

# C D P

## Center for Disaster Philanthropy

## 2024 ANNUAL IMPACT REPORT

We mobilize philanthropy to strengthen the ability of communities to withstand disasters and recover equitably when they occur.



Coalition

**Buildina** 

Advisory Services



Fund Management



Educational Resources

The Center for Disaster Philanthropy is the only full-time resource dedicated to helping donors maximize their impact through expert resources, community-driven grantmaking and philanthropic advisory services.

> COVER PHOTO: Women attend a community outreach session led by CDP grantee partner Forum for Women in Development, Democracy and Justice (FODDAJ) in Taruwes Village, Kenya. Read about their work <u>here</u>. Photo courtesy of FODDAJ.

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# Meeting existing and emerging challenges to strengthen communities.

As we reflect on 2024, we are reminded once again of the dual nature of our work as we witnessed humanity's greatest challenges while also celebrating its most profound acts of compassion and resilience. Disasters tested communities around the world, yet they also showcased the extraordinary power of coordinated philanthropic response and the unwavering commitment of those who choose to help.

Internationally, humanitarian crises demanded our attention and action. The ongoing conflict in Sudan has created one of the world's most severe humanitarian emergencies. During the Clinton Global Initiative 2024 Annual Meeting in New York, the Coalition for Mutual Aid in Sudan, which CDP launched alongside eight other funders, announced that it is channeling at least \$2 million in emergency funds and other support to vetted networks of Sudanese responders. This work reminds us that effective disaster response must be rooted in the wisdom and strength of those most directly affected. The Coalition for Mutual Aid in Sudan builds on our continued focus on the growing food insecurity crisis in the Horn of Africa. In the U.S., 2024 was marked by the catastrophic back-to-back Hurricanes Helene and Milton, which unleashed unprecedented destruction across the country's southeastern region. These storms not only damaged infrastructure but also shattered lives, displaced families and left entire communities grappling with the long road to recovery that lies ahead. The immediate response was swift, but as we've learned time and again, long-term, equitable recovery requires sustained support that extends far beyond the initial emergency phase. For example, mental health support is a critical, yet often overlooked, piece to community recovery and stability. In the past year, we saw how disasters, including hurricanes, can exacerbate mental health crises, but we also saw how community partners are disrupting these crises by building support systems.

Disaster-affected communities will continue to need our partnership for years to come as they rebuild not just structures, but the social and economic fabric that holds them together and helps them thrive. We are grateful to all of you for continually stepping up to meet the existing and emerging challenges that disasters create and exacerbate.

With gratitude and determination,





Patricia McIlreavy President & CEO



#### **Tiffany Benjamin**

CDP Board Chair and President & CEO, Humana Foundation

# **2024 AT A GLANCE**



## THOUGHT LEADERSHIP

**CLIENTS SERVED.** 

#### COMMENTARIES AND COVERAGE IN:

Associated Press, Chronicle of Philanthropy, Devex, Forbes, Giving Compass, Grist, The New Humanitarian, The Weather Channel and more.

## A CHARITY YOU CAN TRUST



#### May

Co-hosted funder convening in Charlotte with Truist Foundation.



August Launched the Sudan Humanitarian Crisis Fund

Co-hosted retail group convening in Minneapolis with Target.

#### November

Co-hosted tech convening in San Francisco with eBay Foundation.





June Welcomed Sara Pantuliano and Greg Chan as <u>new</u> <u>board members</u>.

#### September The <u>Coalition for</u> <u>Mutual Aid in Sudan</u> announced a Commitment to Action on Funding Mutual Aid in Sudan at <u>Clinton</u> <u>Global Initiative (CGI)</u> 2024 Annual Meeting.



December Released 11th annual <u>Measuring the State of</u> <u>Disaster Philanthropy</u> report.

# **KEY MOMENTS**



The scale and urgency of this crisis and complexity of aid delivery demand a shift in strategy and funding approach. ... We call on other philanthropies and traditional donors to join us in investing in mutual aid in Sudan.

