

**The webinar  
will begin in a  
few moments...**

**Please  
answer the  
poll while  
you wait for  
the webinar  
to begin.**



Photo: [Flickr](#)

**The webinar  
will begin in a  
few moments...**

**Please  
answer the  
poll while  
you wait for  
the webinar  
to begin.**

# Beyond breaking news: Local journalism's role in disaster recovery



Photo credit: [Internews](#)

Feb. 8, 2024

CENTER FOR DISASTER PHILANTHROPY

CDP



## HOW TO PARTICIPATE

### **Submit questions.**

Use Q & A box at the bottom of your screen.

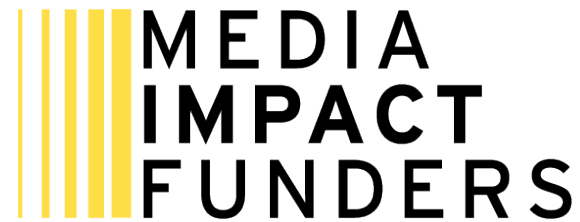
### **Complete the survey.**

The link will open as you exit the webinar.

**Live captioning is available now via Zoom.** Click on Closed Caption/Live Transcript to access it.

Photo credit: [Atlanta Wealth Building Initiative](#)

# Thank you to our co-sponsors



# Land Acknowledgment

“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

<https://usdac.us/nativeland>

CDP’s Land Acknowledgment is inspired by Dawn Knickerbocker, Native Americans in Philanthropy.



## AT THE END OF THE WEBINAR, DONORS WILL:

- **Understand how funders can increase their support for local journalism.**
- **Learn about the differences between national and local media disaster recovery coverage.**
- **Be aware of the various roles played by photography, radio, print and TV journalism.**

# Speakers

Thank you to our guests for joining us today.

