

The webinar will begin in a few moments...

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to begin.**



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Photo: [Flickr](#)

Disaster preparedness: Why funding before a disaster is crucial



The distribution line at Culture Aid NOLA's July Supply. Credit: [James Cullen](#)

March 13, 2025

CENTER FOR DISASTER PHILANTHROPY

CDP

Moderator



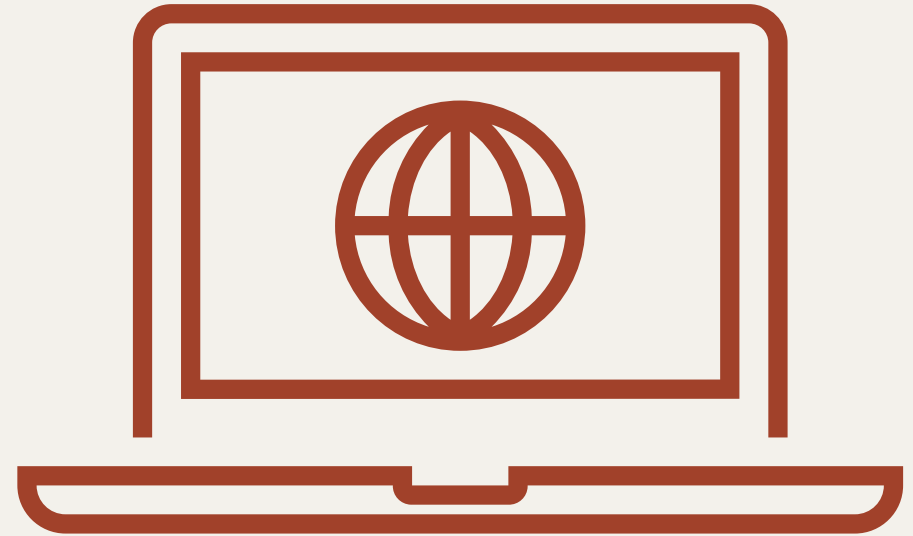
Sarah Lackritz

Vice President, Brand and Storytelling

Center for Disaster Philanthropy

How to Participate

- Live captioning is available.
- A recording will be available on CDP's YouTube channel and website
- Complete the survey.
- Use Q & A box at the bottom of your screen to submit questions.



Thank you to our co-sponsors!

givingCOMPASS



National
Voluntary Organizations
Active in Disaster

COOPERATION | COMMUNICATION | COORDINATION | COLLABORATION



philanthropy
new york

Land Acknowledgement

“Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people’s history and culture and toward inviting and honoring the truth.”

<https://usdac.us/nativeland>

CDP’s Land Acknowledgment was inspired by Dawn Knickerbocker,
National Congress of American Indians



AT THE END OF THIS WEBINAR DONORS WILL:



- Understand the importance of disaster risk reduction and preparedness, anticipatory action and climate change adaptation.



- Learn techniques for engaging with and supporting local communities, especially marginalized and vulnerable populations, to ensure equitable recovery and resilience.



- Equip themselves with actionable and effective funding strategies to support communities before, during and after disasters.

Preparedness and Resilience Savings

Each \$1 invested in resilience and preparedness in the US saves:

\$6

+

\$7

=

\$13

In damage
and clean-up
costs

In economic
costs

Total savings

Source: [US Chamber of Commerce, Allstate and the US Chamber of Commerce Foundation](#)

Climate Adaptation Savings

\$1.8 trillion

invested in

- early warning systems,
- climate-resilient infrastructure
- improved dryland agriculture
- mangrove protection
- investments in making water resources more resilient

