LOCAL HUMANITARIAN LEADERSHIP PHILANTHROPIC TOOLKIT | RESOURCES

2024 Update Version

SECTION I - UNDERSTANDING LOCALIZATION

Foundational resources on localization principles, policies and guidelines in support of local humanitarian leadership.

SECTION II - STRENGTHENING PRACTICES

Reports and practical resources from philanthropic institutions and humanitarian organizations that have adopted practices to achieve more equity and strengthen local decision-making and action.

SECTION III - RESOURCES FOR ADVOCACY

Briefing papers, short articles, blog posts, webinars and podcasts on localization for internal team learning, reflection or for educating stakeholders (leadership, board members, peers, etc.).

SECTION IV - MORE EXTENSIVE STUDY

Books and longer research studies on localization and effective partnership models.



LOCAL HUMANITARIAN LEADERSHIP PHILANTHROPIC TOOLKIT | RESOURCES

SECTION I – UNDERSTANDING LOCALIZATION

Foundational resources on localization principles, policies and guidelines in support of local humanitarian leadership.

Resource	Description	Tips for the Reader
Restoring Humanity	This report provides an overview of	A foundational document
Global Voices Calling for	the consultation process that involved	that describes the process
Action: Synthesis of the	23,000 people in the days leading up	for designing The Grand
Consultation Process for	to the World Humanitarian Summit in	Bargain, its intended
the World Humanitarian	May 2016. This consultation process	outcomes and progress in
Summit (WHS)	resulted in five major areas of action	realizing these goals.
	that formed the basis for the work of	Available in English,
Publication Type:	the Summit: dignity, safety,	French, Spanish, Russian,
Synthesis Report	resilience, partnerships, and finance.	Chinese and Arabic.
Publication Date: 2016		
Authors: UN/WHS		
Grand Bargain	Includes documents resulting from	This includes the Grand
documents repository	the World Humanitarian Summit and	Bargain 2.0 structure,
	the Grand Bargain signatory reports.	which was finalized
Publication Type:	The Grand Bargain inspired many	following a meeting
Numerous	funders to alter their organizational	between the Facilitation
Publication Date: 2016-	practices and collaborate in support of	Group members and
2024	local humanitarian leaders.	workstream co-convenors.
Authors: UN/Grand		
Bargain		
The World Humanitarian	The paper offers recommendations for	A call to action for the
Summit: A Pivot Point in	actions that cover structural, policy	philanthropic community to
Philanthropy's	and practice changes, along with ideas	respond to the issues
Contribution to	for innovating on how philanthropy	raised by the World
<u>Addressing</u>	approaches disaster giving. In Section	Humanitarian Summit and
Humanitarian Crises	1, the paper looks at the challenges	make critical changes in
	shared by all who contribute, including	the way it carries out its
Publication Type: Report	the philanthropy sector. Section 2	work in response to
Publication Date: 2016	discusses philanthropy's current	humanitarian crises.
Authors: Regine A.	contributions and potential, including	
Webster (CDP) and William	some of its shortcomings. Section 3	
Paton (Hilton Foundation)	examines how the Summit sets the	
	stage for change—change for which	
	philanthropy can be a greater part.	
	Section 4 concludes the paper with	
	actionable recommendations for how	
	philanthropy's contribution to	
	humanitarian crises can be greatly	
	improved.	



Grand Bargain Annual Independent Report 2018 Publication Type: Report Publication Date: 2018 Author: Overseas Development Institute (ODI)	An independent report from a global think tank, Overseas Development Institute (ODI), provides an annual independent review of the progress of The Grand Bargain.	ODI found that important progress has been made against specific commitments and in a number of workstreams, particularly cash programming, participation revolution, and multi-year planning and financing.
The Grand Bargain at five years: an independent review 2021 Publication Type: Research report Publication Date: June 2021 Authors: Metcalfe-Hough, Fenton, Willitts-King, Spencer for ODI	An independent report from a global think tank, Overseas Development Institute (ODI), provides an annual independent review of the progress of The Grand Bargain. The recommendations in this report are intended to support a clearer focus, a stronger function and a simpler format for the Grand Bargain 2.0.	This annual review analyzes both the progress made and the challenges faced during 2020, alongside longer-term outcomes achieved.
De-internationalising Humanitarian Action: Rethinking the Global- Local Relationship Publication Type: Research/Literature Summary Publication Date: 2014 Authors: Alice Obrecht/ Humanitarian Affairs Think Tank	Supporting local capacities for disaster risk reduction and humanitarian response was a focal issue in the discussions and preparation for both the Hyogo Framework for Action and the UN World Humanitarian Summit on the basis that "Partnerships between international humanitarian actors (whether donors, UN or aid agencies) and the government and local and national organizations of affected countries are emerging as way to work with local capacity as part of a coordinated response."	This article pre-dates the World Humanitarian Summit in 2016 yet outlines the key drivers for decisions made at that meeting.
Understanding the Localization Debate: An Introduction to a Confusing Conversation Publication Type: Primer/Introductory Brief Publication Date: 2017 Authors: Global Mentoring Institute (GMI)	This brief examines the arguments for and challenges to localization, including the problems localization is seeking to address. It includes terminology and definitions for 'local actors' in the common humanitarian discourse. Other relevant reports by GMI: The Finance and Economics of Localisation: Is the 25% Target a Key performance truth? (2019) Local Capacities and Locally Led Response (2019) Prepared for Partnership: Trust and Distrust in International Cooperation	Excellent as an introductory/overview set of documents on localization agenda, practices and barriers. Examines different attitudes toward local actors in the relief sector and the peace-building field.



As Local as Possible, as International as Necessary: Understanding Capacity and Complementarity in Humanitarian Action	 (2019) Localisation: A Bibliography & Videos (2020) No Shared Risk - No Partnership (2020) A critical look at the localization discourse. Provides a summary of key issues and lessons. 	Excellent discussion on capacity strengthening and complementarity.
Publication Type: Working Paper Publication Date: November 2018 Authors: Veronique Barbelet /Humanitarian Policy Group		
Localization and Locally Led Crisis Response: A Literature Review Publication Type: Literature Review Publication Date: 2016 Authors: Imogen Wall and Kerren Hedlund/Local2Global Protection	A comprehensive review of localization efforts with a discussion of challenges in supporting local humanitarian action and practical recommendations.	This includes sections on specific challenges and evidence based on experience with local leadership, financing, cash grants, working with volunteers, working with local governments, and locally-led protection.
IFRC Policy Brief: Localization - What it Means and How to Achieve it Publication Type: Lessons paper Publication Date: 2018 Author: IFRC	This summary includes key lessons learned and recommendations from convenings for strengthening localization.	Though agency-specific, this lessons paper includes principled, non-technical recommendations. At six pages, it is an easy read.



Localization in Commissioned by the START Good resource for funders **Practice: Emerging** Network's Disasters and Emergency who want to get a **Indicators and** Preparedness Programme (DEPP) jumpstart on measuring Learning Project, the report localization. Sections 1-5 **Practical** Recommendations addresses two areas: are most relevant 1. Seven Dimensions Framework (including Emerging **Publication Type:** for Localization Indicators and Advancing Report/Method 2. DEPP Contributions to Localization). Guidance Localization **Publication Date:** 2018 **Author: START** Network **Promoting Equitable** DG ECHO provides detailed guidance Main areas of the **Partnerships with** outlining its commitments, auidance: **Local Responders in** expectations, and policies regarding Value, resources and Humanitarian stronger support for local and skills of local/national national actors (L/NAs). actors. Settings Equitable partnerships. This guidance note is based on good **Publication Type:** Participation of Guidance practice in humanitarian aid local/national actors **Publication Date:** programming, taking account of throughout the current developments in the March 2023 humanitarian response Author: DG ECHO localization of aid. It draws on cvcle. recommendations collected through Participation and an extensive consultation process leadership of local actors in humanitarian with a wide range of stakeholders, including L/NAs, DG ECHO partners coordination. and donors. Access to localized financing models. Localization The purpose of this Localization On page 7 of the performance Performance Measurement framework, NEAR presents measurement Framework (LPMF) is to evidence metrics for funding and progress made toward achieving the desired changes and framework localization commitments. While its improvements in the **Publication Type:** focus is on local and national actors. quantity and quality of Method Guidelines it may also be relevant to funding for L/NA. **Publication Date:** international NGOs, UN agencies and March 2023 donors, as well as research and Impact indicator: A Author: NEAR academic institutions that are funding environment that studying or evaluating localization. promotes, incentivizes and supports localization to enable a more relevant,