#CDP4Recovery



**Glenn Gamboa**

Philanthropy Editor

Associated Press



**Pu Ying Huang**

Director of Photography

Texas Tribune



**Vincent Stehle**

Executive Director

Media Impact Funders

# STORIES OF RECOVERY

## IMMEDIATE RESPONSE

WORLD NEWS

**Live Updates: Offers from abroad start to pour in to Morocco after devastating earthquake**



## INITIAL RECOVERY

U.S. NEWS

**First of thousands of Lahaina residents return to homes destroyed by deadly wildfire**



## REBUILDING

**5 years after Maria, reconstruction drags on in Puerto Rico**



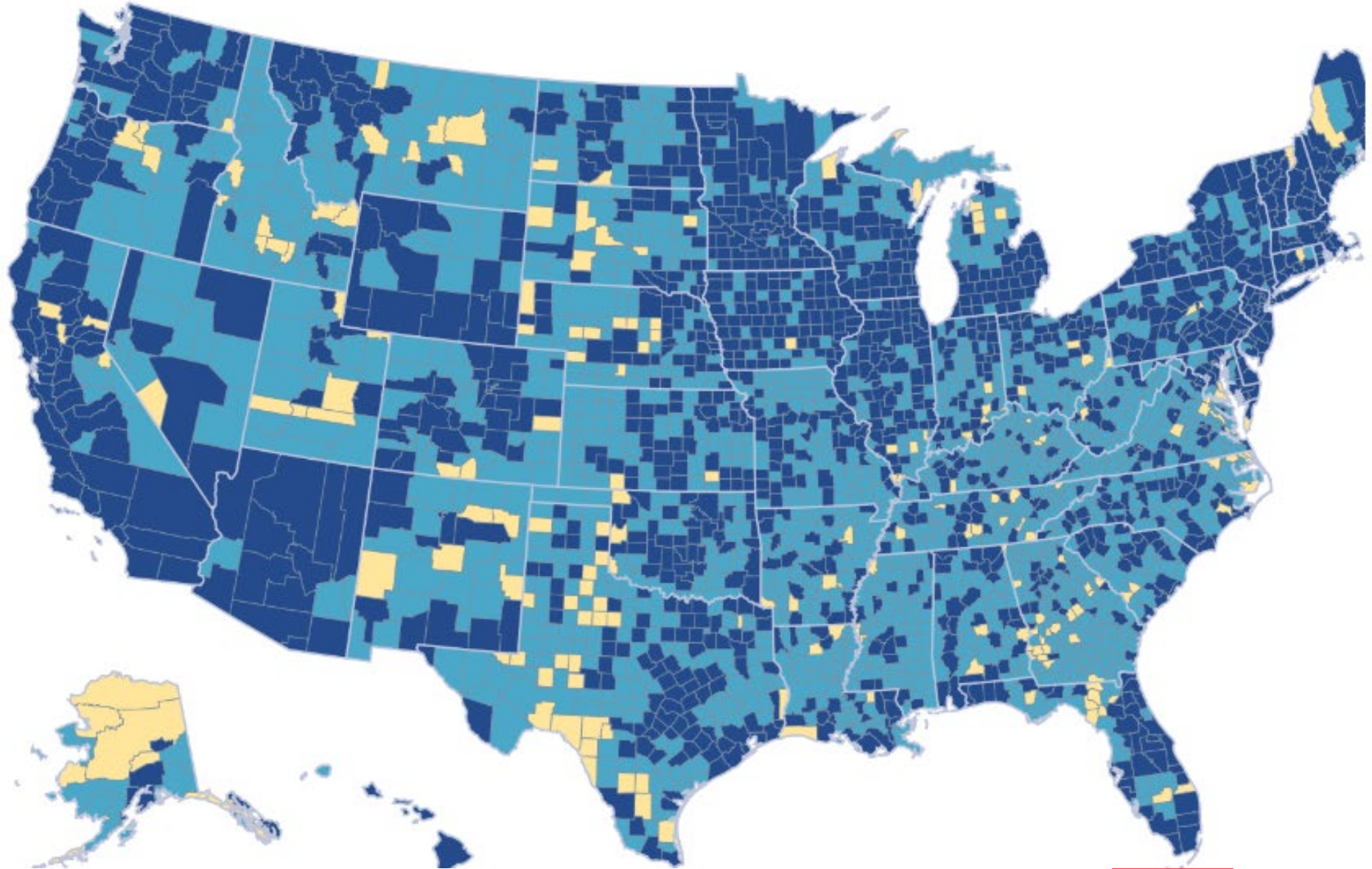


# LOCAL NEWS DESERTS

---

Local News Initiative says **209 counties** had no local news outlet in 2023.

- No news outlet
- One news outlet
- 2+ news outlets





*Pu Ying Huang for The Texas Tribune*

A family evacuates their home as their neighborhood is flooded from the release of reservoir water in the aftermath of Hurricane Harvey in Houston, TX on Aug. 29, 2017. An unprecedented amount of rain filled the Barker and Addicks Reservoirs to capacity and caused the U.S. Army Corps of Engineers to do a controlled release of the water in order to protect the integrity of the dams. Thousands of homes downstream of the reservoirs were subsequently flooded.



*Top & bottom photo: Michael Stravato for The Texas Tribune  
Middle photo: Reuters/Adrees Latif*



Vince Stehle  
Executive Director  
**Media Impact Funders**  
[vince@mediafunders.org](mailto:vince@mediafunders.org)





VOICE OF  
**Jose Tovar**  
Odem

THE TEXAS TRIBUNE

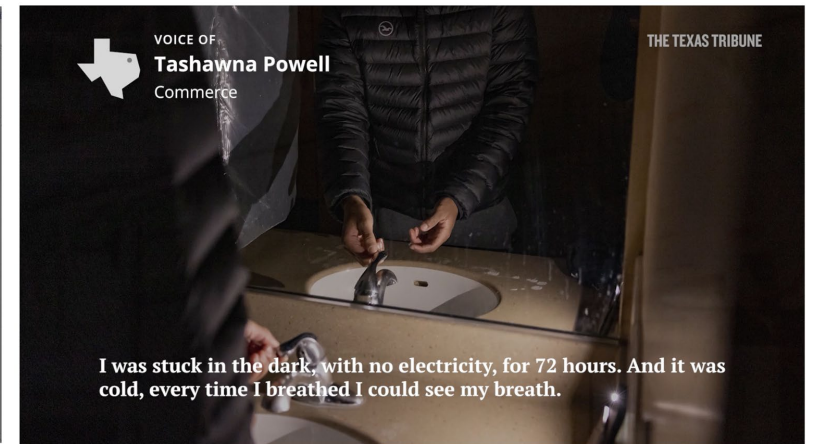
My parakeets froze. They died because it was too cold. Some of my fish died, and I lost a goat.