> - <u>Dr. Valerie Bemo</u> Deputy Director, Global Development Gates Foundation, a member of the Coalition

CDP builds momentum for systems change through place-based and sectoral donor coalitions. These coalitions develop peer relationships, advance learning on communityled equitable recovery practices, and encourage the sharing of best practices and lessons learned.

In 2024, CDP announced the **Coalition for Mutual Aid in Sudan** at the Clinton Global Initiative Annual Meeting. The Coalition, initiated by the Strengthening Local Humanitarian Leadership Collaborative, which CDP coordinates, emerged in response to the humanitarian crisis in Sudan, where traditional international aid faced significant challenges due to conflict and restricted access.

Through the Coalition, CDP brought together 15 organizations to support Sudanese mutual aid groups, including emergency response rooms, which have provided essential services like food distribution, medical care and shelter to millions affected by the crisis. The Coalition channeled at least \$2 million in direct and flexible emergency grants in 2024 and is on track to mobilize an additional \$4.5 million over the next two years to strengthen these local responders' capacity and reach.

## **COALITION BUILDING**



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Beyond the financial support from CDP, their influence on our field, community and organization has been profound. CDP's approach extends beyond mere grantmaking; they have provided us the opportunity to update our approaches in disaster response, recovery and resilience.

– Quote from GPR survey respondent

Through our **general and disaster-specific funds**, donors can leverage CDP's expertise and knowledge of disasters to be more strategic with their disaster giving. Our program experts direct resources strategically and efficiently to help communities recover and become more resilient.

In 2024, CDP awarded \$14.98 million in grants, funding 78 initiatives across 30 countries and the U.S., as well as 16 Tribal Nations. Notably, our commitment to racial and intersectional equity was evident in our funding, which focused on strengthening local leadership and the resilience of marginalized communities.

We also made significant strides in our fund management and grantmaking during 2024, emphasizing equity and long-term impact. For **our second Grantee Perception Report (GPR)**, we partnered with the Center for Effective Philanthropy to survey 120 grantee partners to gauge the impact of process improvements following the first GPR in 2022. Survey results indicated that efforts to streamline application forms, offer flexible reporting options, and prioritize support for marginalized communities and local organizations made a measurable difference to grantee partners.

Our 2024 efforts reflect a dedication to transformative philanthropy, ensuring that disaster relief and recovery are effective and equitable.

# **OUR FUNDS**

## **Supporting local organizations**

With a focus on marginalized and at-risk populations, CDP prioritizes investments in local organizations to support a range of programs critical for individuals' and communities' recovery.

#### In 2024.

of our grants went directly to local organizations.

## **Domestic vs.** international grants



## Supporting marginalized communities

95%

of grants primarily supported marginalized and at-risk populations.

### **Top funding issue areas\***

- Disaster recovery coordination
- Health, wellness, mental health and psychosocial support
- Capacity strengthening
- Disaster risk resilience, mitigation and preparedness
- Disaster case management
- Training and education •
- Long-term recovery group •
- Advocacy
- Livelihoods •
- Water, sanitation and hygiene and non-۲ food items \* Based on number of grants

JR FUND

#### **Funding by disaster** assistance strategy









ABOVE (TOP TO BOTTOM): 1. Nadia in front of her cellar in Derhachi, Kharkiv, Ukraine. Photo courtesy of Corus International. 2. Community outreach targeting primary school children at Olenarau Primary School, Mashuru, Kajiado East. Photo courtesy of FODDAJ. 3. A sorghum field in Kang'alita. Photo courtesy of Concern Worldwide.

## WHEN **HUNGER** BECOMES A DISASTER

Separated by thousands of miles but connected through a shared experience, three women navigate hunger and food insecurity. **Nadia**, 63, stands in her cellar in war-torn Ukraine, staring at empty jars. **13-year-old Leah** walks dangerous paths in drought-stricken Kenya. And in **Kang'alita village**, a woman stares at the cracked earth where her family's livelihood once thrived.

Though distinct in geography and circumstance, their stories reveal a universal truth: hunger doesn't just accompany disasters; it is one.

