

RFP: Identifying barriers and motivations to philanthropic investment in complex humanitarian emergencies

Please find consolidated answers to the questions we received regarding this [RFP](#) below. The deadline for submissions is Friday, June 6 at 5pm EDT.

To submit a proposal, please email both:

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Received Question	CDP Response
Are you open to receiving submissions from both organizations and individual consultants?	Yes.
Are you open to receiving submissions from organizations/individuals based outside the United States?	Yes.
Have you invited any organizations/individuals to submit a proposal?	We did not invite any specific organizations/firms or individuals to submit a proposal.
If applying for multiple CDP RFPs, can we use the same references?	Yes. The references provided should be able to speak to the consultant's ability to produce the deliverables outlined in the RFP at a high quality.
Are there particular regions or countries where CDP would like the study to focus, or is it expected to be global in scope?	Our CHE work has been global in scope and we don't want to restrict the focus geographically for this research.
Are there specific types of funders, or types of crises you are most interested in learning more about?	We are primarily interested in philanthropic groups, which can include public, private, family corporate and community foundations (or similar donor structures) and high-wealth donors (individually or through donor-advised fund management companies). We are interested in exploring complex humanitarian emergencies more broadly.
Does CDP have a working definition of "complex humanitarian emergencies", in the context of this study, that should guide the research?	No universally agreed definition of a complex humanitarian emergency exists. CDP understands a CHE to include characteristics as described by Britannica: a type of disaster event that is caused by and results in a complicated set of social, medical and often political circumstances, usually leading to

	great human suffering and death and requiring external assistance and aid.
Are you primarily interested in private foundations, corporate donors, HNWIs, or a broader range of philanthropic actors? Are there specific categories of private sector funders (e.g., pharmaceutical, retail, technology, financial institutions, etc.) CDP would like to prioritize in the interviews?	We are interested in a broad range of philanthropic actors, which can include public, private, family corporate and community foundations (or similar donor structures) and high-wealth donors (individually or through donor-advised fund management companies). There are no specific categories of private sector funders we would prioritize.
Will CDP facilitate introductions to key philanthropic stakeholders, or should we independently recruit interviewees? Does CDP have a list of preferred and/or priority stakeholders or networks they would like the consultant to engage? Does CDP intend to include current or former grantees and partners in key informant interviews?	Yes, CDP can help facilitate introductions to stakeholders in our network. However, we welcome the inclusion of stakeholders that the selected consultant may be connected with as well. While we don't currently have a list of priority stakeholders, we can work in consultation to create a list.
Is there a target number of interviews or types of stakeholders you expect to be included?	The number and types of stakeholders will be determined with the selected consultant. We encourage proposals to include as much information about the proposed methodologies and activities as possible.
Would CDP be open to deploying a short survey in addition to interviews, to increase breadth of data?	Surveys are one option. Rather than prescribing a methodology, we encourage proposals to include a proposed methodology as part of the thumbnail scope and project approach.
Can existing internal CDP data or prior research be used to supplement the desk review?	Data from our grantmaking system will be available, as well as anything CDP has published about CHEs.
Who is the intended audience for the external report—e.g. funders, humanitarian actors, internal CDP strategy?	The purpose of the external report will be to educate and influence philanthropic organizations.
The RFP notes that the final report is "for external sharing to educate and influence philanthropic organizations." Beyond this, does CDP have a more defined target audience in mind (e.g. large institutional funders, corporate donors, individuals, faith-based organizations, etc)?	We are interested in a broad range of philanthropic actors, which can include public, private, family corporate and community foundations (or similar donor structures) and high-wealth donors (individually or through donor-advised fund management companies).
Are there preferred formats or templates for the report, addendum, and slide deck (e.g. length, design guidelines)?	CDP will share branding guidelines when the proposal is chosen. We encourage proposals to include information and proposed ideas

	about the deliverables. More specifics will be determined in consultation with the selected consultant.
Will there be an opportunity for interim feedback before final submission?	Yes.
Are supplemental materials exempt from the five-page limit specified for the proposal? Furthermore, for supporting documents that are extensive, would it be acceptable to provide a link to an online repository instead of including them directly in the submission?	Yes and yes.
Can you share more about the evaluation criteria being used to select a proposal submitted for this scope of work?	Submitted proposals will be assessed against criteria including CDP value alignment, the extent to which the proposal is equity informed, strength of qualifications, depth of understanding of relevant sectors, quality and feasibility of the proposed workplan and cost effectiveness.
Are there specific methodologies you would prefer the consultant to employ for data collection and analysis (e.g., specific types of interviews, surveys, literature review approaches)?	Rather than prescribing a methodology, we encourage proposals to include a proposed methodology as part of the thumbnail scope and project approach.
Are there any existing reports or resources from CDP that you would recommend we review as background for this project?	Here is CDP's Issue Insight on CHEs and the latest edition of the Measuring the State of Disaster Philanthropy which includes insights about philanthropic support for CHEs. CDP can also provide data from our grantmaking system when the project begins.
Would CDP like case studies or funder spotlights included in the final report?	While case studies or spotlights are welcome but aren't necessary, any recommendations for who CDP should partner with on this work moving forward are also welcome.
Are there any specific equity-focused frameworks or lenses CDP expects the consultant to apply throughout the research and recommendations?	Here is CDP's statement on Race and Intersectional Equity .
CDP has provided a working definition of CHEs—are there any specific scenarios (e.g., climate displacement, protracted refugee crises) that should be included or excluded from this study?	No, not specifically.
Will CDP staff be available to co-host or facilitate introductions with potential interviewees that fall outside of the consultant's network?	CDP can facilitate introductions to potential interviewees within our network.
Who from CDP will be the day-to-day point of contact for the project?	Taylor Dudley Taylor.dudley@disasterphilanthropy.org with all communication also sent to Austin