timely and effective humanitarian response

Learning to be more This paper aims to provide a clear A core component of quality summary of the evidence and funding is the provision for 'locally-led'? Current perspectives to date around the issues indirect cost recovery (ICR), practice and evidence of localization and locally-led action. which refers to gaps in the Based on the learning gaps that reimbursement for overhead international emerged through the literature review costs. humanitarian sector and interviews, it also sets out a broad learning agenda around this topic. **Publication Type:** Report Section 2 on "Localization Agenda" **Publication Date:** has an overview of efforts to date November 2023 and main initiatives: Grand Bargain, Author: ALNAP IASC Task Force 5, Charger for Change, Pledge for Change, Shift the Draws on insights from working with Researching Local This paper is the second in a **Humanitarian Action** local actors for the HPG 'from the series that synthesizes findings from HPG's local **Through Partnerships** ground up' research project in with Local Actors humanitarianism research Bangladesh, the Democratic Republic of (Fast, 2017) that describes Congo (DRC), northern Iraq, Lebanon, **Publication Type:** Libya, Nepal and Uganda. It includes HPG's approach to reflections from HPG researchers as researching local Briefing Note humanitarian action, well as the local researchers with whom **Publication Date:** August followed by a discussion on HPG partnered. 2019 developing research Authors: Larissa Fast, partnerships and conducting Humanitarian Policy Group research. It concludes with (HPG)/ODI a series of reflections about partnering with local institutions. Highlight: Module 3.4 on Humanitarian As the first step-by-step guide to **Innovation Guide** managing innovation in the **Local Adaptation** Section: Understand How humanitarian sector, the Guide is written with two audiences in mind: Your Solution Interrelates **Publication Type:** Online Guidance/ 1) Humanitarian practitioners who with Local Systems Resource Pack are seeking to develop a new **Publication Date: 2018** approach to their work and want (continually updated) to apply an innovation lens to Author: elrha solving problems. 2) Social entrepreneurs from outside the sector who have identified an opportunity to engage with the sector and need a humanitarian framework to contextualize their

innovation plans.



Shifting Mindsets: End-of-project report for a two-year Part I offers a framework for **Creating a More** workstream that undertook thinking about flexibility in exploratory research on the support Flexible humanitarian response, factors and barriers to flexibility and including the differences Humanitarian Response adaptation in contemporary between anticipatory and humanitarian action. adaptive approaches to flexibility. It distinguishes **Publication Type:** Report with Practical different types of flexibility organizations may need to Guidelines balance or trade-off. **Publication Date:** Part II consists of 3 September 2019 sections; each addresses **Authors**: Alice Obrecht/ALNAP one of the main pillars for a flexible humanitarian response, including Link to a full set of Shifting funders: Systems; Mindsets/Flexibility People and Culture; Funding. Resources This site regularly posts **SmartResponse** SmartResponse, an initiative of the Disaster Accountability Project (DAP), information about local aims to channel more funding directly organizations responding to Website: Information on to local organizations, thereby specific disasters by type and local organizations location. Users can log in to preparing for, providing maximizing the impact of preparedness, response and relief search for local response relief or assisting in through citizen oversight and recovery from disasters. organizations or nominate an engagement, policy research, organization, or advocacy and public education. organizations can Link to **Information** and Ultimately, the project focuses on recommend themselves to be **Database** transparency and public accountability added to the database. to make sure donated dollars save more lives. **Global Network of Civil** Among the sustainable development This report suggests **Society Organisations** goals agreed to by members of GNDR, actionable approaches to one is championing a localization shift the balance of power to for Disaster Reduction movement. This report outlines the local leaders. (GNDR) five-year (2020-2025) strategy to achieve the goals and describes the Publication Type: Report aims, signs of success and impacts of **Publication Date:** this work. 2020 The former head of policy for ICRC Is Racism Part of Our With quotes from leaders **Reluctance to Localise** and author of "Humanitarian Ethics" on the ground, this is a **Humanitarian Action?** reflects on the general confusion brief exploration of the about the role of racism in the sector distance between those Publication Type: Blog in this piece from the Humanitarian leaders and the leaders of Publication Date: June Practice Network. the humanitarian 2020 community in



Author: Hugo Slim

understanding systemic

racism.

From the ground up: it's about time for local humanitarian action Publication Type: Research reports and studies Publication Date: May 2020 Authors: Larissa Fast and Christina Bennet / ODI	Between 2017 and 2019, ODI/HPG researched local humanitarian action from a ground-level perspective across four key themes: capacity and complementarity, financing, dignity, and protection. Central message: Humanitarian action is always stronger with local action.	 Key lessons: Effective and local humanitarian action does not necessarily reduce roles for INGOs and increase those for local actors. Power is the greatest resource and greatest impediment to effective local humanitarian action.
Centre for Humanitarian Leadership 2021 Conference Publication Type: Recordings of conference presentations Select session recordings and summaries.	Two days of panels, workshops and presentations on approaches to current challenges through systemic change, with a focus on decolonizing aid.	A look at humanitarian system transformation based on economic, environmental and political change with affected communities, local organizations, business community and national governments in the lead.
What's Stopping Localization in the Humanitarian Sector? Publication Type: Blog post Publication Date: April 2021 Author: Lisa Cornish	Despite localization being a focus of discussion for donors and NGOs, there has been limited progress in transitioning funding models to support local-led responses. An unequal playing field and lack of diversity in leadership are inhibiting the localization movement. New data continues to show the value of change.	Provides highlights from a recent Center for Humanitarian Leadership conference. Key theme: Experimentation and a new language structure can also support new ways of working in humanitarian work.
Decolonisation and localization: new dawn or old history? Publication Type: Blog post Publication Date: April 2021 Author: John Mitchell / ALNAP	Commentary on the historical legacies, burdens, and past failures to act on commitments to decolonizing aid while listing signs of promise.	Interesting piece with an even more interesting backand-forth in the comments.



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<u>Humanitarian Exchange</u>	Seventeen articles reflect on a range	Individual articles may be
79: Localisation and	of cross-cutting themes, including the	accessed from the home
local humanitarian	history of localization, survivor- and	page.
<u>action</u>	community-led approaches, locally	
Bublication Tonos	designed and managed pooled funds	
Publication Type:	and the impact of COVID-19 on local leadership.	
Magazine	leadership.	
Publication Date: May 2021		
Author: Multiple for		
Humanitarian Practice		
Network		
The role of community-	Key takeaways from a conference	Link to the full recording.
led innovation in	panel, including representatives from	<u> </u>
decolonizing aid	the Philippines, Guatemala, Somalia	
	and Indonesia.	
Publication Type:		
Summary of session		
at 2021 Humanitarian		
Leadership Conference		
Publication Date:		
May 2021		
Author: Elrha		
Building local giving is	This post suggests that supporting a	Global Fund for Community
central to shifting	local community giving platform and assisting in building local fundraising	Foundations is a grassroots grantmaker working to
power	capacity are crucial to the aims of the	support institutions of
Publication Type: Blog	localization movement.	community philanthropy
post	Tocalization movement.	around the world.
Publication Date: May		around the world.
2021		
Author: Jenny		
Hodgson		
The State of Global	The new edition of The State of Global	In 2016-2019, roughly 13%
Giving by US	Giving by U.S. Foundations dives into	of U.S. foundations' global
Foundations 2022	2016-2019 data (Candid).	grant money went directly to
		organizations based in the
Publication Type: Report		country where programs
Publication Date: 2022		were implemented, up from
Author: Council on Foundations		approximately 12% in the
roundations		2011-2015 period.



A Pathway to
Localization Impact:
Laying the Foundations

Publication Type: Report Publication Date: April

2023

Author: Humanitarian Advisory Group (HAG)

Research conducted by HAG with GLOW Consultants (Pakistan) and Collaborate Consulting Pty Ltd (CoLAB), a Fijibased development consultancy company. The paper summarizes evidence and ideas about the impact of localization on the community level.

The report lists key domains of impact that can be integrated into the program management cycle to strengthen data collection and analysis from inception to evaluation and reflection. It proposes an approach to data gathering that is based on the articulation and exploration of causal pathways. Its objective is to support humanitarian actors to better define and understand the impact of their localization practices on crisis-affected populations.

There is no shared understanding of the potential community-level impact of localization. This gap in understanding is further complicated by the absence of defining successful impact. As a result, humanitarian organizations rarely know or have a shared understanding of what sort of change could be achieved and how this could advance community priorities.



