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Disaster risk reduction: How philanthropy can empower a resilient future



October 10, 2024

CENTER FOR DISASTER PHILANTHROPY

CDP



HOW TO PARTICIPATE

Submit questions.

Use Q & A box at the bottom of your screen.

Complete the survey.

The link will open as you exit the webinar.

Live captioning is available now via Zoom.

Click on Closed Caption/Live Transcript to access it.

Thank you to our co-sponsors



Land Acknowledgment

“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

<https://usdac.us/nativeland>

CDP’s Land Acknowledgment is inspired by Dawn Knickerbocker, Native Americans in Philanthropy.



AT THE END OF THE WEBINAR, DONORS WILL:

- **Understand the meaning and importance of disaster risk reduction.**
- **Learn how and why to support DRR activities in their grantmaking and donations.**
- **Increase their awareness of the needs and role of children and education in supporting disaster resilience in children.**

Speakers



Lisa Butenhoff

Head of Anticipatory Action

Save the Children



Paola Albrito

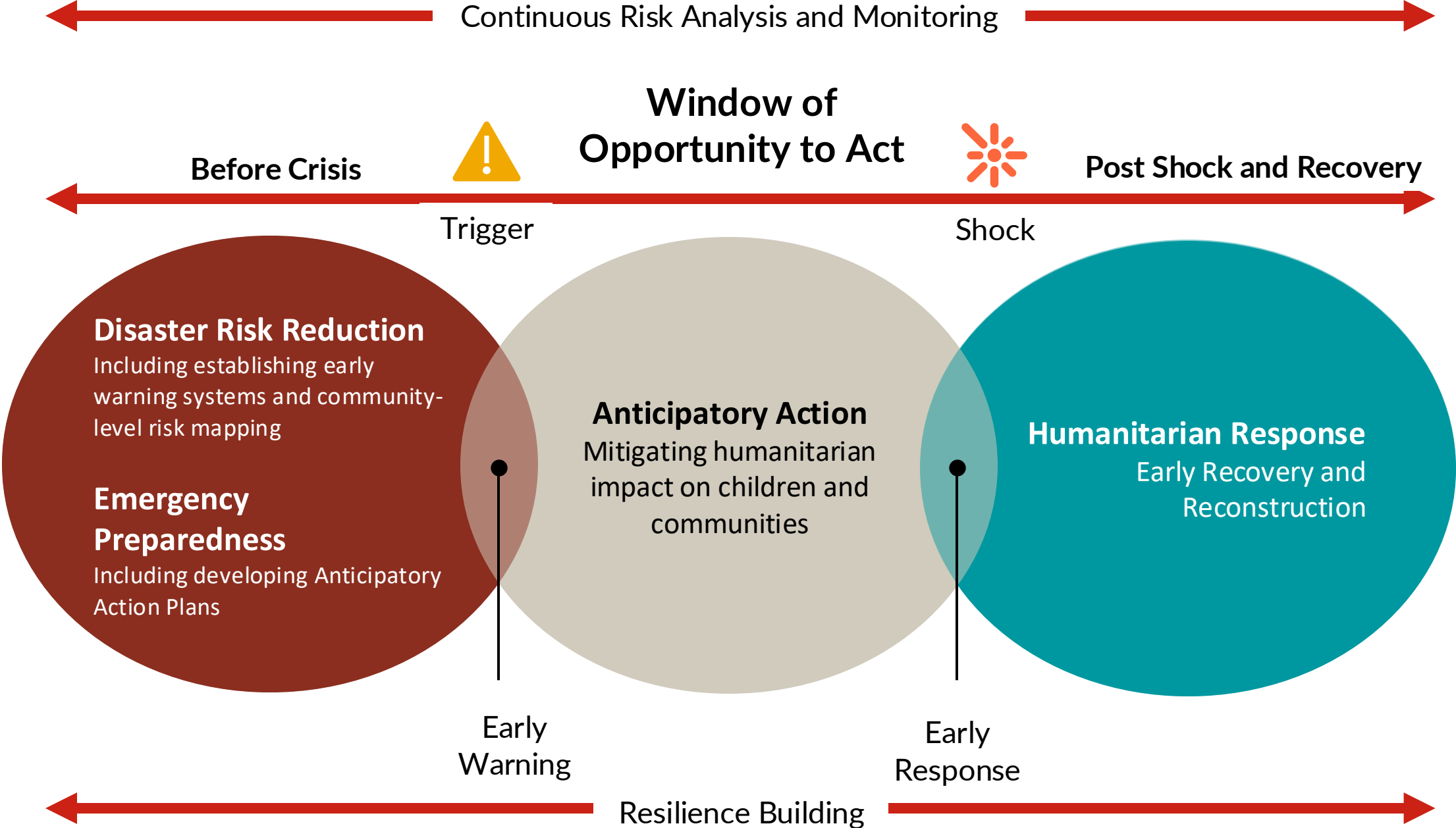
Director

United Nations Office for
Disaster Risk Reduction

What is Disaster Risk Reduction (DRR)?