	<p>Snowbarger austin.snowbarger@disasterphilanthropy.org</p>
Does CDP expect any check-in memos or interim findings prior to the final report?	No.
<p>The budget for this project will start at \$20,000. Does that mean that a higher budget is conceivable.</p> <p>Is there an upper limit on the budget? For example, can we add additional services such as graphic design and administrative support?</p> <p>The RFP states that the project budget "starts at \$20,000." Are there any parameters or specific activities that CDP has in mind that would allow for a proposal to go over this amount (i.e. travel to accommodate for in-person interviews with diverse, underrepresented groups)?</p>	<p>We aim to stay near this budget but will review proposals that have a higher cost to better understand the proposed activities, scope of work and value add. One of the criteria we will use to assess RFPs is cost effectiveness. We do not anticipate travel being needed for this scope of work.</p>
I see that the report element is subject to change depending on the proposals submitted. My initial reaction is that 4 working days seems quite short given the characteristics of the outputs. Is there variability built into this estimate?	Yes. Consultants should feel free to adjust what we've proposed for anticipated time as needed in their proposal, including the time anticipated for completion, with some description and justification of why.
I have led projects on many different subject areas, but not specifically philanthropic ecosystems. Is that a major requirement, or will proposals be considered if the skill sets match?	Proposals will be accepted from individuals or groups not as familiar with philanthropy. The depth of understanding of relevant sectors, including philanthropy, will be one of the criteria used to assess proposals.
Would you be supportive of adding a behavioral science component – and adding a few related questions – to the six questions you have already included in your scope?	The overarching questions included in the RFP represent the focus of this project. Proposals should include a thumbnail scope and approach, including proposed methods, so this component could be incorporated there if you choose.
The RFP specifies an anticipated project period from execution of contract June 30 through October 15. Is the mid-October end date a firm deadline, or is there flexibility?	There is some flexibility but we would like to complete the project this calendar year.
The sample workplan in the RFP suggests a presentation be made to key stakeholders at the close of the project. Can you share a sense of who is included in that group, about how many, and what	Key stakeholders at CDP include the international grantmaking team, the VP of fund management and coalition building, the development team and the strategy & innovation team. Other CDP staff and

their role might be in informing the rest of the project?	leadership may be included in consultation with the selected consultant.
We are aware that other actors are also exploring similar questions around funding in CHEs amidst significant funding cuts. If successful in our application, and with the approval of CDP, we would want to consider interviews with various entities involved in this research; however, has CDP considered, or be willing to consider, more coordination or potential partnerships to potentially bolster the research and reach wider audiences?	Yes, we would consider this in consultation with the selected consultant. We encourage proposals to include as much information about the proposed methodologies and activities as possible.
Could you please clarify if the consultant should limit stakeholder engagement to U.S.-based philanthropic funders, or is the scope expected to include global philanthropic organizations (e.g., based in Europe, the Gulf, or Asia)?	The consultant should not limit stakeholder engagement to U.S.-based philanthropic funders. We welcome the inclusion of global philanthropic organizations. The specifics regarding stakeholder type and the proportion of U.S. and non-U.S. stakeholders for engagement will be discussed with the selected consultant.
Could you please let us know if there are any existing benchmark studies, datasets, or landscape assessments that CDP recommends using or avoiding as a comparison for this work?	None that we know of or are using currently.
Could you please note any internal consent, or anonymity protocols that CDP expects the consultant to follow in collecting qualitative data?	We take seriously consent and maintaining anonymity as requested and when required. Such protocols will be developed and agreed upon when the project begins with the selected consultant.
Will the final presentation be virtual or in-person, and are there any details about the final presentation format in terms of expected run of show, or level of engagement (presentation vs discussion facilitation)?	CDP is a fully remote team. The final presentation will be expected to be delivered virtually. Details of the final presentation will be up to the consultant with input from CDP's project staff at that time.