LOCAL HUMANITARIAN LEADERSHIP PHILANTHROPIC TOOLKIT | RESOURCES

SECTION II - STRENGTHENING PRACTICES

Reports and practical resources from philanthropic institutions and humanitarian organizations that have adopted practices to achieve more equity and strengthen local decision-making and locally-led action.

Resource	Description	Tips for the Reader
Local Humanitarian Action in Practice: Case Studies and Reflections of Local Humanitarian Actors Publication Type:	Case studies highlight successes and challenges faced by local humanitarian actors, drawing on the real-world experiences of 10 national and local humanitarian organizations.	This 51-page document contains many useful lessons gathered from local actors in Bangladesh, Myanmar, DRC, Somalia, Botswana and other contexts.
Case Studies on Localization Publication Date: 2017 Authors: Humanitarian Leadership Academy and British Red Cross		
Money Talks: A Synthesis Report Assessing Humanitarian Funding Flows to Local Actors in Bangladesh and Uganda Publication Type: Synthesis report / Briefing Publication Date: 2018 Authors: Development Initiatives & Oxfam	International humanitarian agencies and donors have made a series of global commitments to local actors as part of the localization agenda, including increasing their access to greater direct funding by 2020. This briefing paper reviews the 2015 national financial data for Bangladesh and Uganda to better understand how to target international investments in localization. It presents key findings from Oxfam-commissioned research on which factors affect local actors' ability to access international humanitarian funding.	The briefing paper concludes that in order for global commitments to translate into practice, investments should look at changing the terms of the funding relationship, as well as be based on a context-specific, national analysis of the financial environment.
On the Road to 2020: Grand Bargain Commitment to Support National and Local Responders Publication Type: Summary of Policy and Practice Lessons Publication Date: 2018 Author: Trócaire	A thorough summary of the state of stakeholders' progress and the overall localization landscape.	A well-organized and easy 12-page read.



More than the Money
- Localization In
Practice

Publication Type: Organizational Report Publication Date: 2018

Authors: Véronique de Geoffroy, François Grunewald (Groupe URD) and Trócaire

<u>Link</u> Full Report <u>Link</u> Summary Document <u>Link</u> Partnership in Practice In 2017, Trócaire and Groupe URD undertook research on what localization of humanitarian aid means in practice. Working in Myanmar and the Democratic Republic of Congo (DRC), this research examines localization within the framework of the Grand Bargain.

The full report provides recommendations to Trócaire on how to further strengthen partnership work with local actors in humanitarian settings.

Partnership in Practice
Localisation of AidAre INGOs Walking
the Talk?

Publication Type:

Report

Publication Date:

2017

Author: START Network (Shifting the Power project)

This report examines whether INGOs are living up to their own promises to localize humanitarian aid. It looks at current opportunities, challenges and good practices in relationships and calls for improved partnerships between INGOs and local and national NGOs.

Report of localization experiences from six large INGOs working on disaster response includes sections on:

- Practices of partnerships
- Organizational support and capacity strengthening
- Communication, fundraising and funding
- The external context
- Looking to the future

Highlights and Ways
Forward: A Synopsis
of Grand Bargain
Signatories'
Achievements and
Challenges
Implementing their
Grand Bargain
Workstream 2
Commitments on
Localisation

Publication Type: Summary Report

Publication Date: 2018 Author: Charter for

Change

A summary of progress and challenges by the 5 NGOs that are both Grand Bargain and Charter for Change Signatories and the NEAR Network. Highlights specific achievements for different stakeholder groups plus overall challenges and recommendations. The Charter for Change landing page outlines commitments and encourages southern-based NGOs who partner with INGOs to commit to these goals and hold the INGOs accountable for adherence.

Summary includes:

- Five UN achievements
- Five donor achievements (bilateral)
- Five NGO and Red Cross/Red Crescent movement achievements
- Five challenges
- Five recommendations



Turning the **Humanitarian System** on Its Head: Saving **Lives and Livelihoods** by Strengthening **Local Capacity and Shifting Leadership** to Local Actors

Oxfam reports that the humanitarian system must change to remain effective with locally-led humanitarian action whenever possible, adequate funding to state and non-state actors in affected countries, and stronger partnerships between international and local actors.

An excellent report focusing on strengthening local actors.

Publication Type: Research Report Publication Date: July

2015 Authors: Oxfam /Tara Gingerich & Marc

Cohen

This program will coordinate with more than 200 local and national NGOs and NGO networks across Myanmar, Nepal, Nigeria and South Sudan, Findings, recommendations and learning from the program will be used to advocate for

localization.

Includes a series of posts and short reads such as: Localisation through genuine partnerships: what does it look like?

Accelerating **Localisation Through Partnerships**

Publication Type: Consortium Site Hosting

a Series of Countrybased Case Studies and Lessons

Publication Date:

2017-2019

Authors: Consortium partners: ActionAid, CAFOD, CARE, Christian

Aid, Oxfam and Tearfund.

The first output of a research project commissioned by five UK-based INGOs to look at the current and future potential of partnerships with national NGOs in humanitarian response. The additional publications demonstrate the issues of localization in country-level responses (the Philippines Typhoon (report published in 2014), South Sudan Conflict (report published in 2016), Nepal Earthquake (report published in 2016).

Excerpt: Partnerships with national and local actors have long been identified as a source of problems in international humanitarian aid.

Most relevant sections: SWOT analysis of increased local partnerships and the conclusions and recommendations presented at the end.

Missed **Opportunities: The** Case for Strengthening **National and Local Partnership-Based** Humanitarian Responses

Publication Type: Report

Publication Date: 2013-2016

Authors: Consortium of INGOs: ActionAid, Cafod, Christian Aid, Oxfam GB and Tearfund



The Start Fund, Start Presents a "baseline assessment" of It includes a helpful **Network and** where the Start Fund currently stands framework for **Localisation: Current** within the localization agenda. The understanding localization **Situation and Future** report also includes a brief examination and graphics that **Directions** of three Disasters and Emergency represent progress and gaps in localization Preparedness Programme (DEPP) **Publication Type:** projects: 1) Shifting the Power, 2) practices. Assessment Financial Enablers and 3) Transforming Publication Date: April Surge Capacity. These projects are a strategic complement to the "capacity" 2017 Authors: S. Patel and challenge that cannot be effectively K. Van Brabant, Global addressed during a crisis response Mentoring Initiative when capacity is stretched or overwhelmed. Link to Executive Summary Link to Full Report **START Network** This project sought to create financial Over three years, the project encouraged **Financial Enablers** autonomy and opportunities for NGOs **Project** and civil society organizations (CSOs). collaborative national It enabled them to develop their own partnerships (NGOs, CSOs **Publication Type:** solutions for humanitarian capacity and others such as Project Report development. Due to constraints on research institutes, policy **Publication Date: 2019** capacity, national actors often do not groups and private sector succeed in maximizing their enterprises). It provided **Author:** START Network contribution to the global humanitarian flexible grants for these effort. To be effective and sustainable, partnerships for self-**Shifting the Power** capacity development for humanitarian determined capacity development based on response needs to be as appropriate as possible to the local place and context, knowledge of local needs. which means national actors setting their own agenda. Outlines seven ways to increase quality **Improving quality** Short summary. humanitarian funding to advance the humanitarian funding through the Grand aims of the Grand Bargain and perhaps Bargain 2.0 set the bar even higher for spending targets. **Publication Type:** Article **Publication Date:** June 2021 Authors: Willitts-King, Metcalfe-Hough



Funding the Frontline: How an Oxfam Emergency Response Fund facilitated local

humanitarian action

Publication Type:

Report

Publication Date:

August 2021

Author: Janice Ian

Manlutac

Letting go of control: **Empowering locally**led action in Ukraine

Publication Type:

Report

Publication Date:

March 2023

Author: Christian Aid

From 2014 to 2020, Oxfam's Emergency Response Fund (ERF) supported 24 small-scale responses led by 15 local organizations in nine countries with speed, simplified administration, and local design.

The ERF, with the support of a donor who values local leadership, helped local actors shape humanitarian responses. The simplicity of fund administration unlocked creativity and delivered speed without compromising the quality and accountability of humanitarian aid.

The paper focuses on community-led approaches and includes two detailed case studies of the experiences of partners. It reviews challenges and lessons, provides recommendations for practitioners and donors, and summarizes lessons from programming approaches, such as survivor- and community-led response (sclr) and how to scale up these approaches.

A more people-centered response would employ a compliance and accountability structure that says affected populations will feel the impact of misuse of funds today more than auditors several years down the line.