When Russia's invasion destroyed Ukraine's agricultural infrastructure, millions faced the creeping terror of empty cupboards and barren fields. Russia's occupation forced Nadia and numerous other residents to abandon small gardens that sustained families for decades.

In Kenya's Kajiado County, prolonged drought demonstrates how environmental disasters and food insecurity create cascading social crises. Leah's experience reveals the gendered dimensions of hunger-induced vulnerability. At just 13, she is trekking miles for water, confronting the threat of violence, and ultimately risks becoming a child bride as her family adopts desperate coping mechanisms. Her story exposes how food insecurity dismantles social protections and can accelerate harmful practices.

Although facing dire circumstances, hunger-affected communities can also harbor extraordinary resilience. In Turkana County's Kang'alita village, where 500,000 people face food insecurity, a powerful story emerged when **Concern Worldwide**, supported by a grant from CDP, implemented a cash-for-work program that addressed both immediate needs and systemic vulnerabilities to interrupt the hunger disaster cycle.

## HUNGER CONT'D

As part of this program, community members cleared a 6-kilometer irrigation canal that catalyzed extraordinary results: 1,880 households cultivated crops worth nearly half a million dollars in the first season alone.

Civil society, including philanthropy, has an opportunity to invest in strategic interventions that can rebuild food systems to support sustained long-term recovery. In Ukraine, **Corus International** provided Nadia with emergency seeds and agricultural training adapted to wartime conditions. Her cellar, once empty, is now stocked with preserved vegetables that will last her family through winter. In Kenya, Leah is one of hundreds of girls and women that the **Forum for Women in Development, Democracy and Justice (FODDAJ)** has helped with support from CDP. They intervened in her case of child marriage, providing counseling, health services and food.

Nadia and Leah's stories reveal an opportunity for systemic change. By understanding that food insecurity operates as a cause and consequence of disaster, CDP supports initiatives that break destructive cycles and build lasting recovery. We leverage local partnerships, address systemic vulnerabilities and recognize that sustainable solutions work best when they emerge from within the affected communities.

Philanthropic impact can also go beyond direct beneficiaries. In Ukraine, CDP's investment helped Corus International secure \$1.3 million from other donors. In Kenya, the success of the canal project influenced other major donors to support similar interventions. • Your support has helped me so much; it has lifted my life.

— **Nadia** Corus International project participant

Today, Nadia tends her garden with confidence, Leah has access to protection services and educational opportunities, and Kang'alita farmers plan their third consecutive harvest. By investing in food security for disaster prevention and recovery, CDP and the organizations we support are helping communities survive these crises and emerge stronger, more resilient and better equipped to face an uncertain future. This grant is responsible for saving many lives, and it kept our organization operating in western South Dakota. Its impact on families losing loved ones to suicide has been profound, CDP's partnership was essential in holding the line in western South Dakota in a year that included a 30-day span with 12 suicide deaths."

- Erik Muckey Interim Development Director Lost&Found

## SUPPORTING **MENTAL HEALTH** IN SOUTH DAKOTA AND CALIFORNIA

In the aftermath of several disasters in western South Dakota, Erik Muckey witnessed something devastating. During a 30-day period, 12 people died by suicide in his community. As executive director of **Lost&Found**, an organization committed to eliminating suicide among young adults, Muckey knows that mental health needs can linger long after a disaster.

This reality illuminates a critical gap in disaster recovery. While immediate needs capture attention and funding, the long-term mental health impacts of disasters often unfold slowly, creating secondary crises. For communities already facing chronic mental health workforce shortages, disasters amplify existing vulnerabilities. With support from a CDP grant, Lost&Found demonstrated how strategic mental health investment can transform temporary relief into sustained recovery.