VOICE OF  
**April Curviel**  
Devine

THE TEXAS TRIBUNE

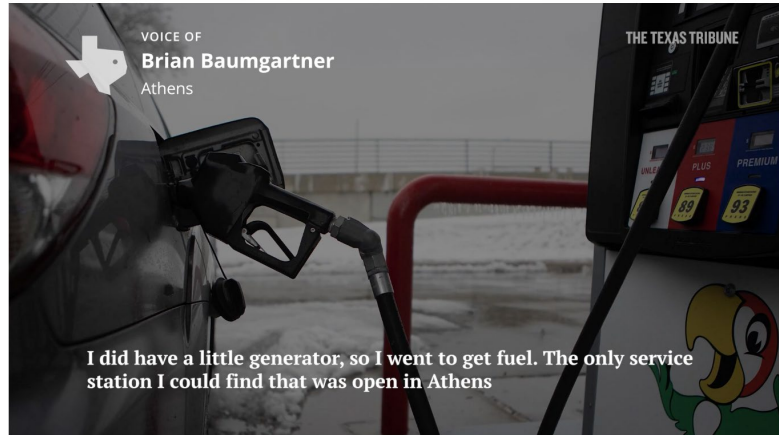
I have six children and I'm a disabled veteran, and so I live check to check and I didn't have very much food in the house.



VOICE OF  
**Tashawna Powell**  
Commerce

THE TEXAS TRIBUNE

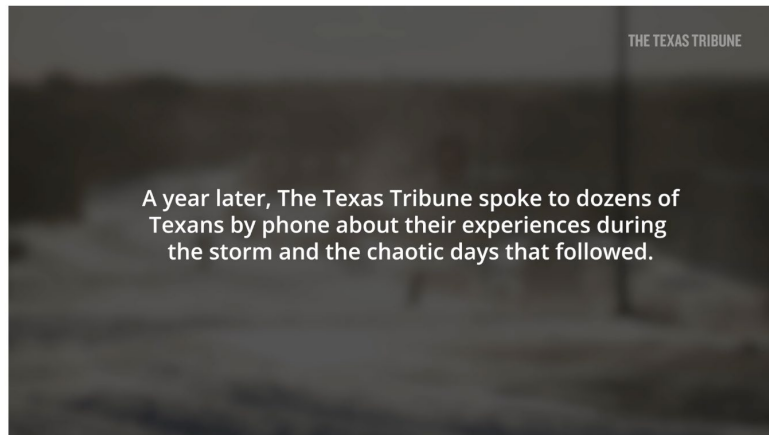
I was stuck in the dark, with no electricity, for 72 hours. And it was cold, every time I breathed I could see my breath.



VOICE OF  
**Brian Baumgartner**  
Athens

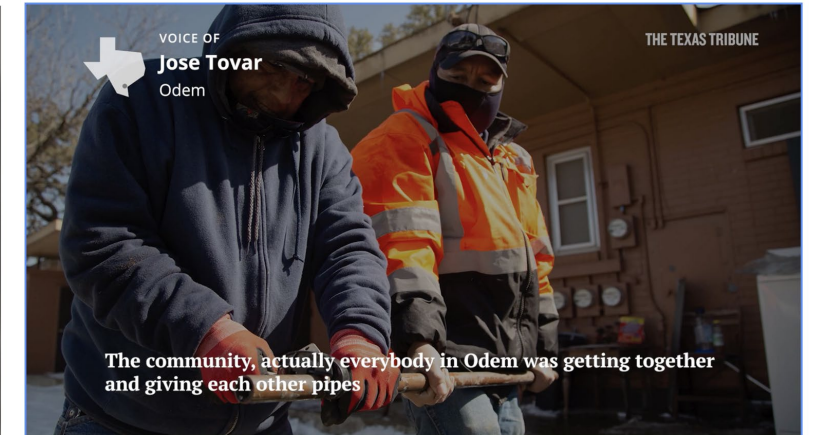
THE TEXAS TRIBUNE

I did have a little generator, so I went to get fuel. The only service station I could find that was open in Athens



THE TEXAS TRIBUNE

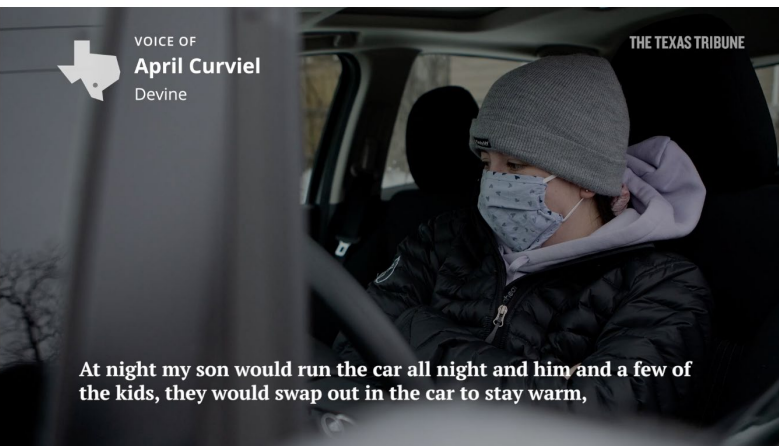
A year later, The Texas Tribune spoke to dozens of Texans by phone about their experiences during the storm and the chaotic days that followed.