- Donors and intermediaries should live up to Grand Bargain commitments and increase direct funding at scale to local actors, including mechanisms and incentives to support sclr for a real participatory revolution.
- The sector, including donors, INGOs and national NGOs, needs to overcome the instinct to maintain tight control of local organizations and groups' work. They need a mindset shift to let go of power and tolerate more flexibility and unpredictability.
- Donors must shift the center of accountability to people implementing the response by minimizing compliance and eliminating due diligence at the lowest level for a more inclusive and effective crisis response.



Five Things We've Summary describing how research has Key findings: **Learned About How** informed and confirmed the Firelight 1. Invest in Foundation's approach to supporting **Funders Can Support** community-based **Impact That Lasts at** local leaders through understanding organizations (not the Grassroots Level what bolsters community-driven just NGOs). 2. Provide flexible, patient systems change. **Publication Type:** fundina. 3. Invest in the capacity of Summary Report **Publication Date: 2019** community-based organizations (CBOs). **Author:** Firelight 4. Mobilize networks and Foundation facilitate sharing among CBOs working in similar thematic or geographic areas. 5. Harness the power of community-driven systems change. **Council on** U.S.-based foundations often puzzle Specific information on legal **Foundations Global** over how to make grants to local issues and determination of organizations in other countries where **Philanthropy** how local organizations compare with or comply with Resources the verification structures and reporting U.S. laws and internal differ from common domestic practices. Website: General This site guides philanthropies in philanthropic organizational information about issues determining equivalency status and requirements. understanding the legal parameters for related to international grantmaking, particularly grantmaking. equivalency determination and expenditure responsibility information. **NGOsource** This is a collaborative project of the The website has local guides Council of Foundations and Tech Soup to assist foundations and Website: Introduces to help grantmakers streamline donor-advised funds in the topic of equivalency equivalency determination and save in evaluating potential determination and the their international grantmaking. grantees. team that assists in equivalency determination for international funding.



Putting People First: The transformative impact of small grant funds

Publication Type:

Research Study with Recommendations for Funders

Publication Date: July

Authors: Karen Kraan and Anneke Wensing

By describing the characteristics and impacts of small grant funds, this research explores their role in strengthening climate change-focused programming, environmental protection and women's rights in an effective, participatory and socially just fashion.

This study aims to provide insight and answers in the following three areas:

- The characteristics of small grants funds that enable them to effectively reach grassroots organizations, movements and activists.
- The impact that small grants have on the grantee, grantor or intermediary, as well as their impact on results on the ground.
- The added value of small grants funds as compared to other mainstream funding mechanisms.

The Thoughtful Funder's Guide to Global Giving

Publication Type:Donor Guide

- TPI)

Publication Date: 2019 **Authors:** Maggi Alexander, Robin Baird, Rebecca Miller, Jennifer Montone / The Philanthropic Initiative With this report, TPI intends to share knowledge with a variety of donors and organizations to increase impact in three issue areas:

- 1. Increasing access to clean, safe water.
- 2. Addressing the global refugee response crisis.
- 3. Improving conditions for women and girls.

This guide outlines the three problem areas, discusses challenges for philanthropy for each and then suggests philanthropic strategies to address the challenges.

It contains a list of repositories, networks, associations, and conferences at work in various regions and on issues of concern for this report.



Transforming Partnerships in International Cooperation

Publication Type: Guidelines

Publication Date: September 2023

Authors: Peace Direct

Peace Direct launched a step-by-step guide for transforming partnerships in international cooperation, moving from exploitative and transactional partnerships that reinforce colonial power imbalances to equitable and transformative engagements for everyone involved.

Key recommendations include:

- Develop a change mindset, including building an internal culture of openness to critique by encouraging difficult conversations about racism and power imbalances.
- Define what you mean by partnership and codify the related principles and behaviors that matter to you most.
- Practice active listening with partners, attuning to what they may not be telling you.
- Unlearn assumptions about who holds technical expertise and what technical expertise is
- Ensure check-ins focus not only on program delivery but also on the health of the partnership.

The state of local humanitarian leadership

Publication Type:

Learning Report

Publication Date: May

2022

Author: Oxfam

A learning report by Oxfam summarizes convenings held in Asia, the Middle East, Northern Africa, the Pacific, and West Africa. From May 2021 to January 2022, Oxfam, in partnership with Sejajar Indonesia, the Tamdeen Youth Foundation in Yemen and the Palestinian Agricultural Development Association (PARC) in Palestine, held 10 learning series through online convenings on local humanitarian leadership (LHL). Approximately 450 people participated, of whom 60% were from local and national NGOs representing approximately 30 countries.

Key findings:

A growing commitment to supporting locally-led humanitarian action and new calls for international actors to deliver on

Some good news:

- Some NGOs around the world are reporting more opportunities for multiyear funding. Some donors are providing direct funding for local and national actors.
- INGOs are developing new partner-led models and ways of working.
 INGOs and NGOs are carrying out joint assessments. Local and national organizations are creating and strengthening their networks and federations.
- Local emergency



the LHL commitments and promises they made at the WHS in 2016.

LHL agenda has advanced significantly in some countries—including Indonesia, Iraq, Kenya and the Philippines—where bigger and better grants are being transferred to local actors, and NGOs are increasingly able to participate in joint planning and decision-making.

- response funds are enabling resources to reach local and national actors quickly and directly.
- Increasingly, capacity trainings are addressing the needs of the NGOs, as defined by the NGOs themselves.

Persistent challenges:

- The response coordination mechanisms built around international actors still fail to embrace LNGOS & NNGOs: no translation in meetings, decisions from meetings often fail to reach local actors in a timely way, and narrow views about who qualifies as a legitimate humanitarian actor.
- Short-term funding cycles and a projectbased approach to grantmaking, particularly in the absence of appropriate ICR, keep local and national organizations off balance, always wondering if they will survive another year.

Bridging the
Intention to Action
Gap: The Future Role
of Intermediaries in
Supporting Locallyled Humanitarian
Action

Publication Type: Research report Publication Date: June

Publication Date: Jun

2021

Authors: Lees, McCommon, Sutton,

A partnership of CoLab, Glow Consultants, inSights and the Humanitarian Advisory Group, this paper proposes a future role for intermediaries in supporting locally-led response using a behavioral science approach and identifies interventions for change.

The report suggests a revised role for intermediaries as well as the barriers preventing change.



Flint, Robinson, Low, Khan, Islam, Antonios **Pooled Funds: The** Pooled funds are increasingly becoming a Pooled funds are attractive because they: **New Humanitarian** tool in the humanitarian financing **Silver Bullet?** toolbox with the goal of getting more Enable faster and more funds into the hands of frontline / proximate funding proximate humanitarian actors. The decisions. **Publication Type:** Report number of pooled funds has increased Help funders meet along with the amounts allocated "localization" & flexible **Publication Date:** through them. Pooled funds still funding commitments September 2022 represent a relatively small percent of (GB). **Author:** Norwegian Support donor overall global humanitarian financing, Refugee Council (NRC) but they could potentially reshape the coordination. humanitarian financing landscape. Reduce burden for donors by (partly) transferring risk (management), oversight and compliance (including sanctions) to an intermediary. Are useful for innovation, including experiments with anticipatory action. Anticipate and All donors are urged to increase the Fund anticipation. Localize: Leveraging share of their funding that goes to local Humanitarian donors are Humanitarian actors to 25% of their total expenditure urged to spend 1% of their **Funding to Create** over the next five years, supporting the 2024 budgets on more Sustainable role of local communities as anticipatory action and **Food Systems** effective first responders. National increase that share by 1% governments are urged to invest a for the next 10 years. similar share of their spending on Make the investment case. **Publication Type:** domestic food security in local Put workable solutions to the Report approaches. test through a concerted **Publication Date:** April campaign - backed by a 2023 dedicated team and a toolkit Author: Rockefeller of proven approaches – to Foundation implement best practices on



funding in a real-time situation of food insecurity.

Shifting power in humanitarian action:
Lessons from HelpAge
International

Publication Type: Article

Publication Date: July

2023 **Author:** Naomi Mihara /

Devex

HelpAge International's CEO Justin Derbyshire and Pakistan Country Director Syed Moeez Kakakhel discuss how the organization's localization journey is taking shape.

In Pakistan, HelpAge is in the process of registering a new local entity, the Foundation for Ageing and Inclusive Development, or FAID. The shift toward locally-led development will enable local organizations to work according to their priorities and share their knowledge, according to Syed Moeez Kakakhel, HelpAge's country director in Pakistan.