#### BELOW (TOP TO BOTTOM): 1. SD Mines Lost&Found Chapter President and Peer Mentor Laura Hubbs during a student organization fair at the South Dakota Mines campus. Photo courtesy of Lost&Found. 2. Lost&Found training in Newell. Photo courtesy of Lost&Found. 3. A road and agricultural fields flooded in Stratford, California. Photo by Cindy Quezada; photo courtesy of Center

for Rural Strategies







## MENTAL HEALTH CONT'D

Lost&Found established partnerships with 47 health care and resource providers, creating a network to respond to immediate trauma and ongoing long-term needs. The approach proved transformative. Lost&Found's Survivors Joining for Hope program provided crucial aid to 15 families navigating loss, while their Peer2Peer Mentorship program created safety nets for LGBTQIA+, rural and Indigenous students. Most importantly, they trained more than 2,700 residents in mental health awareness and suicide prevention to build the community's capacity to recognize and respond to these crises.

Meanwhile, in California, CDP's investment in **Northern California Grantmakers (NCG)** revealed another dimension of mental health's role in disaster recovery. By strengthening the philanthropic sector's capacity to respond to disasters, such as wildfires and flooding in California, CDP helped ensure that mental health considerations are integrated into broader recovery planning. The investment leveraged \$3 million in additional funding and trained over 1,600 individuals in grant writing practices prioritizing community mental health needs.

This systemic approach recognizes that mental health support can't be an afterthought in disaster recovery. When disaster-affected communities receive support early and consistently, they're better equipped to navigate the long, complex process of recovery without falling into cycles of trauma that perpetuate vulnerability.

Holistic recovery means communities emerge stronger. Even the most well-funded infrastructure projects can't restore community vitality without mental health support. The evidence from both grantee partners and the many other efforts we have supported demonstrates that mental health initiatives create multiplicative effects throughout recovery processes.

Disasters reveal and exacerbate existing inequities. By investing in mental health capacity within disaster recovery, CDP is addressing both immediate trauma and systemic barriers that leave communities vulnerable to future crises.





Patricia McIlreavy, CDP's president and CEO, talks to Devin Mathias, vice president of development.



CDP provides tailored **advisory services** to help donors make thoughtful and impactful disaster giving decisions. Whether they are just starting to explore disaster philanthropy or looking to deepen their approach, we meet donors where they are.

Our team brings deep knowledge and experience in philanthropy, disaster and humanitarian response, and recovery to help our clients act quickly and effectively when crises strike. We offer a growing range of services to strengthen donors' disaster giving, including:

- Strategic planning for disaster giving
- Leadership education and facilitation
- Technical assistance during disasters
- Research, evaluation and learning for disaster philanthropy
- High-impact grantmaking for disasters

In 2024, we worked with a variety of partners, such as donor-advised funds, corporations, corporate foundations and a faith funder/responder, to strengthen their giving. By aligning clients' visions and goals with proven strategies and practices, we helped increase the reach and impact of disaster philanthropy in 2024.

## **ADVISORY SERVICES**

6 Our relationship with CDP has been instrumental in helping DAFgiving360 provide timely, vetted resources to our donors when disasters occur. CDP continues to play a vital role in how we empower donors to respond during a disaster in a way that provides both immediate and long-term support to those impacted.

## Last year alone, our donors granted more than \$175 million to the charities that CDP recommended."

- Fred Kaynor Managing Director Relationship Management, Marketing & Partnerships DAFgiving360





# EDUCATIONAL RESOURCES



## 12 WEBINARS

On **major disasters and topics** such as insurance, feminist humanitarian funding approaches, climate change, disaster risk reduction and more.



**90** BLOG POSTS

Analyses and commentaries on **CDP's blog**.



# SPECIAL REPORTS & TOOLKITS

Analyzing **the latest available** data on the state of disaster philanthropy and providing tips and insights for funders.



### **DZ** PROFILES & INSIGHTS

New and updated comprehensive **Disaster Profiles** and **Issue Insights**.

# AMPLIFYING OUR IMPACT

In 2024, we shared knowledge and insights on effective ways donors, social impact partners and community leaders can support equitable long-term recovery through numerous events such as those hosted by the Clinton Global Initiative, Edyth Bush Institute, Giving Compass, The Patterson Foundation and the Association of Corporate Citizenships Professionals.