- **Preventing risks from becoming painful and costly disasters.**
Every \$1 invested in risk reduction and prevention can save up to \$15 in post-disaster recovery.
- **DRR is central to sustainable development and fighting climate change.**
Without DRR, decades of development gains can be lost to disasters.







Taking Action Ahead of a Crisis

Sudan & Bangladesh

- Risk Mitigation
- Training
- Early Warnings
- Services & Distributions

Success Stories in DRR



The creation in 2006 of the **Indian Ocean tsunami early warning system that covers 27 countries**, two years after the 2004 Indian Ocean Tsunami, which killed nearly a quarter of a million people.



Mexico City's Response to Earthquakes: After the 1985 earthquake, which took tens of thousands of lives, Mexico City implemented stringent building codes and laws. When the 2017 earthquake struck, despite a larger population, fatalities were reduced to just over 300 due to these proactive measures.



Bangladesh's Cyclone Preparedness Programme: From 1970 to 2022, Bangladesh successfully reduced cyclone mortality by over 98% through an early warning system and gender-sensitive evacuation shelters. In 2007, Cyclone Sidr affected 9 million people, but less than 3,500 deaths occurred, a stark contrast to the 300,000 deaths in a similar storm decades earlier.



Flood Risk Management in the Netherlands: After devastating floods in 1953, the Netherlands built the Delta Works, an unmatched system of dams and storm barriers. Since its completion, the country has recorded zero fatalities from flooding despite being highly flood-prone.



Nepal's School Earthquake Safety Program: Retrofitting schools in Nepal saved countless lives in the 2015 earthquake, with none of the retrofitted schools collapsing.

CHILDREN HAVE A LOT TO GAIN – AND OFFER

We prioritize children's agency In Disaster Risk Reduction



Knowing the Risks

Children perceive and experience risk differently than adults

Early Warning

Children can play a critical role in monitoring, planning and implementing early warning systems

Monitoring & Detecting

Children can participate in school-based climate monitoring and participatory risk mapping

Being Prepared

Children are often most at risk of negative impacts



Why Fund Disaster Risk Reduction

- Reduce costs
- Maintain development gains
- Save lives
- Save livelihoods
- Build resilience
- Preserve dignity

How Funders Can Start in DRR



Identify key local partners
who work in DRR.



Integrate DRR into existing projects, like building flood-resilient infrastructure.



Partner with organizations
like UNDRR for technical support.



NEXT STEPS AND ACTIONS:

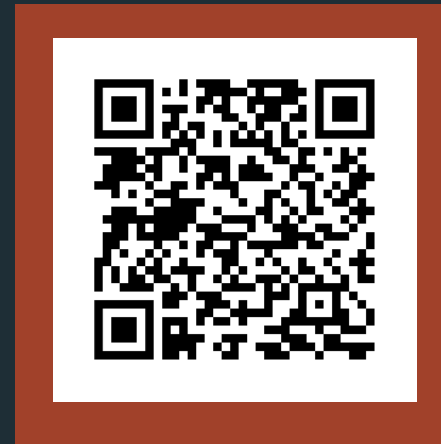
- **Build risk reduction funding into your disaster grants.**
- **Recognize that children and youth have agency and autonomy.**
- **Natural hazards are inevitable; disasters don't have to be.**

Expert Resources



Disaster Updates

- Weekly disaster bulletins
- Disaster profiles
- Blogs



Educational Resources

- Special reports & research
- Disaster Philanthropy Playbook
- Webinars

Partner with CDP



Recovery Funds



- Long-term recovery focus
- Community-driven, equity-focused and holistic grantmaking



Expert Advisory Services



- Custom solutions for corporate and foundation clients



UPCOMING WEBINARS

Imagining 2025: What's next for disaster philanthropy

Nov. 14 at 1 p.m. ET / 12 p.m. CT

disasterphilanthropy.org/events

Thank You

For additional information, contact:

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