTENTION DISASTERS

- *Donor intent: “the work that needed to be done.”*
- *The relationship between equity + low-attention events*
- *Research and recent history (18/119)*

Tornado frequency has increased in the Midwest and Southeast and decreased in the central and southern Great Plains.



SOURCE: Victor Gensini, Department of Geographic and Atmospheric Sciences, Northern Illinois University

AP

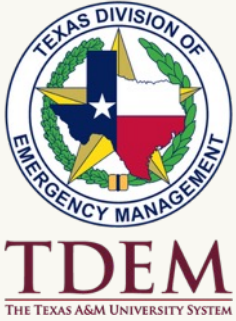
LOW ATTENTION + FLOODS





All Disasters Are Eventually Low-Attention

- Disasters are frequent and, unfortunately, we move on to the next shiny thing.
- The persistent disheveled conditions of the poor become normalized, accepted as the new normal.
- Media coverage drives volunteers and donations.
- It is difficult to get media to do public interest stories years later, even with lingering impacts still apparent.
- Compounding, relief funds sundown after several years.



Everyday is a recovery day.

\$4,400

Average FEMA Individual Assistance Payout for Hurricane Harvey Households

Source: TexasFlood.org

\$25,000

FEMA Flood estimated cost of damages due to one inch of interior water.

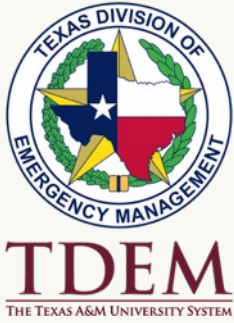
Source: FEMA.Gov "Big Cost of Flooding"

99.7%

of all disaster events between 1990 and 2013 were smaller disasters involving fewer than 30 deaths or fewer than 5,000 houses destroyed

Source: GAR





Voluntary Agency Liaison (VAL)

The mission of Voluntary Agency Liaisons (VALs) is to establish, foster, and maintain relationships among government, voluntary, faith-based, and community partners.

Through these relationships, the VALs support the delivery of inclusive and equitable services and empower and strengthen capabilities of communities to address disaster-caused unmet needs.



EXPANDING OPPORTUNITIES FOR DONOR ENGAGEMENT



Funding Large Scale Events: Burning Man

- Ask for the risk management plan!
- *The Disaster That Wasn't...*



“In order to get our permits for the event, we’ve had to write a bookcase full of contingency plans, and we play them out alongside our government agency partners every year in what are called tabletop exercises ... Not to brag, but we are actually so good at this now that government agencies and NGOs have studied our methods.”*

*Mangrum, Stuart. “The Disaster That Wasn’t.” *The Burning Man Journal*. Sept. 20, 2023



“Burden of the Beast”

- Concept Rendering of ‘A Fantastical Folk Art Sculpture’
- Artist: Walter Babington, NOLA.
- Reclaimed Lumber from Katrina.
- The Burning Man Project + Kickstarter funded.
- Symbolizes the task of relocating one’s home.
- The bison and the house are relocating “as though the pieces of a fallen home had the sentience and will to collect what could be salvaged, stand up, and head toward higher ground.”

Artist's Concept Rendering

<https://www.kickstarter.com/projects/burdenofthebeast/burden-of-the-beast>

Burning Man 2023

- Assembled: Black Rock Desert, NV.
- Came across the sculpture as rain began to sweep across the Playa.
- Note the 'tailwind'...
 swinging lamp & dry spots
- Took shelter & huddled inside with five others, all strangers.
- Creaked and swayed in the wind, as if the Beast was trodding away from the storm.

Me four days later=>





NEXT STEPS AND ACTIONS

1. Disaster phases are not linear.
2. Relief and response receive the most money.
3. Low attention doesn't mean low needs.

Photo credit: Schyler Allyn

Expert Resources



Disaster Philanthropy Playbook



Website

- Blogs, Issue Insights, Disaster Profiles, Weekly Disaster Updates



Webinars



Special Reports

- Measuring the State of Disaster Philanthropy
- COVID-19 and Philanthropy
- U.S. Household Disaster Giving Report



CDP Staff

- Speaking engagements, Analyses, Opinion Pieces, Consulting Services



disasterphilanthropy.org



OUR UPCOMING WEBINARS

Indigenous land management:
Decreasing disasters and increasing
resilience

November 9 at 2 p.m. ET

disasterphilanthropy.org/events

Thank You

For additional information, contact:

Tanya Gulliver-Garcia

Tanya.Gulliver-Garcia@disasterphilanthropy.org

CONNECT WITH US

DISASTERPHILANTHROPY.ORG

@FUNDS4DISASTER