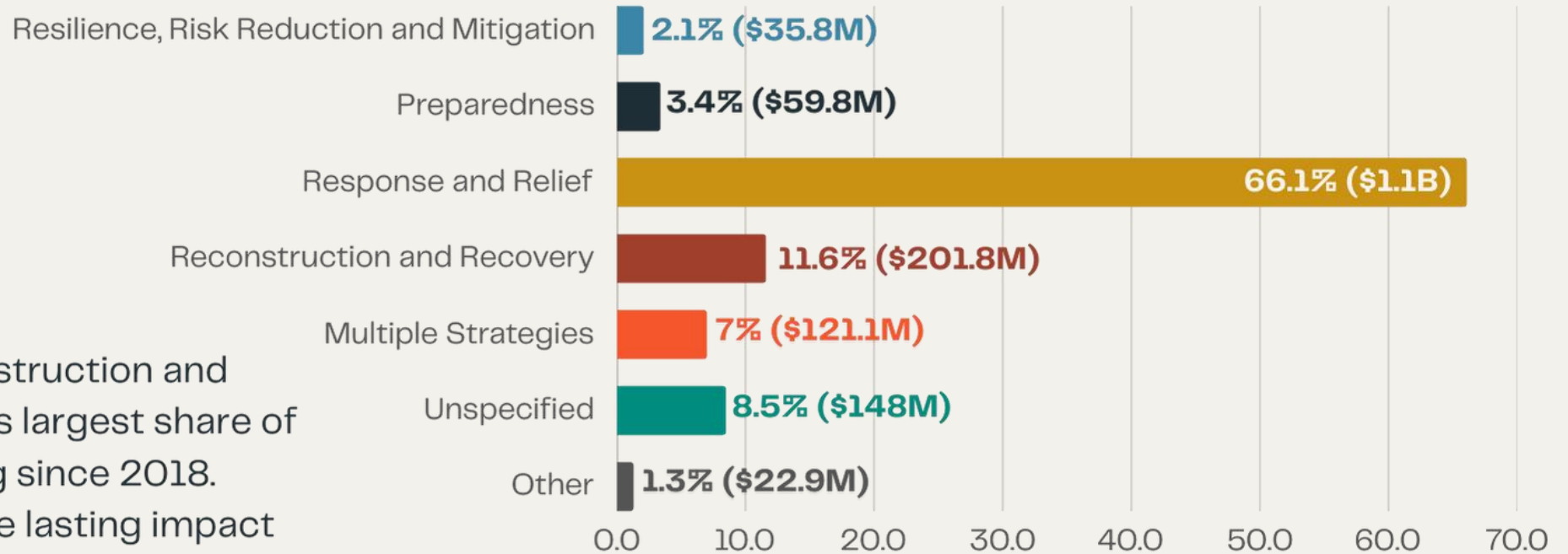
results in

\$7.1 trillion in total net benefits

Source: [Global Center on Adaptation](#)



PHILANTHROPIC FUNDING BY DISASTER STRATEGIES, 2022



Based on Candid data as of June 2024

At **11.6%**, reconstruction and recovery saw its largest share of disaster funding since 2018. Donors can have lasting impact when supporting communities to prepare for and rebuild stronger after disasters.

Source: [Measuring the State of Disaster Philanthropy 2024](#)



Speakers



Patty Hernandez

Executive Director

Headwaters Economics



Kate Nack

Vice President

The Allstate Foundation and Social
Impact



Sean Vissar

Manager of National Programs and
Strategic Partnerships

The Home Depot Foundation



NEXT STEPS AND ACTIONS

- 1. Learn your role and take action.**
- 2. Invest in cross-sector collaboration.**
- 3. Improve your ROI.**

Photo credit: [CORE](#)

Expert Resources



Disaster Updates

- Weekly “What we’re watching” post
- Disaster profiles
- Blog



Recovery Funds

- Long-term recovery focus
- Community-driven, equity-focused and holistic grantmaking



Expert Advisory Services

- Custom solutions for corporate and foundation clients



Educational Resources

- Special reports
- Research
- Webinars



OUR UPCOMING WEBINAR

Complex Humanitarian Emergencies in 2025: The Democratic Republic of the Congo

April 10, 2025, at 1 p.m. ET/12 p.m. CT

disasterphilanthropy.org/events

Photo by [Dieuvain Musaghi](#) on [Unsplash](#)

Thank You

For additional information, contact:

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