We provided timely analyses and commentaries on disaster-related giving for news articles such as those published by ABC News, The Associated Press, The Chronicle of Philanthropy and The Weather Channel, as well as blog posts published by The Center for Effective Philanthropy, Forbes Nonprofit Council, PEAK Grantmaking and Blackbaud.



## THANK YOU TO OUR DONORS

The following donors made contributions to our work for at least the last three consecutive years. This is the fifth year in a row we have seen an increase in the number of such donors – thank you! We are truly grateful for your continued support!

James Acierno \*

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Community Foundation of Northern Nevada

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The Center for Disaster Philanthropy provides an avenue for donors to invest strategically and effectively into long-term recovery efforts that restore the well-being and livelihoods of people navigating the aftermath of major disasters.

#### — <u>Debra Jacobs</u> President and CEO The Patterson Foundation

Edward L. Conrad \* **Paul Cooney** Rebecca Corruccini \* Crown Family Philanthropies \* **Cudd Foundation** DAFgiving360\* Dana's Giving Fund \* The Dayton Foundation Sharon Dillingham \* **Roland Dreier** eBay Foundation \* The Egerter Family Foundation Lorraine Elder Barbara Elish\* **Thomas Eltringham** Gerald Elwinger Endaoment

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We thank all our donors and partners for helping communities in the U.S. and worldwide rebuild, recover from and withstand disasters and humanitarian crises.



# FINANCIALS

At CDP, we mobilize philanthropy for more effective and equitable disaster giving. We guide donors to recognize the vulnerabilities that expose communities to disasters and to look beyond immediate relief at the gaps in funding for long-term, equitable recovery and preparedness. No philanthropist can do it all. However, we can help ensure their support has the greatest impact possible.

Unrestricted support of CDP has a significant ripple effect on communities affected by disasters, allowing us to push disaster philanthropy to mobilize more effectively, equitably and collaboratively.

Thank you to Bohemian Foundation, Google.org, eBay Foundation, Assured Guaranty, Maximus Foundation, Armin and Esther Hirsch Foundation, Tom Moore, Crown Family Philanthropies, and all the generous donors who provided unrestricted support to CDP. We value your trust in our expertise, knowing that philanthropic investments will go where and when they are needed most.



# AUDITED FINANCIAL HIGHLIGHTS

	For the Year Ended 12/31/20	For the Year Ended 12/31/21	For the Year Ended 12/31/22	For the Year Ended 12/31/23	For the Year Ended 12/31/24		
REVENUES							
Contributions and Grants	\$54,654,603	\$18,967,737	\$40,286,361	\$29,508,339	\$41,758,796		
Consulting Fees	306,365	495,548	560,625	634,829	188,959		
In-Kind Contributions	140,473	1,700,963	4,996,649	3,800,828	599,046		
Interest and Other Income	108,968	133,144	216,057	564,516	838,358		
TOTAL REVENUES	\$55,210,409	\$21,297,392	\$46,059,692	\$34,508,512	\$43,385,159		
EXPENSES							
Program Services	\$32,033,983	\$26,408,704	\$32,192,100	\$25,371,437	\$18,364,582		
Management & General	406,988	1,159,205	1,753,930	2,448,029	2,289,322		
Fundraising	418,489	1,201,332	2,939,034	2,521,492	704,970		
TOTAL EXPENSES	\$32,859,460	\$28,769,241	\$36,885,064	\$30,340,958	\$21,358,874		
Change in Net Assets	\$22,350,949	\$(7,471,849)	\$9,174,628	\$4,167,554	\$22,026,285		
Net Assets Without Donor Restrictions	\$7,715,659	\$9,668,819	\$13,330,357	\$17,284,565	\$18,943,628		
Net Assets With Donor Restrictions	\$29,268,369	\$19,843,360	\$25,356,450	\$25,569,797	\$45,937,018		

Visit **our website** to read our full **2024 Audited Financial Statement** and review our **2024** Form 990. **Tiana Austel** Senior Manager, Employee Engagement | eBay

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Sara Pantuliano CEO | ODI

Christine Riley Miller GOVERNANCE & NOMINATIONS COMMITTEE CHAIR Executive Director,

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