"It's not only the INGOs who are sharing the knowledge, but the local entities have a lot of experience," he said. The model HelpAge seems to support has been criticized by some organizations and activists but continues to be one that INGOs have found effective in transitioning their country offices to independent, national NGOs (especially in countries that don't already have civil society organizations focusing on older people, in the case of HelpAge).

Insights and
Recommendations
from the Global
Development and
Humanitarian
Assistance
Community: From
Operations to
Outcomes: A Policy
Blueprint for LocallyLed Development

Publication Type: Lessons Report &

Recommendations **Publication Date:**

March 2023

Author: Humentum

Without local leadership, the global development and humanitarian assistance sector cannot deliver effective, equitable and sustainable solutions for the world's most pressing challenges. Many in the sector understand this principle, but locally-led development is not yet the reality.

What, then, will it take to operationalize locally-led development, and specifically, how can funders and international nongovernmental organizations (INGOs) change how they work to remove obstacles and partner with local entities?

This report outlines those models in greater detail, as well as key policy recommendations for funders and INGOs to consider. It contributes to the growing set of resources and recommendations around how to reshape the global development sector to better reflect the people it seeks to serve.

Respect NNGOs' strengths and co-create new partnership models and ways of working.

Support and embrace NNGOs' creation of their own risk, compliance and partnership models. Communicate with local partners about policies and procedures at the outset of any funding agreement.

Include and fund both locally-driven capacity strengthening and professional development in programming. Funders can incentivize local capacity strengthening by either increasing unrestricted funding or designating specific funding for capacity strengthening. Funders should fund local capacity strengthening beyond compliance and technical skills needed to implement a single program.

Powerful actors should



audit their internal culture, policies and practices and engage in organizational learning to ensure an equitable approach to partnerships with NNGOs. Unpack internal culture, policies and practices and strengthen institutional capacity to work with local partners in respectful, mutually accountable ways. Revise internal policies and processes to reflect this cultural shift and leverage power to advocate that other funders undertake the same process. Case study: Ford Ford found that chronic underpayment of Ford took a comprehensive Foundation & indirect costs was depriving civil society approach to flexible & Twaweza on the organizations of the resources they need equitable grantmaking that importance of full for institutional growth, development, continues to evolve: A minimum 20% indirect indirect cost coverage and long-term resilience. Many of the organizations supported by Ford and cost rate in project other foundations were grossly undergrants. In January 2023, **Publication Type:** Case the foundation's indirect recovering costs in project grants, Study operating with low reserves, and cost policy was increased **Publication Date: 2023** experiencing persistent deficits and other to 25%. **Author:** Funding for indicators of poor financial health. Program officers are Real Change

A Tanzanian partner, Twaweza, operationalized what it calls 'basket funding' - it does not prepare individual project budgets but rather has one comprehensive strategy with one budget. Because of the basket funding model, it has been able to not just keep its lights on but grow by investing resources in institutional development, as well as building its reserves.

Key messages (continued):

trained to engage

partners in deeper

conversations about

financial health and

dispel the common

misperception that

receive a grant.

presenting a low ICR is

desirable or necessary to

- In politically charged settings, it enables aid to be neutral & impartial. ICR supports org independence vs. aligning with political parties for \$\$
- It enables staff to care

The high price of lowballing local organizations

Publication Type:

Report

Publication Date: September 2022

Author: Hero Anwar /

A report from Oxfam's Local Humanitarian Leadership collection. The focus is on why indirect cost recovery matters:

It supports strong partnerships.
 Funding is needed to cover rent,
 maintenance of equipment and
 systems, and employ people in roles
 that are not directly connected to



Oxfam

- funded projects. INGOs and other funders who fail to understand this can't hope to win the respect and trust of local organizations.
- It makes fair labor practices possible.
 Staff are unpaid in between grant periods or working long hours unpaid (grant restrictions).
- It reduces staff turnover & prevents layoffs, damage to the morale of the team and having to let go of trained staff.
- It can help prevent discrimination against women in the workplace.
 Inflexible grants constrain benefits, such as maternity leave.

- for themselves and their families. When grant budgets fall short, staff spend our personal money to fill the gaps.
- It is an investment in sustainability. ICR supports investment in continuous learning and capacity strengthening for the organization.
- It enables local leaders to truly lead. The pressure to charge staff time to narrowly focused grants prevents local leaders from growing professionally and building organizations' influence and networks.
- It represents trust. "We know how to spend money wisely and do not need to be told how important it is to keep our costs down while delivering aid to people in need."

Indirect Cost Recovery: A powerful tool for grantmakers to enable greater localization and equitable partnerships

Publication Type: Blog

post

Publication Date: April

2023

Author: Alex Gray / Center for Disaster Philanthropy (CDP)

There is broad consensus that local and national actors should be provided with overhead funding. The complexity is in how this should happen and whether the onus for change is more on the intermediary organization or the donor.

This post references recently commissioned research by IASC: Guidance on the Provision of Overheads to Local and National Partners.

Discusses CDP's experience changing policies on ICR.

A practical example of a tiered approach to ICR:

- Implementing partners can claim up to 15% on their directly implemented activities.
- INGO/intermediaries can claim 10% on amounts subgranted to local partners, assuming they are working closely and the local partner is receiving technical support.
- INGOs/intermediaries that primarily function as pass-through for a local partner can claim up to 5% on this sub-granted amount.



Donor
Transformation
Challenge:
Strengthen your
support for
grassroots
changemakers

Publication Type: Tool Publication Date: February 2024 Author: Civicus A resource created for grantmakers to help them nurture stronger and more meaningful connections and solidarity with local changemakers. This resource helps funders go beyond commitment statements and to change day-to-day practices.

This 12-month Donor Transformation Challenge was designed to accompany leaders within funding and enabling institutions working with civil society as they solve this challenge and dismantle dated practices, mindsets and systems of oppression within their organizations and their teams and, perhaps most importantly, within themselves.

Includes:

- Month-to-month activities to do individually and with your team.
- Weekly reflection questions focused on specific areas of grantmaking practice
 - Nurturing partnerships: equity, respect, extending care
 - Communication and asking the right questions
 - Leadership and risk-taking
 - Measuring what matters
- Checklists with additional resources and guides
 - Examples of funds created to support local organizations (e.g., Civicus Solidarity Fund)
 - Relevant facts
 regarding deficit
 in direct funding
 to local
 organizations –
 useful for internal
 advocacy



LOCAL HUMANITARIAN LEADERSHIP PHILANTHROPIC TOOLKIT | RESOURCES

SECTION III - RESOURCES FOR ADVOCACY

Briefing papers, short articles, blog posts, webinars and podcasts on localization for internal team learning, reflection or for educating stakeholders (leadership, board members, peers, etc.).

Resource	Description	Tips for the Reader
Localization	Based on a review of documents,	This paper is intended to help
Examined	as well as ICVA's participation in	inform a balanced understanding of
	ongoing localization-related	localization to prompt further
Publication Type:	evaluations, research, working	discussion and action, recognizing
Briefing Paper	groups, workshops and dialogues,	that the positions of individual
Publication	this briefing paper has been	NGOs vary. It provides an overview
Date:	informed (wherever possible) by	of the concept of localization, how it
September 2018	the inputs of operational local,	has evolved and how it is currently
Author:	national and international NGOs	used.
International	in ICVA's diverse NGO	
Council of	membership.	Learn how governments, private
Voluntary		funders, private sector and
Agencies (ICVA)	Perspectives of different actors'	diaspora actors see current
	experiences working toward	opportunities, challenges and
	greater localization of	future trends, and the impact of
Related Webinar	humanitarian action.	localization initiatives on
Resource:		principled and effective
Localization:		humanitarian action.
Perspectives on		
<u>Change</u>	The WILC We determine to be dead with	This had a face and a common disc.
IASC Definition of	The WHS Workstream tasked with	This brief report summarizes
<u>'Local' and 'National</u>	promoting "more tools and	progress on Grand Bargain to date.
Actors' - A Barrier to Achieving Grand	funding to national and local responders" has six	uate.
Bargain Localisation	commitments, including for the	
Commitments	Inter-Agency Standing	
Communicates	Committee (IASC) to develop and	
Publication Type:	apply a 'localization marker' to	
Progress Report	track progress on achieving "a	
Publication Date:	global target of at least 25% of	
October 2019	humanitarian funding to local and	
Author: Alliance for	national responders as directly as	
Empowering	possible by 2020."	
Partnership		



Let Local Leaders
Lead: Why Donors
Should Create More
Space for Local
Leadership

Publication Type: Blog post Date of Publication Type: Sept. 27, 2019 Authors: Dan

Honig/Center for Global Development

"Getting more of what you want sometimes leads to less of what you want," Dan Honig writes of donors' reporting practices. He argues that donors should become partners rather than overseers, giving local leaders the space to use their local knowledge.