VOICE OF  
**Jose Tovar**  
Odem

THE TEXAS TRIBUNE

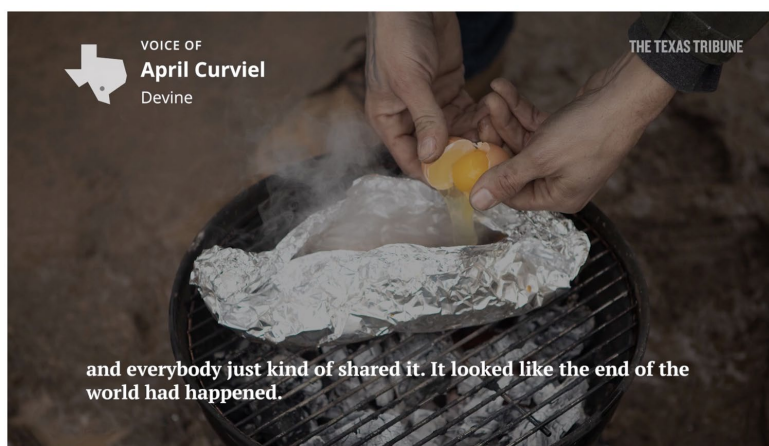
The community, actually everybody in Odem was getting together and giving each other pipes



VOICE OF  
**April Curviel**  
Devine

THE TEXAS TRIBUNE

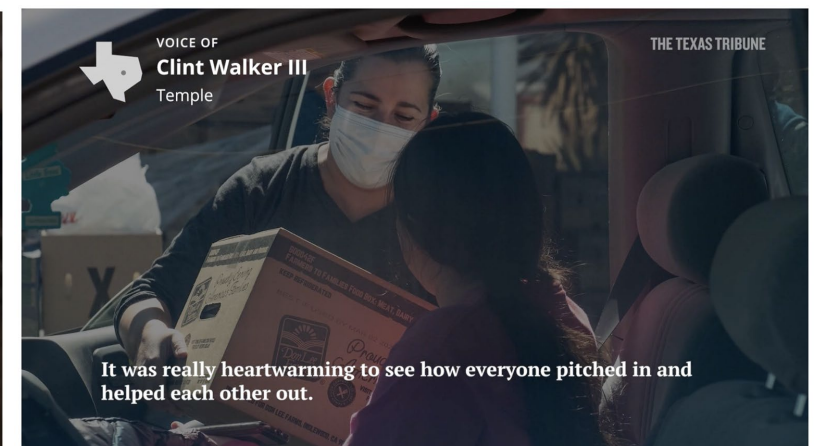
At night my son would run the car all night and him and a few of the kids, they would swap out in the car to stay warm,



VOICE OF  
**April Curviel**  
Devine

THE TEXAS TRIBUNE

and everybody just kind of shared it. It looked like the end of the world had happened.



VOICE OF  
**Clint Walker III**  
Temple

THE TEXAS TRIBUNE

It was really heartwarming to see how everyone pitched in and helped each other out.



Vince Stehle  
Executive Director  
**Media Impact Funders**  
[vince@mediafunders.org](mailto:vince@mediafunders.org)