A good, quick read.

<u>Is the International</u> NGO System Broken?

Publication Type:Podcast **Publication Date:**

September 2019 **Author:** Bond

This podcast (episode #8 in a series), produced by Bond, an umbrella group of UK NGOs, notes only 1% of official aid and humanitarian assistance goes directly to local organizations in developing countries or the Global South. The episode brings together both sides of the system to discuss how INGOs can truly shift the power.

Focused on the problematic incentives for INGOs to grow and generate revenue through grants and contracts -- two realities that go against aspirations to see more locally-led development and disaster preparedness.

Mapping Local
Capacities and
Support for More
Effective
Humanitarian
Responses

Publication Type: Policy Brief Paper Publication Date: November 2019 Author: John Bryant/Humanitarian Policy Group (HPG) Key messages:

- The capacities of local actors and resources that flow to crisis-affected people are not consistently recognized or monitored. This policy brief explores the implications that a fuller understanding could have for the humanitarian sector.
- The resources and capacities of international humanitarian actors account for only a small part of responses to crises. Assistance provided by local and national actors is often not recognized, which can result in inefficiencies, duplication and missed opportunities. Understanding what is valued by affected people and finding actors with the capacities to deliver - regardless of whether they are international or local would ensure collective capacities are harnessed to

This is an important addition to the literature on complementarity in humanitarian response and the need to map existing local resources and capacities.

Key sections are: "Mapping capacities and resources for complementarity" and "The limits of mapping capacity and resources."

This is an objective piece by an independent research think tank (HPG is located within the Overseas Development Institute in London.)



	Ι	T
	deliver greater impact and enable effective responses beyond purely delivering aid.	
Localization is Self-Determination Publication Type: Opinion piece Publication Date: August 2021 Author: Hugo Slim	This piece analyzes the main political arguments used against localization by international humanitarians.	It provides three recommendations to help humanitarian reform find a fairer balance between local, national and international organizations.
Beyond Local and International: Humanitarian Action at the Margins Publication Type: Briefing Note Publication Date: December 2019 Author: Larissa Fast/Humanitarian Policy Group (HPG)	Key messages: Local humanitarian action is about 'shifting the power' and shifting perspective. Localization debates in the sector tend to approach the concepts of local and international as good or bad, as the need to shift power from international actors to local ones. Humanitarian action is statusdriven, as organizations are categorized as local or international. These distinctions – and their associated identities – are not just important in terms of perspective; they have very practical implications for who receives assistance and who is eligible for donor funding. Setting 'local' in opposition to or in tension with 'international' ignores the ways that such friction generates new opportunities for complementarity.	This excellent and brief piece addresses the spectrum of what local humanitarian action means and the range of intermediaries, as well as what is required for rebalancing the power between external and local humanitarian actors.



Valuing Local Resources in Humanitarian Crises

Publication Type:

Research Reports and Studies

Publication Date:

October 2019 **Authors:** Barnaby
Willitts-King, John
Bryant and Alexandra
Spencer/Overseas
Development Institute
(ODI)

Key messages:

- Locally-led response starts in affected communities and the resources they mobilize and make use of, including community support mechanisms, remittances from the diaspora, government and private sector funding, and faithbased giving.
- International humanitarian assistance comprises as little as 1% of resource flows to countries affected by humanitarian crises.

 Remittances are a clear example of a major resource flow that is potentially significant in crises but insufficiently understood or factored in. Also, faith-based flows and local community resources.
- If international aid is only 1– 2% of what people receive, then it needs to be managed in a much more complementary way and in better alignment with other resource flows to address the real needs faced by people in crisis.

This is a set of research studies and reports on the role of local resources in response that includes the following pieces:

- The Tip of the Iceberg: Why 99% of humanitarian resources in crises are ignored
- The 2017 Nepal Flood Response: Resources beyond international humanitarian assistance
- The Humanitarian Response in Iraq: Support beyond international assistance in Mosul
- The Refugee Response in Northern Uganda: Resources beyond international humanitarian assistance

The overall summary offers policy and practice suggestions for international aid providers that want to leverage existing local resources during response.

Six Reasons to Fund Grassroots NGOs Overseas

Publication Type:Blog post

Publication Date: November 2019

Author: Give2Asia

Key message:

Whether your goal is to maximize the return on your philanthropic investments or achieve sustainable impact, local organizations deserve a closer look. A short read, clearly written blog post -- can be useful for internal champions as a set of talking points with senior management and board leadership.



Localization and Capacity Assessment

Publication Type: Opinion Piece Publication Date:

October 2020 **Author:** Ahmed
Mohamed / Devex

An argument for the necessity of international humanitarian organizations to create a more efficient way to assess the capacities of their local and national partners.

The need described in this article suggests a fruitful avenue of funding.

Anchored in Local Reality: Case Studies on Local Humanitarian Action from Haiti, Colombia, and Iraq

Publication Type:

Research report with case studies

Publication Date: March 2020

Authors: Robillard, Jean, Gingerich, Mejía, Bohórquez Farfan, Grisgraber, Joseph, and Maxwell / Feinstein International Center and Oxfam America To have a positive effect, international actors should engage before (or between) crises on issues that would not typically be considered humanitarian, such as governance or resilience;

Significant reforms are still necessary to make international funding, coordination and partnership structures more transparent, consistent and accessible to diverse local actors.

All types of actors must move away from transactional relationships in humanitarian crises and toward more equitable This Oxfam-Feinstein report adds to the growing research on the role of local actors and the need for reform in funding and coordination to develop true partnerships with international actors and with governments.

Relevant highlights:

Funders and implementing organizations need to increase investments in partnerships, networks, coordination mechanisms and mutual capacity strengthening before (or between) crises.

<u>Localization: Views</u> From Haiti

Publication Type:Pessarch report

Research report **Publication Date:**March 2023

Authors: Sabina Robillard & Jessica Hsu / Feinstein Center Part of the series of landscape papers commissioned by USAID/BHA. Literature review was presented on an earlier LHL call. It builds on the research report "Anchored in Local Reality" with case studies from Haiti, Colombia & Iraq. The report seeks to disaggregate what it means in the context of Haiti "[to make] principled humanitarian action as local as possible and as international as necessary."

Key findings/messages

- Understanding local realities requires proximity to the community and strong partnerships.
- Among enablers of localization: equitable partnerships and trust
- Invest in capacity building of local organizations and community-level leadership
- Advocate for increased funding for mitigation, rehabilitation and capacity building.



Time to end the dominance of short-term grants: The evidence for multi-year funding

Publication Type: Evidence report Publication Date: February 2024 Authors: Institute for Voluntary Action

Research (IVAR)

Research on the negative effects of how funding is given on charities' ability to do their best work. By 'getting the basics right' in the types of grants they offer, and in their application and grant-management processes, funders can make a massive difference to charities and to the people and causes they serve. 125 funders are signed up to the Open and Trusting Grant-making community. The report calls for more unrestricted funding, better reporting practices, and changes to application and assessment processes.

Their latest paper focused on multi-year funding examines:

- What the research says about the benefits such funding delivers
- The progress being made on increasing the availability of multi-year funding
- Reflections on how best to overcome some of the barriers to this.
- Most relevant sections:
 - Reflections and questions for funders
 - Overcoming the barriers to action

Trust in Action: The Bridge Between Grantmakers and the Grassroots

Publication Type: Call to Action Publication Date: March 2024 Authors: Global Fund for Children A new resource from the Global Fund for Children team designed with 12 community & youth leaders from around the world outlines grassroots priorities for change in philanthropy and global development to amplify community-led change. The report advocates for flexible funding, equitable partnerships and solidarity.

This resource could be useful to your current and new grantees. Available in <u>English</u>, <u>Spanish</u> and <u>French</u>.

Concrete barriers to trust-based funding and needed shifts to grantmaking practices are outlined in the report:

- Common barriers to accessing funding (see text box)
- Alternatives to traditional reporting requirements (see text box)

What does flexible funding make possible? The list includes infrastructure, internal policies, social fabric, etc.

Too Southern To Be Funded (April 2024) Report by #ShiftThePower Movement

Publication type: Report Publication date: April 2024

Shorter Summary document: Link Full report: Link

Members of the #ShiftThePower movement conducted an analysis of OECD DAC member aid flows, which revealed systemic imbalances in the distribution of official development assistance. Despite rhetoric committing to support Southern leadership and civil society, a significant portion of aid remains unofficially "tied", disproportionately benefiting CSOs within DAC member countries, while marginalizing civil society in the South. This practice not only discriminates against Global South civil society

Guiding questions and lessons on:

- Which DAC donors have formal policies to restrict their aid to domestic CSOs?
- Which DAC donors engage in informal tied aid practices in relation to their CSOs?
- Do these mechanisms de facto exclude or discourage organizations from the Global South from accessing funding from DAC donors? If so, how?
- Includes profiles on 13 DAC donors (incl. US, UK, Canada, Nordics, Ireland, Iceland)



but also undermines the spirit of the DAC Recommendation on Untying Official Development Assistance of 2001. Where has the Direct, quality funding flows to Donor caution around risk drives **Humanitarian Sector** local and national organizations much of the hesitancy around are still the primary way the got to on funding for localization. Yet Localization? system measures progress on donors and intermediaries have localization commitments. yet to fund appropriate risk **Publication Type:** mitigation measures. Overhead Some big donors are making Bloa costs such as security and **Publication Date:** changes to policies and practices financial management to mitigate June 2023 that could push through greater fiduciary risks have not been **Authors:** Duncan change. The US has taken a supported to the extent that they Green / Poverty to vocal and leading role, would meet the risk thresholds of Power Blog committing to giving 50% of all many donors. It includes agreeing funding to programs which 'place to acceptable levels of residual local communities in the lead' by risk between locals and 2030. internationals, with positive benefits. **Women Leading** This report examines women's An Oxfam-commissioned report **Locally: Exploring** leadership in locally-led looking specifically at local **Women's Leadership** humanitarian action with case women's leadership in studies from Bangladesh and in Humanitarian humanitarian response. It **Action in Bangladesh** South Sudan. Co-authored with examines the barriers to women's and South Sudan two women's organizations, leadership and how international Ashroy Foundation of Bangladesh actors can help advance women's **Publication Type:** and Rural Women for leadership in local responses. Research report Development in South Sudan, it **Publication Date:** seeks to understand whether and January 2020 how local humanitarian leadership **Authors:** Namalie (LHL) can promote or constrain Jayasinghe, Momotaz women's leadership. The report Khatun, Moses finds that women's leadership in Okwii/Oxfam America LHL is limited in both countries, with women's leadership facing many of the same challenges as LHL itself. However, by encouraging collaboration between women leaders, women's organizations and LHL actors, progress toward a more gender-transformative

humanitarian the system can be

achieved.



How Funders Can
Help Reimagine the
Relationship
Between
International NGOs
and Local Partners

Publication Type:

Blog post

Publication Date:

February 2020 **Author:** Ruth
Levine/Center for
Effective Philanthropy

Key messages:

Private foundations working internationally have an even more challenging agenda to pursue if they want their practice to be consistent with organizational values. They need to figure out how to foster relationships of trust not only with their own grantees — almost all of which are international nongovernmental organizations (INGOs) — but also with the in-country civil society organizations that grantees call their "local partners."

A short read, clearly written blog post -- can be useful for internal champions as a set of talking points with senior management and board leadership.

A more localized aid system: Current status discourse

Publication

Type: Briefing

paper

Publication Date:

June 2023 **Author**: ALNAP

An essential briefing for humanitarian decision-makers. The key focus is on funding, which remains a major measure of localization progress:

- organizations was just 1.2% of aid financing in 2022 (Global Humanitarian Assistance, 2023). COVID-19 wasn't the tipping point it could have been. Just 2% of funding went directly to local partners at the forefront of the response. Ukrainian nongovernmental organizations (NGOs) received 1% of direct funding in the first year of the Russian invasion.
- Reflecting renewed efforts to increase the quantity of funding, major aid organizations will publish milestones to reach 25% funding to local organizations by the end of 2023.

Key takeaways for funders:

- There is no standardized indirect cost recovery (ICR) policy. Typically, ICR provisions don't reach smaller local actors. Organizations are drafting equitable partnership proposals for fair overhead cost recovery for all sub-grantees.
- There is a potential trend of international agencies looking for partners who meet compliance requirements instead of removing barriers, cementing sub-contracting relationships over more equitable partnerships.
- Local organizations with international ties can cannibalize opportunities for those without global links.



Passing the Buck: **The Economics of** Localizing **International** Assistance

Publication Type: Research

Study

Publication Date: November 2022 **Author:** Share Trust

Warande Advisory Centre estimates the economic implications of shifting 25% of Official Development Assistance (ODA) - aligned with Grand Bargain and USAID commitments - from international to local intermediary structures.

Related recent studies by Share Trust:

Passing the Buck: Case Study of a Pooled Fund in the Middle East

Passing the Buck: The Economics of Localizing Aid in Ukraine

A study by the Share Trust and the The analysis estimates that local intermediaries could deliver programming that is 32% more cost-efficient than international intermediaries by stripping out inflated international overhead and salary costs. Applied to the ODA funding flows allocated to UN/INGOs in 2018 (\$54bn), this would equate to US\$4.3bn annually. The shift in funding is modeled using equitable rates rather than business-as-usual rates, which currently impede local actors from meeting the needs of their communities, resulting in an additional redeployment of \$680m per year in salary and overhead costs to local actors.

> The report also outlines a possible transition fund to help with this 25% shift over the course of eight years.



LOCAL HUMANITARIAN LEADERSHIP PHILANTHROPIC TOOLKIT | RESOURCES

SECTION IV - MORE EXTENSIVE STUDY

Books and longer research studies on localization and effective partnership models.

Resource	Description	Tips for the Reader
Views from the Ground: Perspectives on Localization in the Horn of Africa Publication Type: Research Study Publication Date: October 2019 Authors: Kimberly Howe, Jairo Munive, Katja Rosenstock	"As local as possible, as international as necessary" has become the slogan of one of the latest trends in humanitarianism— localization. While there are no internationally agreed-upon definitions of localization, it generally refers to putting local actors at the center of the humanitarian system. This study interrogates the assumptions that underpin a localized response and identifies factors that enable and hinder local actors in providing a high-quality, principled and effective response.	Case studies from three countries in the Horn of Africa: Kenya, Somalia/Somaliland and South Sudan. Most relevant sections: Executive summary (for a bird's eye view of the findings) Under findings – See sections on: Capacities as conceived by the local organizations Costs Donor and INGO practices Alternative funding mechanisms
Rethinking Capacity and Complementarity in Humanitarian Response Publication Type: Research Study Publication Date: October 2019 Author: Veronique Barbelet	Challenges to a more local humanitarian action include two central issues: capacity building through more direct and betterquality funding and complementarity or the rebalancing of power relations in the humanitarian sector. This research project explores these two issues in the localization debate.	Most relevant sections: 1.2 Executive summary 3.5 The role of donors in supporting complementarity 4.1 Factors that impact on complementarity 4.2 Rethinking capacity: Ways forward and innovative approaches 4.3. Supporting complementarity: Ways forward and innovative approaches conclusions and recommendations



People-Driven This paper proposes a set of Listen to a discussion of these **Response: Power** mutually reinforcing topics: Power, Money and recommendations centered and Participation in Influence: Tackling the Imbalances **Humanitarian Action** around three imperatives: at the Heart of Humanitarian 1) Enshrining the influence of Response recorded on Sept. 23, aid recipients at all levels of **Publication Type:** 2019. Report with Advocacy decision-making. 2) Developing independent Call **Publication Date:** channels for soliciting the priorities and perspectives of September 2019 **Authors:** Jeremy crisis-affected people. Konyndyk and Rose 3) Institutionalizing a set of Worden, Center for enabling changes to Global Development humanitarian operational and personnel practices. 2018 State of Videos feature authors speaking The Executive Summary can be Humanitarian about: uploaded separately. **System Report** Localization and SOHS findings (SOHS) Migration, security More SOHS videos can be found and the here. **Emergency Capacity** <u>huma</u>nitarian **Building Network** principles (Resources archived Keynote SOHS findings by and hosted by ALNAP) ALNAP's head John Mitchel (21 mins.) **Publication Type:** Videos **Publication Date: 2018 Author:** ALNAP 2022 State of the An independent study by ALNAP Sections of relevance: **Humanitarian System** assessed the size, shape, and How well does the system Report (SOHS) performance of the humanitarian engage with other forms of crisis system against key criteria over support? (p. 75) Including survivor/citizen/ **Publication Type:** time. Based on evidence from on-the-ground practitioners, community-led support, private Report **Publication Date:** crisis-affected populations, sector, diasporas, crisis financing academics, policy-makers and Box I: Locally led humanitarian 2022 **Author:** ALNAP donors. action in Somalia (p. 243-244) Does the international system enable local action? (p. 226)



Localising Aid: Can Using Local Actors Strengthen Them?