Map



List



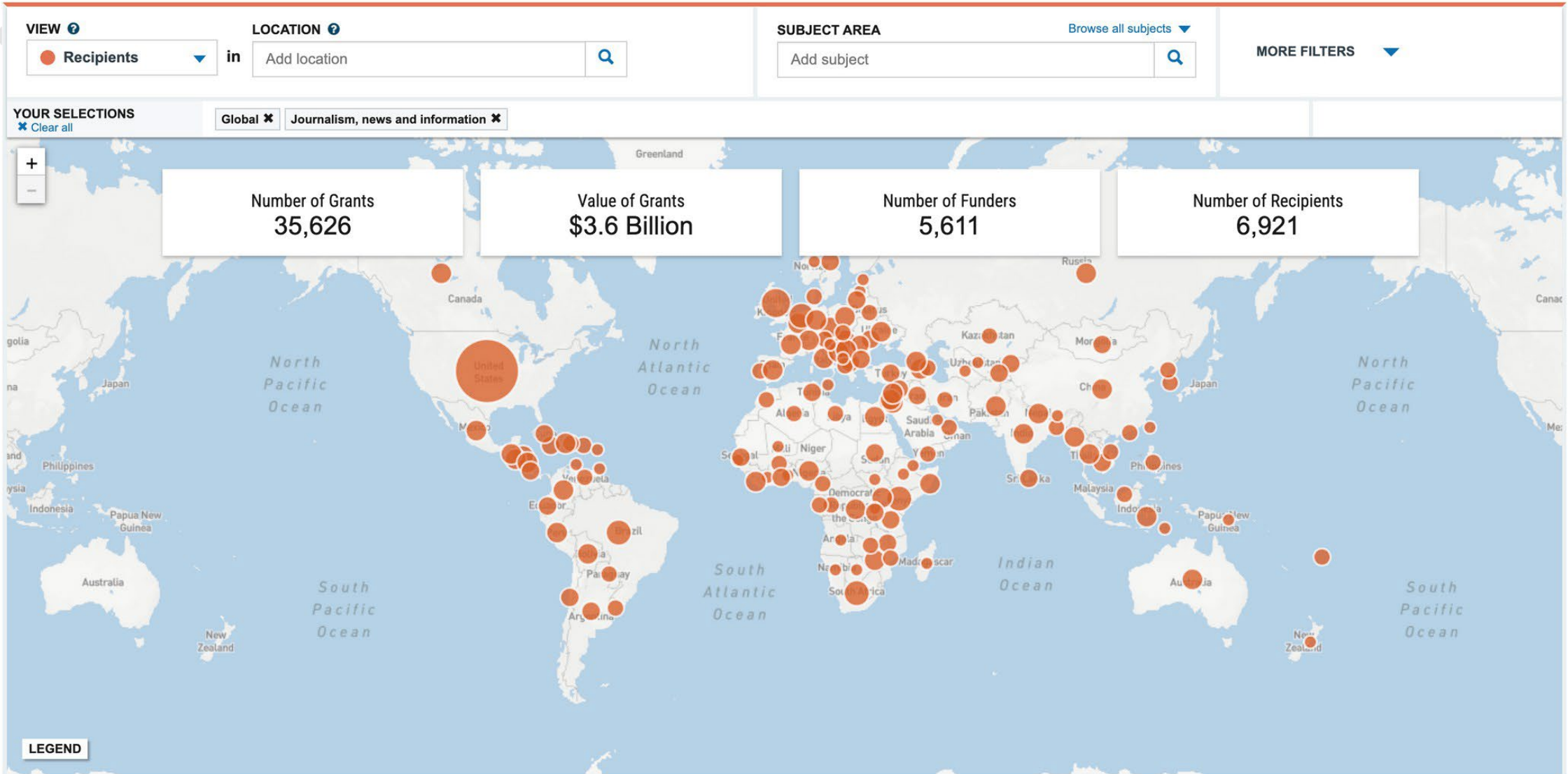
Advanced Search



Charts



Constellations





Anita Miranda in her family's flood-damaged house in Houston, where they are living without power, running water or heat after Miranda said FEMA cut them off from its hotel assistance program for Hurricane Harvey victims.

Pu Ying Huang for The Texas Tribune

# HOW TO TELL YOUR STORY

---

## **Gather your facts.**

Collect information. Who are you helping? How are you helping them? What is different about your initiative? Why is it working?

## **Pick the best medium.**

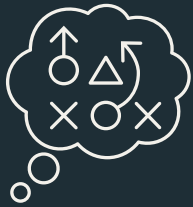
Will this story be best told on video? In a podcast? By a text story? Who is your target audience? How do you reach them?

## **Choose your messenger.**

Who will most effectively tell this story? A grantee? Your CEO? A social media influencer? A celebrity? A journalist?



# Expert Resources



## Disaster Philanthropy Playbook



## Website

- Blogs, Issue Insights, Disaster Profiles, Weekly Disaster Updates



## Webinars



## Special Reports

- Measuring the State of Disaster Philanthropy
- COVID-19 and Philanthropy
- U.S. Household Disaster Giving Report



## CDP Staff

- Speaking engagements, Analyses, Opinion Pieces, Consulting Services



[disasterphilanthropy.org](https://disasterphilanthropy.org)



## OUR UPCOMING WEBINAR

### **From pets to heroes: The role of animals in disaster response and recovery**

March 14, 2024, at 1 p.m. ET/12 p.m. CT

[disasterphilanthropy.org/events](https://disasterphilanthropy.org/events)

# Thank You

For additional information, contact:

**Tanya Gulliver-Garcia**

Tanya.Gulliver-Garcia@disasterphilanthropy.org

CONNECT WITH US

DISASTERPHILANTHROPY.ORG

@FUNDS4DISASTER