Publication Type: Working Paper Publication Date: 2012

Authors: Jonathan Glennie, et al./ODI

Tentatively proposes a new formulation: 'localizing aid,' meaning channeling aid to recipient-country entities, including public (ministries, parliament, accountability bodies and local government) or private (civil society organizations, media, NGOs and the for-profit sector).

The executive summary outlines the issues and critiques along with the authors' proposed rethinking of the problem.

Global Humanitarian Assistance (GHA) Report 2022

Publication Type:Report **Publication Date:**2022

Author: Development Initiatives

In 2021, total international humanitarian assistance increased by US\$0.8 billion to US\$31.3 billion. Between 2012 and 2017, international humanitarian assistance grew annually by more than 10%, but it has grown by just 2.6% in the four years since then. Historically, high levels of need and shortfalls in funding in 2020

were largely mirrored in 2021.

Significantly less funding was provided directly to local and national actors in 2021. Following an increase in 2020, direct funding was reduced by almost two-thirds to the lowest volume (US\$302 million) and proportion (1.2%) of total international humanitarian assistance seen in the previous five years.

The report also advocates that a central feature of quality funding is flexibility. However, the proportion of unearmarked funding received by nine UN agencies declined to its lowest level in six years of tracking, falling to 13% of total funding received, following an increase in 2020.

Global Humanitarian Assistance (GHA) Report 2023

Publication Type: Report Publication Date:

2023

Author: Development Initiatives

nt

Chapter 3: A better humanitarian system: Locally-led action. Progress against commitments to support greater local humanitarian leadership through increasing funding to local and national actors has been disappointing. There was no increase in the proportion of total international humanitarian assistance provided directly to local and national actors in 2022, which stood at just 1.2% (US\$485 million).

Challenges remain in accurately capturing the volumes of funding channeled 'as directly as possible' (from donors to local and national actors through only one intermediary) due to inconsistent and incomplete reporting.

One area where better data on indirect funding is available is for pooled funds, which are increasingly seen as an important mechanism to meet localization targets.



From "Innovation for Localization" to "Local Philanthropy, **Localization and** Power"

Publication Type: Learning report **Publication Date:** September 2022 **Author:** Global Fund for Community **Foundations**

A learning report from an experimental joint project by Save the Children Denmark, NEAR, West Africa Civil Society Institute (WACSI), STAR Ghana Foundation (SGF) and the Global Fund for Community Foundations (GFCF). The project tested "durable, locally rooted funding mechanisms" in Somalia and Ghana to contribute to efforts within the international humanitarian aid and development sector to transform and localize aid.

The most relevant findings for funders are Part 3, experiences of partners in the process, NEAR's summary, and Part 4, broader lessons emerging from the project and implications for systems-level change.

Recognize that home-grown "funding mechanisms" already exist (sometimes called by another name) and ways they can support a reconfigured aid system.

Rewrite the risk narrative: Funders (& INGOs) are held back by the perceived risk of sending funds directly to local actors or communities.

Patronage or **Partnership: Local Capacity Building in Humanitarian Crises**

Publication Type: Book

Publication Date:

2001

Authors: Ian

Smillie/Humanitarianism and War Project

Time to Listen: **Hearing People on** the Receiving End of **International Aid**

Publication Type: Book

Publication Date: 2012

Authors: Mary Anderson, Dayna Brown and Isabella Jean/CDA Collaborative A book published two decades ago that is still relevant today. It examines the power dynamics of partnerships from local perspectives through case studies from Bosnia, Guatemala, Haiti, Mozambique, Sierra Leone and Sri Lanka.

This book reports the cumulative evidence and analysis from listening exercises held in 20 countries with people in communities that have received international assistance. Conversations with 6,000 people were held between 2005-2009 with the help of staff from national and international NGOs.

This text provides case studies with calls for evidence-based arguments for localization.

A major critique of externallydriven aid systems and business models that have led to the growth of INGOs and missed opportunities to strengthen local systems and work in collaborative ways. The final chapter provides a call to action for a paradigm shift toward a more collaborative aid system and mutually agreed exit strategies.



All Eyes Are on Local Actors: COVID-19 and Local Humanitarian Action

Publication Type:

Briefing papers from Overseas Development Institute (ODI)

Publication Date: July 2020

Authors: Veronique Barbelet, John Bryan and Barnaby Willitts-King The pandemic could usher in more local forms of humanitarian action and greater complementarity between local and international actors. There is anecdotal evidence of change in discourse, commitments and practice at the global and country levels.

Major obstacles to fast-tracking the move to a more local humanitarian system persist. They include the inability of large organizations to shift to partnership approaches during the crisis, coupled with funding trends that consolidate rather than shift existing power or structures.

For meaningful, lasting change to happen, there must be a deliberate decision to take action, confront the inequalities that have relegated local responders to the margins, and embrace the opportunities of the reform agenda.

Localization Across
Contexts: Lessons
Learned from Four
Case Studies

Publication Type:

Brief of four research reports from Feinstein International Center, Tufts University

Publication Date: July 2020

Authors: Sabina Robillard, Kimberly Howe and Katja Rosenstock Done in collaboration with Save the Children Denmark, these case studies in Indonesia (Sulawesi) and the Horn of Africa (Kenya, Somalia, South Sudan) are summarized in this briefing paper.

Hindering and enabling factors are outlined.

Highlights:

- Discussions on localization and local humanitarian leadership are contextspecific.
- Common themes include the need for longer-term and more flexible funding.
- Building relationships and trust with local partners is key.
- Local and national actors should invest in networks that can facilitate advocacy, donor engagement and collaboration in the field.

Interrogating the evidence base on humanitarian localization: a literature study

Publication Type: Literature review Publication Date: June

2021

Authors: Barbelet and

Davies

This report presents the findings of a review of localization literature commissioned by the evaluation department of the Ministry of Foreign Affairs of the Netherlands.

Based on the study, the report makes five recommendations for the Netherlands and other donors.



If not now, when? Based on interviews with 8,883 The report looks at the extent to **Keeping promises to** people aged 50 to 80 affected by which older people's rights are older people affected disasters, conflict or socioeconomic being upheld in emergencies, by humanitarian crises in 11 countries in Africa, and their needs met, ending in crises 2019. Asia, Latin America and the Middle East. **Publication Type:** Research report **Publication Date:** 2020 **Author:** HelpAge International **Localisation** is here to Funding, capacity building and Twenty-one local humanitarian stay: Lessons from equitable partnerships were Kenvan actors and ten INGOs Kenya deemed most critical to local were interviewed and actors. participated in workshops for **Publication Type:** this report. Report **Publication Date:** March 2021 **Author:** Development Initiatives Time to Decolonize Includes case studies and The result of a three-day online Aid: Insights and recommendations for change. consultation with 158 activists, lessons from a global Western-derived theories of decision-makers, academics, consultation change, proposals that are journalists and practitioners divorced from local needs, and across the globe exchanging **Publication Type:** insights and local experiences capacity building — which Report on the current power dynamics presupposes a lack of local **Publication Date:** and imbalances that exist within capacity — all come under fire. 2021 the humanitarian, development Authors: Peace Direct, and peacebuilding sectors. Adeso, Alliance for Peacebuilding, et al. **Local Humanitarian** Another in a series of publications This study synthesizes Oxfam's **Leadership: The View** devoted to Oxfam's enactment of experience, practice and from Local Actors practices that are aligned with the learning from its local aims of the localization movement. humanitarian leadership **Publication Type:** approach by analyzing the Research report power relationship between Publication Date: June Oxfam in the Philippines and its local partners. The study first **Contributors:** Felizco describes the meaning of the and Manlutac for Oxfam term LHL and then assesses lessons through its strategic partnership model.



Disparities in Funding for African NGOs: Unlocking philanthropy for African NGOs as a pathway to greater impact

Publication Type:
Research report

2021

Authors: Bridgespan

Publication Date: July

Group

A collaborative report from the African Philanthropy Forum and The Bridgespan Group to provide data and essential insights for the many donors looking to make a difference in Africa.

Looks at the funding gap from a variety of perspectives and makes the case for funding African NGOs.

